WE ARE MARKET UNION

Our history

Founded at the end of 2003, we mainly serve the purchasing business of hard products for western retailers. We cover more than **2,200 customers in 140 countries** all over the world, and the group has been listed in the **top 500 of China's import** and export enterprises for many successive years.

1999-2003

The company was formerly known as DEP C of a trading company

2004-2006

During the first three years after the establishment, the company achieved a very rapid development and produced a miracle of success in the industry. And it founded the first subsidiary Royal Union on September 1, 2006.

2007-2009

After experiencing the world financial crisis, the company entered the stable development period for the first time, but it still maintained an annual growth rate of more than double digits. The company proposed the"student ethos", and established Source well which is the first localized trading company in Yiwu at the end of 2009.

2010-2012

The company experienced the second rapid development, and its growth rate is more than 70% for three consecutive years.The company was separated from a trading group at the end of 2010, and the transition period was from 2011 to 2012.The company proposed to learn from "Li & Fung".

2013-2015

The company entered the stable development period again, with nearly 1000 employees, and then it became the largest trading company in Ningbo and Yiwu.

2016-2018

The company maintained a growth rate of more than 20% for three consecutive years, but there was no increase in the number of employees. Per capita efficiency increased more than one time, and operating efficiency also significantly improved.In August 2018, the monthly export revenue exceeded 70 million US dollars.In the first half of 2017, the company established the third operation center in Shanghai after Ningbo and Yiwu.

The Market Union Group

Trade services

Services

- Customer - centered department
- Customer - centered company
- Customer - centered business division

Products

- Product - focused department
- A product - focused company
- Product - focused business division

Purchasing agent

- Department with the work content of helping customers purchase and working as the customers' purchasing office in China
- Company with the work content of helping customers purchase and working as the customers' purchasing office in China
- Business division with the work content of helping customers purchase and working as the customers' purchasing office in China

Market Union Today

15 years of glorious development history and evolution

About **1,000 employees**

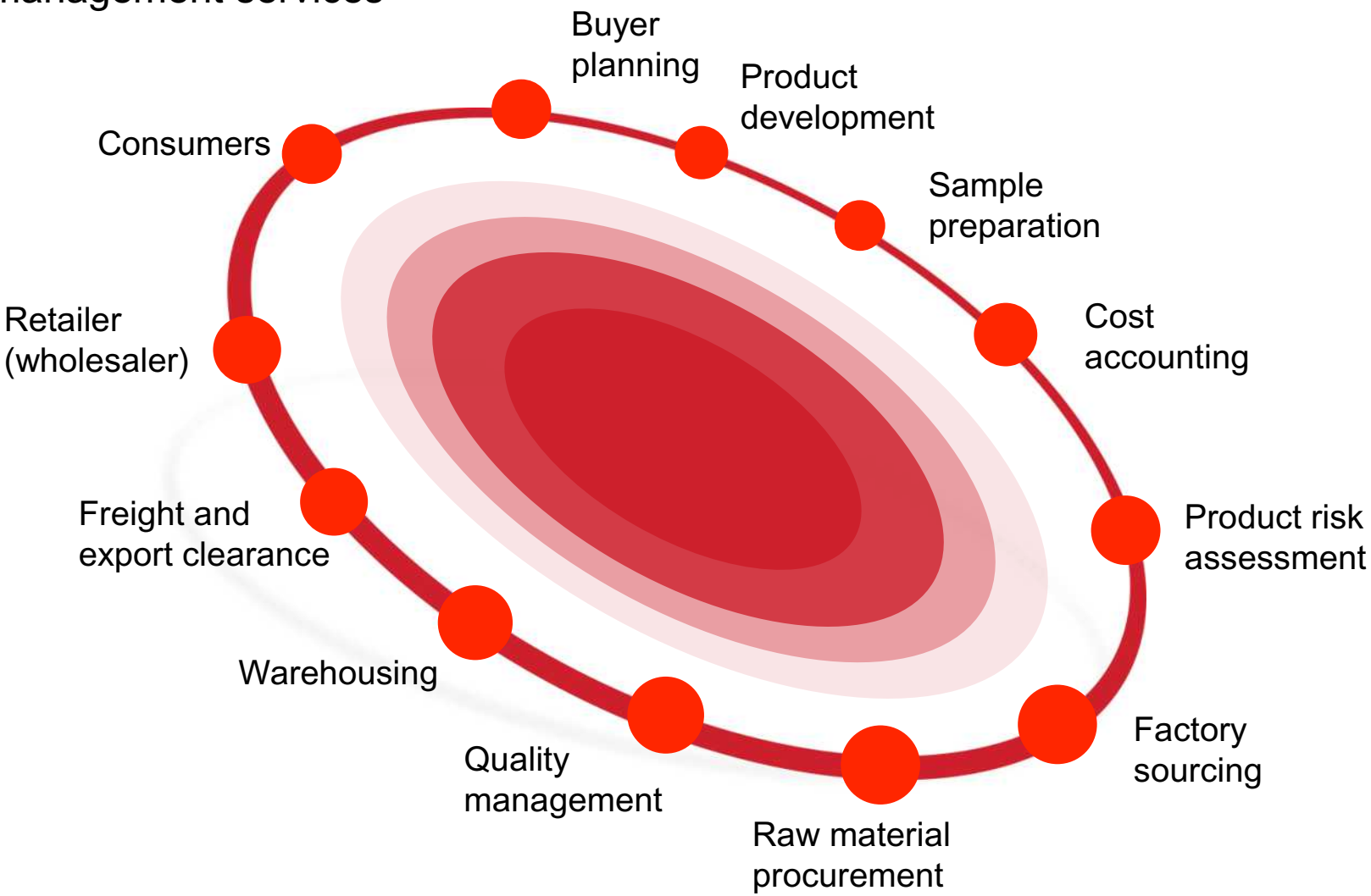
5 oversea offices in France, Russia, Panama, Colombia and Chile

