01 COMPANY INTRODUCTION

WENZHOU GOLIFE CRAFTS CO..LTD

Company introduction

Wenzhou Golife Crafts Co., Ltd., located in Wenzhou, Zhejiang, is a professional manufacturer specializing in the design, development, production, and sales of various bags. With over 18 years of industry experience, we are committed to providing high-quality and innovative products to customers worldwide.

Golife holds BSCI and SQP international certifications, ensuring compliance with global production standards. Our products are exported to Europe, America, Japan, South Korea, and Southeast Asia, with Japan and South Korea accounting for over 40% of our total exports.

Our factory covers an area of approximately 5,000 square meters and is equipped with advanced computer printing, laminating, and cutting machines, along with more than 100 sewing machines. We also operate our own printing and lamination facilities, supported by a professional quality inspection department that follows strict Japanese inspection standards to ensure every product meets quality requirements on the first pass.

With over 100 skilled employees and a monthly production capacity exceeding 800,000 pieces, Golife efficiently meets the needs of high-volume orders while maintaining exceptional quality and service.

48 RAPID PROTOTYPING

1000+ YEAR NEW

100,000+ DAILY OUTPUT



01 CORPORATE CULTURE

WENZHOU GOLIFE CRAFTS CO..LTD

GOLIFE: Goodlife The derived meaning

OUR MISSION IS TO ENRICH THE LIVES OF BOTH OUR CUSTOMERS AND EMPLOYEES, FOSTERING A HAPPIER, BETTER FUTURE FOR ALL



OUR VISION

Become a mid to high end in the bag industry
Customer's preferred minimally invasive new high-end intelligent manufacturer

CORE VALUES

Altruistic, efficient, innovative and win-win

CORPORATE MISSION

Continuously addressing customers' personalized creative needs, efficiently producing stable high order bag products that exceed customer expectations.

01 COMPANY DEVELOPMENT HISTORY

WENZHOU GOLIFE CRAFTS CO..LTD

2012 The company is officially established

2014 A new printing and coating production line will be added. The existing production scale will be expanded to achieve integrated production.

2018 The company has expanded and grown. The actual area has increased to 2000 square meters, achieving standardized factory operation.

2020 We pioneered entirely new market strategies. We expanded our online channels, resulting in customer acquisition and revenue of 20 million.

2021 Business growth to become a local-scale enterprise

2023 Expanding into new markets: 40% growth in Japan, South Korea, and Southeast Asia.

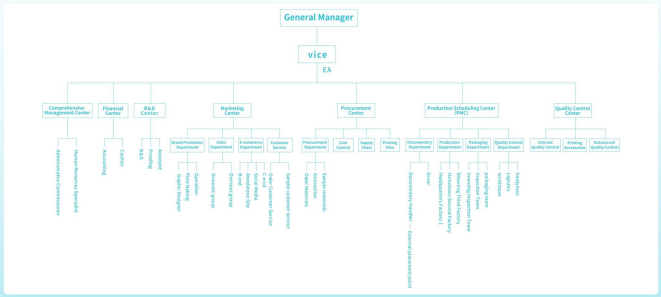
2024 Expanding into the consumer market (C-end) and achieving overseas sales of 40 million.

2025 Extensive management experience. A large network of contacts.

01 ORGANIZATIONAL FRAMEWORK

WENZHOU GOLIFE CRAFTS CO..LTD

WENZHOU GOLIFECRAFTS CO..LTD



01 OUR TEAM

WENZHOU GOLIFE CRAFTS CO..LTD

Helis Ho

Founder of the company

WENZHOU GOLIFE ARTS & CRAFTS CO., LTD. WAS OFFICIALLY ESTABLISHED IN JANUARY 2012, AND IS FULLY RESPONSIBLE FOR THE STRATEGIC PLANNING AND IMPLEMENTATION OF THE COMPANY'S DEVELOPMENT.



01 MANAGEMENT TEAM

WENZHOU GOLIFE CRAFTS CO..LTD



VICE
Kevin sir

Coordinate the construction and operation of the company's procurement system, guided by strategic procurement, to achieve cost reduction and efficiency improvement, supply chain stability and compliance control, and support the achievement of the company's overall business objectives.



CSO
Andy sir

Oversee the overall operation and development of the sales department, be market-oriented and performance-driven, build an efficient sales system, lead the team to achieve sales targets, and contribute to the company's market share increase and profit growth.



PLANT MANAGER
Ball sir

We coordinate the entire production process and operation management of the factory, focusing on efficiency, quality, safety, and cost, to build a standardized production system, ensure stable output of production capacity and product quality standards, and support the achievement of the company's overall production and operation goals.

