

global sources  
Consumer  
Electronics

global sources  
Electronic  
Components

# Global Sources 2024 October Hong Kong Shows Phase 1

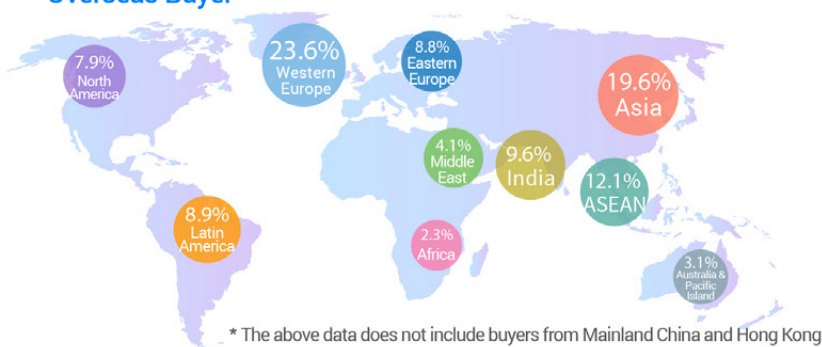
11 – 14 October  
AsiaWorld-Expo, Hong Kong



## Buyer Attendance

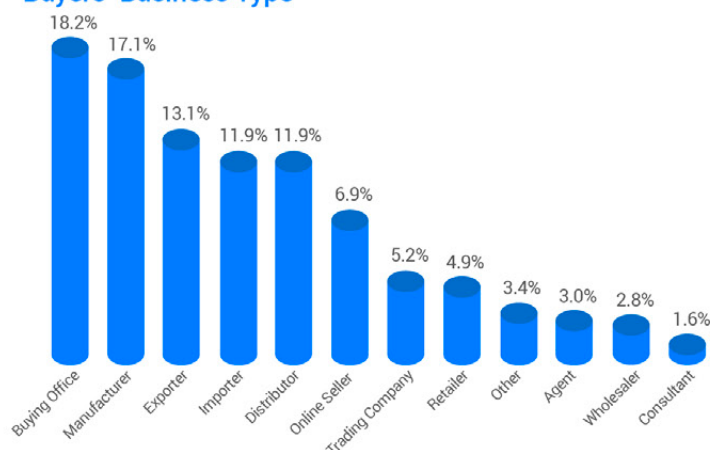
The first phase of the October 2024 Hong Kong Shows drew a total of **61,590** buyer visits from approximately 200 countries and regions over four days.

### Overseas Buyer



\* The above data does not include buyers from Mainland China and Hong Kong

### Buyers' Business Type



## VIP Buyer Representatives

ANSYS INC. CYGNETT COMSOL HAMA GMBH & CO KG  
BELKIN INTERNATIONAL, INC. SBS MULTILASER ALZA  
WALTON DIGI-TECH INDUSTRIES LIMITED EXERTIS CONNECT  
DIRECTED ELECTRONICS DNS FONEX SRL CARDOO  
FAST CR, A.S. IMTRON GMBH ETEK INTERNATIONAL LTD  
AUCHAN RETAIL BELKIN ASIA LTD EMOS SPOL. S.R.O.  
BIGBEN EUROGROUP FAR EAST LTD. HKT CANADIAN TIRE  
CARREFOUR BEST BUY LIMITED FNAC DARTY ASIA LIMITED.  
IMTRON ASIA HONG KONG LIMITED LI & FUNG PCCW  
COMART CEI CONRAD ELECTRONIC INT'L LTD BOULANGER  
ALZA.CZ A.S. SAINSBURY'S ARGOS ASIA LTD COMART  
LENOVO BUY IT DIRECT LTD FOXCONN CARATEC GMBH  
CEI CONRAD ELECTRONIC INT'L LTD DIRECTED ELECTRONICS  
GIBSON INNOVATIONS HAMA TRADING (SHENZHEN) CO., LTD.  
FENIKS INFO D.O.O. COPPEL ESI ENTERPRISES INC BOULANGER  
LI & FUNG TRADING SERVICE (SHENZHEN) LTD. HYPERCEL CORPORATION  
CANADIAN TIRE STAPLES BRAND CONSULTING (SHENZHEN) CO., LTD  
FLYTEC TECHNOLOGY LTD CYGNETT PTY LTD ASBIS PCCW  
ALLOYS MICROSOFT MAGIC-PRO COMPUTER ACE COMPUTERS  
FONEX SRL AQUILA GOLDENTEC ASSMANN ELECTRONIC ASIA CO. LTD.  
ELECTRO DEPOT IMTRON ASIA HONG KONG LIMITED SMD TECHNOLOGIES  
KAYBE NETWORKING KLEIN TOOLS KJELL & COMPANY  
VOXX ASIA FUSION FNC CO LTD CEDAR ELECTRONICS BELKIN  
ELECOM VERBATIM LIDL & KAUFELD ASIA PTE. LIMITED

## Top 5 Popular Products



## Exhibitor Data

**4,021** booths **2,148** exhibitors

## Product Pavilions



## Exhibition Highlights



Gaming & e-Sports arena



Personal Transporter Test Drive Zone



New Product Launch



Next-Gen Components Zone



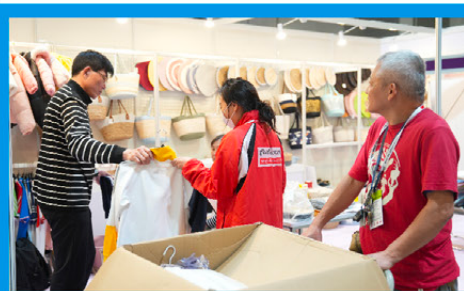
Global Sources Best of Innovation Awards



Multi-industry Summit

## Emphasizing Sustainable Growth and Setting a New Standard for Professional Trade Platforms

Global Sources has infused ESG principles throughout the shows. This holistic approach spans from the design of the exhibition halls, the selection of exhibitors to the planning of events, all with the goal of promoting environmental consciousness and sustainable practices.



