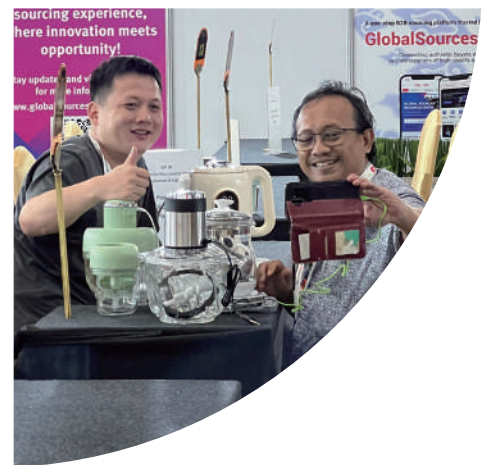




Your Trusted Multichannel O2O Sourcing Platform



A Message from the CEO



As we navigate an ever-evolving global marketplace, I am proud to share Global Sources' strategy, which underscores our commitment to innovation, digital transformation, ESG and people. This comprehensive approach ensures that we remain at the forefront of the B2B sourcing landscape, continuously delivering unparalleled value to our customers.

Global Sources is an internationally recognized multichannel Online-to-Offline (O2O) sourcing platform committed to facilitating global trade. For over half a century, we have connected authentic buyers and verified suppliers around the world, offering tailored sourcing solutions and reliable market insights to help businesses respond to changing market conditions and seize new opportunities.

As the world's first international O2O sourcing platform, our company provides a range of services, including the online platform GlobalSources.com, mobile apps, industry-specific trade shows, and tailored business matching.

Today, we serve more than 14 million registered buyers and users worldwide, including 97 of the world's top 100 retailers. It is our mission to consistently deliver value through effective services and reliable information, fostering long-lasting partnerships and profitable sourcing.

Innovation: Exploring New Horizons

Innovation and entrepreneurial thinking are at the heart of our growth strategy. We are continually exploring new markets and industries that allow us to discover more opportunities and expand our global footprint, breaking through our competitive competence to better serve and connect suppliers and buyers globally for facilitating global trade.

Digital Transformation: Enhancing Experiences

In the digital age, improving the customer experience is paramount. We are committed to enhancing our online business and adhering to a robust digitalization strategy, incorporating leading AI-powered and data-driven technologies into our online platform. By creating integrated online-to-offline (O2O) products, we aim to offer seamless and efficient solutions that cater to the evolving needs of our customers.

ESG: Driving Positive Impact

Environmental, Social, and Governance (ESG) principles are integral to our operations. We are committed to promoting ESG to drive a positive environmental and societal impact. Our ambitious targets include a 50% emission reduction by 2030, achieving Net Zero by 2045, and procuring 100% renewable electricity at our offices and warehouses from fiscal year 2025. These initiatives are not just about compliance; they reflect our dedication to sustainable development and strategic decision-making.

People: The Backbone of Our Success

Our people are our greatest asset, and we are dedicated to nurturing and upskilling our staff. By attracting, developing, and retaining top talents, we ensure that our team is equipped with the expertise and innovation required to meet the dynamic needs of our customers.

At Global Sources, we are committed to excellence, innovation, and sustainability. Together, let's seize new business opportunities and navigate the future with confidence.

Thank you for your continued trust and partnership.

Yours,

Wei Hu

Hu Wei
CEO, Global Sources

Your Success, Our Priority

At Global Sources, our customer-centric approach is encapsulated in the motto "Your Success, Our Priority."

This philosophy guides every aspect of our operations and is deeply embedded in our corporate values, ensuring that we consistently prioritize the needs and success of our clients.



Corporate Vision • Mission • Values

As a world-recognized leader in the sourcing business, Global Sources is dedicated to facilitating global trade and making a difference in the world. This commitment is ingrained in our corporate culture, beliefs, and values.

VISION



- To be the most trusted, customer-centric, multichannel B2B trade platform
- To enhance people's quality of life and mutual understanding by promoting authentic global trade

MISSION



- Connecting authentic buyers and suppliers worldwide through tailored solutions and trusted market intelligence
- Helping customers meet the dynamics of a changing world and seize new opportunities

VALUES



- Customer First – provide excellent benefits and services to our clients
- Results-Oriented – constantly strive to achieve our goals
- Innovation-Driven – embrace changes, improve and innovate
- Honesty & Integrity – consistently uphold business ethics

Elevating your sourcing with sustainable solutions

Listening to Our Customers

Through our Sourcing Community Panel, we conduct detailed surveys and actively seek feedback to understand the evolving needs of our clients. This panel allows us to engage with our sourcing community deeply, ensuring that we capture their voices and insights. By doing so, we can tailor our solutions to better meet their requirements and enhance their overall experience with us.

Environmental, Social, and Governance (ESG) Policies

Our commitment to ESG initiatives is a testament to our dedication to making a positive impact on society and the environment. We integrate sustainable practices into our operations, striving to reduce our environmental footprint and promote social responsibility. Since our first Hong Kong show in 2006, we have run the Care & Share charity program in partnership with the Crossroads Foundation, collecting donations from exhibitors for distribution to non-profit organizations and social welfare institutions around the world. By focusing on ESG, we aim to create a sustainable future for our clients, employees, and the broader community.



A Great Place to Work

We believe that our employees are vital stakeholders in our success and as an enabler of customers' success. To ensure they are adopting the corporate culture and are equipped with industry knowledge, we offer various staff and management training programs. These initiatives support our employees' growth and development, fostering an inclusive and motivating workplace environment. We have received the China Top Human Resources Management Award and The Hong Kong Institute of Human Resource Management HR Excellence Awards accolades in recognition of our talent management and investment in employee wellness, happiness, and benefits.



