



Elite Pins International  
Co.,Ltd

Good

things

never

refused

to

detail

Exquisite

# PRODUCT manual

CONTACT US



Elite pins international co., ltd

Add: Yongye road, yong ning industrial zone,  
xiaolanTown, zhong shan ciw, guangdong  
province528415, china

Tel : 0760-2249 8998 / 2249 8968  
Fax : 0760-22268756

E-mail : market@elite-pins. Com

# DIRECTORY

High Quality

---

**1-2**

Company  
Introduction

**3**

Process  
Introduction

**4-6**

Process  
Options

**7-10**

Challenge  
Coins

**11-13**

Medals

**14-15**

Lapel Pins

**16-17**

Key Chains

**18**

Bottle Opener

**19-20**

All 3d

**21**

Tie Clips  
Cufflinks  
Money Clips

**22**

Name Tags

**23**

Belt Buckle

**24**

Golf Divot Tool

**25-26**

Souvenirs

**27**

Dog Tags

**28**

Promotion  
Souvenirs

**29-30**

Attachement

**31-32**

Artwork & Contact Us

# Company Introduction

Welcome to Elite Pins! You'll be thrilled with our service, speed and quality custom lapel pins. Elite Pins is a leading designer and manufacturer of custom lapel pins.

We have the best prices for custom lapel pins and challenge coins as well as a 100% Quality Guarantee and first class service.



Good Thing Is Never  
Refuse The Detail.

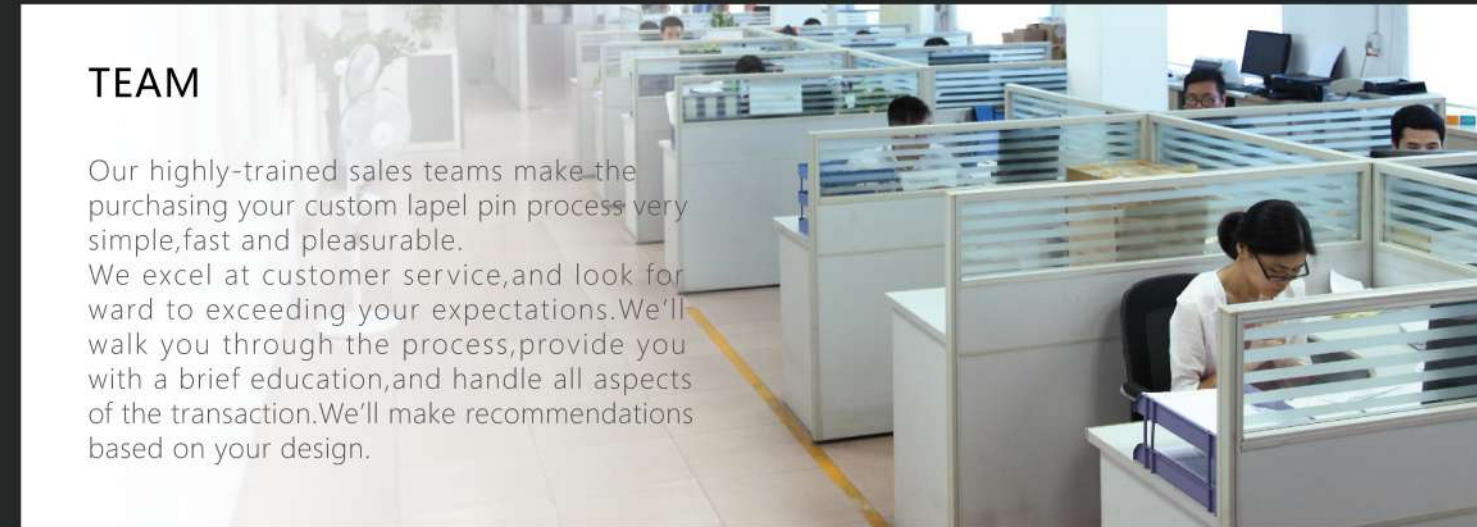
Always focusing on details.

As one of the largest manufacturers of custom pins, custom coins, custom medals, promotional key chains and custom dog tags, we understand that you want your promotional items quickly, at a good price and that it has got to be an easy process.