6 operating centers and offices in **Ningbo**, **Yiwu**, **Shanghai**, **Xiamen**, **Shantou** and **Guangzhou**

More than **10,000 suppliers** with tight cooperation in procurement in China and Asia

Supply Chain Management

MU Supply Chain management services



Our business

Service	Products
• QC • QA • CSR • Large showroom • Design capability • Product development capability	• LED lamps, solar lamps • Hand tools products, laser products • Plush toys, photo frame products • Household storage products, beauty products • Outdoor products, indoor home furnishing • Kids Craft products, Christmas products • Paper products, clothing accessories, children’s products • Cup products, ornaments, etc.,

Our Three-Year Plan (2019-2021)

Our goal is to become **one of the three largest procurement and design groups in Asia in the next three years!** Through expanding our purchasing network in China and Asia and increasing our overseas companies, we can provide better services for our global retailers, **brand owners and customers!**

Our three core themes

Enhance efficiency

Enhance reaction speed

Enhance product and packaging design capability

Key customer base

North America

Key customer base

Europe

Key customer base

South America

Latin America

South Africa

Key customer base

Russia

Key customer base

Ukraine

eva

ЕКО МАРКЕТ

FOZZY GROUP

NOVUS

ЕПІЦЕНТР®

VARUS Супермаркет

АТБ

КОСМО Твої бажання

велика кишеня

Key customer base

Asian

TOP500

China's top 500 foreign trade company

Purchase Coverage Area

10,000+

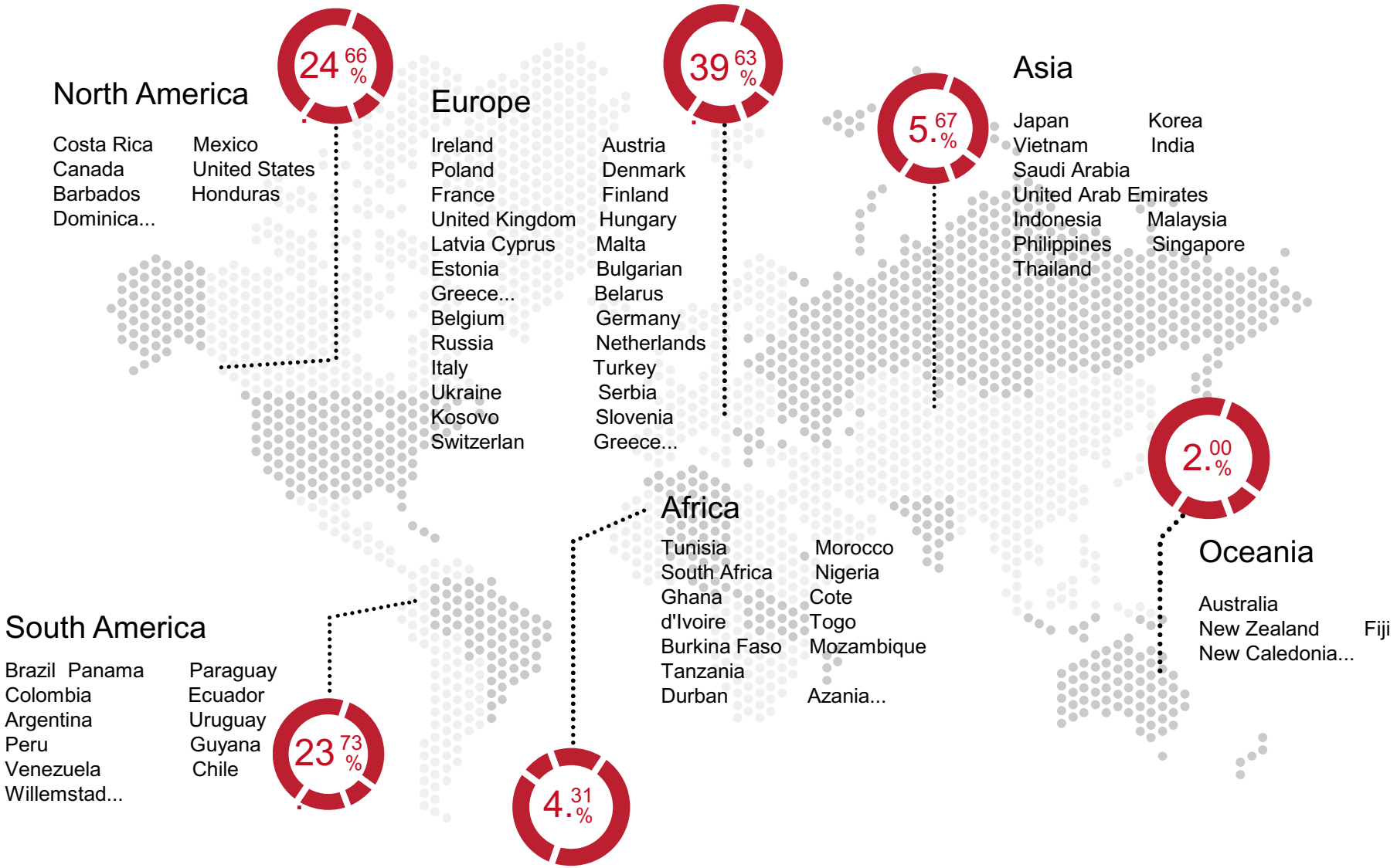
COOPERATIVE SUPPLIERS

100%
procurement coverage

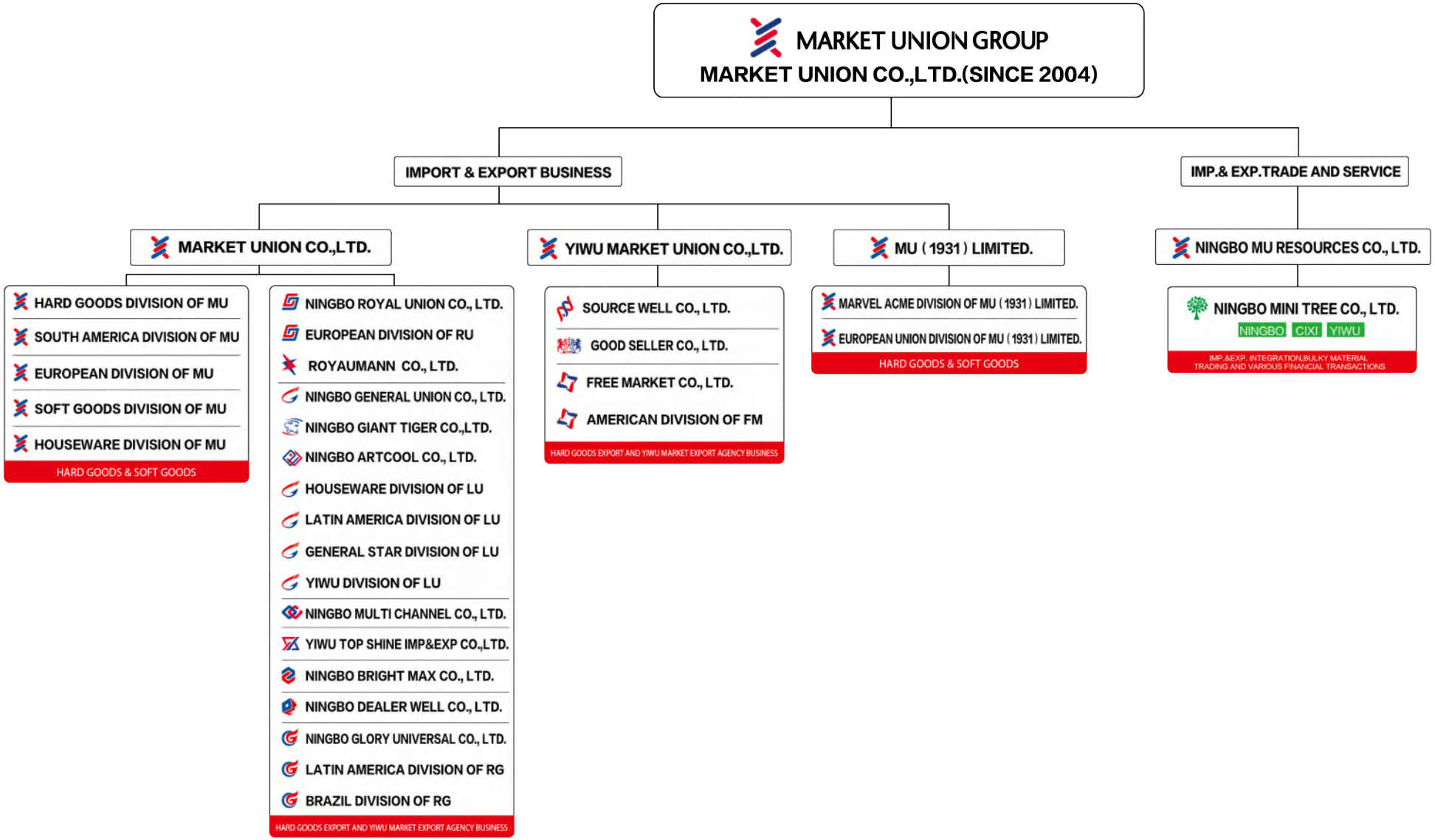
70%
procurement coverage

30%
procurement coverage

Market Coverage Area



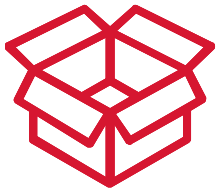
Organization



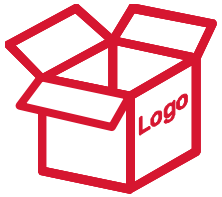
Product Development

A professional design team of 100 people

Product Customization



Package Redesign



Branding

LCL
(Less Container Load)

Low MOQ
(Low Minimum Order Quantity)

Barcode

Strict QC Inspection

Quality Management

Equipped with quality inspection laboratory and professional managers

Team Structure
Quality Dept

CSR

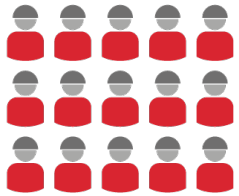
- Supervise the working conditions of the factory
- Collection of factory information
- Solve problems and improve factory performance
- Communication and training around customer requirements