Global Sources is committed to:

- | | |
|--|--|
| 01 50% emission reduction by 2030 | 03 Procuring 100% renewable electricity at offices and warehouses from fiscal year 2025 |
| 02 Net Zero by 2045 | 04 Offsetting business travel starting in fiscal year 2026, following review of travel efficiencies |

Five pillars supporting our journey to Net Zero by 2045

- | | |
|--|--|
| 01 Reduce energy consumption at our facilities | 04 Enhance business travel efficiency and invest in offsets |
| 02 Integrate sustainability into our supply chain | 05 Collaborate with industry peers |
| 03 Incorporate sustainability into events | |

Over 50 Years of Unmatched Expertise

1971

The company begins operation, headquartered in Hong Kong, under the name Asian Sources.



1995

Launch of Asian Sources Online, Asia's first international trade website.



2003

First Global Sources trade show (China Sourcing Fair) held in Shanghai.



2007

Global Sources Online launches the Verified Supplier system, responding to buyers' need for reliable suppliers amid the boom in online business.



2010-2013

Global Sources acquires China International Optoelectronic Expo, China (Shenzhen) International Brand Clothing & Accessories Fair, and SIMM.



2018

Global Sources' trade show series features over 18,000 booths in the two seasons of its run.



2021

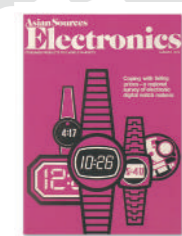
Global Sources celebrates its 50th anniversary.



Redefining its shows with new digital offerings, Global Sources leads the resumption of physical trade shows in October in Hong Kong SAR under pandemic conditions, paving the way for a new, holistic foundation for trade to bounce back in the post-pandemic era.

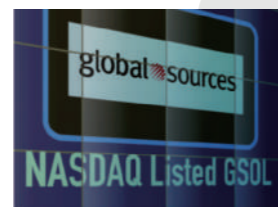


1974



First specialized trade journal, Asian Sources Electronics, launches.

2000



Global Sources is listed on the NASDAQ stock exchange, under the ticker GSOL.

2006



Global Sources trade shows move to Hong Kong SAR, expanding to two show phases to accommodate rising exhibitor numbers.

Global Sources starts working with the charity Care & Share to help disadvantaged people at home and overseas.

2011



The Verified Buyer system is introduced as a new standard for the B2B industry.

2020



Global Sources utilizes its platform capabilities to pioneer the Online Shows to meet the unique demands of the pandemic, initially covering medical & healthcare, study & work from home and home & hardware.

2023-2024



Global Sources is the first organizer to resume full-scale B2B sourcing shows in Hong Kong SAR with innovative digital tools to enhance customer experience post-pandemic.

Strong Community of Quality Suppliers

International Suppliers from 30+ Countries and Areas

- Europe**
 - United Kingdom
 - France
 - Germany
 - Poland
 - Hungary
 - Sweden
 - Netherlands
 - Czech Republic
 - Denmark
 - Belgium
 - Lithuania
- Americas**
 - United States
 - Canada
 - Mexico
 - Brazil
- Southeast Asia**
 - Vietnam
 - Thailand
 - Malaysia
 - Singapore
 - Indonesia
 - Philippines
- Africa**
 - South Africa
 - Kenya
- Middle East**
 - United Arab Emirates
- South/Central Asia**
 - India
 - Bangladesh
 - Pakistan
 - Sri Lanka
 - Turkey
 - Kazakhstan
- East Asia**
 - Chinese Mainland
 - Hong Kong SAR
 - South Korea
 - Japan
 - Taiwan Area
- Australia**



The industry's pioneering "Verified Supplier" system enables suppliers to present a professional and trustworthy corporate image, allowing them to swiftly gain buyers' trust.

Verified

Verified Suppliers are suppliers and exhibitors whose business registration details have been verified by independent third parties such as SGS, Experian, and TÜV SÜD.

Verified Manufacturer

Verified Manufacturers are suppliers whose business scope of operations is government-licensed to manufacture goods. Their credentials have been verified by third-party agencies such as SGS, Experian, and TÜV SÜD.



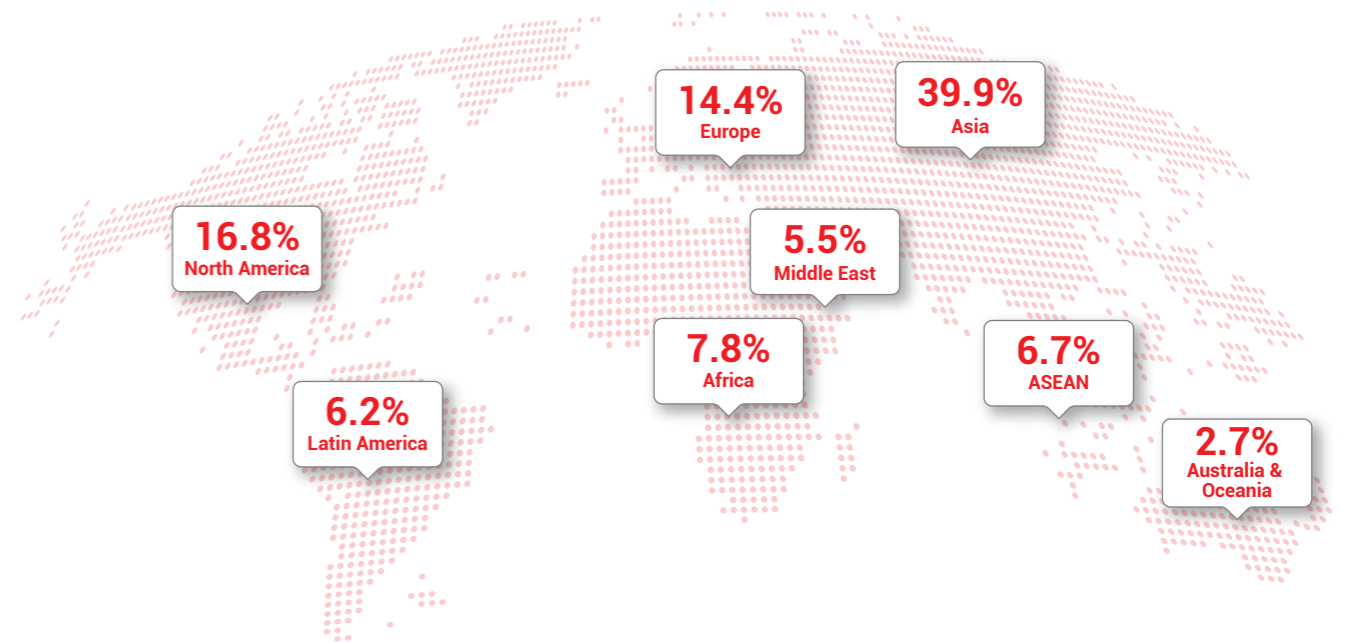
Supplier Evaluation Service

In cooperation with internationally renowned third-party organizations, we provide buyers with assessment information covering a wide range of capabilities such as suppliers' production equipment, capacity, and product quality.

