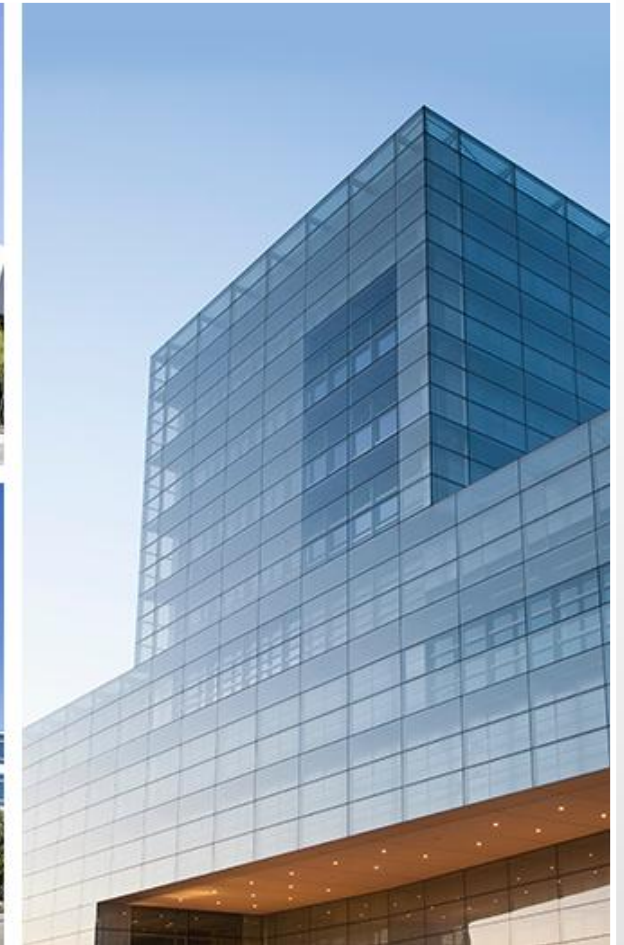


Chao Yi Dai  
Toy Introduce  
Group Co.,  
Ltd

## ChaoYiDai Toys Co. Ltd.

**SINCE 1999**

After 23 years of development, ChaoYiDai group has gradually changed from fully export, intelligent manufacturing and brand operation have been gradually becoming a comprehensive developmental enterprise group with original animation, children's film and television, amusement park, preschool education and so on. Moreover, we have been developing the whole industry chain around the original IP and diversified products. Gradual improvement of Intelligent toys, Children's consumer goods, Comics, Anime, Games, Film and television, Education, Amusement park and other cultural industries, form a large entertainment ecological circle of animation, film and television, children's industrial chain.



It has successfully realized the high-efficiency industrial form of international marketing, R&D of the SAR and production in the mainland.

# Toy customization ( Business module One )

Focus on intelligent toys for 23 years

## 23 years - Focus on toy industry

Actively meet the needs of different customers



Corporate mascot



Gift customization



Plush Toy



Customizing with designs  
or samples



Doll Costume

▶ 100+ Variety customization display

Focus on intelligent toys for 23 years



Meet the individual needs of different industries

**Ice Age**



**Vanke Mascot  
Lok run**



**China Airlines  
Mascot- Panda**



**Minion**



**Kung Fu  
Panda**



**Tencent  
mascot**

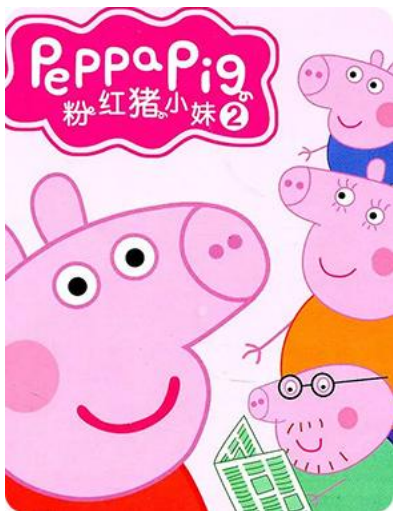


**JingDong  
mascot**

## Animation authorized cooperation ( Business module Three )

### Collaborative development and Promoting Industrial Development

《Pleasant goat and grey wolf》、《Peppa Pig》、《Backkom》、  
《Super wings》、《Folk ghosts》 5 animation IP authorizations