## TEAM

Our highly-trained sales teams make the purchasing your custom lapel pin process very simple, fast and pleasurable.

We excel at customer service, and look forward to exceeding your expectations. We'll walk you through the process, provide you with a brief education, and handle all aspects of the transaction. We'll make recommendations based on your design.



## Mission Statement

To deliver best-in-class customer service and continually exceed expectation to the customers we serve. Being the premier supplier in Metal Crafts and Awards, we are committed to providing high end quality products and driving operational excellence.



## CNC Engraving Equipment

CNC (Computed Numerically Controlled). We are aiming at providing highly accurate engravings. Delicate design which either has 3-D effect or multi-layer on limited space are especially applied.

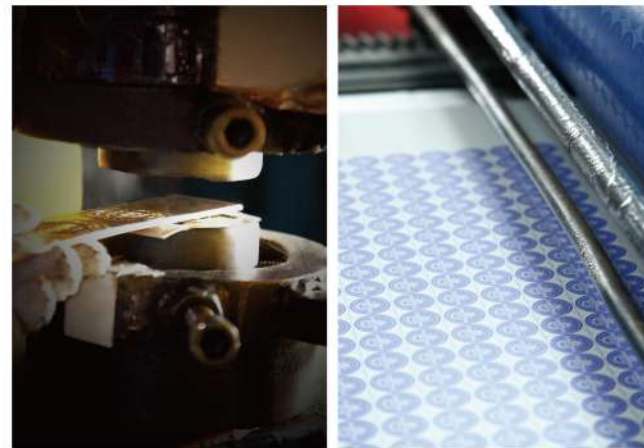
## Vision Statement

We believe customer service is the key ingredient to making a company successful and to provide the best possible care for each and every customer. We believe it should always be simple and seamless for the customer. We believe fair, competitive pricing does not compromise the quality or integrity of our products. We believe in product focus and staying true to our expertise of design in creative pins and coins. We believe a happy company will inspire our craft to its fullest, allowing us to be the best in our industry.





always focusing on details



## Process Introduction

### ■ Imitation Hard Enamel:

Imitation Hard Enamel is a modern substitute for Hard Enamel. This Process provides an outstanding quality finish with reasonable price and a much border range of colours to choose from .

Colours appear much brighter and flashy. Unique to this process , stoning and polishing produce a recognizable flat , shiny surface.

### ■ Soft Enamel:

This process is another substitute for the real Imitation Enamel and probably the most commonly used. It differs in the colour technique. The colours are not completely filled in the recessed areas and the metal borders are much more visible. This process is also frequently used for items with no colouring and with 3D relief.

### ■ Acid Etching:

Acid Etching is a process where the design is etched out by acid onto a brass sheet. Unlike Die Struck or Injection, Photo Etched products can be as thin as 0.8mm and it enables us to reproduce very fine details. Silk screen printing and epoxy dome are available upon request.

### ■ Zinc Alloy die casting :

Die casting products range from small lapel pins to sophisticated emblems and medallions. The production begins by producing a special mold for injection then hot liquid molten alloy is injected into it for a very durable and high resolution product.

Injection is recommended for products above 2" in length and for lapel pins or key chains that have numerous cut-outs. Zinc alloy injection is a great substitute material to brass to fit your budget.

### ■ Offset printing :

Offset printing is the perfect alternative when the enamel filled process is not compatible with the design. It enables us to create exact reproduction of your artwork. The printing is done directly on brass, aluminum, or stainless steel and can be plated with gold or nickel plating as an option. An epoxy dome is applied to insure a durable and glossy finish.

