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Largest-ever spring China Sourcing Fair: Electronics & Components
and new spring Security Products open today at
Hong Kong's AsiaWorld-Expo

New product pavilions debuting at the trade fairs are for personal digital electronics, computer terminals and computer peripherals

HONG KONG, April 12, 2010 — Global Sources' (NASDAQ: GSOL) largest-ever spring China Sourcing Fair: Electronics & Components and the new spring Security Products shows opened today at AsiaWorld-Expo in Hong Kong and run through April 15. The shows have a combined total of over 2,650 booths.

The events offer the largest group of mainland China electronics suppliers showing their latest products in Hong Kong, with over 2,100 booths from mainland China alone. This is followed by Hong Kong and Taiwan with over 400 booths. Exhibitors from South Korea, Israel, Germany, the Philippines, Malaysia and India are also taking part in the Fairs.

World's volume buyers set to attend the two Fairs

Among the tens of thousands of buyers pre-registered to attend the shows are Best Buy, Chubb, Dell Computer, Fujitsu, Johnson Control, JVC, Li & Fung, Logitech, NEC, Nokia, Panasonic, Philips,

Samsung, Sandisk, Seiko, Siemens, Sigma and Tesco.

"As the economic recovery strengthens, spending on electronics and IT equipment resumes," said Tommy Wong, President of Global Sources Exhibitions. "Buyers have started to source more to replenish inventory and meet revived demand. Suppliers, on the other hand, need to quickly obtain overseas orders and gain market share."

"According to a [Global Sources survey](#) conducted in February this year, over 70% of China suppliers said they started seeing their overseas orders recover. The China Sourcing Fairs are the perfect platform for buyers and suppliers to meet conveniently, and quickly benefit from the global rebound."

"The electronics market continues to grow and become more sophisticated. In response, we've added new product pavilions for personal digital electronics, computer terminals and computer peripherals."

Other product pavilions at the China Sourcing Fair: Electronics & Components include consumer electronics and accessories; networking products; electronic components; GPS; in-car electronics; interconnection technology; mobile phones; LED displays and opto-electronics; power supplies; and telecom and wireless products.

After its launch in October 2009, China Sourcing Fair: Security Products appears for the first time in the spring slot. The Fair features pavilions for access controls; alarms; CCTV and digital surveillance; and home security products.

Enhanced value-added services and conferences to help buyers and suppliers trade

To help buyers and suppliers meet and do business more effectively, Global Sources is providing these exciting new value-added services at the Fairs:

- *Global Sources Product Galleries*. Several new physical and digital product galleries, featuring innovative products from hundreds of verified suppliers unable to attend the shows, allow buyers to send direct inquiries on the spot -- greatly extending their sourcing reach.
- *Global Sources Show Guide Magazines*. Twelve totally redesigned sourcing magazines that

incorporate the Fair show guides - featuring the exhibitor list and floor map - and a CD-ROM that contains a copy of all Global Sources eMagazines, will be distributed to buyers on-site. This one-of-a-kind initiative puts in buyers' hands information on hundreds of additional verified suppliers and their products, boosting the productivity of their show visit.

- *Private Buyer Meetings.* Offering exclusive opportunities for pre-selected exhibitors at the China Sourcing Fairs to meet large global companies in private during the shows. Among the buyers scheduled for this April's meetings are Dollar General, Elisa, Imaginarium, Intelbras, Newlink, Onida, Sisat, TechZone, The Source and WHSmith.

- *Free Conference Programs.* Featuring international experts speaking on up-to-the minute issues affecting the industry. Topics this year include intellectual property issues, compliance solutions, strategic buying, project management, China sourcing and negotiation tactics.

China Sourcing Fairs: Electronics & Components and Security Products dates and times

Opening times for the China Sourcing Fairs: Electronics & Components and Security Products are:

- April 12-14 from 9:30 a.m. to 6:00 p.m.
- April 15 from 9:30 a.m. to 5:00 p.m.

Buyers can register for free and find more information at <http://www.chinasourcingfair.com>

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 888,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on nearly 4.5 million products and more than 253,000

suppliers annually through 14 online marketplaces, 13 monthly magazines, over 80 sourcing research reports and 17 specialized trade shows which run 55 times a year across 10 cities.

Suppliers receive more than 136 million sales leads annually from buyers through Global Sources Online (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 39 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,500 team members in more than 40 locations, and a community of over 1 million registered online users and magazine readers for its Chinese-language media.