Peppa Pig



Pleasant goat and grey wolf



Backkom



Super wings



Folk ghosts

# ▶ Animation product extension and development

**Boonie Bears**



**Super wings**



**Backkom**



**Black Chucky**



**Pleasant goat and grey wolf**



**Haha Bear**

The combination between strong strategies creates the classic of the times

《Pleasant goat and grey wolf》、《Peppa Pig》、《Backkom》、《Super wings》、《Folk ghosts》 5 animation IP authorizations

## Sports events Mascot strategic cooperation

ChaoYiDai has provided services for 27 events, such as the Olympic Games, Winter Olympics, World Cup, European Cup, Universiade Games, etc.



Beijing Olympic Games



Jakarta Asian Games



Beijing World Horticultural Exposition



Universiade



National Youth Games



Russia World Cup

# Partial cases of Sports events & Expo cooperation

Focus on intelligent toys for 23 years



2008 The 28th  
Peking Olympic  
Games



Expo 2019  
Peking China



2018 The Alcanta  
Asian Games



The 26th Shenzhen  
Universiade Games



2019 The 2th Youth  
Game of P.R.C.



Russia 2018 FIFA  
World Cup

Brand mascot and derivative products  
Overall solution



They all  
Choose

ChaoYiDai

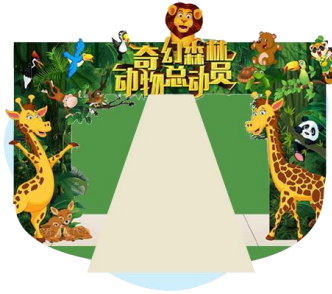
To provide services for more than 6000 projects, the top 500 enterprises in the world have customized their mascots, we are authorized to cooperate with famous animation IP such as Pepper pig, Super Wings ect.



