

ABOUT FANTECH

OUR STORY

FANTECH is one of the world's fastest-growing gear brands for gamers. With a fan base that exists in over 100 countries, comprising over 5 million users, Fantech has developed one of the world's most loyal followings, with a focus on quality and accessibility.

FANTECH focuses on providing gaming products for gamers of all ages, as well as E-sports, through product sponsorship and ambassadorship. To date, Fantech has sponsored multiple E-sports teams in South East Asia, as well as individual players in other countries around the world. The "Gear Up and Win" slogan was created with helping gamers in mind, by supporting them throughout their gaming journeys.

FANTECH has over 20 offices worldwide and is recognized by gamers in South East Asia, Oceania, South America, Middle East, and is emerging in the USA and Europe. Currently, Fantech products have won various awards such as the TechPowerUp "Highly Recommended" award and the Indonesia Top Brand Award.

#GEARUPANDWIN



The Internationally Famous
"WINGS" Logo Known As Fantech

FANDY PINARDY
FANTECH Founder & CEO

OUR JOURNEY

2009

- Fantech established by 3 Brothers Fandy Pinaryd, Ferdy Pinaryd and Firsandy Pinaryd
- Established 2 main headquarters in China and Indonesia

2015

- Started distributing globally
- Introduced new gaming oriented products category

2017

- Fantech's logo renewal

2018

- Opening first Fantech flagship store in China, Following the second store in Indonesia and third in Philippines
- Fantech Indonesia PointBlank's team take 2nd place in PBGC 2018

2019

- Renovating the new flagship store in Indonesia
- Awarded "Indonesia Top Brand Award"
- Fantech South Africa CSGO's team take 2nd place in Diamond Cup CSGO
- Introduce "SPACE EDITION" color collection

COMING SOON

- Awaiting our journey together to become part of Fantech's LEGACY!

2022

- MAXFIT67 awarded as a highly recommended keyboard by TechPowerUp
- Awarded the "Indonesia Top Brand Award"

2021

- Introduce the first "MAXFIT" keyboard line-up
- Introduce "MINT EDITION" color collection
- Established "FANTECH SMARTLIFE"
- Featured by "SPRITE NEPAL TVC" with 2.3 Million views
- Awarded the "Indonesian Top Brand Award"

2020

- Introduce the first "HELIOS" mouse line-up
- Introduce "SAKURA EDITION" color collection
- Fantech became a "Work from Home" and "Online School Equipment" favorite brand
- Started a digital marketing strategy
- Awarded the "Indonesian Top Brand Award"

OUR PRODUCTS



FANTECH GAMING

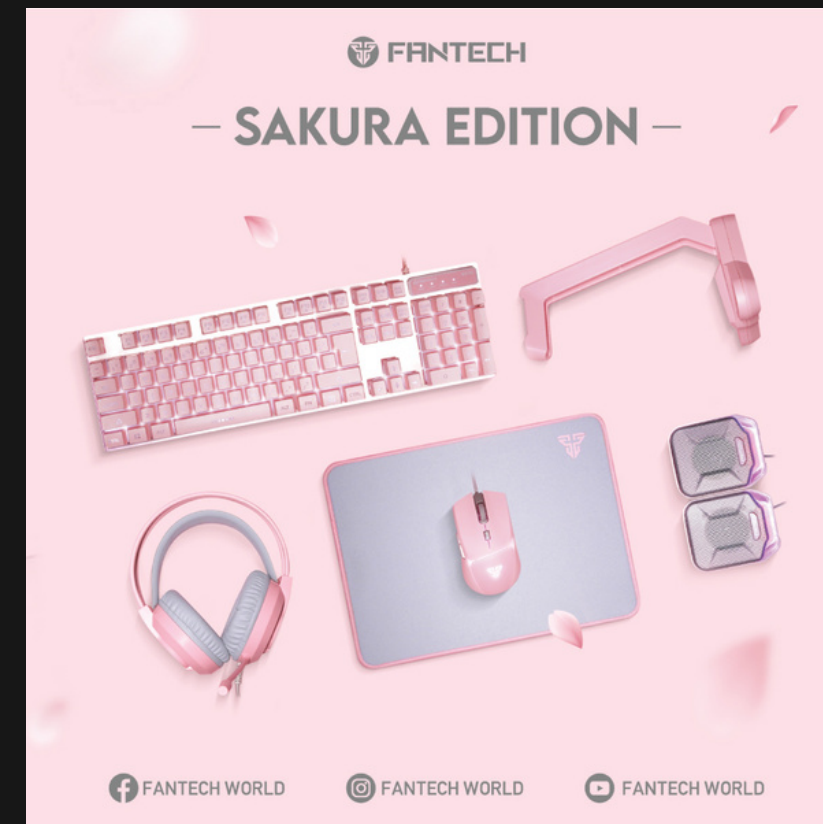


FANTECH SMART LIFE

FANTECH is your one-stop solution to all your gaming needs, which focuses on developing gaming products for the budget, middle, and high-end markets, ranging from the new gamers to e-sports professionals.

