



CORPORATE PRESENTATION

2023

SHENZHEN CENTURY INNOVATION DISPLAY ELECTRONIC CO., LTD

INNOCN AT A GLANCE



Who We Are

ONE-STOP service provider of resource integration.

Integration of the display R&D, manufacturing and marketing



1400+

Employees



300+

R&D Staffs



200+

R&D Patents



8+

Years of experience in
manufacturing



10M

Yearly Capacity

MILESTONES

2014

- Founded

2015

- BEIHAI production base and HK branch founded
- 31.5inch large size display released
- Sub-brand Titan Army launched

2016

- YICHANG production base founded
- Curved display released

2017

- First curved gaming display released

2018

- First ultrawide display(49") released
- TAIWAN branch founded
- R1500 curved display released

2019

- Started business with global partner as MI/ACER etc.
- NANNING production base(1) founded

2020

- Sub-brand INNOCN launched
- introduced PLM system

2021

- Pioneered and innovated full lamination design

2022

- NANNING production base(2) kicked off

STRUCTURES OF INNOCN



HEADQUARTERS AND R&D CENTER



SHENZHEN HEAD OFFICE

Shenzhen office is our headquarters and R&D center, where the 300+ members of our R&D team work on developing powerful sustainable applications of technological research each day.



3000+m²

R&D Office Area
(square meters)



400+

Number of
Staffs



300+

Number of
engineers

MANUFACTURING FACILITIES

BEIHAI FACTORY

Beihai factory was founded in 2015 in Guangxi Province.

It is our first production base.



12,000m²

Floor Space

200+

Number of
Staffs



2

Production Line

1M

Yearly Capacity



MANUFACTURING FACILITIES

YICHANG FACTORY

Yichang factory (phrase one) was founded in 2016 in Hubei Province. In 2018, the factory efficiency increased by 25%, and the production capacity increased by 240%.



16,000m²

Floor Space

400+

Number of
Staffs



3

Production Line

1.5+M

Yearly Capacity



MANUFACTURING FACILITIES

NANNING FACTORY- Phrase One

Nanning factory was founded in 2019 in Guangxi Province.

It is our largest factory by far.



50,000m²

Floor Space

400+

Number of
Staffs



6

Production Line

3M

Yearly Capacity



MANUFACTURING FACILITIES

NANNING FACTORY - Phase Two

The construction of phase II production base started in 2022, and will be completed and put into operation in 2023.



260,000m²

Floor Space



\$300m

Amount of Investment



20

Production Line



8M

Yearly Capacity



COMPANY STRENGTHS

LEADING THE NEXT FRONTIER OF INNOVATION



Manufacturing Experience

- 9 years of manufacturing in OEM/ODM
- Keen insight on monitor innovations



R&D Capabilities

- Team of 300+ professional developers
- Investigation with 200+ million CNY/year in R&D
- Obtained 260+ national patents
- 100% private tooling



Supply Chain

- Direct cooperation with panel and screen suppliers
- Store and handle large inventories



Quality Control

- 5 reliability testing labs
- Team of 30+ professional QC engineers
- Comprehensive and high level Quality Control Systems



STRATEGIC ALLIANCE PARTNERS

Upstream Partners



BOE



.....



OEM/ODM Clients



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BUSINESS PARTNERS

Jan.2018

InnoCN and Samsung formally signed an MOU cooperation agreement. Samsung will continue the strategic partnership with InnoCN, and will make it top priority to provide most advanced screens to InnoCN promptly.



COOPERATION WITH THE GOVERNMENT

Jul.2019

Invited by the government, Innocn reached a strategic cooperation with Nanning Municipal Government and founded NANNING production base(1) .



HONOR AND QUALIFICATION



German IF Design Award



German Reddot Award



Industrial Design Gold Award



China Good Design Award



Excellent Product Award



Innocn Patents Gallery Wall



CE Certificate



ISO14001 Certificate



VESA Membership Certificate

DIVERSIFIED PRODUCTS

INNOCN takes a proactive and integrated approach to design by considering emerging trends and regulations and designing sustainability into products and packaging from the beginning, and we can tailor our service to a client's specific needs.