# ► Comprehensive total solution



01. Image design



02. Scene design



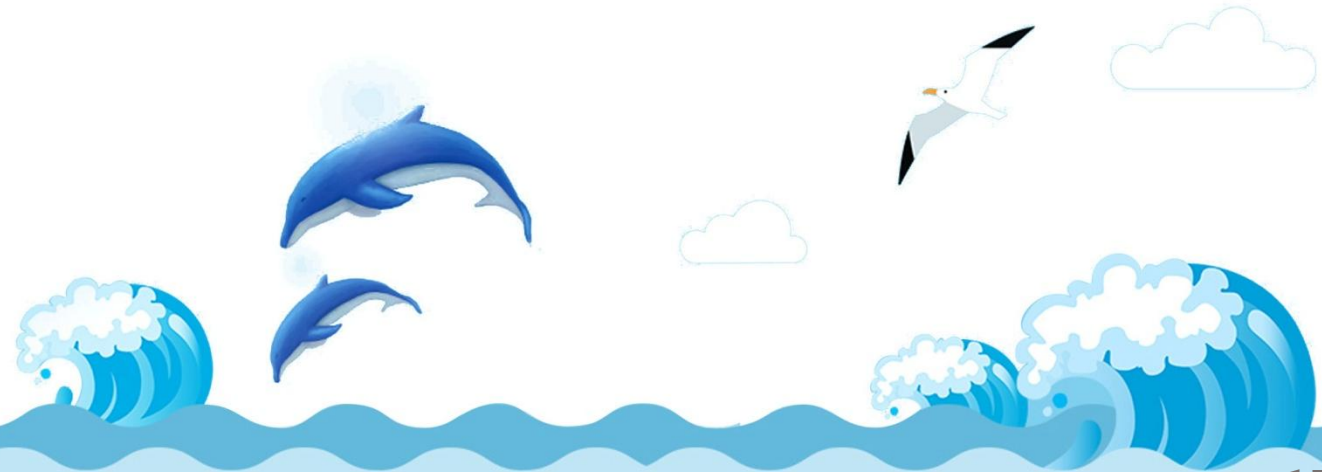
03. Product design



04. Packing design



05. Manufacturing



# ► Why choose C h a o Y i D a i

## Excellent service, good brand, high quality and strong strength



Project system 1v1 tracking service



Event master design team



School - enterprise design cooperation



300+ Product original design experience



One -stop total solution service



20 years industrial brand reputation

## Design Process



01·Demand communication



02·Creative planning



03·Design evaluation



04·Programme implementation



05·Result inspection

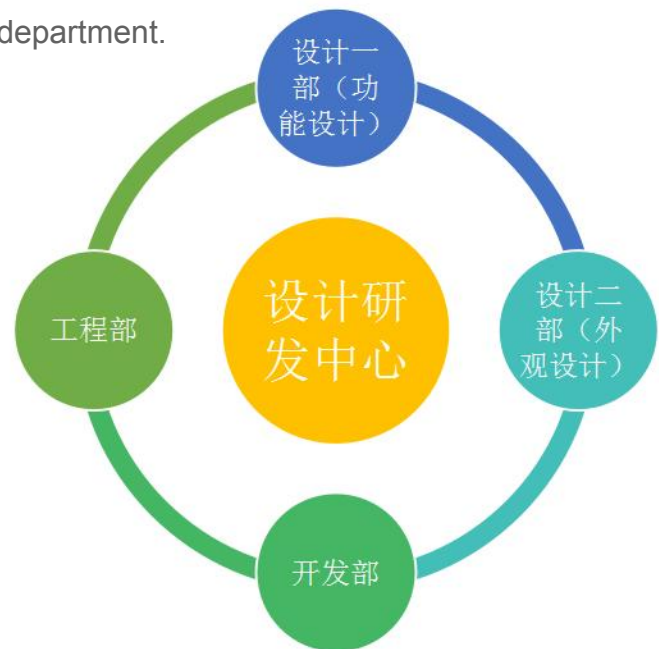


06·Project delivery

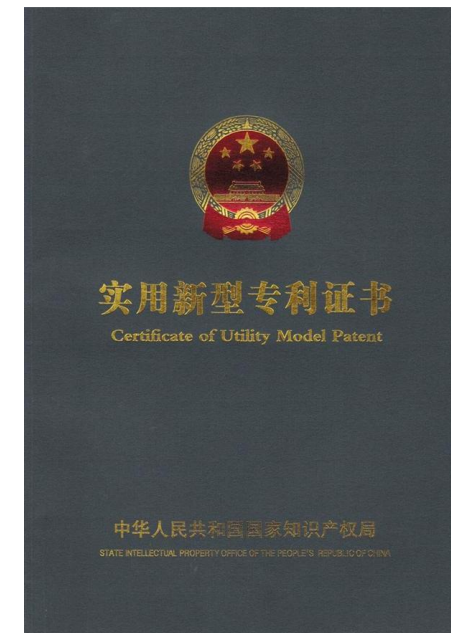
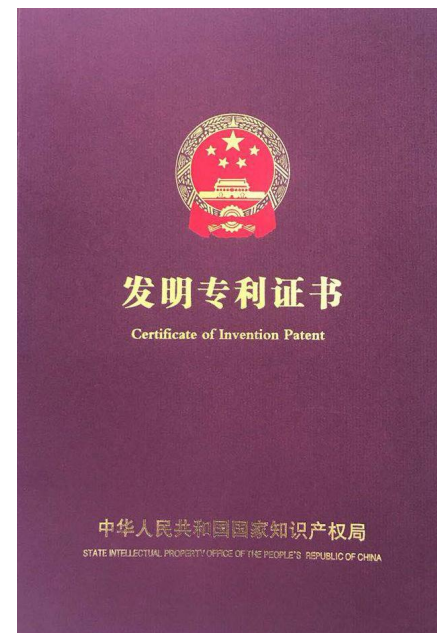
## Design / R & D capability

Focus on intelligent toys for 23 years

Our company has an independent R & D center, which include four departments, that are Design department I (functional design), Design Department II (appearance design), Development department and Engineering department.



It has obtained 3 invention patents, 24 utility models patents, and 160 appearance patents.



