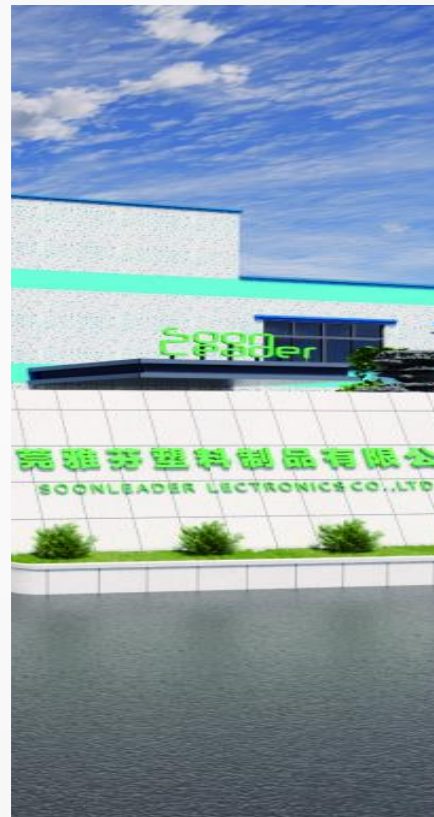


Soonleader

Dongguan Soonleader Electronics CO.,Ltd

Company Profile





Introduction

Welcome to Soonleader that BSCI,SA8000,ISO,GRS and Disney certified manufacture with 20 people R&D team and 2 million piece monthly capacity in the field of development and production of various protective cases with plastic material and Eco friendly material including Recycled materials ,bio based material and 100% Biodegradable material. .



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About US

Soonleader was established in 2005, is a professional manufacture of protective cases including phone case, tablet case, Airpods case and watch band .

Company Introduction

Dongguan Soonleader Electronics Co.,Ltd is a professional of designer and manufacture specialized in inspiring protective cases for 20 years .



25000
m²

300+
workers

70+
machines

100sets
tooling

2 million
pcs

ABOUT US

Soonleader located in Dongguan , Covers and area of 25000 square meters and has passed BSCI,SA8000,ISO9001,GRS and Disney certification. We have 300 workers and 70 piece injection machines, monthly capacity is 2 million pieces products and 100 sets of toolings

Company History

Establish company

company in shenzhen
and produce battery

2005

New Factory

move factory to
Dongguan

2012

Authorization

Recognition National
specialized, unique and
new small giant enterprise

2023

New Products

Start to produce
protective cases

2009

Expand Factory

factory scale from
10000m² to 25000m².

2022

Company History Timeline

Expand Products

Soonleader start to do more protective cases not only batteries for mobile phone.



2005.4

Establish company

Soonleader established in Shenzhen and start to produce batteries for mobile phone.



2009.5

Expand Factory

Soonleader established new factory in Dongguan .Factory area increased to 10000 m²

2012.7



ISO9001:2018

Soonleader factory passed ISO9001:2018 certification .



2012.10

2017.7

BSCI

Soonleader factory passed BSCI certification.



Global Recycled Standard

Soonleader factory passed GRS certification.



2020.11

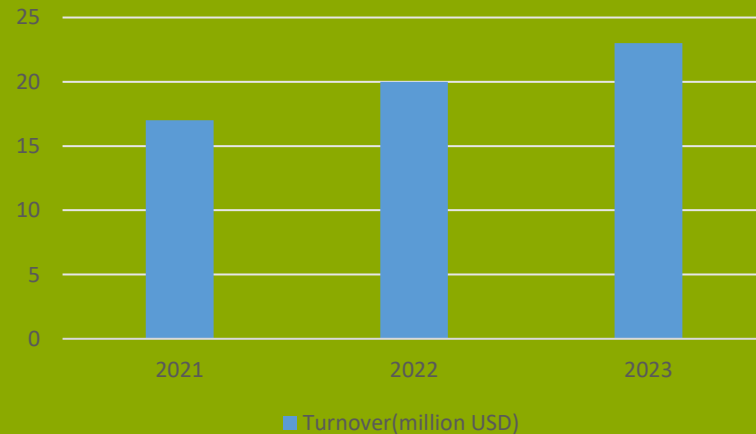
Expand factory

Soonleder moved to a bigger area 25000m² instead of 10000m².

2022.9



Turnover(million USD)



2024

New Starting

In the past 20 years, we have experienced several significant milestones, such as the addition of our mobile phone case product line in 2009, the establishment of a new factory in Dongguan in 2012, and our application for GRS certification in 2020. These events not only showcase our growth and achievements but also lay a solid foundation for our future. We will continue to uphold our mission and move towards our future goals, striving to make a greater impact in the industry

Corporate Culture

Integrity-based ,Customer first .