### — Brass/ Offsetprinting



Spot-color printing



Spot-color printing/  
Metal border



Spot-color printing/  
Background metal



Nickel plated



CMYK



CMYK/  
Metal border



CMYK/  
Background metal



Copper plated

### — Customized Coin Edges



Oblique line edge



Petal edge



Rope line edge



Diagonal edge



Grid edge



Scale edge



Curve wave edge



Diamond line edge

### — 3d Zinc Alloy/ Plating



Gold



Silver



Nickel



Copper



Antique gold



Antique silver



Antique nickel



Antique copper

— 3d Zinc Alloy/  
Plating



— 3d Zinc Alloy/  
Plating



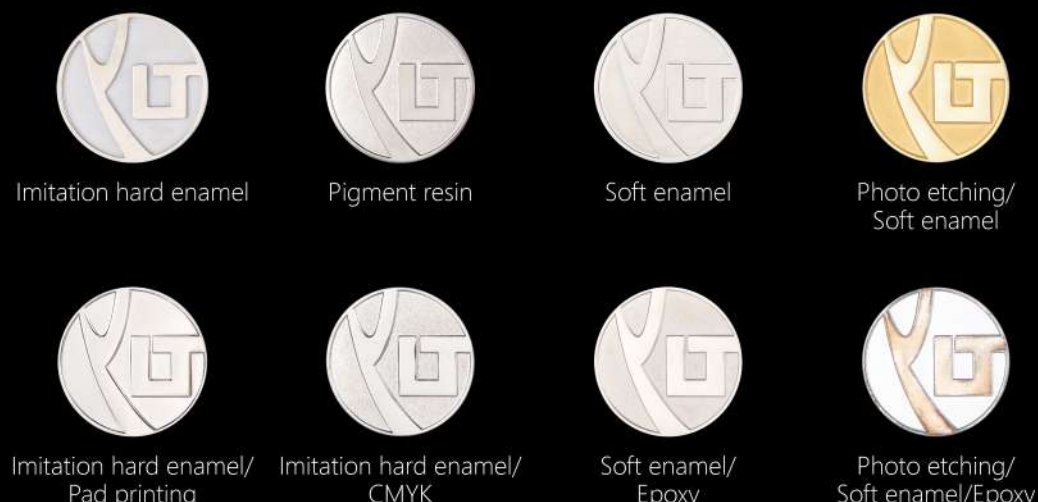
— Brass/  
Coloring



— Brass/Coloring



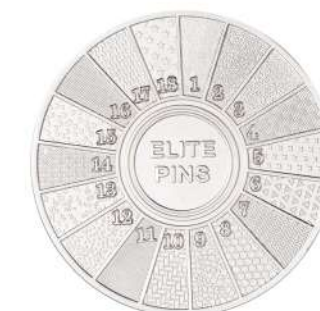
— Brass/Coloring



— Special Effect



— process  
OPTIONS



Texture finish



Sandblasting finish

# Challenge COINS

MORE PRODUCTS



A challenge coin is a small coin or medallion (usually military), bearing an organization's insignia or emblem and carried by the organization's members. Traditionally, they are given to prove membership when challenged and to enhance morale.

In addition, they are also collected by service members. In practice, challenge coins are normally presented by unit commanders in recognition of special achievement by a member of the unit. They are also exchanged in recognition of visits to an organization.

CC-01  
Challenge Coins



CC-02  
Challenge Coins



CC-03  
Challenge Coins



CC-04  
Challenge Coins



CC-05  
Challenge Coins



Material: zinc Alloy  
Size: 2.5" \*3mm  
Electroplate: Nickel  
Process: Zinc alloy Die casting with soft enamel  
Other: 3D design, Laser number on back side.

CC-06  
Challenge Coins



CC-07  
Challenge Coins



CC-08  
Challenge Coins



CC-09  
Challenge Coins



CC-10  
Challenge Coins



CC-11  
Challenge Coins



CC-12  
Challenge Coins



CC-13  
Challenge Coins



# CC-14

Challenge Coins



Material: Bronze  
Size: 4" \*3.5mm  
Electroplate: Gold  
Process : Bronze stamping with soft enamel  
Other: 3d Design, Laser Engraving Sequential Numbering

