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## **Global Sources' 2014 spring consumer product shows open today China Sourcing Fairs offer expanded sourcing options all under one roof**

**HONG KONG, April 27, 2014**– [Global Sources](http://globalsources.com)' (NASDAQ: GSOL) *China Sourcing Fairs* spring consumer product show series opens today at Hong Kong's AsiaWorld-Expo with more than 2,500 booths covering a wide range of gifts, home products, garments, textiles and fashion accessories. The seven industry-specific trade shows run through April 30.

Top global buyers including Adidas, American Gift, Avon Products, Carrefour, El Corte Ingles, Fossil Group, Galleria, Li & Fung, Ralph Lauren, Redcats, Sime Darby, SM Retail, Target and Tupperware are expected to attend the *China Sourcing Fairs: Gifts & Premiums, Home Products, Fashion Accessories, Garments & Textiles* and *Underwear & Swimwear* plus *India Sourcing Fair: Garments & Accessories* and *Korea Sourcing Fair: Gifts & Premiums*.

"This spring's *Fairs* offer buyers expanded sourcing options all under one roof. The *Fairs* feature the largest range of bags in Hong Kong with more than 300 booths. In addition, the scarves pavilion is the largest of its kind in Asia showcasing trendy designs from quality suppliers," said Tommy Wong, President of Global Sources Exhibitions.

The *Fairs* are supported by a number of organizations, including China Council for the Promotion of International Trade Shanghai Pudong Sub-council, Association of Exporters & Producers of Indonesian Handicraft, Gifts Association Singapore, Hong Kong General Chamber of Small and Medium Business, Korean Chamber of Commerce in Hong Kong, Malaysian Retailer-Chains Association, Shunde Home Appliance Chamber of Commerce and the Taiwan Hat Exporters' Association.

The majority of booths, some 90 percent, are taken by suppliers who exhibit exclusively at *China Sourcing Fairs* and more than 75 percent are direct manufacturers. This allows buyers a unique opportunity to cut out the middleman and source directly at competitive prices, with flexible terms for production and delivery.

### **Other value-added services**

- Hosted in cooperation with Fashion Snoops, a global fashion forecasting company, **Trends Forum** in Hall 11 aims to bring visitors up-to-date on accessories trends.
- **Color Trends Area** in Hall 1 is hosted in conjunction with Pantone, world-renowned authority on colors, and will feature Pantone's swatch cards, photos, videos and products from pre-selected exhibitors at the *Fair*.
- **Trendy Zone** showcases the most stylish fashion-related products from pre-selected exhibitors.
- International models will present bags and jewelry from pre-selected exhibitors in the **Fashion Parade**.
- [Private Sourcing Events](#) allow pre-selected exhibitors exclusive opportunities to meet large global companies in private during the shows. Twenty-six sourcing teams from buyers including Anheuser-Busch InBev, Auchan, Carrefour, Esotiq & Henderson, Gloria Jeans, Hermes-OTTO International, Kmart, Liverpool, Luxottica, Maracaibo, Okaidi, Shop Direct, Store Twenty One and William E. Connor & Associates are scheduled to participate, representing combined annual sales of more than US\$ 220 billion.

Opening times for the *China Sourcing Fairs* in Hong Kong are:

- April 27-29 from 10:00 a.m. to 6:00 p.m.
- April 30 from 10:00 a.m. to 5:00 p.m.

More information can be found at the *China Sourcing Fairs* website:

<http://www.chinasourcingfair.com>

More information about Global Sources is available on the company's corporate site (<http://www.corporate.globalsources.com>), Facebook and Twitter (/globalsources).

### **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces ([GlobalSources.com](http://GlobalSources.com)), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source

more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.