Our sustainability metrics

OUR SUPPLY CHAIN

10,000+

SUPPLIERS WORLDWIDE



500+

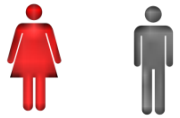
TRAINING SESSIONS

6,358 factory representatives and 2,985 employees attended

OUR PEOPLE

1000+

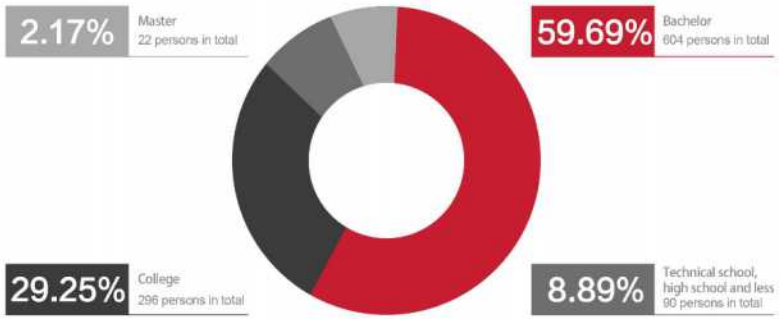
EMPLOYEES WORLDWIDE



53% FEMALE

47% MALE

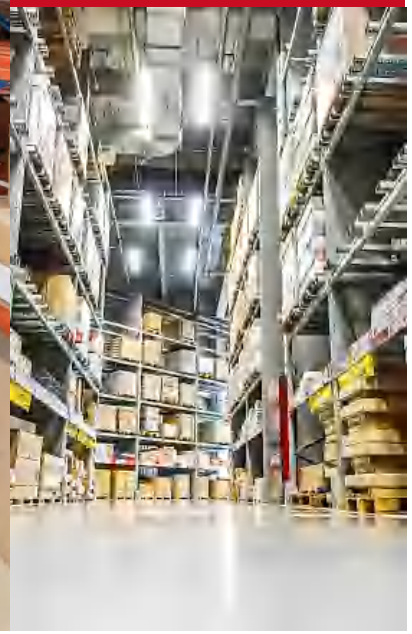
Education level Statistics



Laboratory

Warehouse

A 17000 square meters modernized warehouse



Showroom

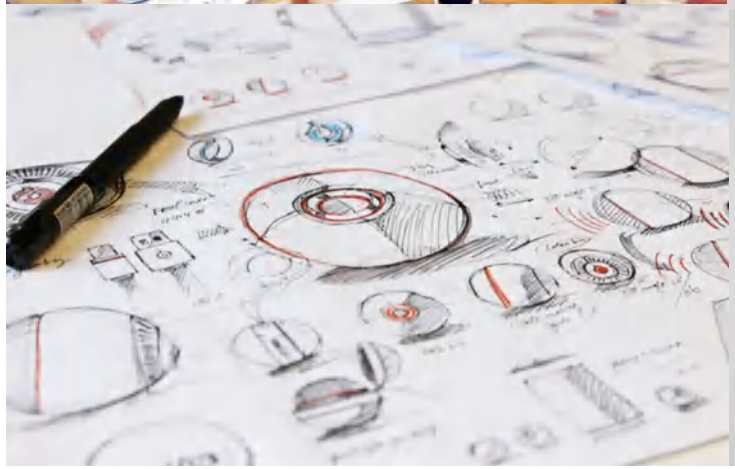