# CC-15

Challenge Coins



# CC-16

Challenge Coins



# CC-29

Challenge Coins



# CC-30

Challenge Coins



# CC-31

Challenge Coins



# CC-32

Challenge Coins



# CC-17

Challenge Coins



# CC-18

Challenge Coins



# CC-33

Challenge Coins



# CC-34

Challenge Coins



# CC-35

Challenge Coins



# CC-36

Challenge Coins



# CC-19

Challenge Coins



# CC-20

Challenge Coins



# CC-37

Challenge Coins



# CC-38

Challenge Coins



# CC-39

Challenge Coins



# CC-40

Challenge Coins



# CC-21

Challenge Coins



# CC-22

Challenge Coins



# CC-23

Challenge Coins



# CC-24

Challenge Coins



# CC-41

Challenge Coins



# CC-42

Challenge Coins



# CC-43

Challenge Coins



# CC-44

Challenge Coins



# CC-25

Challenge Coins



# CC-26

Challenge Coins



# CC-27

Challenge Coins



# CC-28

Challenge Coins



# CC-45

Challenge Coins



# CC-46

Challenge Coins



# CC-47

Challenge Coins



# CC-48

Challenge Coins



# Medal

MORE PRODUCTS

HONOR  
PRAISE



## MEDAL

of Honor  
MORE PRODUCTS

- ① MOH-01  
Medal
- ② MOH-02  
Medal
- ③ MOH-03  
Medal
- ④ MOH-04  
Medal
- ⑤ MOH-05  
Medal
- ⑥ MOH-06  
Medal
- ⑦ MOH-07  
Medal
- ⑧ MOH-08  
Medal

A medal or medallion is, strictly speaking, a small, flat, and round (at times, ovoid) piece of metal that has been sculpted, molded, cast, struck, stamped, or some way marked with an insignia, portrait, or other artistic rendering. A medal may be awarded to a person or organization as a form of recognition for sporting, military, scientific, academic, or various other achievements.

Military awards and decorations are more precise terms for certain types of state decoration. Medals may also be created for sale to commemorate particular individuals or events, or as works of artistic expression in their own right.

