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**Biggest-ever China Sourcing Fair: Electronics & Components hosts Private Buyer Meetings for Carlsberg, IBM, Intelbras, Halfords UK, Lexmark, Li & Fung, Lowe's, Philips, RCG, Samsung Corporation, Sima and Test Rite**

**Global Sources Electronics & Components Fair set to run Oct. 12-15 at Hong Kong's AsiaWorld-Expo showcases over 2,900 booths of consumer electronics, telecommunications, computer products and components**

**HONG KONG, October 12, 2008** — Carlsberg, IBM, Intelbras, Halfords UK, Lexmark, Li & Fung, Lowe's, Philips, RCG, Samsung Corporation, Sima and Test Rite are scheduled to attend Private Buyer Meetings at Global Sources' (NASDAQ: GSOL) (<http://www.globalsources.com>) China Sourcing Fair: Electronics & Components. This specialized sourcing show opens today at AsiaWorld-Expo, Hong Kong and runs to Oct. 15.

This year marks the 11th edition of the Fair and is the biggest yet, with over 2,900 booths from 15 countries and regions. There are over 2,200 booths from mainland China alone. Also scheduled to exhibit are suppliers from Hong Kong, Taiwan, South Korea, Australia, Canada, Germany, India, Israel, Italy, Japan, Malaysia, the Philippines, Singapore and the U.S.

Global Sources' Executive Director, Sarah Benecke, said: "Greater China is the main supplier of the world's electronics, especially consumer electronic products. Some of the world's most important international buyers have signed up to participate this week. Attendance at our Private Buyer Meetings is the biggest yet, proving that quality buyers

are still looking for quality suppliers from Greater China.

"North America and Western Europe remain important markets for electronics and components, and thousands of buyers from these areas have signed up to attend the Fair. We are also expecting new buyers from India, the Middle East, Russia, Africa, South America and Asia to attend."

Buyers coming to the Fair will find product pavilions for computers & networking; consumer electronics; electronic components; digital entertainment; GPS; healthcare & personal care electronics; in-car electronics; interconnection technology; mobile phones; opto-electronics; power supplies; telecom products & wireless; security products; and VoIP & WiFi products.

China Sourcing Fair: Electronics & Components dates and times  
Opening times for this week's China Sourcing Fair: Electronics & Components at AsiaWorld-Expo are:

- Oct. 12-14 from 9:30 a.m. to 6:00 p.m.
- Oct. 15 from 9:30 a.m. to 5:00 p.m.

Buyers can register for free admission and find more information, including details about free transport to the venue and back, at <http://www.chinasourcingfair.com>.

Growing future for China Sourcing Fair: Electronics & Components

The next stop for this highly successful event is Mumbai, India on Nov. 14-16 (to be managed by Pico Event Management under license from Global Sources). In 2009, the show is due to take place in Hong Kong; Dubai, UAE and Mumbai, India, making it the only electronics sourcing show in the world to take place four times annually in three locations.

To meet growing demand for exhibition space at the China Sourcing Fair: Electronics & Components, Global Sources plans to add an extra hall, accommodating 400 booths, to the Hong Kong event in October 2009. This show is also scheduled to run concurrently with a new co-located event — China Sourcing Fair: Security Products, featuring product pavilions for CCTV & digital surveillance, access controls, alarms and home security.

### **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business is facilitating trade from Greater China to the world, using a wide range of English-language media. The other business segments facilitate trade from the world to Greater China, and trade within China, using Chinese-language media.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 725,000 active buyers source more

profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 230 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.3 million products and more than 196,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 100 sourcing research reports and 9 specialized trade shows which run 27 times a year across eight cities.

Suppliers receive more than 36 million sales leads annually from buyers through Global Sources Online (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 37 years. Global Sources' network covers more than 69 cities worldwide. In mainland China, Global Sources has over 2,800 team members in more than 44 locations, and a community of over 1 million registered online users and magazine readers for Chinese-language media.