BLUEF Senior Feature Phone Catalogue

Professional 2G & 4G Mobile Phone Solutions
Bar Phones • Flip Phones • Senior-Friendly Designs



Featured Models: E11C • E12C • E19 • E23 • E125C

Prepared for product presentation and customer introduction. Specifications are based on the supplied product roadmap and may be updated upon confirmation.

Company Profile

Shenzhen YanLan Technology Co., Ltd. is a professional supplier of mobile phone solutions, focusing on easy-to-use feature phones for senior users and practical communication markets. Our product portfolio covers 2G and 4G bar phones as well as flip phones, with key functions such as large buttons, big fonts, loud sound, SOS emergency calling, charging docks, and GPS tracking support.

We support OEM/ODM customization in language, software, accessories and packaging, helping global clients develop reliable and user-friendly mobile phone products. With practical product development capability and stable manufacturing support, we aim to deliver dependable solutions for distributors, importers, telecom projects and senior-care product channels.





Why Choose Us

- Senior-friendly operation with big buttons and large fonts
- Loud speaker and clear sound for everyday use
- SOS emergency function on selected models
- Charging dock convenience for easier daily charging
- GPS tracking support on selected 4G models
- Multi-language and customization support
- 2G / 4G options for different market requirements
- OEM / ODM support for branding, accessories and packaging

Product Overview

Our main product range covers senior-friendly bar phones and flip phones in both 2G and 4G versions. The following models are currently highlighted for brochure use.

Model	Category	Positioning	Key Selling Points
E11C	4G Bar Phone	Senior-friendly daily-use model	Big buttons, dock charging, SOS, loud sound
E12C	4G Flip Phone	Easy-to-use clamshell model	Flip design, SOS, dock charging, Type-C
E19	4G Flip Phone	Enhanced-function model	WiFi, Facebook/WhatsApp, loud sound, dock
E23	4G Bar Phone	Large-display bar phone	2.8-inch display, GPS, SOS, Type-C
E125C	2G Bar Phone	Classic economical model	Type-C, compact body, flashlight, FM



E11C

4G Bar Phone with Charging Dock

A practical 4G senior bar phone designed for easy use, clear sound and daily charging convenience.



Product image supplied by user.

Key Highlights

- 4G bar phone design
- Big keyboard and big font
- SOS emergency assistance
- Loud volume and HAC M4/T4
- Charging dock included
- Type-C charging interface
- Dual SIM support
- Optional GPS tracking based on 4G series roadmap

Main Specifications

Item	Details
Network	2G / 3G / 4G
LTE Bands	1/2/3/5/7/8/20/28a
Display	1.77" QVGA 128×160
Memory	48MB ROM / 128MB RAM
Battery	900mAh
Camera	0.3M
Other	TF card up to 32GB, Bluetooth/GPRS

E12C

4G Flip Phone for Senior Users

A compact 4G flip phone with clear screen, large keypad and senior-friendly operation.



Product image supplied by user.

Key Highlights

- 4G flip phone design
- Big keyboard and loud speaker
- SOS emergency function
- Charging dock support
- Type-C charging
- Dual SIM support
- GPS function on 4G flip version
- Ideal for senior-use channels

Main Specifications

Item	Details
Network	2G / 3G / 4G
LTE Bands	1/2/3/5/7/8/20/28a
Display	2.4" QVGA 240×320
Memory	48MB ROM / 128MB RAM
Battery	900mAh
Camera	0.3M
Other	GPS, TF card up to 32GB, Bluetooth/GPRS

E19

4G Flip Phone with App Support

A higher-function 4G flip phone offering smart-style convenience together with easy physical operation.



Product image supplied by user.

Key Highlights

- 4G flip phone
- Large display and keypad
- SOS emergency assistance
- Loud volume and charging dock
- GPRS / WiFi support
- Facebook and WhatsApp support
- Type-C charging
- GPS-ready 4G series capability

Main Specifications

Item	Details
Network	2G / 3G / 4G
LTE Bands	1/2/3/5/7/8/20/28a
Display	2.8" QVGA 240×320
Memory	48MB ROM / 128MB RAM
Battery	1400mAh
Camera	2M
Other	TF card up to 32GB, Bluetooth/GPRS, WiFi

E23

4G Bar Phone with Big Screen

A reliable 4G bar phone combining big-button usability with a larger display and practical communication functions.



Product image supplied by user.

Key Highlights

- 4G bar phone
- 2.8-inch large display
- Big keyboard and big font
- SOS emergency function
- Charging dock support
- GPS support
- Type-C charging
- Suitable for senior phone distribution

Main Specifications

Item	Details
Network	2G / 3G / 4G
LTE Bands	1/2/3/5/7/8/20/28a
Display	2.8" QVGA 240×320
Memory	48MB ROM / 128MB RAM
Battery	1200mAh
Camera	2M
Other	GPS, TF card up to 32GB, Bluetooth/GPRS

E125C

2G Classic Bar Phone

A simple and economical 2G bar phone for practical daily calling use, with Type-C charging and essential functions.



Product image supplied by user.

Key Highlights

- 2G dual SIM bar phone
- Type-C USB charging
- Loud volume
- Low-radiation / healthy-phone positioning
- Flashlight and FM radio
- TF card support
- Compact and lightweight design
- Multi-language support

Main Specifications

Item	Details
Network	GSM 850/900/1800/1900MHz
Display	1.77" TFT 160×128
Memory	32MB ROM / 32MB RAM
Battery	800mAh
Camera	0.08M
Size	119 × 49.5 × 13.3 mm
Other	FM, Flashlight, TF card, Type-C earphone/charging

Customization & Service Support

We can support OEM / ODM projects based on customer requirements. The supplied roadmap also indicates customization capability in language, accessories and model configuration.

Support Item	Description
Branding	Custom logo, packaging and brochure adaptation support
Language	Multi-language user interface customization
Accessories	Charger, manuals and selected accessories can be customized
Product Positioning	Senior phones, feature phones, practical daily-use devices
Market Support	Suitable for distributors, importers, telecom projects and elderly-care channels

Notes

1. Some model names in the roadmap may appear as E11 / E12 / E125, while this brochure uses the user-specified model mapping: E11C, E12C, E19, E23 and E125C.
2. Detailed company capacity parameters are currently not included because they are not yet available.
3. Specifications may be updated subject to final product confirmation.

Contact Us

For product details, quotations, OEM/ODM discussion or brochure updates, please contact:

Company	Shenzhen YanLan Technology Co., Ltd.
Brand	BLUEF
Contact	Tony Leung
Mobile / WhatsApp	+86 159 9957 4130
Email	tony@blu-frame.com
Address	Room 1201, Zehua Building No. 3698 Longhua Avenue, Longhua District, Shenzhen 518000, China





The contact images above were supplied by the user and retained here for reference.