As well as being in the process of developing an innovative smart home eco-system to enhance YOUR lives into a more convenient and digital era.

OUR COLOR COLLECTIONS



FANTECH is one of the world's leading brands with 4 unique color collections for gamers to create their perfect setup. Whether gamers want to have a fresh mint, classic black, warm sakura, or space white setup, we've got them covered.

OUR SUPPLY CHAIN CAPABILITY



With our extra spacious FANTECH 10,000 square meter warehouse, we have more than 100+ SKUs ready stock goods.

With our efficiency, no matter whether it is a one carton order or one container order, products can be shipped out immediately without waiting 30/40 days.

We do value our client's TIME & COST.

MEET OUR TEAM



FANTECHWORLD'S TEAM

FANTECH INDONESIA'S TEAM

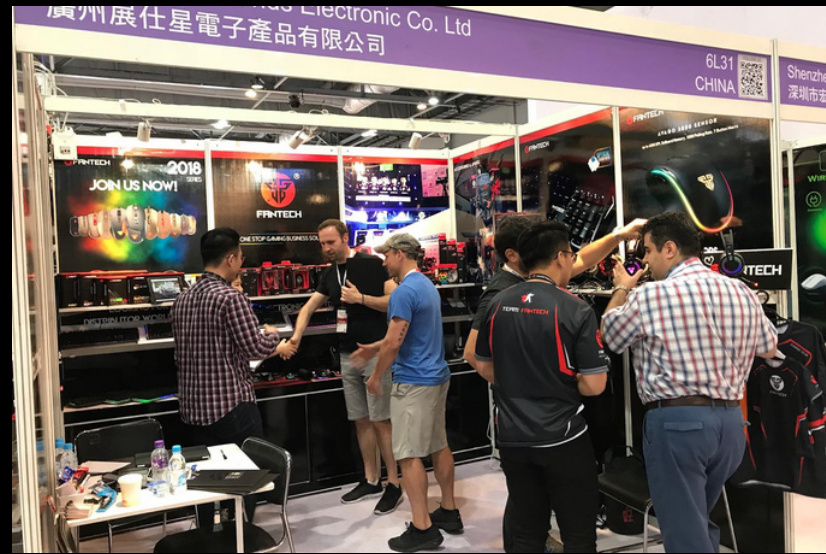
MEET OUR TEAM



OUR OFFLINE MARKETING CAMPAIGN



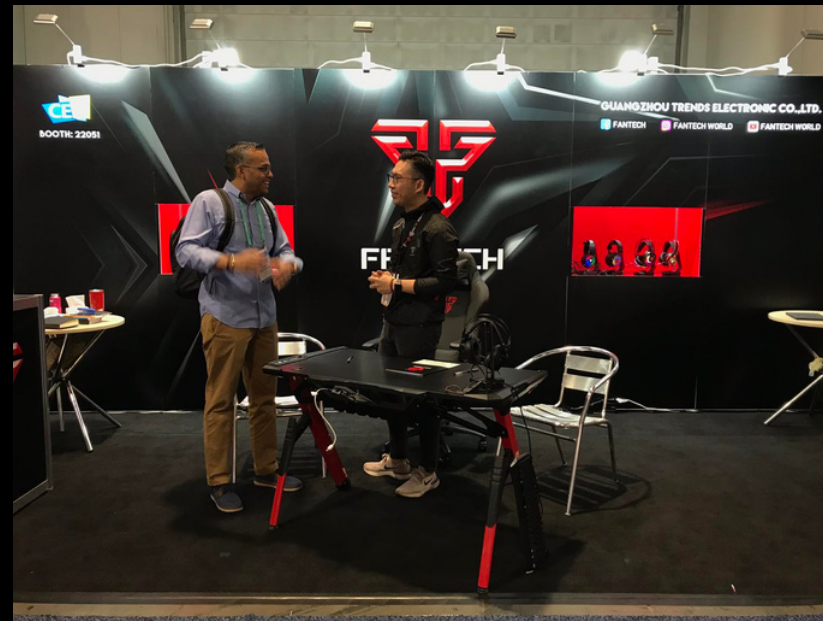
HONGKONG GLOBAL SOURCES



TAIWAN COMPUTEX



USA CES



OUR ONLINE MARKETING CAMPAIGN

FRANTECH FUN GAME

GET READY FOR THE LAST MATCH

LIVE ON :
 Fantech Indonesia
VOUCHER GAME ONLINE

#TemánPuásáMú

UniPin
 Webinar UniPin Academy

ESPORTS : Potensi dan Peluang di Mata Brand

NARASUMBER:

Anes Budiman
Channel Platform Manager
Advanced Micro Devices (AMD)
@anesbudiman

Axell Kioe
Strategic Planning Manager
at Cgilly
@axellkioe

Robby Arianto
Branding & Marketing Specialist
at Fantech Indonesia
@robbyarianto

Kamis 25 Maret 2021 | 14:00 WIB
 Free Registration & Earn e-certificate

Live via

Contact person
 - Johan : +62 896-7883-1199
 - Rayyan : +62 896-5175-0127

Join our Community Discord
discord.gg/27UjBJVnH

Organized by: Media Partners:

FRANTECH

SERBA-SERBI ESPORTS DAN RAGAM DUNIA GAMING

WEBINAR - KING OF KINGS HIGH SCHOOL SERIES

"GAMING UNTUK SEMUA"

JUMAT, 4 DESEMBER 2020
 14.30 - 15.30 WIB

KING OF KINGS PRESENTS KING OF KINGS HIGH SCHOOL SERIES

GIVEAWAY MERCHANDISE TEAMBO

#CALONJUARA

HELIOS UX3

GARUDA EDITION

Spesial Perayaan
76th INDONESIA TANGGUH INDONESIA TUMBUH

Tersedia Pada :
17 AGUSTUS 2021
 17:45 WIB

Eksklusif di:
store.fantech.id

HANYA **8 UNIT**
 DI SELURUH DUNIA!

FRANTECH x CUSTOMOUSE

#BANGGABERSAMA

gindaco x **FRANTECH**

Jember

JUMAT BERKAH

Irlie Wijanarko (COO Newtek TV)
 Robby Arianto (Marketing Coordinator Fantech Indonesia)
 Alvin Rivaldo (Gindaco Representative)

LIVE ON INSTAGRAM
 @FANTECH.ID & @GINDACO.ID

JUMAT 29 APRIL 2022
 PUKUL 17.00 WIB

GIVEAWAY:

UniPin | **13th**

FANTECH ANNIVERSARY 13th

WEBINAR : #MAKINPRODUKTIF DI ERA YANG DISRUPTIF
 MINGGU, 13 MARET 2022, 15.00 WIB LIVE VIA

NARASUMBER :

IRLIE WIJANARKO
COO Newtek TV

ISFANI Satria WIJAYA
Marketing Coordinator Fantech Indonesia

ROBBY ARIANTO
Marketing Specialist Fantech Indonesia

REGISTRATION LINK:
[BIT.LY/WEBINARFANTECHXUMIPIN](https://bit.ly/webinarfantechxumipin)

#MAKINPRODUKTIF

DOORPRIZES!!

POWERED BY: ORGANIZED BY: MEDIA PARTNERS:

OUR AWARDS & COOPERATION



In 2022, Fantech Colombia partnered with Monster Energy Drink (Monster Beverage Corporation) for "A Life of Energy" campaign



In 2021, Fantech was featured in a Sprite commercial which gained 2.3 Million Views for the "Let's Be Clear" campaign in Nepal.



In 2022, Fantech was awarded the "Highly Recommended" seal of approval for MAXFIT67 mechanical keyboard by TechPowerUp

OUR PRODUCTS ARE AVAILABLE IN 80+ COUNTRIES

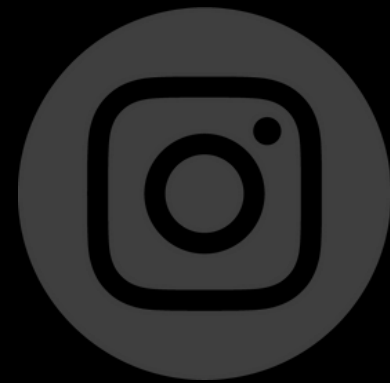
FANTECH CONCEPT STORE



OUR OFFICIAL WEBPAGE



[Fantech World](#)



[Fantech World](#)



[Fantech World](#)



[Fantech World](#)

FOR MORE INFORMATION: [CLICK HERE](#)

#GEARUPANDWIN