Total display area of 10,000 square meters

Showroom

Total display area of 10,000 square meters

A professional designers team
specializing at creation and innovation !

INNOVATION, ENGINEERING& PRODUCT DEVELOPMENT



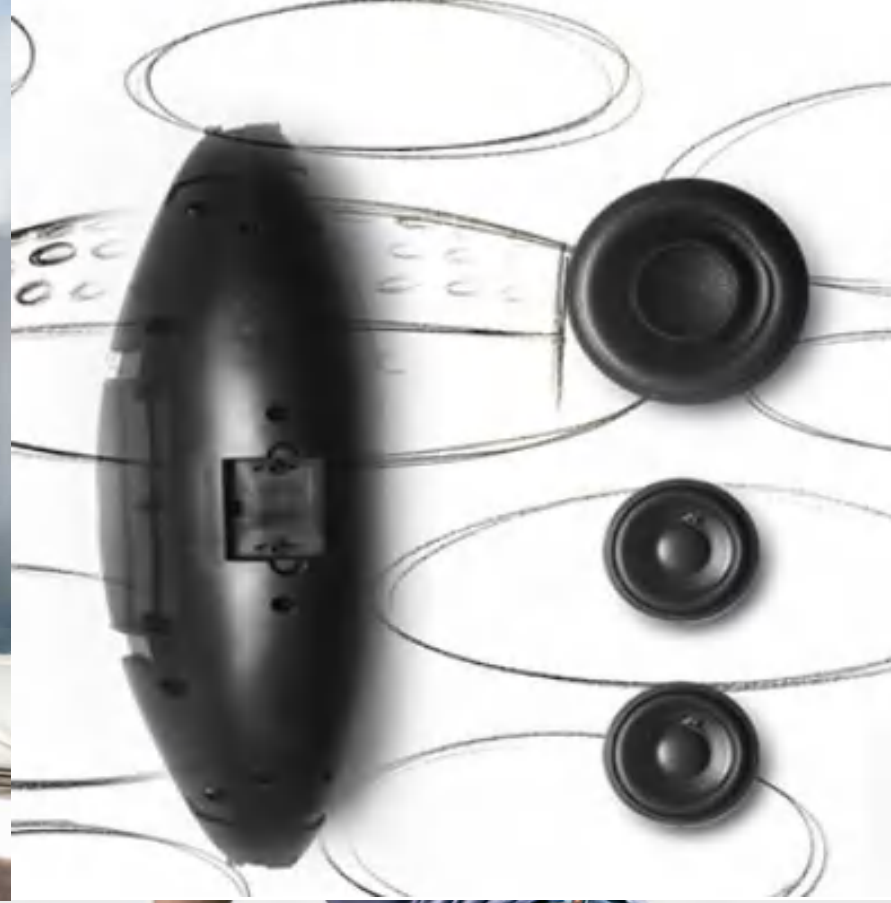
Kitchenware

Household Item

Storage

Stationery

Electronic



Sports

Car Auto-Accessorites

Pets

Garden

Tools

Outdoors

Bathroom

Toys

Home-Deco

Christmas

Valentine

Market Coverage Area
North America
Europe
Africa
Oceania
South America

THANK YOU