



# MU GLOBAL SUPPLY CHAIN

BY  MU Group

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## ■ MU Group Today



# About us



- 21 years
- 3500 staff
- 10000 + clients
- 200 + designers
- In-house testing lab
- 140 countries to be shipped to
- 1,000 m2 display areas
- 17000 m2 modernized warehouse
- 2billions US\$ Export Volume in 2023
- 25+ locations of QA/QC/factories/offices in China, India, Vietnam, Turkey, Mexico, Germany, UK, Saudi Arabia, Australia etc.



▪ **Social Audit MU Group**

- ✓ ISO 9001
- ✓ ISO 14001
- ✓ ISO 45001
- ✓ FSC
- ✓ 100% with the Audit Reports, FSC, SEDEX, BSCI, etc.



▪ **MU Associated Factories**

MU Group Wholly-owned factories	MU Vietnam factories
SANSBURRY	Duy Tan Plastic Corporation
MICHAELS	Garment 10 Corporation
TARGET	Lac Ty Co., Ltd
DISNEY	WEPAC Company
COCA COLA	Nam Hoa Trading & Production Corporation
WALMART	Tan Phu Viet Nam Jointstock Company

## Categories

Kitchenware



Household



Garments



Seasonal



Stationery



Home-Deco



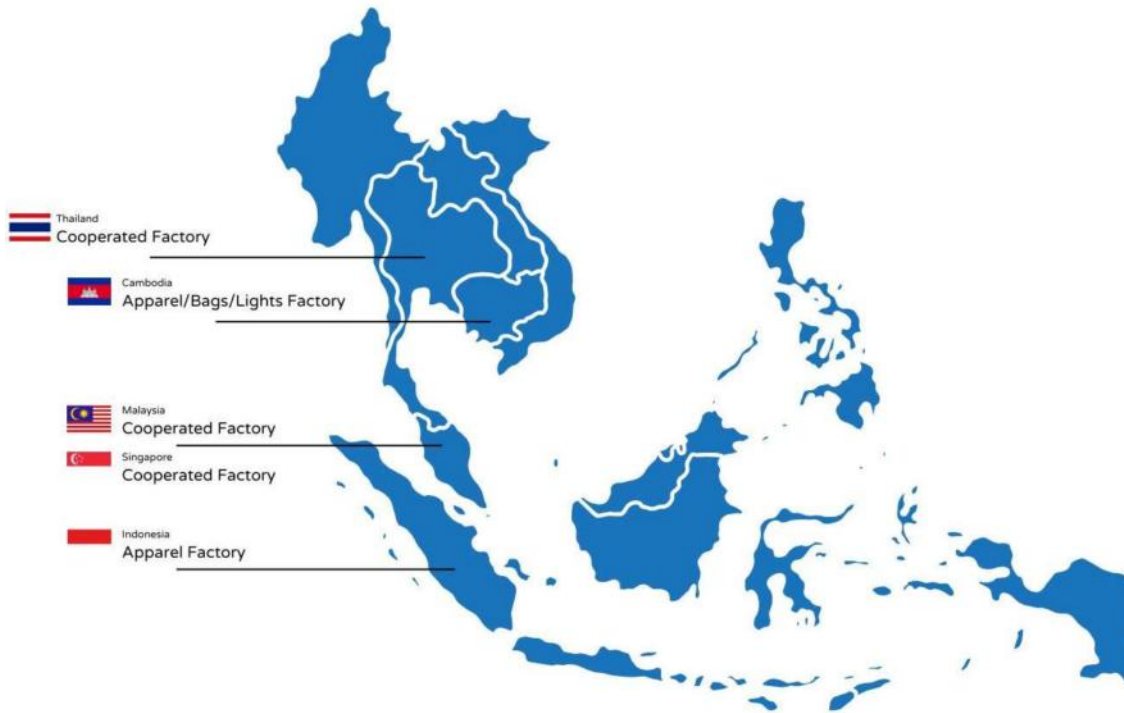
Sports



Toys



## Southeast Asia Production Map



## Vietnam Production Map



## Asia - Vietnam

### Main Contact

Name: Mr. SaaD Hallak

TEL: 008618027400470

Email: [ma.g@mupromotions.com](mailto:ma.g@mupromotions.com)

### Categories

Apparels & Accessories : T-shirts, apron, jackets, etc.,

Branding items: bags, caps, water bottles, umbrella, etc.

