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**Global Sources spring 2012 electronics trade shows to host  
record 3,600 booths – up 10 percent year-on-year**

***China Sourcing Fairs: Electronics & Components, Security Products and Korea Sourcing Fair:  
Electronics & Components run April 12-15 at Hong Kong's AsiaWorld-Expo***

**HONG KONG, April 12, 2012** – [Global Sources](http://GlobalSources.com)' (NASDAQ: GSOL) largest-ever spring electronics trade shows opened today with more than 3,600 booths – an increase of over 10 percent from the spring events last year. Occupying all 10 halls of AsiaWorld-Expo, the *China Sourcing Fairs: Electronics & Components* and *Security Products* and the *Korea Sourcing Fair: Electronics & Components* run from today through April 15.

Combined, the events feature the largest group of mainland China suppliers to exhibit at any electronics trade show in Hong Kong with over 2,700 booths featuring mainland China suppliers. This is followed by Hong Kong and Taiwan with over 450 booths. Companies from South Korea, Malaysia, Japan, India, the Philippines, Australia and Israel are also exhibiting.

**Asia's top suppliers, world's biggest buyers set to attend the *Fairs***

"*China Sourcing Fairs* provide the ideal platform for real business to get done," said Tommy Wong, President of Global Sources Exhibitions. "By bringing together quality buyers with quality suppliers, it saves both parties time and helps them to trade more effectively."

Among the tens of thousands of buyers pre-registered to attend the shows are Auchan, Best Buy, Bosch, Cencosud, Coles Myer, Delta Group, Eurotec, JVC Kenwood, Li & Fung, Panasonic, Philips, Sanwa, Samsung, Sharp-Roxy, Siemens, Toshiba and Yamaha.

Wong added, “The *Fairs* have become a launching point for the newest and most innovative electronics devices from China. Big buyers keep coming back to find new suppliers and cutting-edge products to grow their sales. And, with global consumers expected to spend an estimated US\$1 trillion this year on consumer technology devices, we have launched new special pavilions in spring to showcase smartphones, tablets and other mobile devices.”

### ***Fairs to showcase diverse range of electronics products***

The spring *China Sourcing Fair: Electronics & Components* features Asia’s biggest in-car electronics and GPS pavilions and Hong Kong’s largest pavilion featuring computer terminals and peripherals and networking products. The iProducts accessories, and tablet and mobile device accessories pavilions, with 370 booths, feature two of the hottest electronics gadgets in the world – giving buyers the latest products available in the market.

Other pavilions at the *Fair* include consumer electronics & accessories, electronic components, home entertainment & equipment, interconnection technology, personal digital electronics, power supplies, smartphones, telecom & wireless products and bags & cases.

Pavilions at the *China Sourcing Fair: Security Products* showcase access controls & RFIDs, alarms, CCTV and digital surveillance, fire & safety products and home & system integration products.

### ***“Future of Consumer Electronics” CEO Forum sets to inspire technological innovation***

The first “*Future of Consumer Electronics*” CEO forum is being held today at the *Fairs*. Co-organized with the Hong Kong Information Technology Federation and Consumer Electronic Alliances, the *Forum* aims to inspire further innovation among Greater China’s electronics company executives. High-level industry professionals discuss the latest industry trends and offer insights into the development of next-generation consumer electronics.

## **Enhanced value-added services and conferences to help buyers and suppliers trade more effectively**

To help buyers and suppliers meet and do business more effectively, Global Sources provides a series of value-added services at the *Fairs*:

- *Online Sourcing Fairs*. Digital trade shows that extend the reach and value of the company's highly successful face-to-face trade shows. Buyers can view exhibitor booths and products – even if they are unable to physically attend the show, whereas exhibitors can get more exposure. The digital shows are aimed at boosting sourcing productivity for buyers and exhibition investment for suppliers before, during and after the physical shows.
- *Private Sourcing Events*. Get pre-selected exhibitors exclusive opportunities to meet large global companies in private during the shows. Eighteen sourcing teams from buyers include Alcatel-Lucent, Arctic, CYA, Digimate, Dollar General, First Act Entertainment, Intelbras, Monster, OSIM, Sagemcom, TechZone, The Source and Skyworth are scheduled to participate, with a combined annual sales of more than US\$36 billion.
- *Complimentary Conference Programs*. Attendees can gain firsthand market intelligence and valuable sourcing advice from industry experts speaking on a variety of trade-related topics.

Opening times for the Hong Kong *China Sourcing Fairs: Electronics & Components, Security Products* and the *Korea Sourcing Fair: Electronics & Components* are:

- April 12-14 from 9:30 a.m. to 6:00 p.m.
- April 15 from 9:30 a.m. to 5:00 p.m.

Buyers can register for free and find more information at <http://www.chinasourcingfair.com>.

## **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (<http://www.globalsources.com>), print and digital magazines, sourcing research reports, private sourcing events, trade shows, and online sourcing fairs.

Over 1.18 million international buyers, including 85 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provides Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 40 office locations and a community of over 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.