To satisfy the huge demand for international sourcing, Global Sources has been providing tailored services since 2007 for suppliers, including print and digital magazines, its website and app, shows and other channels. In addition, numerous customized workshops and training, like the Global Sources Export Training Academy, empower suppliers with comprehensive knowledge on the dynamic and ever-evolving world of international trade.

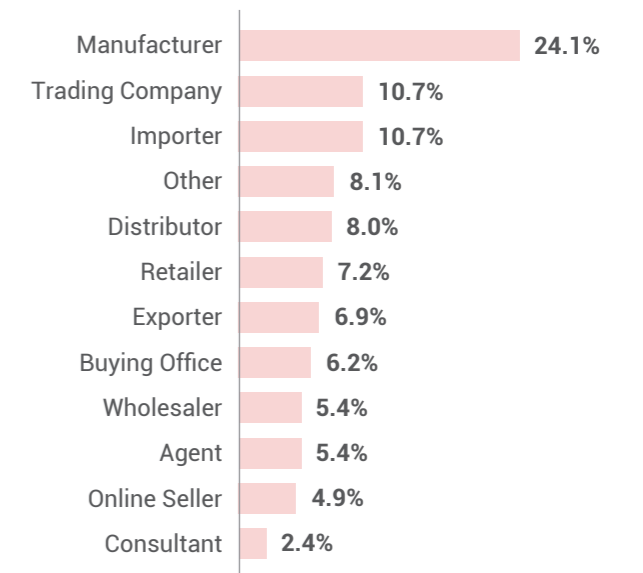
International Community of Sourcing Professionals

Global Sources has more than 14 million registered buyers and users worldwide



The Global Sources O2O promotion enhances the visibility of the Global Sources brand by leveraging innovative digital solutions to meet buyer demands. In addition to providing market intelligence, industry trend updates, trade show news, Analyst's Choice, and expert-led discussions, the buyer community benefits from exclusive offerings such as Sourcing Club activities, the Sourcing Adventure program, Sourcing Club Bonus Points, and other year-round incentive programs and tailored promotions. Global Sources remains committed to expanding its buyer community through enhanced omnichannel recruitment strategies.

Global Sources Buyers' Business Type Distribution



*All of the above distribution percentages are based on active buyers

Seamless O2O Integration: Maximizing Opportunities



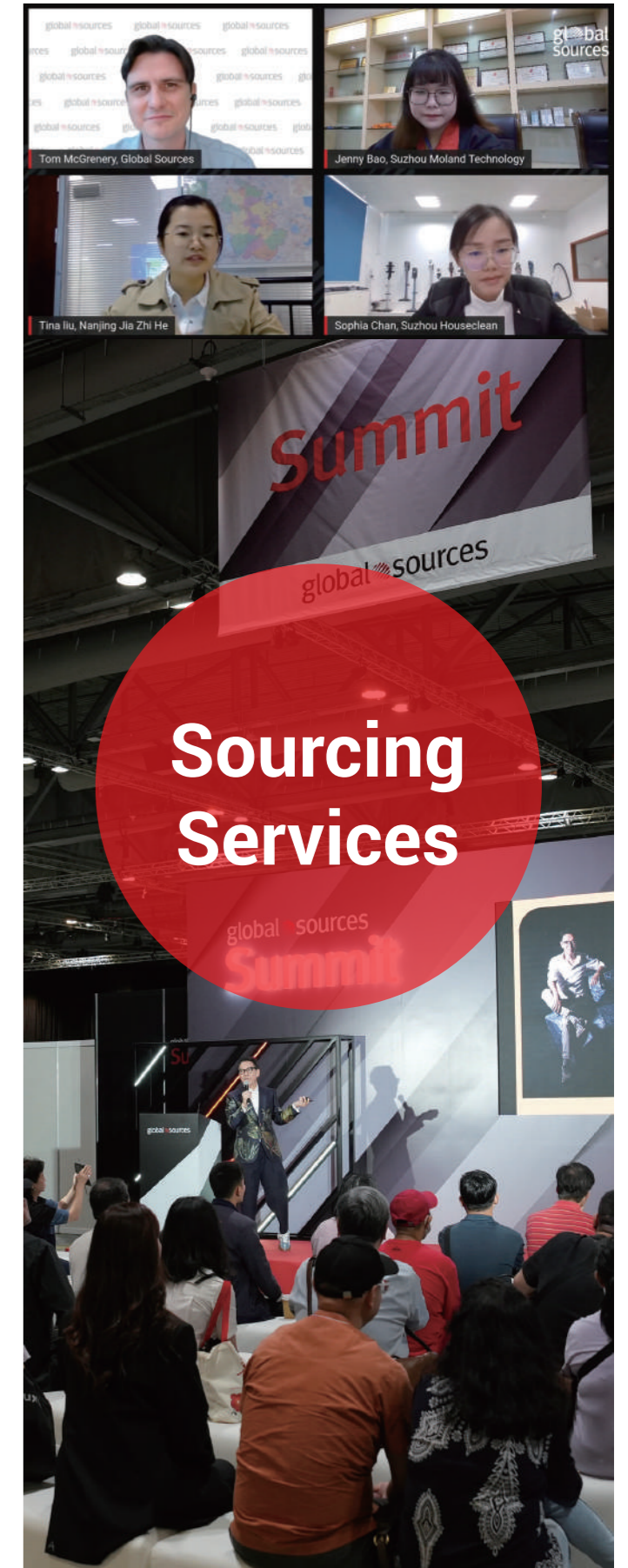
Exhibitions



Digital



Market Intelligence



Sourcing Services

Exhibitions

global sources Exhibitions

Global Sources Hong Kong Shows

The Global Sources Hong Kong Shows are premier trade events offering a crucial platform for international buyers and suppliers to connect and conduct business. Held annually in April and October, these shows are divided into three distinct phases, covering eight major categories, including Consumer Electronics, Electronic Components, Gaming, Mobile Electronics, Smart Home, Security & Home Appliances, Lifestyle, Home & Kitchen, and Sports & Outdoor.