## ▶ Representative product



## Superwings - Jett

Description : Superwings - Jett

Material : Super velboa

Filling : High-elastic fiber cotton

Age Grading : 14+

Size : 35cm

Wechat talking | Human-computer interaction | English-Chinese fast translation | Children's Encyclopedia | Mathematical calculation



云端资源  
CLOUD RESOURCES



儿童百科  
CHILDREN ENCYCLOPEDIA



英语学习  
ENGLISH STUDY



微信互动  
WECHAT INTERACTIVE



人机互聊  
MAN-MACHINE CHAT



wifi联网  
WIFI NETWORKING



反向学习  
BACKWARD LEARNING



成语接龙  
IDIOMS SOLITAIRE



远程对讲  
REMOTE INTERCOM



生活查询  
LINFOMMATION AUCRY



智能速算  
INTELLIGENT CALCULATION



唱歌  
SING

## ► Representative product



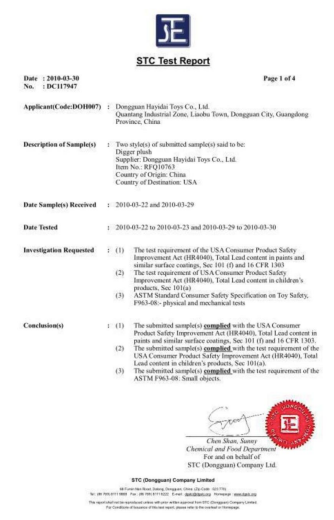
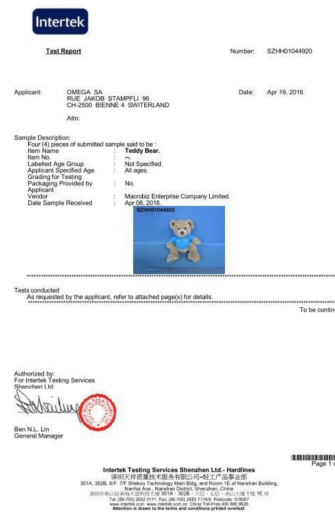
### Backkom with media speaker

- 1、 High fidelity Bluetooth power amplifier mode :**  
Bluetooth mode: open the phone Bluetooth, search Bluetooth device (HW7041) match successfully, you can choose songs in the phone to play. Bluetooth version V3.0, the effective reception range of 10 meters.
- 2、 Radio mode :**  
(Short press "switch" health station automatic station search, the search is complete, press left key or the right foot {+} doll doll {-} button to manually switch the radio channel. )
- 3、 Audio input mode :**  
The audio input plug into the mobile phone or other audio output device, you can play songs in the mobile phone and equipment.

## Test Report



## Test certificate approved in America and Europe



# System construction

Focus on intelligent toys for 23 years



Environmental system



Health system



Quality system



Social responsibility system

# National / International certification

Focus on intelligent toys for 23 years

COC Certification

USJ Certification

NBCU International Certification

Disney International Certification

BSCI International Certification

Facility Information

**Social Accountability Audit Report**

Facility ID: MLI\_7\_PAK\_0214  
 Facility Name: Ho Yu Toy Factory  
 Address: Fu Zhe Shan District, Lin Yu Town

Issue Date: February 22, 2019  
 Manufacturer Code: L-7204  
 Manufacturer Name: Guangdong Hyside Toys Co., Ltd.  
 Manufacturer Address: No. 2 Kangshu Road, Guangzhou Industrial Zone, Linshu Town, Dongguan, Guangdong, 523400, China  
 Approval Expiration Date: February 22, 2020

Dear Guangdong Hyside Toys Co., Ltd.:

NBCUniversal (NBCU) and its employees have created an asset of invaluable value - the company's worldwide reputation for integrity and enterprise of respectable business practices. NBCU's quest for competitive excellence begins and ends with its unyielding commitment to ethical conduct.

We also expect and require high ethical conduct from all of our suppliers. Your strong commitment in this regard is a requirement for being an NBCU supplier and is the foundation for our mutually beneficial business relationship.

I am pleased to inform you that as of today, February 22, 2019, you have been approved for a one (1) year factory audit waiver based upon review of current and independent, full scope peer factory audit reports. We appreciate your demonstrated commitment to social responsibility and encourage you to continue your efforts in this regard.