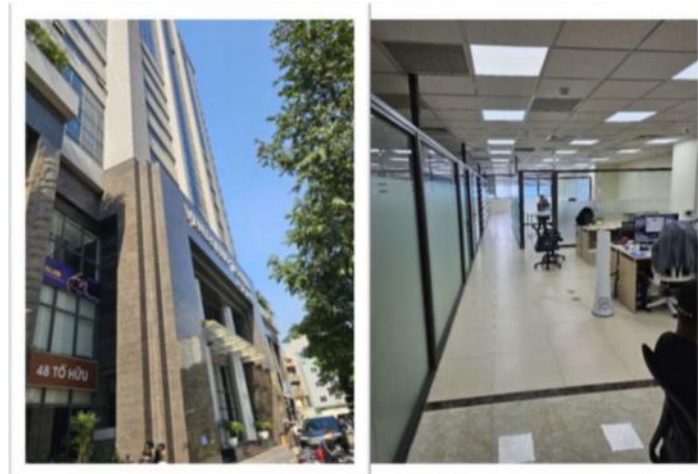
Toys: plush toys, plastic toys, silicone toys, etc.,



### Ho Chi Minh Office

RUBICON BUILDING

6<sup>th</sup> Floor 74 Luong Dinh Cua Str., An Khanh ward, Thu Duc City, HCMC



### Hanoi Office

11 Floor, Viwaseen Tower  
No.48 To Huu Str., Nam Tu Liem Ward, Hanoi

- Asia – Vietnam factories



## Asia – Thailand

### Main Contact

Name: Mr. SaaD Hallak

TEL: 008618027400470

Email: [ma.g@mupromotions.com](mailto:ma.g@mupromotions.com)

### Local Contact

Name: Ms. Thomporn Naktassanaphon

TEL: 0066 81 563 0888

Email: [ma.n@mu1931.com](mailto:ma.n@mu1931.com)

### Local Brands We Serve

Halls, Oreo, SKYY VODKA, Amway



## Asia - Malaysia

### Main Contact

Name: Mr. SaaD Hallak

TEL: 008618027400470

Email: [ma.g@mupromotions.com](mailto:ma.g@mupromotions.com)

### Local Contact

Name: Eva Azlin Binti Abdullah Suhaimi

TEL: 006013 6688202

Email: [ma.n@mu1931.com](mailto:ma.n@mu1931.com)

### Two Office Address

1. Jalan Melati Utama 3, Melati Utama, 53100 KL (Branch)
2. Jalan Mahawangsa 1, Langkawi City, 07000 Langkawi



**MU Malaysia Office**

Asia - Japan

Main Contact

Name: Mr. SaaD Hallak

TEL: 008618027400470

Email: [ma.g@mupromotions.com](mailto:ma.g@mupromotions.com)

Local Contact

Name: Ms 流川新子 (Orli Yang)

TEL: 0086 2160195902

Email: [ma.n@mu1931.com](mailto:ma.n@mu1931.com)

Local Brands We Serve

Oreo, Amway



■ **Asia – Indonesia**

**Main Contact**

Name: Mr. SaaD Hallak

TEL: 008618027400470

Email: [ma.g@mupromotions.com](mailto:ma.g@mupromotions.com)

**Categories**

Apparels: T-shirts, polo shirts, jackets, pants etc.

Plastic bags

Kids toys: hair accessory kit, doctor set, girl make up kit

dressing kit, cube, puzzle, slime set, pop tube



**MU Cooperated Apparel Factory in Indonesia**

## ■ Asia – Cambodia

### Main Contact

Name: Mr. SaaD Hallak

TEL: 008618027400470

Email: [ma.g@mupromotions.com](mailto:ma.g@mupromotions.com)

### Categories

Apparels: T-shirts, polo shirts, jackets, pants etc.

Lightning: seasonal string light, light bulbs

Bags: tote bags, cosmetic bags



Cooperated Cambodia Factories

## Asia – Singapore

### Main Contact

Name: Mr. SaaD Hallak

TEL: 008618027400470

Email: [ma.g@mupromotions.com](mailto:ma.g@mupromotions.com)