With a strong emphasis on sustainable development, the exhibitions are committed to helping global buyers in adopting responsible procurement practices. By encouraging informed and ethical sourcing decisions, the Global Sources Hong Kong Shows establish a new standard for professional trade platforms, advancing innovation, sustainability, and excellence in global commerce.

global sources Consumer Electronics



Bringing together top-tier OEM/ODM, suppliers and service providers across Asia to meet the demands of international buyers, this major event in the global consumer electronics industry is a UFI Approved International Event. It showcases cutting-edge products poised to influence global market trends, including computer peripherals, e-sports and gaming hardware, automotive electronics, outdoor gadgets, and audio-visual equipment. Additionally, service provider booths offer logistics, testing, financial services, and cross-border e-commerce solutions, ensuring a comprehensive one-stop sourcing experience.

global sources Electronic Components

This event is designed to meet the manufacturing needs across various sectors, including electronic equipment, communication devices, computers, consumer electronics, smart home technologies, industrial control systems, and automotive electronics. It showcases a wide range of products, such as electronic components, semi-finished batteries, power equipment, connectors, and comprehensive application solutions. Additionally, the event includes upstream products in the semiconductor industry, helping to strengthen the overall electronic industry ecosystem.



global sources GAMING

Global Sources Gaming, which debuted in April 2025, marks a pivotal moment in the gaming and esports landscape. This dedicated industry showcase hosts a broad spectrum of cutting-edge technology and innovative designs in gaming products, esports gear, computer peripherals, and home entertainment, offering insights into the trends shaping the industry's future. Built on extensive industry expertise and a robust network, this exhibition fosters innovation and collaboration within the global gaming industry.



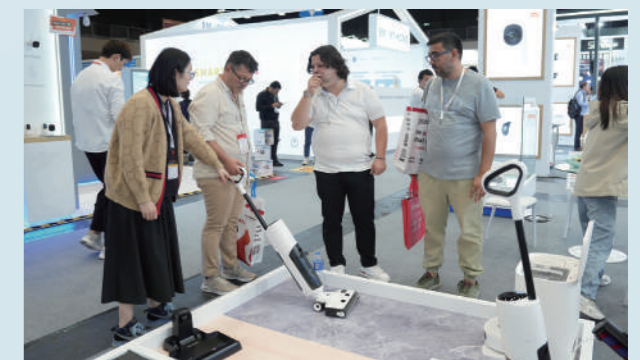
global sources Mobile Electronics



This show focuses on mobile electronic products distinguished by innovative designs and cutting-edge technology integration, featuring renowned cross-border brands. It showcases a wide range of mobile devices, smart wearables, AR/VR technologies, mobile accessories, energy storage solutions, and charging stations and other mobile electronic innovations. Committed to becoming a pivotal hub for global logistics and the preferred platform for new product launches, the show aims to set new standards in the mobile electronics industry.

Smart Home, Security & Appliances global sources

This show features a wealth of intelligent and innovative design elements, showcasing exhibits in smart home technologies, security products, and home appliances. It serves as a high-quality sourcing platform tailored for large and medium-sized retailers, electronic retailers, distributors, agents, system integrators, security service providers, and interior designers, among others.



global sources
Lifestyle

Showcasing bespoke, high-quality, technologically advanced and sustainable lifestyle products, the fair is an excellent platform for sourcing trendy goods. From pet supplies to health and personal care items and captivating gifts and premiums, attendees can find unique offerings from around the world under one roof.



Sports & Outdoor
global sources

This event showcases high-quality, fashionable, tech-driven, and environmentally friendly sports and outdoor products, along with sportswear and apparel. It is dedicated to cultivating a stylish and healthy sports lifestyle ecosystem.



global sources
HOME & KITCHEN



The ultimate sourcing destination for on-trend and eco-friendly home and kitchen products, this show features stylish home décor, efficient cleaning and storage solutions, and elegant kitchenware, tableware, and related accessories. It caters to the exacting standards of global buyers looking to enhance their market's living environments with a focus on quality and sustainability.



Global Sourcing Fair VIETNAM



Fashion & Accessories



Home & Gifts



Electronics & Home Appliances TM

A must-attend and highly interactive O2O sourcing event for global buyers and suppliers from throughout Vietnam and Asia.



Held annually in April, at the prestigious Saigon Exhibition and Convention Center (SECC) in Ho Chi Minh City, this show offers unparalleled opportunities for business networking and product sourcing across these categories:

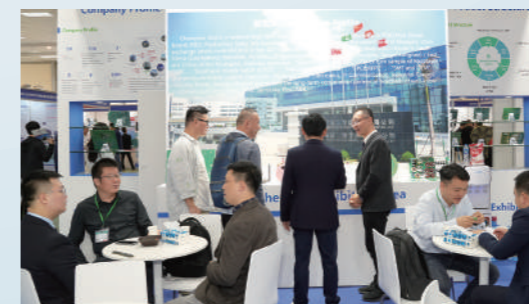
- Fashion & Accessories
- Home & Gifts
- Electronics & Home Appliances



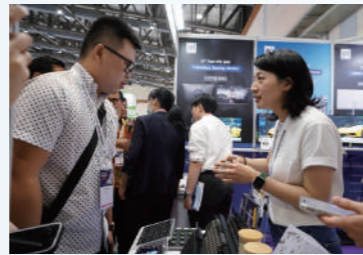
global sources TM
GEIMS
VIETNAM
Global Electronic Intelligent
Manufacturing Show - Vietnam

Global Sources launched the Global Electronic Intelligent Manufacturing Show Vietnam (GEIMS Vietnam), opening from November 28 to 30, 2024 at the Hanoi International Center for Exhibition.

