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Global Sources opens its largest-ever electronics trade shows with over 3,000 booths

Launches new *China Sourcing Fair: Security Products*

HONG KONG, Oct. 12, 2009 - Global Sources (NASDAQ: GSOL) (<http://www.globalsources.com>) opens its largest-ever electronics trade shows today at AsiaWorld-Expo, Hong Kong. The *China Sourcing Fairs: Electronics & Components and Security Products* run through Oct.15, featuring 3,069 booths from 12 countries and regions.

The combined events offer the largest group of mainland China electronics suppliers showing their products in Asia this Fall, with over 2,350 booths from China alone. Hong Kong and Taiwan suppliers are also well represented with over 600 booths. Exhibitors from South Korea, the U.S., Italy, Israel, Australia, Germany, the Philippines, Singapore and Malaysia are also taking part in the *Fairs*.

Global Sources' Executive Director, Sarah Benecke, said: "Smart suppliers have realized that as the global economy starts to improve, they need to increase their marketing efforts to win orders and meet new buyers. As a result, we are seeing greater participation in our electronics shows.

"Record booth numbers are also due to the growing strength of the *China Sourcing Fairs* brand, which has gained a reputation for attracting the highest-quality suppliers and buyers. In today's market, suppliers need to find volume buyers who can provide repeat, volume orders. Buyers need to

find suppliers who continue to focus on quality at a reasonable price.

"The *China Sourcing Fairs*, along with our online and print media, provide an end-to-end solution for both parties to conduct profitable business."

World's largest companies among 40,000-plus buyers pre-registered

More than 40,000 buyers have pre-registered for the *China Sourcing Fairs: Electronics & Components and Security Products*, including buyers from the established markets of North America and Western Europe, as well as new buyers from Russia, South America, India and the Middle East. Among the big names scheduled to attend are Best Buy, EPSON, Kodak, LG Sourcing, Li & Fung, Microsoft, Motorola, Nokia, Philips, Samsung, Tesco and Toshiba.

Among the dozens of top buyers who have signed up for the *Fairs' Private Buyer Meetings* and *Vendor Summits* are AERA, A.R.E.N.A, Chubb, Dollar General, Euroset, Intelbras, Merlion, Onida, OSIM, RCG, Rolsen, Sima and Samsung.

Buyers attending the *China Sourcing Fair: Electronics & Components* will see product pavilions for computers & networking; consumer electronics; digital entertainment; electronic components; GPS; health & personal care electronics; in-car electronics; interconnection technology; mobile phones; opto-electronics; power supplies; telecom & wireless products; and VoIP & WiFi products.

China Sourcing Fair: Security Products is being held for the first time as a separate, specialized show in Hong Kong. Pavilions include access controls; alarms; CCTV and digital surveillance; and home security products.

Opening times for the *China Sourcing Fairs: Electronics & Components and Security Products* at AsiaWorld-Expo are:

- Oct. 12-14 from 9:30 a.m. to 6:00 p.m.
- Oct. 15 from 9:30 a.m. to 5:00 p.m.
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Buyers can register for free admission and find more information, including details about free transport to the venue and back, at the *China Sourcing Fair* website:

<http://www.chinasourcingfair.com>.

China Sourcing Fair: Electronics launches in Shanghai in June 2010

Global Sources is also scheduled to hold the first *China Sourcing Fair: Electronics* at the Shanghai New International Expo Centre, June 2-4, 2010. The event is set to feature pavilions for computer & networking products; consumer electronics; electronic accessories; GPS; in-car electronics; security products; and telecom & wireless products.

Benecke said: "Shanghai is a key trading center and headquarters for many of mainland China's largest domestic buying companies. This event aims to give local buyers convenient access to top-of-the-line electronics suppliers - the companies that are the names behind some of the largest brands in China and the world."

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 829,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.3 million products and more than 196,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 100 sourcing research reports and 12 specialized trade shows which run 29 times a year across 10 cities.

Suppliers receive more than 81 million sales leads annually from buyers through *Global Sources Online* (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 38 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has over 2,500 team members in more than 40 locations, and a community of over 1 million registered online users and magazine readers for its Chinese-language media.