Ultrawide Monitors



4K Professional Monitors



Smart Monitors



Portable Monitors



Home Office Monitors



Gaming Monitors

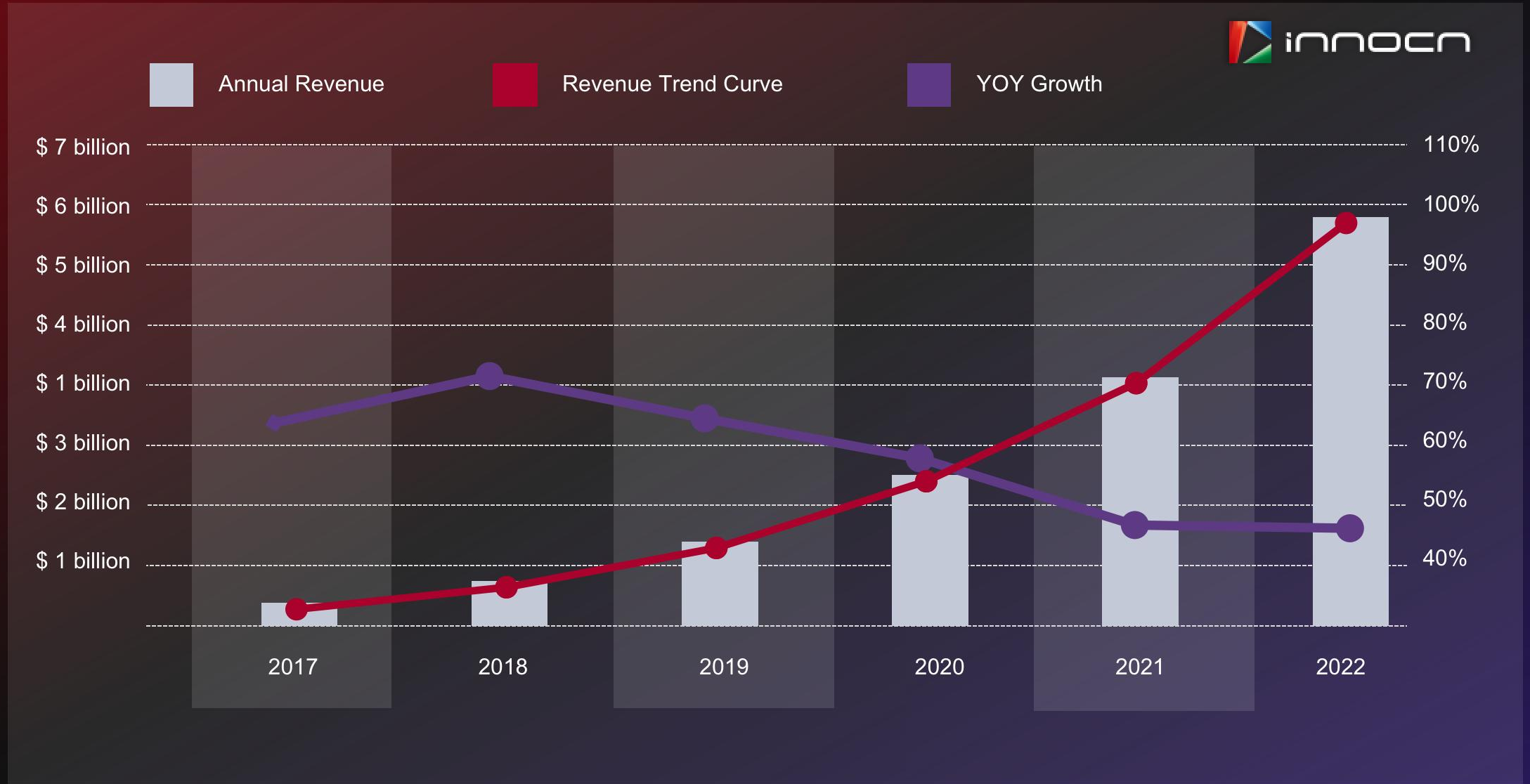


Mini LED Monitors



OLED Monitors

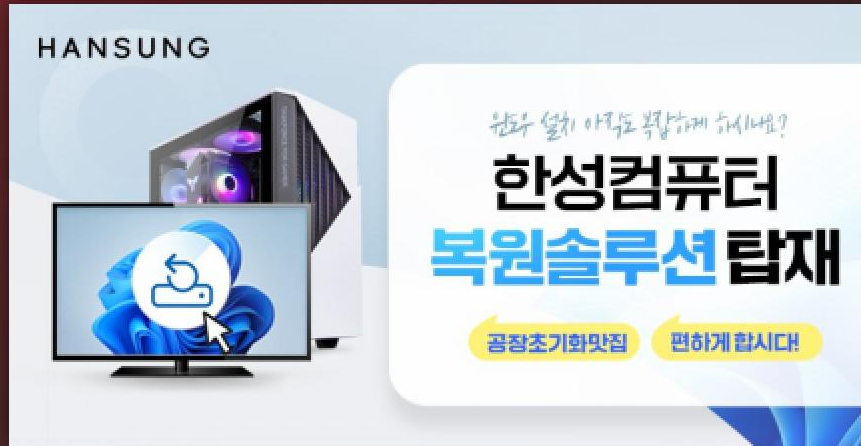
BUSINESS PERFORMANCE (2017~2022)