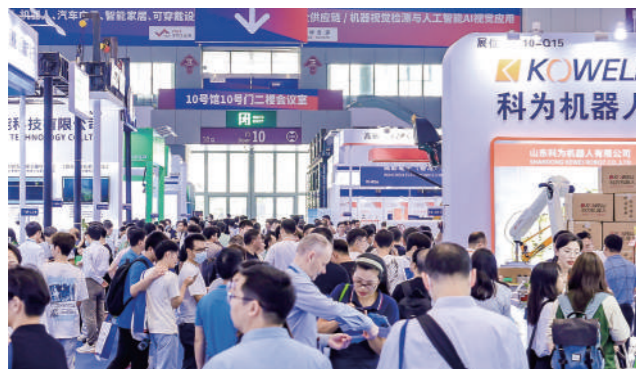
GEIMS Vietnam stands as a dynamic sourcing platform designed to empower factories with local market insights, establish strategic partnerships, and actively participate in the local supply chain. Central to its mission is advancing the assembly of finished products and enhancing the precision of production testing and measurement. This initiative promises local factories a robust sourcing avenue for acquiring top-tier electronic components, wire harnesses, cables, and PCBAs, essential for driving innovation and competitiveness in manufacturing.



Since 2018, the Global Sources Indonesia shows in Jakarta have been at the forefront of guiding suppliers, brand companies and cross-border e-commerce entities from Asia to explore the globally renowned Indonesian market. This initiative has unlocked substantial opportunities in the consumer electronics and lifestyle sectors, making them Indonesia's premier sourcing exhibitions for consumer and mobile electronics. Bringing top-tier electromechanical products from China to Indonesia and the RCEP region, Global Sources Indonesia shows not only catalyze the robust growth of Indonesia's economy but also drive the local business ecosystem.



The Electronic Intelligent Manufacturing Show (EIMS) is a premier, one-stop professional exhibition tailored for high-end electronic finished products production. It highlights state-of-the-art technologies and equipment, encompassing PCBA electronic manufacturing and processing, electronic components, electronic assembly automation equipment, SMT, and testing and measurement equipment. Serving as a core platform for key industries such as consumer, medical, industrial and automotive electronics, and new energy, EIMS is committed to providing cost optimization and efficient interaction for the upstream electronics manufacturing supply chain, promoting exchange and cooperation within the industry.



Shenzhen International Industrial Manufacturing Technology and Equipment Exhibition (ITES) has established itself as a powerhouse in the industry, evolving into one of China's largest industrial exhibitions after 25 years of remarkable growth.

ITES focuses on two core areas – the high-end equipment industry and the advanced manufacturing technology industry sectors.



IFA and IFA Global Markets stand as pivotal global events for manufacturers and traders of consumer electronics and home appliances, offering a premier platform to unveil new products and foster business and technological exchange. Renowned for its "one exhibition, two halls" format, IFA Global Markets is among the world's most influential consumer electronics expositions.

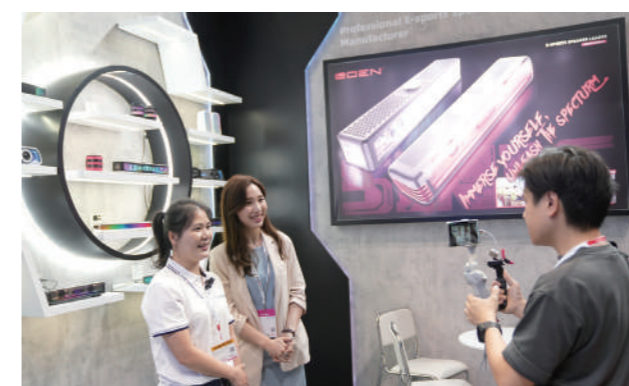
IFA Global Markets, a cornerstone of IFA, has rapidly evolved into Europe's largest B2B sourcing platform for consumer electronics and home electronics. Since 2023, it has been operated by internationally recognized multichannel B2B sourcing platform Global Sources, providing a venue for Own Brand Manufacturers (OBM), Original Equipment Manufacturers (OEM) and Original Design Manufacturers (ODM) to showcase cutting-edge electronic innovations.

In a concerted effort to advance global trade in hardware, tools, home appliances, outdoor products, automobiles, motorcycles, and accessories, Global Sources, Poly Exhibition, and Grandhub have collaborated to establish the Guangzhou Sourcing Fair (GSF).

GSF is strategically positioned in Guangzhou, aligning with global sourcing trends and attracting reputable suppliers from China and beyond. It is held biannually at PWTC Expo in April and October.



Virtual Shows



A dedicated portal for livestreamed video from the show floor, highlighting exhibitors' popular products and innovations through interviews and demos, the Virtual Show enables buyers unable to attend in person to experience Global Sources trade shows in real time.

Virtual Show content remains accessible for 30 days after the event, allowing buyers to revisit and explore at their convenience, ensuring that no opportunity is missed.

Online Shows

global sources ONLINE SHOW



In today's fast-paced, technology-driven business landscape, Global Sources continues to innovate and adapt to the evolving environment. The company leverages its decades of experience in organizing trade shows and online sourcing to usher in a new era of global trade, where buyers stay at home, global products are just right in front, sourcing is done online, and real-time interaction is at a touch of a finger.

While physical trade shows are one of the most common and popular occasions to connect with suppliers, some buyers face time and resource constraints that prevent them from attending these events in person. In 2023, Global Sources took a significant step forward by introducing different online shows tailored to different verticals, festive themes, industries, and regions.

Since the launch of the online shows in 2023, over 50 events of different product verticals have been hosted, helping more than three million professional buyers to explore a wide range of products and address their sourcing needs. Examples of these events include the Printing & Packaging Online Show, Gifts & Lifestyle Online Show, Fashion Online Show, Electronics Online Show, and more. These initiatives aim to provide buyers and suppliers with accurate and personalized services while increasing supplier visibility throughout the year.



