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***Largest-ever China Sourcing Fairs: Electronics & Components and Security Products* open today with over 3,280 booths**

**First-ever Global Sources fair showcasing Korean electronics is unveiled**

**HONG KONG, October 12, 2010** - Global Sources' (NASDAQ: GSOL)

(<http://www.globalsources.com>) largest-ever *China Sourcing Fairs: Electronics & Components* and *Security Products* shows opened today at Hong Kong's AsiaWorld-Expo. Running through Oct. 15, the two highly popular shows are now supplemented by the launch of a concurrent *Korea Sourcing Fair: Electronics & Components* to showcase high-quality Korean electronics for international markets.

Together these co-located electronics shows offer visitors over 3,280 booths. This is a strong indication of the growing popularity of Global Sources' *China Sourcing Fair* series, with the number of booths almost double that of the company's first electronics show in 2006 in Hong Kong.

"This is one of Asia's hottest trade events," said Tommy Wong, President of Global Sources Exhibitions. "We are very enthusiastic about the October *Fairs* because buyers are back in force as the world economy regains momentum."

Wong added: “The launch of our *Korea Sourcing Fair* is equally exciting. This specialized show will help high-quality Korean electronics manufacturers and suppliers reach global buyers in Hong Kong, Asia’s vibrant trading hub.”

Suppliers from Greater China make up the largest contingent of exhibitors at the shows. In addition to those from mainland China, Hong Kong and Taiwan, suppliers from seven other countries are also taking part. These include South Korea, India, Malaysia, the Philippines, Germany, Australia, Italy and Israel.

### ***China Sourcing Fairs contributing to growth in trade***

“Participation in our shows is robust, growing in sync with the global economic resurgence,” Wong said. “The strong attendance indicates that buyers and suppliers are stepping up their marketing and sourcing activities to gain share in growing markets around the world. Both parties anticipate good results at our *Fairs*.”

Wong added: “Demand for electronics products is strong. China’s exports of electronics products hit US\$262.4 billion in the first half of 2010, a very encouraging increase of 38.9 percent over the same period a year ago.

“Security products sales are also expanding. Every business and organization – from schools and retailers to airports and hospitals – needs security products. Moreover, consumers are increasingly looking to protect their families by investing in home and car security systems.”

As a strong sign of rapidly rising demand, tens of thousands of buyers from both established and new markets pre-registered to attend the October *Fairs*. These include buyers from Best Buy, Canon, Epson, Fujitsu, Hitachi, IBM, Intel, Lenovo, LG Electronics, Panasonic, Philips Electronics, RadioShack, Sanyo, Siemens, Toshiba and Whirlpool.

### **Specialized pavilions showcasing hottest products**

Buyers and suppliers at the *Fairs* are benefiting from specialized pavilions and services to help them trade more effectively. The fall *China Sourcing Fair: Electronics & Components* features Asia's biggest in-car electronics and GPS pavilions and the region's largest computer products pavilion. Buyers are also exploring the brand-new iProducts accessories pavilion with over 90 booths of the latest accessories for iPhones, iPads and related items.

Other product pavilions feature computer peripherals, computer terminals, networking products, personal digital electronics, consumer electronics and accessories, electronic components, LED displays and opto-electronics, interconnection technology, power supplies, telecom and wireless products, mobile phones

*China Sourcing Fair: Security Products* will feature pavilions for access controls, alarms, CCTV and digital surveillance, and home security products.

*Private Sourcing Events* are another highlight of the October *Fairs*, offering exclusive opportunities for pre-selected exhibitors to meet large global companies in private during the shows. Buyers scheduled to participate in the meetings include Bosch, Intelbras, Monster Cable, Onida, TechZone and Vestel.

The winning products for Global Sources' fourth annual *Electronics Design Awards* will also be showcased at the *Fairs* where tens of thousands of buyers from around the world will see these innovative products first-hand.

Opening times for the *Fairs* are:

- October 12-14 from 9:30 a.m. to 6:00 p.m.
- October 15 from 9:30 a.m. to 5:00 p.m.

Buyers can register for free admission and find more information, including details about free transport to the venue and back, at the *China Sourcing Fairs* website:

<http://www.chinasourcingfair.com>.

### ***China Sourcing Fair: Electronics lands in Africa for first time***

Recognizing that new and emerging markets have become increasingly important to suppliers, the last stop for Global Sources' successful electronics show this year will be the first-ever *China Sourcing Fair: Electronics* in Johannesburg, South Africa. Scheduled for Dec. 1-3, the Johannesburg show is timed to address Africa's growing demand for products made in Greater China.

### **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 967,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.5 million products and more than 262,000 suppliers annually through 14 online marketplaces, 13 monthly print and 16 digital magazines, over 80 sourcing research reports and 20 specialized trade shows which run 57 times a year across 9 cities.

Suppliers receive more than 192 million sales leads annually from buyers through *Global Sources Online* (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for nearly 40 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,500 team members in more than 40 locations, and a community of over 2 million registered online users and magazine readers for its Chinese-language media.