GLOBAL FOOTPRINT NETWORK



SUPPORTING PARTNERSHIPS



- Time of Cooperation: Year of 2016
- Mode of Cooperation: exclusive agency of South Korea market

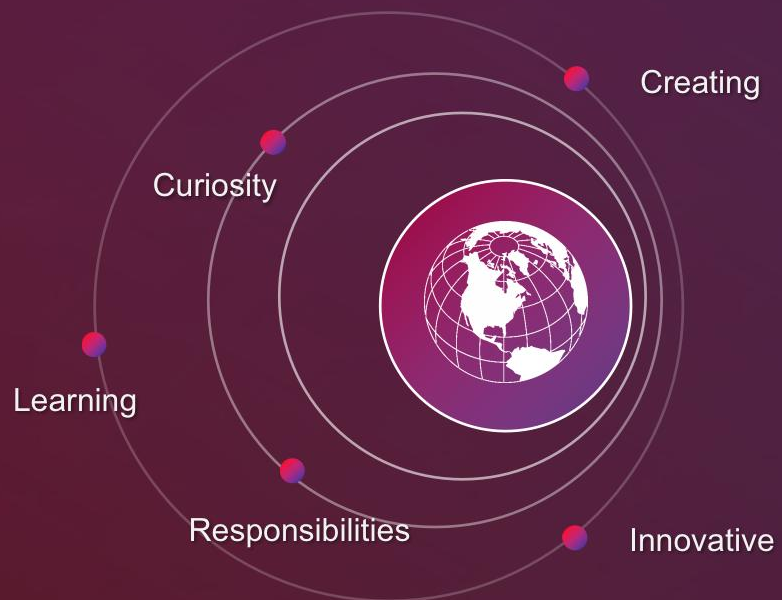
After introduced INNOCN monitor in 2016, market share of Hansung have grown from zero to TOP3 in south korea display market, just behind Samsung and LG.



- Time of Cooperation: Year of 2017
- Mode of Cooperation: exclusive agency of Singapore market

With the cooperation with INNOCN, Prism+ has become the #1 Monitor brand in Singapore from zero to now, and has expanded to Malaysia, Vietnam and Australia. It is in the top 5 of the display market in above countries.

CORPORATE PHILOSOPHY



At INNOCN, our vision, mission and core values serve as the catalyst in our relations with our clients, employees and in the communities in which we live and work. They are our guiding compass in our business each day.

VISION

We continue to promote industrial design innovation and bring users a more perfect product experience.

MISSION

To become the world's leading innovation center for smart display terminal products.

CORE VALUE

Self-driven, Creative, Pragmatic, Introspection, Responsibility, Awe, Thinking, Unity of knowledge and action, Global view

WHY CHOOSING INNOCN

Design-to-Dust Product Lifecycle Management

INNOVATE



- *300+ R&D engineers*
- *An innovation-friendly culture*

We rely on an enthusiastic and talented pool of 1000+ staffs to prove new concepts that drive faster time-to-market, increased yields, cost efficiencies and more. Innovation is the common thread in everything we do.

DESIGN



- *Using 100% private tooling*
- *Whole process display ID design*
- *Gained 260+ patents*

We bring a great deal of experience in cutting-edge technologies to reinvent design in every form: for product design, mold, manufacturing, automated assembly, products and packaging.

PRODUCE



- *10 millions of yearly capacity*
- *5 reliability testing labs*

Managing more than 200+ suppliers provides us with keen market insights into display trends, strategies and shortages, so we can mitigate risk for your products. We make end-to-end product development possible, from hardware to software.

DELIVER



- *INNOCN products are distributed to over 60 countries*

Our strategically located facilities plus our complete supply chain solutions deliver end-to-end visibility, instant responses and immediate availability in changing conditions.



Thank You



Requests relating to monitor OEM and ODM cooperation, please feel free to contact us.

Contact Us

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