Please be advised that this factory audit waiver is valid for twelve (12) months, at which point this waiver will expire (February 22, 2020). During this period, NBCU reserves the right to conduct an on-site audit or spot check if required due to possible changes in business needs or the status of the factory. Upon the expiration of the approval period granted herein, this factory will need to be visited and approved by NBCU in order to maintain its approved supplier status and continue production of NBCU-branded product.

If you have any questions or concerns, please do not hesitate to contact me.

Very truly yours,

UNIVERSAL STUDIOS  
 100 Universal City Plaza, M4013 Universal City, CA 91608  
 www.usm.com

**UNIVERSAL STUDIOS**  
 WAIVER APPROVAL

Issue Date: February 22, 2019  
 Manufacturer Code: L-7204  
 Manufacturer Name: Guangdong Hyside Toys Co., Ltd.  
 Manufacturer Address: No. 2 Kangshu Road, Guangzhou Industrial Zone, Linshu Town, Dongguan, Guangdong, 523400, China  
 Approval Expiration Date: February 22, 2020

Dear Guangdong Hyside Toys Co., Ltd.:

UNIVERSAL STUDIOS JAPAN (USJ), part of Universal Parks & Resorts (UPR) and a subsidiary of NBCUniversal (NBCU) and its parent Comcast Corporation, has created an asset of invaluable value - the company's worldwide reputation for integrity and high standards of business conduct. NBCU is quest for competitive excellence begins and ends with its unyielding commitment to ethical conduct.

We also expect and require high ethical conduct from all of our suppliers. Your strong commitment in this regard is a requirement for being an USJ supplier and is the foundation for our mutually beneficial business relationship.

As of 27 September 2018, you have successfully closed or downgraded all the red audit findings set forth in the attached audit report conducted on 19 August 2018. We appreciate your demonstrated commitment to the program and encourage you to continue your efforts in this regard. USJ production is now authorized from Guangdong Hyside Toys Co., Ltd. and purchase orders are permitted to ship.

We also expect and require high ethical conduct from all of our suppliers. Your strong commitment in this regard is a requirement for being an USJ supplier and is the foundation for our mutually beneficial business relationship.

As part of your continuing relationship with USJ, we require that 8 open yellow flagged findings be closed by 19 August 2020. If the findings are not closed by this date, your approval status may be reviewed and production suspended or canceled.

If you have any questions or concerns as any of these areas, please do not hesitate to discuss them with me. Thank you for your partnership and effort to achieve this status.

Very truly yours,

UNIVERSAL STUDIOS  
 100 Universal City Plaza, M4013 Universal City, CA 91608  
 www.usm.com

**UNIVERSAL STUDIOS**  
 CONDITIONAL FACTORY APPROVAL

Date: 1 October 2019  
 To: Guangdong Hyside Toys Co., Ltd.  
 Universal Studios Japan (USJ), part of Universal Parks & Resorts (UPR) and a subsidiary of NBCUniversal (NBCU) and its parent Comcast Corporation, has created an asset of invaluable value - the company's worldwide reputation for integrity and high standards of business conduct. NBCU is quest for competitive excellence begins and ends with its unyielding commitment to ethical conduct.

We also expect and require high ethical conduct from all of our suppliers. Your strong commitment in this regard is a requirement for being an USJ supplier and is the foundation for our mutually beneficial business relationship.

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As part of your continuing relationship with USJ, we require that 8 open yellow flagged findings be closed by 19 August 2020. If the findings are not closed by this date, your approval status may be reviewed and production suspended or canceled.

If you have any questions or concerns as any of these areas, please do not hesitate to discuss them with me. Thank you for your partnership and effort to achieve this status.

