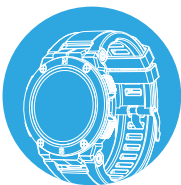
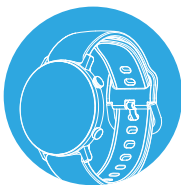




GOLD-EAST
东方智能

深圳市金东方电子有限公司
Shenzhen Gold-East Electronic Co.,Ltd



COMPANY PROFILE



Welcome to Gold East,
Your leading Smart Watch
Specialist in China !



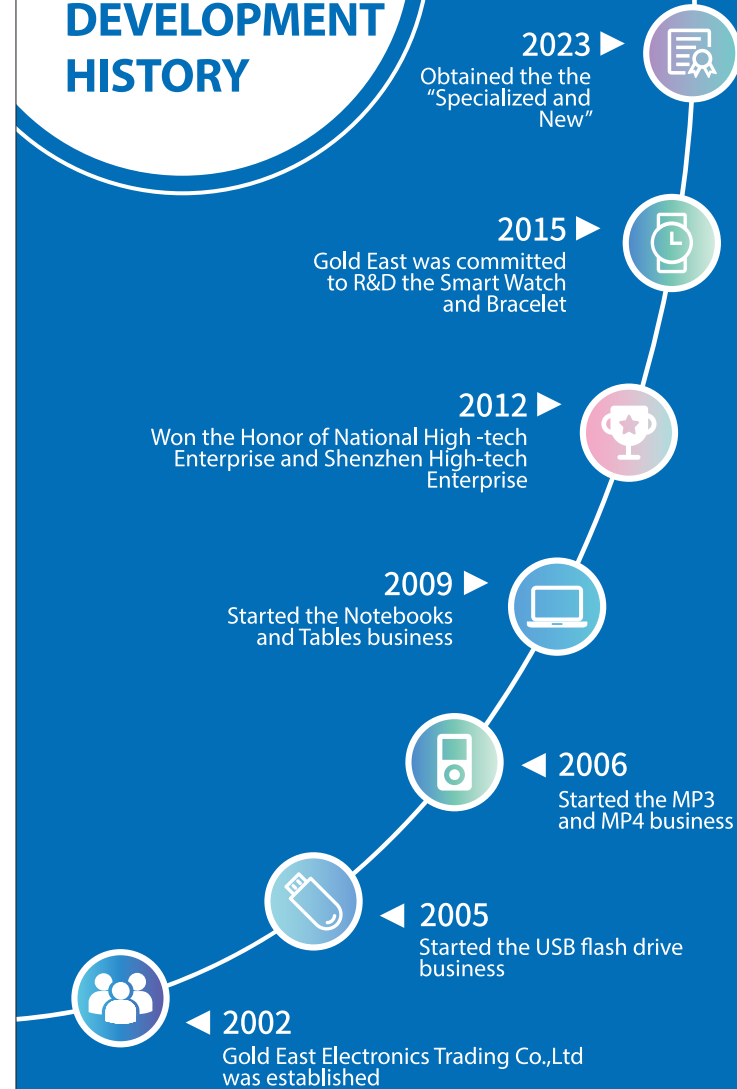
Gold East is a rapidly growing manufacturer focusing on high-quality, high-end smart watches. Established in Shenzhen 20 years ago, Gold East has been developing and producing USB flash drive, MP3, MP4, tablet and smartphone. In the year of 2015, we seized the opportunity to develop and produce smart bracelets and smart watches. In 2024, we added smart glasses into our category, Now Gold East has become a worldwide leading manufacturer in smart wearable industry.

With a factory area of 6000m² and over 300 employees, our average monthly production capacity reaches 220,000pcs, annual production capacity more than 2,450,000pcs, and total annual sales volume above 45 million US Dollars. We release 10~15 competitive new products every year, meanwhile, we try our best to serve customers' OEM projects.

