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Mobile Electronics show opens today with 2,600 booths of mobile devices and accessories

VR/AR Pavilion and Summit plus *Startup Launchpad* exhibition and conference

HONG KONG, April 18, 2017 – Global Sources' (NASDAQ: GSOL) *Mobile Electronics* show opens today at Hong Kong's AsiaWorld-Expo and runs through April 21.

As the world's largest mobile electronics sourcing event, the show features 2,600 booths of the latest mobile products, including VR/AR, sports and health wearables, mobile speakers and headphones, wireless charging, cases and covers, smartphones and tablets.

Tommy Wong, President of Global Sources Electronics Group, said: "The market for virtual reality technology is expected to be a trillion-dollar industry in the next two decades. With pavilions, experience zones and an industry summit, Global Sources hosts Asia's biggest VR/AR industry event."

VR/AR/MR Summit, Experience Zone and Pavilion

The second *VR/AR/MR Ecosystem Summit* will be held on April 18 and 19 and features speakers from Intel, Microsoft, HTC Vive, ARM, AMD, JD, 0glass, LetinVR and EmdoorVR. The show also features a VR/AR pavilion with more than 250 booths. It is complemented by an experience zone where buyers can try the latest VR devices including VR backpacks, VR fitting rooms and shopping, VR Space and AR smart glasses.

Services for online and Amazon sellers

A wide range of services will help online and Amazon sellers source more effectively. This includes a new *eCommerce* pavilion, a Welcome Center with products from exhibitors that accept small orders, and the *Source2Sell* seminars where online retail experts will share sourcing tips and best practices. The three-day *Global Sources Summit* also helps online sellers to develop strategies to source and grow their business.

***Startup Launchpad* to showcase innovation and facilitate global distribution**

Startup Launchpad is the largest collection of hardware startups in Asia. Spanning both phases of the *Global Sources Electronics* show and featuring 200 startups, the pavilions give buyers the chance to be first-to-market with innovative, shelf-ready products. Its conference program covers emerging product trends including autonomous vehicles, health tech, sports wearables and the Internet of Things. More information is available at http://www.launchpadhk.com.

Other highlights of the show include:

- New *Ready-to-Buy Zone* with products in inventory and for delivery within 48 hours.
- *Brand Zone* showcases 450 booths of exhibitors manufacturing their own designs and brands.
- *Analyst's Choice* booklet highlights innovative and important products at the show selected by expert analysts.
- *Top Picks* demo zone with more than 120 innovative products with on-site demonstrations.
- Booth signage, directory and mobile app indicate suppliers who accept small orders.
- Mobile app enables buyers to take photos, make notes and follow exhibitors.

The *Global Sources Electronics* show is expected to attract more than 60,000 buyers from 150 countries and territories including purchasing decision makers from Audiovox, Belkin, Brookstone, Digitech, eBay, El Corte Ingles, Foxconn, Fujitsu, Hitachi Maxwell, Intel, Jebsen Home Tech, Kingfisher, LG Electronics, Li & Fung, Motorola, Office Depot, Panasonic, Qualcomm, Samsung, Siemens, Target, Thonet & Vander LLC, Uniden Vietnam and Velleman.

Global Sources serves its markets with an integrated online marketplace and trade show offering. The show is complemented by six electronics industry websites accessible from GlobalSources.com. Updated daily, each site delivers exclusive content, including *Analyst's Choice* which provides an

unbiased selection of new and innovative products. The *At the Show* show-daily newsletter provides reports and live videos on the hottest products.

The shows and *Startup Launchpad* are supported by industry organizations and technology partners including the Association of the Telecommunications Industry of Singapore, Hong Kong Electronics & Technologies Association, Hong Kong Security Association, Hong Kong Software Industry Association, Hong Kong Wireless Technology Industry Association, Information Service Industry Association, Korea Electronics Association, New Taipei City Computer Association, Gifts Association (Singapore), Supporting Electronics, Technology & Industry Organisation (Singapore), Taipei Computer Association, Taiwan Electrical and Electronic Manufacturers' Association, The Chamber of Hong Kong Computer Industry, Microsoft and Sovereign Trust.

Official Media Partners for 2017 Spring *Global Sources Electronics* show include China Daily, Chin@ Moments, Tencent Digital, Ubergizmo and Xinhuanet.

Opening hours for the show are:

- April 18-20 from 10:00 a.m. to 6:00 p.m.
- April 21 from 10:00 a.m. to 5:00 p.m.

Buyers can find more information about the Global Sources Electronics show and pre-register to attend at http://www.globalsources.com/exhibitions.

More information about Global Sources is also available at the company's corporate site (http://www.corporate.globalsources.com/), Facebook and Twitter (/globalsources).

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (GlobalSources.com), trade shows, magazines and apps.

More than 1.4 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from

overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.