Company Culture



Concept

Integrity-based, Customer first



Mission

Achieve customers' success,
Creat Win-win



Vision

To be leader in the industry



Values

Take responsibility
Keep on learning



Equipment

We showcase our equipment strength through advanced types of machinery, exceptional technological standards, robust production capacity, and strict maintenance and safety measures.

Production



**70+ Pieces
Injection machine**

"High-end injection
molding machines
imported from Germany



**15+ Pieces
Leather machine**

High-frequency melting
machine



**10+ Pieces
Drying machine**

Plastic raw material
dehumidifying dryer



**7+ Pieces
Laser machine**

Customized logo

Quality Laboratory



Coating Test

Alcohol and rubber
abrasion resistance
testing



UV Testing

Anti-yellowing Testing



Reliability Testing

High and low
temperature aging test



Tensile force testing

Magnetic products test

Product

We provide one-step ODM and OEM service to our partners various products with all kinds of materials ,especially Eco friendly materials like Recycled ,Bio-based and 100% biodegradable materials.

Raw Material



Recycled Material

Recycled TPU,TPE,
PC ,Silicone

Compostable

Soft material 100%
compostable

Bio-based

Soft TPU bio-based
material

Anti-bacterial

All material with additive
or coating

Main Products



Phone Case

Phone case made of TPU,PC,TPE,Silicone,metal ,leather,PU and Fabric



Earphone Case

Earphone case made of TPU,PC,Silicone, leather and PU



Watch Band

Watch band made of silicone,metal ,leather and PU



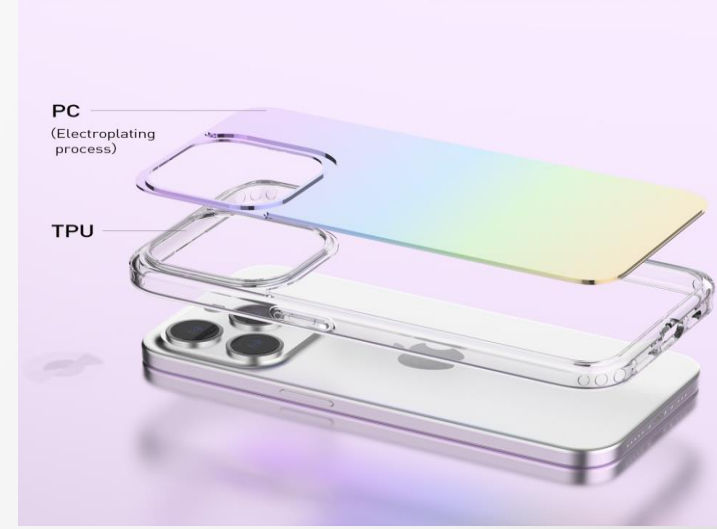
Other Products

Other products including power band and wireless charger

Phone Case

Crystal Case

Clear Case and Double injection



Phone Case

Military Grade

Shockproof cases drop testing by SGS

MILITARY DROP PROTECTION

PROTECT YOUR PHONE AGAINST ACCIDENTAL DROPS, SCRAPES, AND BUMPS

12FT
DROP
HEIGHT

2500+
TIMES

NO
DAMAGE



Military Drop Protection

Protect your phone against accidental drops, scrapes, and bumps

8FT
DROP
HEIGHT

2500+
TIMES

NO
DAMAGE



PREMIUM MATERIAL

SOFT TPU STRUCTURE WON'T AFFECT PHONE PERFORMANCE AND FUNCTIONALITY.



Original beauty

Perfectly show off your new phone



Screen and Camera Protection

Camera bezel
0.6mm

1.4mm
Screen bezel



Phone Case

Standing case

Different cases with standing function

Rugged **360°**
Mil-grade Protection

Certified MIL-STD 810G-516.6



Phone Case

Soft hand feeling

Different cases with soft coating or PU



Earphone case

Different models



Watch Band

Different models



Other Products

Different models



Our Partner

holdit

oppo

vivo
Hi-Fi & Smart

BIGBEN®

EFM

QDOS

CASE MATE

TARGET®

cellularline

at AMAZINGTHING®

Look Ahead

By focusing on innovation, sustainability, and global collaboration, we are confident in our ability to shape a successful and impactful future for our company

What we are doing

Add Your Title



Vision

Our vision is to become a leader in sustainable technology solutions, providing innovative and eco-friendly products to a worldwide customer base

01

02

With the rapid advancement of 5G technology, we are positioning ourselves to meet the growing demand for high-quality mobile accessories by enhancing our R&D and manufacturing capabilities

Marketing



Strategy

In the next five years, we plan to expand our product offerings, increase automation in our production processes, and enter key international markets

03

04

Sustainability is at the core of our business strategy, and we are committed to reducing our carbon footprint by implementing eco-friendly practices across all aspects of our operations.

Sustainability





SOONLEADER

THANKS