TEL: 86-755-27889513 FAX: 86-755-2788 9512
E-Mail: gold@gold-east.net Website: www.gold-east.net



COMPANY DEVELOPMENT HISTORY



B592 PRO

Lady&Classic

Chipset: JL7012A6

Screen: 1.19" AMOLED-390*390

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 250mAh

Using time: 4-6 days

Standby time: 25 days

Waterproof: IP68



20 Years' Professional Factory

B593

Lady & Texture

Chipset: JL7012A6

Screen: 1.19" AMOLED-390*390

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 240mAh

Capacity Li-Polymer battery

Using time: 4-5 days

Standby time: 25 days

Waterproof: IP68



High-End, Fashional, Interesting

B595

Lady & Crystal

Chipset: JL7012A6

Screen: 1.19" AMOLED-390*390

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 240mAh

Using time: 4-6 days

Standby time: 25 days

Waterproof: IP68



10 Years in Smart Wearable

B570P

Lady & Fashion

Chipset: JL7013A6

Screen: 1.32" AMOLED screen 466*466

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 300mAh

Using time: 5-7 days

Standby time: 20-25 days

Waterproof: IP68



B600

Men & Unique

Chipset: JL7012A6

Screen: 1.32" AMOLED 466*466

Bluetooth: 5.3

HR Sensor: VC30F-S

Battery: 300mAh

Using time: 5-7 days

Standby time: 35 days

Waterproof: IP68



SMETA Audited

B605P

Men & Classic

Chipset: JL7074A7S

Screen: 1.43" AMOLED 466*466

Bluetooth: BLE5.4

HR Sensor: VC30F-SG

Battery: 300mAh

Using time: 5-7 days

Standby time: 25-30 days

Waterproof: IP68



High-End, Fashional, Interesting

B599A

Ultra thin

Chipset: JL7012A6

Screen: 1.43" AMOLED 466*466

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 240mAh

Using time: 4-6 days

Standby time: 25 days

Waterproof: IP68



Private Design

B607

Lady & Ultra thin

Chipset: JL7074A7S

Screen: 1.32" AMOLED 466*466

Bluetooth: BLE5.4

HR Sensor: VC30F-SG

Battery: 200mAh

Using time: 4-5 days

Standby time: 20-25 days

Waterproof: IP68



B582

GPS & Ultra-long Standby



GPS/
BT Call



Chipset: JL7012A7

Screen: 1.43" AMOLED screen, 466X466

Bluetooth: BLE5.3

HR Sensor: HX3918

Location Supported: BDS、GPS、Galileo、

GLONASS、QZSS

Battery: 500mAh High Voltage

Using time: 7-10 days

Standby time: 100-120 days

Waterproof: IP68



OEM/ODM Service

B576M

GPS & Altitude



GPS/
BT Call



Chipset: JL7012A7

Screen: 1.43"AMOLED 466*466

Bluetooth: BLE5.3

HR Sensor: HX3918

Battery: 430mAh

Using time: 5-7 days

Standby time: 25-30 days

Waterproof: IP68 / 5ATM



High-End, Fashional, Interesting

B580

2 Color Case

Chipset: JL7012A6

Screen: 1.43"AMOLED 466*466

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 350mAh High Voltage

Using time: 7-10 days

Standby time: 30-35 days

Waterproof: IP68



20 Years' Professional Factory

B537L

Classic Style



3D UI

Chipset: JL7074A7S

Screen: 1.43" AMOLED 466X466

Bluetooth: BLE5.4

HR Sensor: VC30F-SG

Battery: 260mAh

Using time: 5-6 days

Standby time: 25-30 days

Waterproof: IP68



B562JL

Business Style

Chipset: JL7013A6

Screen: 1.43" AMOLED 466X466

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 280mAh

Using time: 5-6 days

Standby time: 25 days

Waterproof: IP68



10 Years in Smart Wearable