### Product Categories

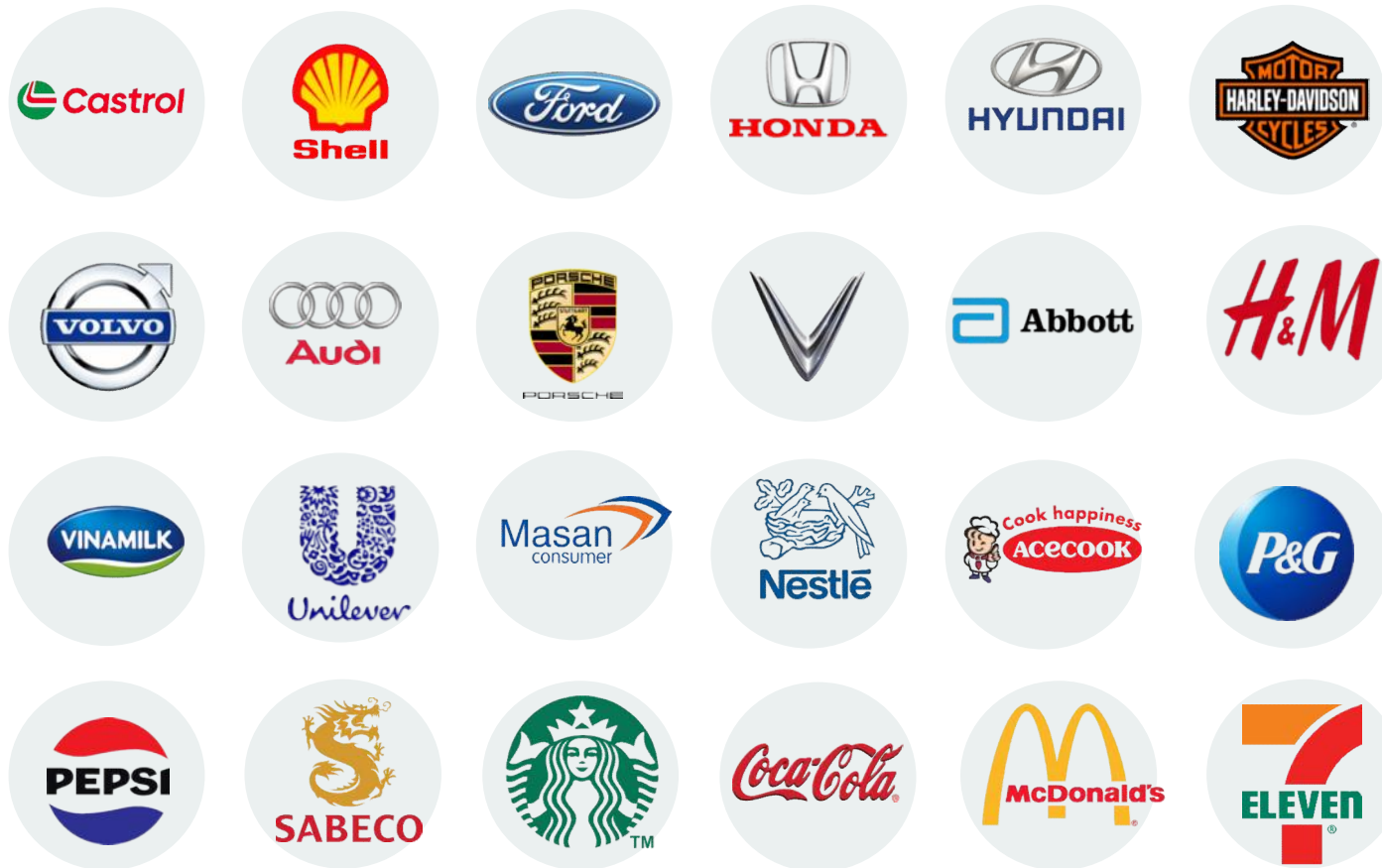
Tshirts, jacket, apron, beach chair, chopping board, tableware etc.