Very truly yours,

UNIVERSAL STUDIOS  
 100 Universal City Plaza, M4013 Universal City, CA 91608  
 www.usm.com

**Disney Theme Park Merchandise**  
 FACILITY AND MERCHANDISE AUTHORIZATION

Issue Date: 10/22/2019  
 Manufacturer Code: 100420030  
 Manufacturer Name: Guangdong Hyside Toys Co., Ltd.  
 Manufacturer Address: No. 2 Kangshu Road, Guangzhou Industrial Zone, Linshu Town, Dongguan, Guangdong, 523400, China

Dear Guangdong Hyside Toys Co., Ltd.:

Disney Theme Park Merchandise (TPM) is a division of Universal Parks & Resorts (UPR) and a subsidiary of NBCUniversal (NBCU) and its parent Comcast Corporation, has created an asset of invaluable value - the company's worldwide reputation for integrity and high standards of business conduct. NBCU is quest for competitive excellence begins and ends with its unyielding commitment to ethical conduct.

We also expect and require high ethical conduct from all of our suppliers. Your strong commitment in this regard is a requirement for being an TPM supplier and is the foundation for our mutually beneficial business relationship.

As of 27 September 2018, you have successfully closed or downgraded all the red audit findings set forth in the attached audit report conducted on 19 August 2018. We appreciate your demonstrated commitment to the program and encourage you to continue your efforts in this regard. TPM production is now authorized from Guangdong Hyside Toys Co., Ltd. and purchase orders are permitted to ship.

We also expect and require high ethical conduct from all of our suppliers. Your strong commitment in this regard is a requirement for being an TPM supplier and is the foundation for our mutually beneficial business relationship.

As part of your continuing relationship with TPM, we require that 8 open yellow flagged findings be closed by 19 August 2020. If the findings are not closed by this date, your approval status may be reviewed and production suspended or canceled.

If you have any questions or concerns as any of these areas, please do not hesitate to discuss them with me. Thank you for your partnership and effort to achieve this status.

Very truly yours,

UNIVERSAL STUDIOS  
 100 Universal City Plaza, M4013 Universal City, CA 91608  
 www.usm.com

**amfori @ BSCI**  
 Trade with purpose

Facility Name: Guangdong Hyside Toys Co., Ltd.  
 Audit Date: 2019-10-19  
 Facility Code: 100420030  
 Facility Address: No. 2 Kangshu Road, Guangzhou Industrial Zone, Linshu Town, Dongguan, Guangdong, 523400, China

Dear Guangdong Hyside Toys Co., Ltd.:

amfori @ BSCI is a division of Universal Parks & Resorts (UPR) and a subsidiary of NBCUniversal (NBCU) and its parent Comcast Corporation, has created an asset of invaluable value - the company's worldwide reputation for integrity and high standards of business conduct. NBCU is quest for competitive excellence begins and ends with its unyielding commitment to ethical conduct.

We also expect and require high ethical conduct from all of our suppliers. Your strong commitment in this regard is a requirement for being an amfori @ BSCI supplier and is the foundation for our mutually beneficial business relationship.

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We also expect and require high ethical conduct from all of our suppliers. Your strong commitment in this regard is a requirement for being an amfori @ BSCI supplier and is the foundation for our mutually beneficial business relationship.

As part of your continuing relationship with amfori @ BSCI, we require that 8 open yellow flagged findings be closed by 19 August 2020. If the findings are not closed by this date, your approval status may be reviewed and production suspended or canceled.

If you have any questions or concerns as any of these areas, please do not hesitate to discuss them with me. Thank you for your partnership and effort to achieve this status.

Very truly yours,

UNIVERSAL STUDIOS  
 100 Universal City Plaza, M4013 Universal City, CA 91608  
 www.usm.com

National CCC Certification

**中国国家强制性产品认证证书**

证书编号: 201501123031312

委托人名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 生产者(制造商)名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 生产单位名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 产品名称和类别、规格、型号: 电动玩具车/赛车/公仔  
 额定电压/额定功率/额定速度/额定重量/额定功率  
 产品标准和技术要求: GB 6675.1-2014 GB 6675.2-2014 GB 6675.3-2014 GB 6675.4-2014 GB 19861-2005 (不包括玩具枪、玩具枪、玩具枪和玩具枪)