GlobalSources.com

The world's first online B2B international trade platform

Global Sources introduced the world's first B2B online trade platform in 1995, breaking traditional trade barriers through cross-border e-commerce. Its community of high-quality verified suppliers is trusted and recognized by professional B2B buyers around the world.

The company aims to reach a wider international audience and expand new buyer groups to increase the online awareness of the Global Sources brand and enhance buyer experience and engagement, fostering longer-lasting relationships. The sophisticated Global Sources Online trade platform adopts leading digital and AI-powered technology and a brand-new interface design to provide efficient and excellent trade matching and superior marketing promotion for global buyers and suppliers.



Website

As a one-stop B2B cross-border e-commerce platform connecting high-quality buyers and suppliers worldwide, Global Sources Online focuses on high-value, cutting-edge industries such as consumer electronics, smart innovation, fashion, lifestyle, and hardware. This approach effectively captures buyers' attention, driving them to send inquiries and enabling quicker responses to the evolving trading environment – allowing businesses to seize emerging opportunities.

The website is available in different languages, including English, Spanish, Dutch, French, Portuguese, and Indonesian, and integrates smart recommendations, inquiry management, order management, instant chat, virtual exhibition, 360° VR, and other functions, helping buyers and suppliers make the most of global trade opportunities and enabling sourcing anytime, anywhere, all year round. With its powerful features, GlobalSources.com has been recognized by the HKB

Technology Excellence Award (2021), China International Business Awards (2021), 100EC.CN Cross-border E-commerce Top 100 (2020-2023) (Top 10 in B2B) and HKECIA Industry Awards of Excellence (2023).

App

The Global Sources Buyer App enables users to discover innovative products from verified suppliers on the go, facilitating efficient communication. In 2024, the digital assistant Show Genie™ was introduced to enhance show visits by providing electronic admission badges, locating exhibitors and products, auto-generating the most efficient path, and enabling instant chat, translation, and video calls.

Effective O2O Promotion

A wide range of services for suppliers

Smart Use of Big Data

This approach generates more precise and customized recommendations for buyers based on preferences and attributes, along with high-demand product rankings for faster and smarter decision-making.

Tailored Product Recommendations

Powered by big data analytics, these recommendations enhance user experience and enable faster responses. Products available cover a wide range of categories: the Most Popular Products page is updated daily based on views, product exposure, favorites, shares, and inquiries; while the New Product Launchpad explores the hottest releases in the past two weeks. In addition, the Analyst's Choice recommends innovative and new products from around the world selected by our professional Analysts.

Market Intelligence: Sourcing Knowledge Center

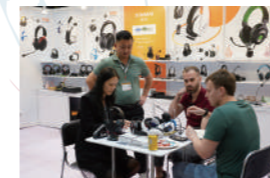
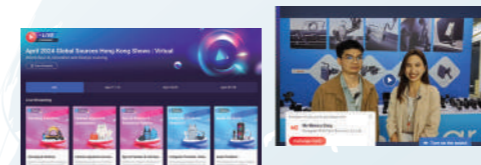
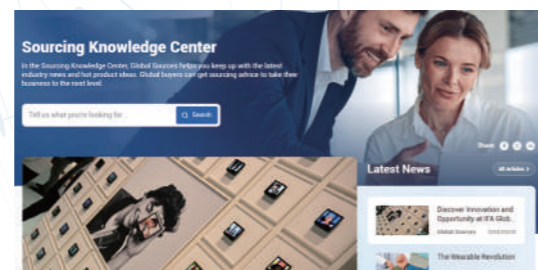
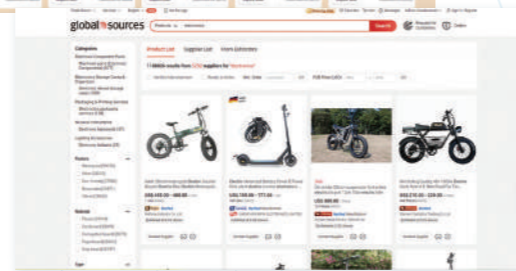
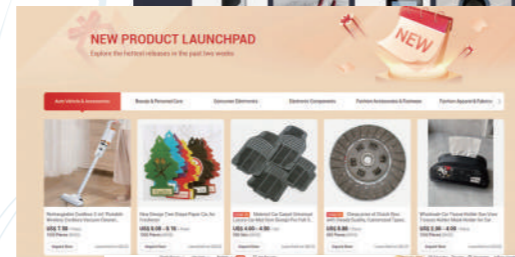
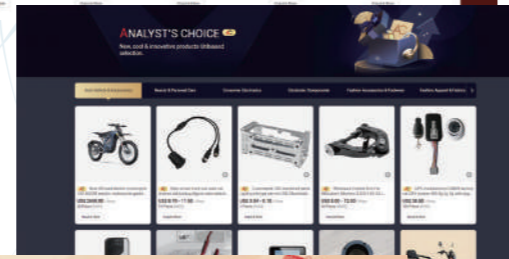
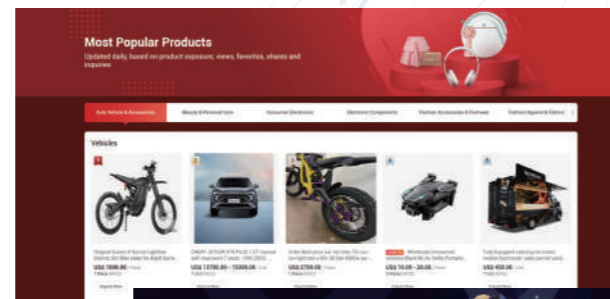
The Sourcing Knowledge Center offers the latest industry information and sourcing intelligence, providing additional opportunities for all users to confidently meet evolving demands. It offers comprehensive online resources, including articles, ebooks, video content, smart sourcing and trade show news, and the latest trends in sustainable sourcing and ESG practices.