### Local Brands We Serve

Pret, Corona, Mondelez, Campari



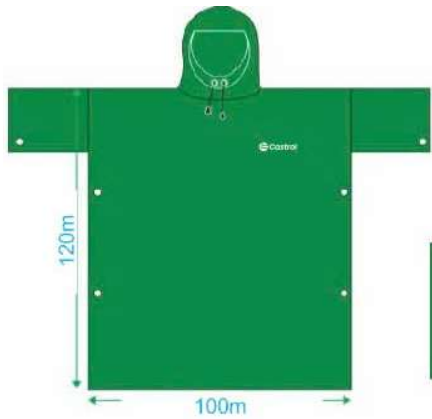
■ MU Cooperated Brands



Brand Cases



Brand Cases



Brand Cases



Brand Cases



Brand Cases



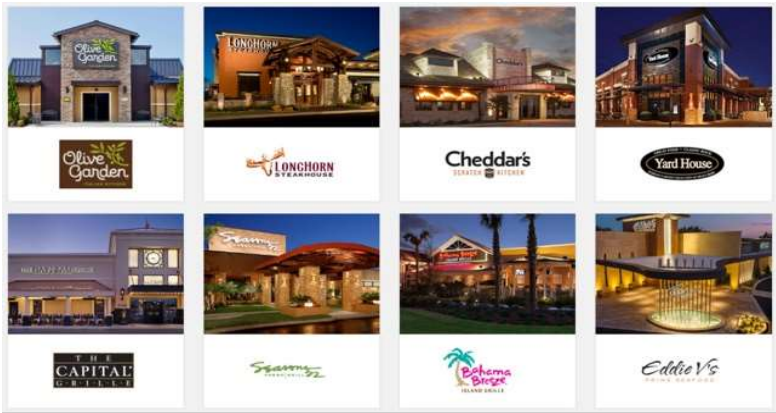
Brand Cases



## Brand Cases



## Brand Cases



Brand Cases



Brand Cases



Market: India  
 Description: Bottle Shaped Parasol  
 Material: 180G polyester fabric, steel frame  
 Size: 179cm (diameter) x 12 k

Market: India  
 Description: Can shaped Parasol  
 Material: 180G polyester fabric, steel frame  
 Size: 179cm (diameter) x 12 k



Brand Cases - DIOR, GUCCI, BURBERRY, PRADA, ETC.



Brand Cases

T-Mobile



▪ Brand Case – Wooden Furniture



- Brand Case - Wooden Furniture



▪ Brand Case – Suitcase



Brand Case – Umbrella



Brand Case – Cups



Brand Case – Plastic bottles





▪ Brand Case – Raincoat



Brand Case – Clothes & Accessories



- Brand Case – Plush Toys



▪ Brand Case – Rubber Toys

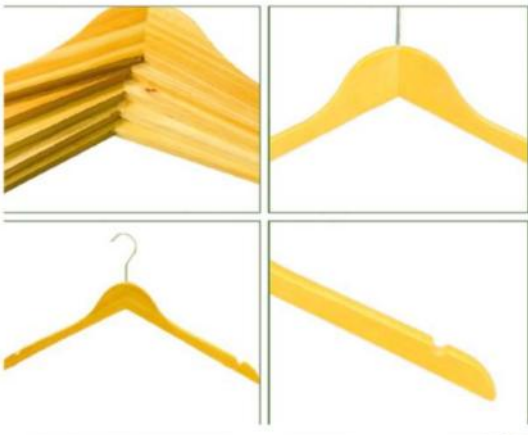


Brand Case – Wooden Hangers

**BASIC ROUND HEAD HANGERS**

Hang shirts, t-shirts, jackets, dresses

Model: MT01



**HANGERS WITH GOLD CLIPS**

Clip jeans, casual pants, fabric pants, skirts

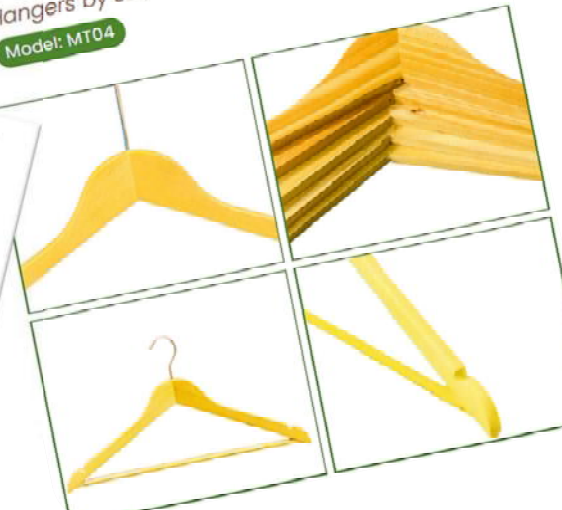
Model: MT03



**BASIC HANGERS WITH BAR**

Hangers by set, mix set, hangers for hotel

Model: MT04



**AVAILABLE HOOK STYLES**

For all types of wooden hangers

Hook Hangers



Brand Case – Diageo



Brand Case – Hello Kitty, Anna Sui

ANNA SUI Hello Kitty

1/4 15:00 限量預購  
6點+149元起  
加價購1款

新時尚風格

超級加贈點 01/04-02/20 6點加價購ANNA SUI | KITTY 聯名商品！馬上再賺6點

居家系列

- 水晶球音樂盒 (共1款)
- 感應式泡泡洗手機 (共1款)
- 經典圍巾 (共1款)