上述产品符合强制性产品认证实施规则 CNCA-13C-069:2010的要求, 特此认证。

发证日期: 2015年04月21日 有效期至: 2020年12月21日  
 证书有效期内本证书的有效性按发证机构的定期监督获得保持。  
 本证书的有效性, 证书首次颁发日期: 2015年12月21日  
 本证书的有效性可通过国家认证认可监督管理委员会www.cca.gov.cn查询。

主任: 张楷  
 中国质量认证中心  
 中国·北京·朝阳区望京东128号9层 100070  
 http://www.cqc.com.cn

1411243

**中国国家强制性产品认证证书**

证书编号: 201501123031319

委托人名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 生产者(制造商)名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 生产单位名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 产品名称和类别、规格、型号: 电动玩具车/赛车/公仔  
 额定电压/额定功率/额定速度/额定重量/额定功率  
 产品标准和技术要求: GB 6675.1-2014 GB 6675.2-2014 GB 6675.3-2014 GB 6675.4-2014 GB 19861-2005 (不包括玩具枪、玩具枪、玩具枪和玩具枪)

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发证日期: 2015年08月09日 有效期至: 2021年08月09日  
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 本证书的有效性, 证书首次颁发日期: 2015年08月09日  
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主任: 张楷  
 中国质量认证中心  
 中国·北京·朝阳区望京东128号9层 100070  
 http://www.cqc.com.cn

1506046

**中国国家强制性产品认证证书**

证书编号: 201801220208766

委托人名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 生产者(制造商)名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 生产单位名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 产品名称和类别、规格、型号: 电动玩具车/赛车/公仔  
 额定电压/额定功率/额定速度/额定重量/额定功率  
 产品标准和技术要求: GB 19865-2005 (不包括玩具枪、玩具枪和玩具枪) GB 6675.1-2014 GB 6675.2-2014 GB 6675.3-2014 GB 6675.4-2014 GB 19861-2005 (不包括玩具枪、玩具枪、玩具枪和玩具枪)

上述产品符合强制性产品认证实施规则 CNCA-13C-069:2010的要求, 特此认证。

发证日期: 2018年07月02日 有效期至: 2023年07月02日  
 证书有效期内本证书的有效性按发证机构的定期监督获得保持。  
 本证书的有效性, 证书首次颁发日期: 2018年07月02日  
 本证书的有效性可通过国家认证认可监督管理委员会www.cca.gov.cn查询。

主任: 张楷  
 中国质量认证中心  
 中国·北京·朝阳区望京东128号9层 100070  
 http://www.cqc.com.cn

1391676

**中国国家强制性产品认证证书**

证书编号: 201501123031312

委托人名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 生产者(制造商)名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 生产单位名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
 产品名称和类别、规格、型号: 电动玩具车/赛车/公仔  
 额定电压/额定功率/额定速度/额定重量/额定功率  
 产品标准和技术要求: GB 6675.1-2014 GB 6675.2-2014 GB 6675.3-2014 GB 6675.4-2014 GB 19861-2005 (不包括玩具枪、玩具枪、玩具枪和玩具枪)

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发证日期: 2015年04月21日 有效期至: 2020年12月21日  
 证书有效期内本证书的有效性按发证机构的定期监督获得保持。  
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主任: 张楷  
 中国质量认证中心  
 中国·北京·朝阳区望京东128号9层 100070  
 http://www.cqc.com.cn

1411243

**中国国家强制性产品认证证书**

证书编号: 201501123031319

委托人名称、地址: 广东哈一代玩具股份有限公司  
 广东东莞中堂镇东坑村  
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 广东东莞中堂镇东坑村  
 生产单位名称、地址: 广东哈一代玩具股份有限公司  
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 产品名称和类别、规格、型号: 电动玩具车/赛车/公仔  
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主任: 张楷  
 中国质量认证中心  
 中国·北京·朝阳区望京东128号9层 100070  
 http://www.cqc.com.cn

1506046

# ▶ Henan Factory Viewing

## Sewing workshop



## Handwork with Line inspection



## Quality control





THANKS FOR WATCHING

谢谢观看

Contactperson: Lucy

Email: [lucky302333@gmail.com](mailto:lucky302333@gmail.com)

Tel: +86 18965783066

Mobile:Skype/Whatsapp: +86 18965783066