AI-Powered Engine with Technology-Enabled Features

To help global buyers and suppliers embrace new tools and engagement manner, Global Sources has pioneered support for the sourcing community with expertise and technology. The website is continuously being developed with an AI-powered engine that helps buyers profile themselves, customize sourcing criteria, and swiftly match with Verified Suppliers, eliminating geographical and language barriers.

360° Virtual Reality Showroom

Powered by 3D panorama and VR technologies, this feature creates immersive virtual factory tours, enabling buyers to enjoy a 360° view of the plant and a closer look at the products.



Online Exposure All Year Long

Elevate your product visibility with a year-round showcase on GlobalSources.com, reaching global buyers continuously

Sales Leads and Buyer Inquiry Management

Leverage the Supplier Center to gather valuable sales leads and stay informed about worldwide sourcing trends

Pre-Registered Buyer List Access and Personalized Buyer Invitations

Offers insights into the pre-registered buyer base interested in different products, plus tailored invitations through the Supplier App, proactively inviting potential buyers to engage at the trade shows

Virtual Shows on GlobalSources.com

Interviews broadcast live from Global Sources trade shows, connecting exhibitors with buyers unable to attend in person

Business Card Exchange

Access detailed contact information and understand the sourcing needs of buyers

Live Product Presentations

Live product presentations in English and local languages for local markets that bolster image and appeal

Overseas Super KOL Endorsements

Builds on the influence of top Key Opinion Leaders (KOLs) who can rapidly increase the popularity of new products

Physical Trade Show Promotion

Product exhibition, new product launches, onsite conferences, awards, and branded promotions at physical shows

Valuable Source of Industry Specific Information

Well-researched industry reports and information on major verticals, available in print and digital editions

Personalized Business Matching to Facilitate Buyer-Supplier Connections

Year-round MATCH service helping suppliers through tailored engagement activities to connect with buyers

Global Sources Summit

global sources
Summit

In the rapidly evolving world of e-commerce and online retail, staying ahead of market trends, networking with suppliers, and gaining insights into consumer behavior are key to maintaining a competitive edge. Trade shows and interactive summits play a vital role in this process, offering invaluable opportunities for businesses to connect, learn, and grow. These events stimulate dialog between industry players and trendsetters, helping convey the latest market insights that facilitate sourcing.



The Global Sources Summit is a melting-pot of ideas, innovation, and strategies tailored to empower sourcing professionals to navigate the complexities of the marketplace.



Chief Executive China

global sources
世界经理人

Excellent Management Practices for China's Business Leaders

Established in 1992, *Chief Executive China* aims to equip Chinese business managers with the knowledge and skills necessary to deal effectively with today's dynamic market environment and drive their companies toward economic success.

Chief Executive China focuses on studying the evolution of Chinese corporate management, searching for and reporting on best practices and impactful case studies. It also introduces innovative management approaches from multinational companies and leading international manufacturers to broaden the horizons of Chinese entrepreneurs.

With a community of more than five million active senior managers, *Chief Executive China* leverages a range of media, including its website, social media channels, and mobile app, to consistently deliver high-quality, actionable management intelligence to its discerning audience.



Trade Magazines

Asian Sources, as it was then known, made history when it introduced its first specialized trade magazine in 1971. The trade journal was launched with the intent of making a difference by serving businesses around the world that were looking to source consumer products made in Asia. A successful venture, Global Sources magazines today cover major verticals, publishing monthly and biannual issues. Available in print and digital editions, featuring well-researched industry reports and thousands of informative advertisements, the magazines continue to be a valuable source of industry-specific information to a broad sourcing market.



Tailored Services: Comprehensive Solutions for Every Need

Global Sources Export Forum

Held in various locations within China, the Global Sources Export Forum Series has hosted over 300 sessions and welcomed more than 100,000 participants. Through insightful keynote addresses, high-level roundtable discussions, and interactive sessions, the series facilitates invaluable exchanges and catalyzes mutually beneficial collaborations among the international trade community.



Global Sources Industry Seminar

The Global Sources Industry Seminar serves as a strategic platform for businesses to gain actionable insights and forge connections within the international trade landscape. Through in-depth industry analysis, integration of platform and authoritative agency data, and insights into overseas buyer trends, the seminar equips participants with strategic knowledge on high-potential markets, industry-leading products, and up-to-date platform strategies.

Global Sources Export Training Academy

In the dynamic and ever-changing world of international trade, strategic foresight and continuous learning are paramount for success. The Global Sources Export Training Academy recognizes this critical need and empowers Chinese suppliers with a comprehensive suite of professional training programs.

Led by industry experts, senior lecturers, and renowned foreign trade KOLs, the Academy curates a diverse range of online and offline training channels, including high-end management training, foreign trade workshops, live training sessions, and micro-classes. The Academy has enabled over 100,000 professionals globally to reinforce competencies and gain fresh perspectives on advancing within international channels.



Live Trainings and Micro-Classes

Global Sources provides meticulously crafted live trainings and courses in collaboration with professional buyers, foreign trade KOLs, and senior training institutions.



Export Workshop

The Export Workshop focuses on timely foreign trade topics, offering high-quality practical export marketing skills through offline interactive teaching formats. Topics include inquiry analysis, social media marketing, customer development and follow-up, and business negotiation.



High-End Management Training

Our high-end management training programs are developed in partnership with senior training institutions to customize courses specifically for corporate elites.



Global Sources MATCH: Streamlined Buyer-Supplier Connections

Global Sources MATCH offers a year-round, fully personalized service designed to facilitate connections between international buyers and verified suppliers.

Over the past several years, Global Sources MATCH has successfully connected more than 2,200 high-quality buyers across 105 countries and regions with over 23,000 verified suppliers through tailored engagement activities, including regional matching sessions and VIP buyer exclusive meetings.

New Product Preview for Premier Buyers

New Product Preview for Premier Buyers, an exclusive service tailored for Global Sources' esteemed VIP buyer community, fosters strategic partnerships and empowers businesses to maintain a competitive edge in the dynamic global marketplace. The program matches leading buyers with suppliers renowned for their exceptional new product development capabilities. This unique service facilitates virtual previews of new products, enabling top buyers to gain advanced insights into suppliers' latest product development initiatives, and strategically prepare marketing initiatives and inventory plans well ahead of mass market launches.

