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**Global Sources opens second phase of world's largest  
electronics sourcing trade show**

**More than 1,900 booth event to focus on Mobile Electronics**

**HONG KONG, April 18, 2015** – [Global Sources](#)' (NASDAQ: GSOL) 2015 spring electronics show second phase opens today with more than 1,900 booths focusing on mobile electronics. Held today through April 21 at AsiaWorld-Expo in Hong Kong, products categories covered include smartphones, tablets, drones, wearables and accessories.

*Global Sources Electronics* is being held in two phases and features a total of more than 5,500 booths, making it the world's largest electronics sourcing trade show. The first phase was held April 11-14 and included a wide range of electronics for home, office, auto and security products as well as electronic components.

President of Global Sources Electronics Group, Tommy Wong, said: "Over the past 10 years hosting our events in Hong Kong, we have focused on attracting quality-focused, innovative electronics suppliers from China and across Asia. Our electronics show has gained a reputation as a place to discover the most cutting-edge electronics products coming out of the region. This, in turn, has attracted the world's top buyers to attend our events."

Among the tens of thousands of buyers expected to attend the show are Auchan, CHUBB, Foxconn, Hewlett-Packard, Huawei, Hyundai, JAL, KDDI, Li & Fung, Monster Products, PCCW, Samsung, Seiko, Softbank, Sony, TCL, Tesco, ZTE, and many more.

## **Industry's First "Robotics Experience Zone" powered by Hanson Robotics and The Chinese University of Hong Kong**

During the show buyers can visit the "Robotics Experience Zone". Hanson Robotics, one of the world's top robot manufacturers, will present its latest humanoid robot that deploys artificial intelligence for customer service interaction and other applications. In addition, The Chinese University of Hong Kong will showcase a series of surgical and industrial robots created with the goal of creating a better future through robotics.

## **Asia's First Consumer Drones Pavilion**

There will also be a Drones Experience Zone at the show which will allow suppliers to demonstrate their products to buyers. Drones are a hot category in the electronics industry with revenue of consumer drones expected to reach US\$130 million in 2015, increasing by more than 50 percent from 2014.

Other highlights of the show include Asia's largest specialized area for mobile accessories with more than 1,100 booths, a wearable experience zone and a brand zone with more than 140 booths for branded products available for export.

Value-added services for buyers and suppliers include:

- A mobile app, which provides a searchable exhibitor directory with product profiles, interactive floor plans and conference information.
- A lead management system to give exhibitors a powerful sales management tool for post-show follow-up.
- Product Showcase enables suppliers unable to attend the shows to present their latest products and generate buyer inquiries.
- VIP Buyer Office Suites provide selected buyers with fully-equipped, on-site offices for meetings to enhance their sourcing effectiveness at the shows.
- *Private Sourcing Events* connect pre-selected exhibitors with large global companies in private meetings at the shows. Global buyers expected to participate include Amzer, Casino, Expansys, Ginga Group, Monster Products, Philips, The Home Depot and The Source, representing combined annual sales of more than US\$180 billion.
- Conference programs where experts are invited to share their views on the latest trends in the drone and wearable tech industries, and China sourcing strategies.

Opening hours for the show are:

- April 18-20 from 10:00 a.m. to 6:00 p.m.
- April 21 from 10:00 a.m. to 5:00 p.m.

Buyers can register for free and find more information about the shows at

<http://www.chinasourcingfair.com>.

More information about Global Sources is available on the company's corporate site

(<http://www.corporate.globalsources.com>), Facebook and Twitter (*/globalsources*).

### **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces ([GlobalSources.com](http://GlobalSources.com)), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 5 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.