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Global Sources Electronics April 2015 show to feature more than 5,500 booths

Key categories include consumer electronics, security products, electronics components and mobile electronics

HONG KONG, April 9, 2015 – [Global Sources](http://GlobalSources.com)’ (NASDAQ: GSOL) 2015 spring electronics show will feature more than 5,500 booths, making it the world’s largest electronics sourcing trade show. *Global Sources Electronics* will be held April 11-14 and April 18-21 at AsiaWorld-Expo in Hong Kong. The first phase will showcase a wide range of electronics for home, office, auto and security products as well as electronic components. The second phase will focus on mobile electronics including smartphones, tablets, drones, wearables and accessories.

As one of the world’s leading electronics shows , the event provides buyers an efficient way to source electronics products from mainland China, Hong Kong, Taiwan, South Korea and other 14 countries and territories such as the Italy, Japan, Russia, the U.S. and the United Kingdom.

President of Global Sources Electronics Group, Tommy Wong, said: “In addition to facilitating trade, our show has gained a reputation as a showcase for innovative products from Asia. This has never been more true than today as Hong Kong and Shenzhen have become the launch pad for some of the world’s most cutting-edge electronics products.”

“Hong Kong is Asia’s trade show hub, while Shenzhen has become the Silicon Valley of electronics hardware manufacturing. Our show is the perfect platform for showcasing future technologies and products in Asia,” added Wong.

Industry's First "Robotics Experience Zone" powered by Hanson Robotics and The Chinese University of Hong Kong

During the April 18-21 period buyers can visit the "Robotics Experience Zone". Hanson Robotics, one the world's top robot manufacturers, will present its latest humanoid robot that deploys artificial intelligence for customer service interaction and other applications. In addition, The Chinese University of Hong Kong will showcase a series of surgical and industrial robots created with the goal of creating a better future through robotics.

Asia's First Consumer Drones Pavilion

The show will also feature a Drones Experience Zone which will allow suppliers to demonstrate their products to buyers. Drones are a hot category in the electronics industry with revenue of consumer drones expected to reach US\$130 million in 2015, increasing by more than 50 percent from 2014.

Among the tens of thousands of buyers expected to attend the show are Auchan, Foxconn, Grupo Cortefiel, Haier, Hewlett-Packard, Huawei, Hyundai, Intel China, JAL, KDDI, LG Electronics, Li & Fung, Logitech, Mitsubishi Electric, Monster Products, Panasonic, PCCW, Philips, Samsung, Seiko, Softbank, Sony, Target, TCL, Tesco, Woolworths, ZTE, and many more.

Other highlights of the show include Asia's largest specialized area for mobile accessories with more than 1,100 booths, a wearable experience zone and a brand zone with more than 140 booths for branded products available for export.

Value-added services for buyers and suppliers include:

- A mobile app, which provides a searchable exhibitor directory with product profiles, interactive floor plans and conference information.
- A lead management system to give exhibitors a powerful sales management tool for post-show follow-up.
- Product Showcase enables suppliers unable to attend the shows to present their latest products and generate inquiries from buyers.
- VIP Buyer Office Suites provide selected buyers with fully-equipped, on-site offices for meetings to enhance their sourcing effectiveness at the shows.
- *Private Sourcing Events* connect pre-selected exhibitors with large global companies in private meetings at the shows. Global buyers expected to participate include Amzer, AsiaPro, Europenet, Expansys, First Act, Casino, DNS, Ginga Group, GM Electronic, Philips,

Panasonic, Patriot, The Home Depot and The Source, representing combined annual sales of more than US\$760 billion.

- Conference programs where experts are invited to share their views on the latest market trends and China sourcing strategies.

Buyers can register for free and find more information about the show at

<http://www.chinasourcingfair.com>.

More information about Global Sources is available on the company's corporate site

(<http://www.corporate.globalsources.com>), Facebook and Twitter (*/globalsources*).

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (GlobalSources.com), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 5 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.