Sourcing Talk

Global Sources hosts live webinars and panels on industry trends, offering insights from suppliers on everything from innovations in electronics to highly specialized fastener manufacturing. In the most recent season, each episode averaged 320,000 views, informing viewers and bringing inquiries.



Sourcing Elite Board

To stimulate innovation, drive industry advancement, and provide a vibrant exchange platform for procurement experts and professionals, Global Sources took the lead in launching the Global Sources Sourcing Elite Board (SEB) in Shanghai in March 2022, inviting industry thought leaders, including senior sourcing executives and scholars, to delve into sourcing strategies, e-commerce innovation, and insights and forecasts on the global economic landscape. Global Sources believes its effort in thought leadership step could foster effort to align and lead best practices of the industry to drive continuous growth in the sourcing community.



global sources LIVE

SOURCING TALK



global sources SOURCING ELITE BOARD



Global Expertise: **Connecting the World**

Our success is driven by forward-thinking management and talented teams across the world. With the expertise and commitment to excellence that have made Global Sources a frontrunner, our diverse teams work together to achieve the company's collective vision.

Our Management Team



HU WEI
Chief Executive Officer



CONNIE LAI
Chief Financial Officer



CAROL LAU
Senior Vice President
Client Service, Marketing & Analytics



JOHN KAO
Vice President
Hong Kong and Overseas Shows



WENDY LAI
Vice President
Global Sources Exhibitions



SAM HUI
Vice President
Show Strategy &
International Business



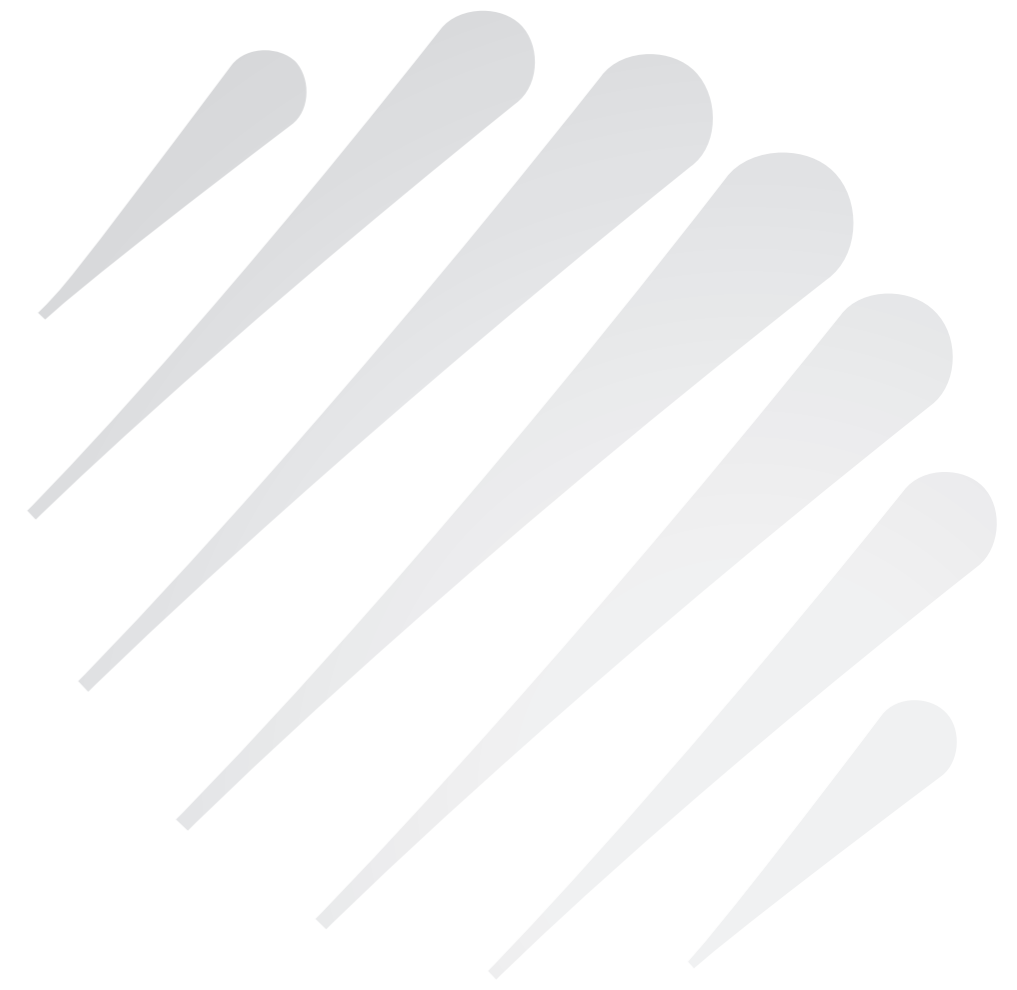
SAM ZHANG
Vice President
New Business Development



WILSON WU
Vice President
Joint Venture Management &
Special Projects



CORAL DENG
Head
Human Resources and Admin



We Are Here to Support You

Office locations

- Changzhou
- Ningbo
- Xiamen
- Ho Chi Minh City
- Dalian
- Qingdao
- Xi'an
- New Delhi
- Dongguan
- Quanzhou
- Yiwu
- Seoul
- Fuzhou
- Shanghai
- Zhongshan
- Singapore
- Guangzhou
- Shenzhen
- Taiwan Area
- Hangzhou
- Wenzhou
- Hong Kong SAR

Contact us


Buyer

 service@globalsources.com

 (+852) 8121 2000

Supplier

 hotline@globalsources.com

 Mainland China: (+86) 800 870 8889, (+86) 400 602 1300
HKSAR: (+852) 2555 4888
Taiwan Area: (+886) 0809 070 701

Follow us on social media

 [globalsources](#)  [Global Sources](#)

 [global_sources](#)  [GlobalSources](#)

WECHAT



BUYER APP



iOS & overseas
Android users



Mainland China
Android users

SUPPLIER APP



Overseas iOS
users



Other users

WEBSITE



www.globalsources.com