## Virtual Show Data

For those who couldn't attend physically, our Virtual Show continues to bring the action to you through live streaming and online tours. This hybrid approach saw remarkable engagement, with a total of **348,112** high-quality overseas buyers browsing the Virtual Show pages during the show.

Viewers spent **12.2** minutes on average watching the live stream of the event

A total of **6,330** buyers followed the **636** interactive exhibitors

**375** exhibitors received **2,220** inquiries

**542** exhibitors engaged in **3,323** online conversations

**607** exhibitors interacted with buyers, receiving **2,780** business cards

20 live streaming channels drew the attention of over **440,000** buyers, accumulating **661K** visits

\*Statistics gathered from October 11 to October 30

## Show Genie

**2,197** buyers added **10,460** items to their planners

**855** buyers exchanged business cards with a total of **1,524** exhibitors

**2,504** buyers followed **3,110** exhibitors

**1,902** buyers initiated **2,603** scans

**528** buyers started **4,264** online communications

**1,060** buyers sent out **3,151** inquiries



## Global Sources Supplier App

**388** buyers engaged with **1,038** exhibitors on-site utilizing the code scanning feature of the app.

**150** exhibitors engaged with **329** buyers on-site utilizing the code scanning feature of the application.



## Business Partners

Official Media Partners **global sources**  
**世界经理人**

### Media Partners

PR Newswire  
美通社

The Standard

信報

tech apple

投資界

热点科技  
ITHEAT.COM

Wheelive  
騰訊網，关注未来的出行方式

TechWeb  
www.techweb.com.cn

### Supporting Government Units

CCPIT  
中國對外經濟合作貿易促進會

### Supporting Institutions

HONG KONG TOURISM BOARD  
香港旅遊發展局

mehk  
Meetings & Exhibitions Hong Kong

### Supporting Associations

AsiaCommerce

ATIS

CAMERA CHINA

CHINA BUSINESS

CSA  
cloud security alliance

YCAHK  
Yankee Chinese Association

MEXICO

diffusionSPORT

dti

ALFARO

ALFARO

ALFARO

ALFARO

ALFARO

FINCHAM  
FINCHAM

GIFTS  
GIFTS

GS1  
GS1

HKCEIA  
Hong Kong Computer Electronics and Information Association

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## Media Coverage

- Overseas Media: **955+**
- Chinese Media(Mainland China/Hong Kong SAR/Taiwan Region): **244+**
- KOL Video Channels: **99+**
- The first phase of the October 2024 Global Sources Hong Kong Shows covered both domestic and international mainstream authoritative mass media, financial media, and overseas radio stations.

### Overseas Media



### Chinese Media



## Buyer Testimonials



**Kopy-Rite**  
Mike Reno, United States

“ I really enjoy visiting Global Sources Hong Kong because it features a larger number of impressive and high-quality exhibitors. Plus, the overall layout and organization of the show are much more conducive to a great experience. ”



**Unitech**  
Henry Willy, Indonesia

“ I've been attending Global Sources for several years now, and I truly believe it's a significant event in our industry. It's a great place to discover all the electronic products I need to buy. I think coming to the show will definitely help my company's business. ”



**Ayonz**  
Zia Diakoub, Australia

“ I have visited Global Sources Hong Kong for the past 20 years. The wide range of products showcased at the event gives us great access to quality suppliers, which really helps us enhance our company's product portfolio. ”



**Fast Cr, A.s.**  
Timothy Callens, Czech Republic

“ I attend the Global Sources Hong Kong Show every April and October, and it has truly become a staple in my sourcing routine. I really enjoy the offline networking opportunities at the show, and connecting face-to-face with suppliers makes for a much more efficient purchasing experience. ”

## Exhibitor Testimonials



**Shenzhen Hippo Digital Co. Ltd (Mainland China)**  
Dennis Liu, General Manager

“ Global Sources really is the best way for us to broaden our overseas channels. As a proud 6-star member of the Global Sources O2O program, I've found their online service to be excellent, and the buyers they screen are consistently top-notch. ”



**IDEA-On Co., Ltd (South Korea)**  
Han Hyong Du, CEO

“ I would give it almost a perfect score in terms of global social score, and we had a lot of different customers, and when I thought about that, I first thought that Hong Kong or Chinese buyers would be the most, but we had a lot of different buyers from all over the world, so I'm very happy with that. ”



**UNIVR Co., Ltd (South Korea)**  
Taejin Kwak, CEO

“ It's great to see so many buyers from different regions coming together. The global sources' online platform is really powerful, and it allows us to connect with potential customers effectively. The quality of the buyers here is outstanding, we've achieved even greater success than I anticipated, so I definitely plan to attend again next year! ”



**Brain Gear (South Korea)**  
Benjamin Kim, CEO

“ This is my first time attending this exhibition, and it's exceeded my expectations! I also make use of Global Sources' online services, it's great that we can download the daily scanning data to connect with our customers. I'm confident that this online business approach and marketing will be really beneficial for our next stage. ”



To learn more about the show,  
please visit our official website.