B572H

Unique Design



Chat GPT

AI Watch Face

24H Sleep Monitoring

Chipset: JL7012F6

Screen: 1.76" IPS screen, 320X385

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 380mAh

Using time: 7-10 days

Standby time: 35-40 days

Waterproof: IP68



High-End, Fashional, Interesting

B602A

Metal & Cost effective

Chipset: JL7012A6

Screen: 1.75" AMOLED 390*450

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 280mAh

Using time: 7-10 days

Standby time: 30 days

Waterproof: IP68



SMETA Audited

B574

Cost Effective



Chat GPT

AI Watch Face

3D UI

Chipset: JL7012A6

Screen: 1.85" AMOLED, 390X450

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 280mAh

Using time: 7-10 days

Standby time: 30-40 days

Waterproof: IP68



B560AI/B560R

Unique Case



Chat GPT AI Watch Face 3D UI

Chipset: JL7013A6 / RTL8773

Screen: 1.96" IPS 320X385 / 1.96" AMOLED

Bluetooth: BLE5.3

HR Sensor: Goodix3018 / VC30F-S

(Hands-Off Function)

Battery: 250mAh

Using time: 5-7 days

Standby time: 25 days

Waterproof: IP68



Private Design

B601

Cost effective

Chipset: JL7012F6

Screen: 1.75" IPS 240*296

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 280mAh

Using time: 5-7 days

Standby time: 35 days

Waterproof: IP68



High-End, Fashional, Interesting

B559J/B559L

Metal & Popular

Chipset: JL7012F6 / JL7074A5

Screen: 1.83" IPS Screen, 240X284

Bluetooth: BLE5.4

HR Sensor: VC30F-S

Battery: 280mAh

Using time: 5-7 days

Standby time: 35 days

Waterproof: IP68



OEM/ODM Service

B534J

Metal & Popular

Chipset: JL7012F6

Screen: 1.83" IPS screen, 240X284

Bluetooth: BLE5.3

HR Sensor: HX3605

Battery: 280mAh High Voltage

High Capacity

Using time: 4-6 days

Standby time: 20-25 days

Waterproof: IP68



B547L

Large Display



Chipset: JL7074A5
Screen: 2.01" IPS Screen 240X296
Bluetooth: BLE5.3
HR Sensor: VC30F-S
Battery: 230mAh High Voltage
High Capacity
Using time: 4-6 days
Standby time: 20 days
Waterproof: IP68



20 Years' Professional Factory

B548L

Large Display & Cost effective



Chipset: JL7012F5
Screen: 2.01" IPS Screen 240X296
Bluetooth: BLE5.3
HR Sensor: VC30F-S
Battery: 230mAh
Using time: 4-6 days
Standby time: 20-25 days
Waterproof: IP68



High-End, Fashional, Interesting

B542JL

Metal & Large Display



Chipset: JL7013A6
Screen: 2.01" IPS Screen 240X296
Bluetooth: BLE5.3
HR Sensor: GH3018
Battery: 250mAh High Capacity
Using time: 4-6 days
Standby time: 20-25 days
Waterproof: IP68



10 Years in Smart Wearable

B583M

Large Display & Cost effective



Chipset: JL7012F6
Screen: 2.01" TFT 240*296
Bluetooth: 5.3
HR Sensor: LC09
Battery: 230mAh
Using time: 4-5 days
Standby time: 25 days
Waterproof: IP67





GOLD-EAST

B568L/B578

Metal & Unisex



Chipset: JL7074A7/JL7012A6

Screen: 1.39" IPS 360*360 /

1.43AMOLED 466*466

Bluetooth: BLE5.3

HR Sensor: VC30F-S / HX3918

Battery: 280mAh

Using time: 5-7 days

Standby time: 20-25 days

Waterproof: IP68



OEM/ODM Service

B569P

Half Painted



Chipset: JL7012F6

Screen: 1.39" IPS screen, 360X360

Bluetooth: BLE5.3

HR Sensor: VC30F-S

Battery: 280mAh

Using time: 5-7 days

Standby time: 20-25 days

Waterproof: IP68