01 TEAM PHOTO&TEAM BUILDING

WENZHOU GOLIFE CRAFTS CO..LTD





HAND IN HAND, LIVE UP TO TIME~

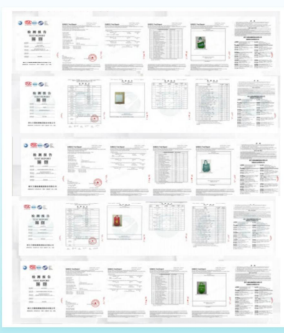
Team building is more than just eating, drinking, and having fun; it's a journey of team growth! It's about exchanging experiences, brainstorming ideas, and working together towards the future.





01 OUR ADVANTAGES

WENZHOU GOLIFE CRAFTS CO..LTD



PROVIDE CUSTOMERS WITH PRODUCT ENVIRONMENTAL TESTING CERTIFICATES

ADHERING TO THE SPIRIT OF RIGOR, EFFICIENCY, QUALITY FIRST, AND CUSTOMER SUPREMACY

Sales, logistics, and after-sales service are all subject to strict management and monitoring. The company boasts a highly skilled workforce, with professionals in sales, production, quality control, administration, warehousing, logistics, and after-sales departments.

We provide accurate and timely one-on-one service to all our partners. We prioritize quality, implementing rigorous checks at every stage. Quality inspectors from various departments conduct on-site monitoring and spot checks; each step is reviewed and approved by department heads to ensure that process quality meets predetermined targets.

Our company consistently adheres to a development philosophy based on quality and a business principle based on integrity. In after-sales service, we are committed to providing meticulous, efficient, and one-on-one service for all business operations.

We prioritize customer after-sales service, placing the supervision of our after-sales team's handling of customer complaints in our daily work schedule. We repeatedly emphasize that quality is the cornerstone of the company's survival and development. By strengthening product quality management, we produce high-quality products that satisfy our customers.

02 PRODUCT OVERVIEW

WENZHOU GOLIFE CRAFTS CO.,LTD

MAIN PRODUCTS:

- COTTON BAG
- NON-WOVEN BAG
- WOVEN CLOTH TOTE BAG
- PVC HANDBAG
- MAKEUP BAG
- SHOE BAG
- VEST BAG
- ICE PACK
- STORAGE BAG
- PAPER BAG
- DRAWSTRING BAG
- SUIT SET
- APRON
- ECO-FRIENDLY BAG
- ADVERTISING GIFT BAG



02 PRODUCT PRODUCTION PROCESS

WENZHOU GOLIFE CRAFTS CO.,LTD

BOM OUTPUT — Accurate BOM output, clear material list at a glance

MATERIAL PURCHASE — Purchasing materials on demand, worry free, efficient, and cost-effective!

PLATE MAKING AND TYPESETTING — Accurate plate making and layout, ensuring accurate design implementation without any errors

MATERIAL CUTTING — Professional cutting technology, suitable for various materials, efficient and waste free~

PRINTING — High definition printing, precise color reproduction, full texture without stepping on lightning~

STITCHING — Precise stitching, smooth and firm threading, quality online without detachment~

QUALITY INSPECTION — Strict quality inspection, layer by layer checks, zero defects in quality~

PACKAGING — Safe packaging, adequate protection, no loss during transportation~

TRANSPORT — Efficient transportation, on-time delivery without delay, and no loss of goods after completion

02 CUSTOMER ORDER TAKING SERVICE PROCESS

WENZHOU GOLIFE CRAFTS CO.,LTD

01 BUSINESS ACCEPTANCE
02 INFORMATION INTEGRATION
03 CUSTOMER INSPECTION
04 SCHEDULE PRODUCTION
05 PROGRESS TRACKING
06 QUALITY INSPECTION
07 BOOKING AND SHIPPING
08 AFTER-SALES SERVICE

02 WORKSHOP ENVIRONMENT

WENZHOU GOLIFE CRAFTS CO.,LTD



03 PRODUCT QUALITY ASSURANCE

WENZHOU GOLIFE CRAFTS CO.,LTD

IN TERMS OF PRODUCTION

Gu Laifu Production Process Standard Flow 6S control in the factory area ISO9001 Quality System BSCI Social Responsibility System

IN TERMS OF SERVICE

Online guarantee: reply within 30 minutes, promise 24-hour hotline is fully open 3-5 new product recommendations per month, free of stock sample fee 180 day after-sales quality guarantee Establish a complaint tracking form for Gu Laifu, continuously analyze and follow up

