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## **Global Sources launches first Mobile & Wireless show in Asia Show debuts as part of the largest ever China Sourcing Fairs spring electronics series**

**HONG KONG, April 12, 2014**— Global Sources' (NASDAQ: GSOL) China Sourcing Fairs spring electronics series opened today at Hong Kong's AsiaWorld-Expo featuring more than 4,200 booths of quality, in-demand consumer electronics and accessories, mobile devices and iProducts accessories, in-car electronics and GPS, telecom products, computer peripherals, security products and electronic components. Co-located with the shows, China Sourcing Fair: Mobile & Wireless is debuting as the first and largest sourcing show of its kind in Asia. The Fairs run from April 12 to 15.

The Fairs comprise four co-located events: China Sourcing Fairs: Electronics & Components, Mobile & Wireless, Security Products and the Korea Sourcing Fair: Electronics & Components.

"With 7 percent growth over 2013, this year's sold out China Sourcing Fairs spring electronics shows are the largest we've hosted. The Fairs are also Asia's largest consumer electronics sourcing event and one of the fastest growing trade shows of its kind anywhere in the world," said Tommy Wong, President of Global Sources Exhibitions.

"The spring's electronics shows also see the launch of our Mobile & Wireless show which has been extremely well received by suppliers with more than 1,050 booths sold out two months before the show opening. This demonstrates the high level of

demand for smart connected devices and related accessories and the value Greater China and Asian suppliers attach to Global Sources' world-leading trade fairs."

Global buyers expected to attend include Amazon, Best Buy, Carrefour, Hyundai, Intel, Intelbras, Lenovo, Philips, PIT, Samsung, Sony and many more.

The Fairs are also supported by more than 20 organizations such as the Bluetooth Special Interest Group, Hong Kong Exporters' Association, Hong Kong Electronics & Technologies Association, Hong Kong Consumer Electronics Alliance, Hong Kong Information Technology Federation, Hong Kong Security Association, Hong Kong China Chamber of Commerce, Taiwan Electrical and Electronic Manufacturers' Association and the Korean Chamber of Commerce in Hong Kong.

### Wearable Technology

"Global Sources is committed to establishing Mobile & Wireless as the leading showcase for the vast and growing market of connected devices," said Wong. "We are therefore pleased to announce that this year's opening keynote will focus on wearable technology, one of the key tech trends of 2014 with 90 million wearable devices expected to ship this year."

Wearable Technology in 2014: What Does it Need to Succeed? will be presented by Sonny Vu, Founder and CEO of Misfit Wearables, and Jesse Fang, Vice President of Intel Corporation. A panel discussion on the future development of the wearables sector will follow the keynote presentation.

### Highly specialized pavilions

This spring's China Sourcing Fair: Electronics & Components features Asia's largest in-car electronics & GPS pavilion and Hong Kong's largest computer peripherals & networking products pavilion. Other product pavilions include audio & video, consumer electronics & accessories, electronic components, interconnects, power supplies, telecom products, cloud technology and computer bags & cases.

The new Mobile & Wireless event showcases many hot-ticket items including smartphones & tablets, mobile power, Bluetooth products and iProducts & mobile devices accessories.

Pavilions at the China Sourcing Fair: Security Products cover access controls, alarms, CCTV & digital surveillance and home & system integration products.

### Other value-added services

Global Sources offers a full range of complimentary services to maximize buyer and supplier's trade efficiency:

Before and during the shows, the China Sourcing Fair Mobile app provides a searchable exhibitor directory with product profiles, interactive floor plan and conference information.

At the shows, conference topics cover sourcing in China, mobile and wireless products' development and the online marketplace.

Smart wristband for exclusive VIP buyers to enjoy premium services at the Fairs.

VIP buyer office suites provide selected buyers with an on-site mobile office greatly enhancing their sourcing effectiveness at the show.

Private Sourcing Events allow pre-selected exhibitors exclusive opportunities to meet large global companies in private. Fourteen sourcing teams from buyers including Alliance Boots, First Act, Intelbras, Monster Cable, Mugen Power, Philips, PIT, Portalux, Valore and William E. Connor & Associates are scheduled to participate, representing combined annual sales of more than US\$482 billion.

Opening times for the Hong Kong China Sourcing Fairs: Electronics & Components, Mobile & Wireless, Security Products and Korea Sourcing Fair: Electronics & Components are:

April 12-14 from 9:30 a.m. to 6:00 p.m.

April 15 from 9:30 a.m. to 5:00 p.m.

More information can be found at the China Sourcing Fairs website:

<http://www.chinasourcingfair.com>

More information about Global Sources is available on the company's corporate site (<http://www.corporate.globalsources.com>), Facebook and Twitter (/globalsources).

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (GlobalSources.com), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.