外出系列

- 時尚隨行化妝包 (共1款)

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## Brand Case – IP Co-Branding

IP owner: Sanrio, Pokemon, Marvel, Universal, Shinchan



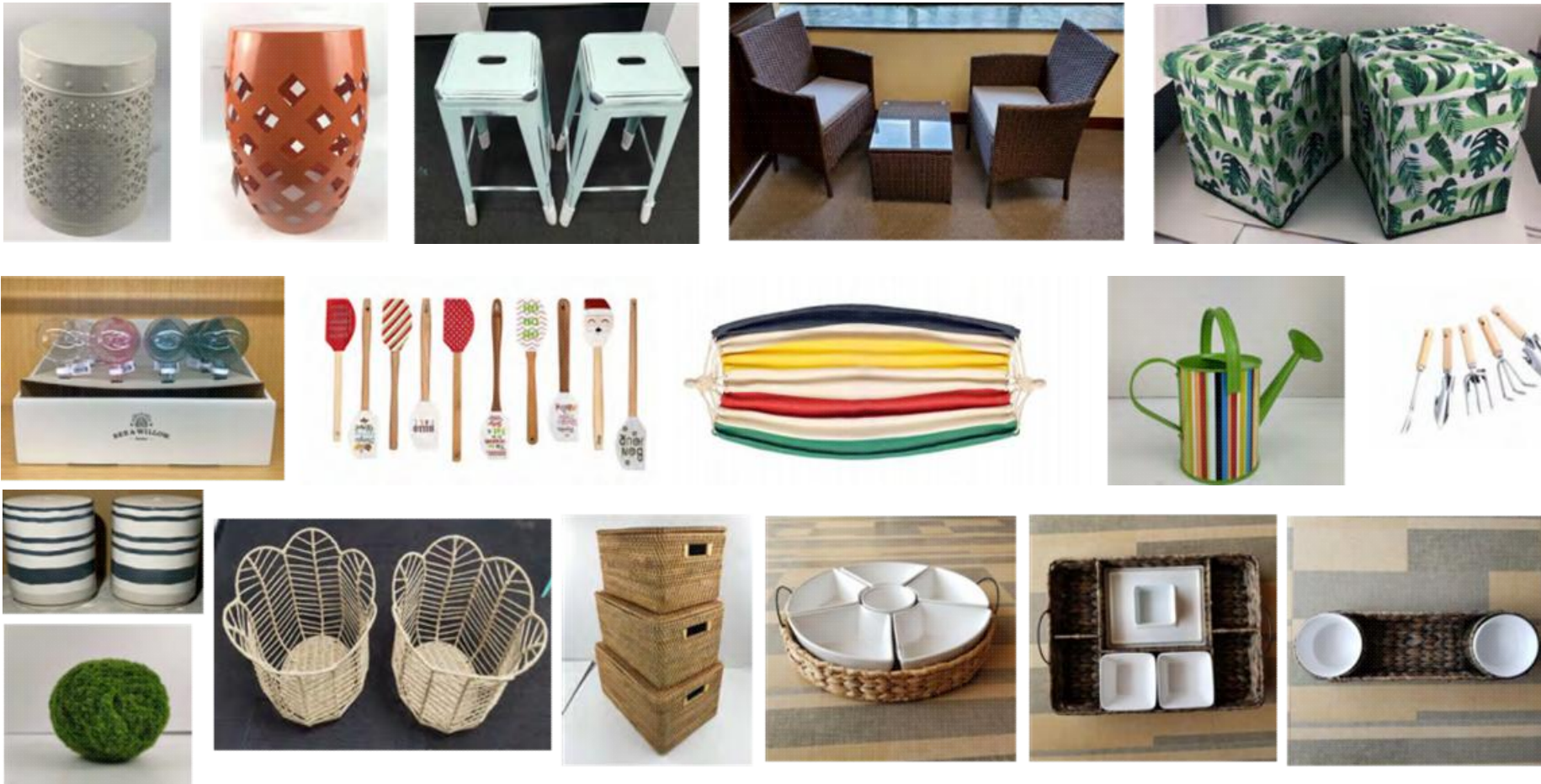
Brand Case – Ceramics



Brand Case – The Bay QVC



Brand Case – The Bay QVC



Brand Case – Drag Specialties





THANK YOU!