IN TERMS OF DESIGN

Continuously follow up on color and element trends for the new quarter
Professional team of graphic designers and plate makers
Create new products based on supply chain new materials and different markets 5-10 per month

IN TERMS OF INNOVATION

Procurement team specialized personnel search for 5-10 new materials every month Combining differentiation and personalized customization, produce 2-4 new products per month Environmentally friendly bag with new structural features

03 AFTER-SALES SERVICE

WENZHOU GOLIFE CRAFTS CO.,LTD

7X24 HOURS AFTER-SALES SERVICE

Provide tracking services. Our company provides long-term tracking services for the projects we serve. Any product quality issues that arise before the completion of the order will be borne by us. During this period, any modifications or adjustments proposed by the buyer will be charged according to the actual standards.



03 LOOKING AHEAD TO THE FUTURE

WENZHOU GOLIFE CRAFTS CO.,LTD

COMPANY OUTLOOK

EXPAND GLOBAL BUSINESS TERRITORY THROUGH BRAND EXPANSION, TO ACCELERATE INNOVATION AND ACTIVATE CORE DRIVING FORCES FOR DEVELOPMENT; ASSIST CUSTOMERS IN BECOMING BIGGER AND STRONGER, AND ACHIEVE A WIN-WIN SITUATION OF "ACHIEVING CUSTOMER AND EMPLOYEE VALUE";

01 BRAND GLOBALIZATION
Setting sail on the cross-border wave, allowing the unique value of Chinese brands to write new business legends in the global market.

02 ACCELERATE INNOVATION
Step on the accelerator of innovation, break through the shackles of the industry, and accelerate the opening of a new development track.

03 HELP CUSTOMERS GROW BIGGER AND STRONGER
Empowering growth, achieving a win-win future, helping you grow and strengthen in the industry landscape, and reaching the pinnacle.

04 ACHIEVING CUSTOMER AND EMPLOYEE VALUE
Dual value resonance, achieving every step for customers, blooming every moment for employees, and jointly reaching new heights of value.

05 BUILDING AND IMPROVING CORPORATE MISSION
Anchor the original aspiration and refine the mission, leading the enterprise towards stability and long-term success with a firm direction.

06 HELP SOLVE SOCIAL EMPLOYMENT PROBLEMS
Building employment bridges, endowing society with vitality, and empowering people's livelihoods with the responsibility of enterprises.

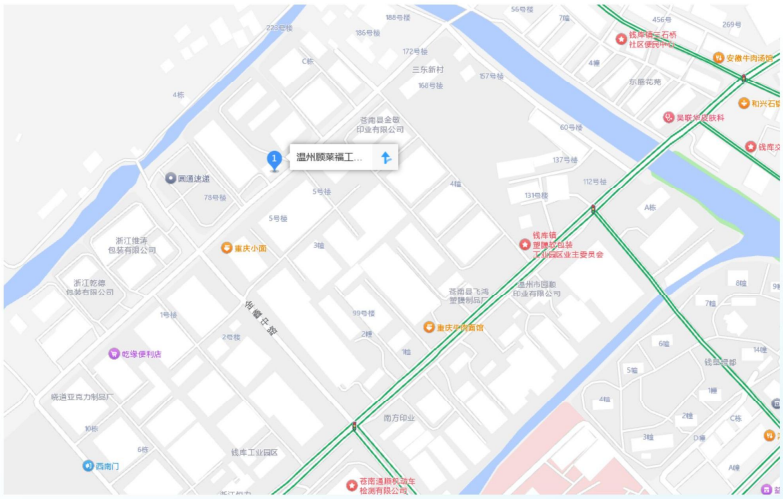
04 COOPERATIVE CLIENTS

WENZHOU GOLIFE CRAFTS CO.,LTD

Lay's · McDonald's · Starbucks · Hema · ALDI · Sanrio · Snoopy · Hello Kitty · Disney · DAISO · MINISO · Dove · niko and ... · Nintendo · adidas · NIKE · Walmart · Carrefour · IKEA · LIDL · HITACHI · Nintendo Switch · AVON

04 CONTACT US

WENZHOU GOLIFE
CRAFTS CO..LTD



WENZHOU GOLIFE CRAFTS CO..LTD

OFFICIAL PUBLIC ACCOUNT:
WENZHOU GOLIFE CRAFTS CO..LTD

ENTERPRISE OFFICIAL WEBSITE:
www.golifebag.com

CONTACT NUMBER:
0086-18042112866(WECHAT: SAME NUMBER)

ADD WECHAT FOR MORE DETAILS

COMPANY OFFICIAL WEBSITE