ML-01  
Medal



ML-02  
Medal



ML-03  
Medal



ML-04  
Medal



ML-05  
Medal



ML-06  
Medal



ML-07  
Medal



ML-08  
Medal



ML-09  
Medal



ML-10  
Medal



ML-11  
Medal



ML-12

Medal



ML-13

Medal



ML-14

Medal



ML-15

Medal



LPN-01

Lapel Pins



LPN-02

Lapel Pins



LPN-03

Lapel Pins



LPN-04

Lapel Pins



ML-16

Medal



ML-17

Medal



ML-18

Medal



ML-19

Medal



ML-20

Medal



ML-21

Medal



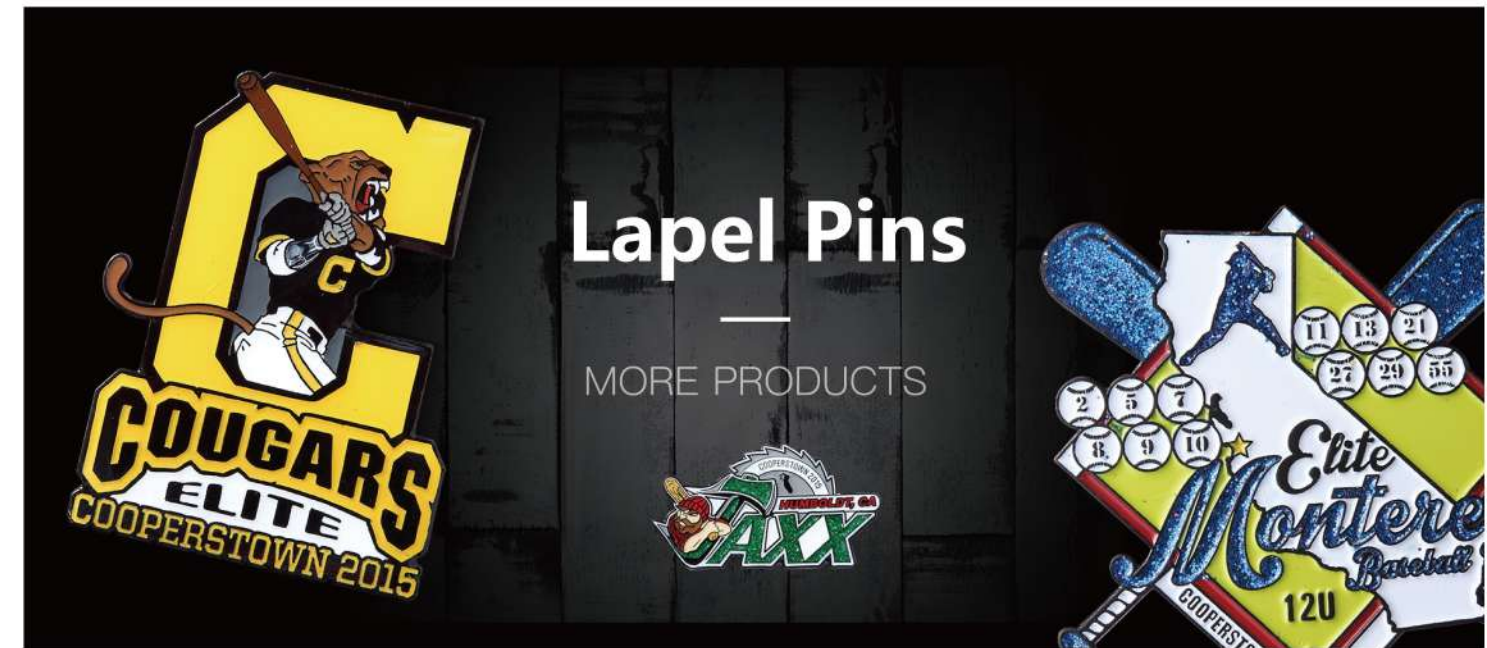
ML-22

Medal



ML-23

Medal



ML-23

Medal

The Medal of Honor is the United States of America's highest military honor, awarded for personal acts of valor above and beyond the call of duty. The medal is awarded by the President of the United States in the name of the U.S. Congress to U.S. military personnel only.

There are three versions of the medal, one for the Army, one for the Navy, and one for the Air Force.[5] Personnel of the Marine Corps and Coast Guard receive the Navy version. US awards including the Medal of Honor do not have post-nominal titles and while there is no official abbreviation, the most common abbreviations are "MOH" and "MH".

LPN-05

Lapel Pins



LPN-06

Lapel Pins



LPN-07

Lapel Pins



LPN-08

Lapel Pins



LPN-09

Lapel Pins



LPN-10

Lapel Pins



LPN-11

Lapel Pins



LPN-12

Lapel Pins



LPN-13

Lapel Pins



LPN-14

Lapel Pins



LPN-15

Lapel Pins



LPN-16

Lapel Pins



LPN-17

Lapel Pins



LPN-18

Lapel Pins



LPN-19

Lapel Pins



LPN-20

Lapel Pins



LPN-21

Lapel Pins



LPN-22

Lapel Pins



LPN-23

Lapel Pins



LPN-24

Lapel Pins



LPN-25

Lapel Pins



LPN-26

Lapel Pins



LPN-27

Lapel Pins



LPN-28

Lapel Pins



LPN-29

Lapel Pins



LPN-30

Lapel Pins



LPN-31

Lapel Pins



LPN-32

Lapel Pins



KC-01

Key Chains



KC-02

Key Chains



KC-03

Key Chains



KC-04

Key Chains



KC-05

Key Chains



KC-06

Challenge Coins



KC-07

Challenge Coins



KC-08

Key Chains



KC-09

Key Chains



KC-10

Key Chains



KC-11

Key Chains



KC-12

Key Chains



KC-13

Key Chains



KC-14

Key Chains



KC-15

Key Chains



KC-16

Key Chains



KC-17

Key Chains



KC-18

Key Chains



KC-19

Key Chains



KC-20

Key Chains



KC-21

Key Chains



KC-22

Key Chains



KC-23

Key Chains



KC-24

Key Chains



KC-25

Key Chains



KC-26

Key Chains



KC-27

Key Chains



KC-28

Key Chains



KC-29

Key Chains



KC-30

Key Chains



KC-31

Key Chains



KC-32

Key Chains



KC-33

Key Chains



KC-34

Key Chains



# Bottle Opener

BO-01

Bottle Opener



BO-02

Bottle Opener



BO-03

Bottle Opener



BO-04

Bottle Opener



BO-05

Bottle Opener



BO-06

Bottle Opener



BO-07

Bottle Opener



BO-08

Bottle Opener



BO-09

Bottle Opener



BO-10

Bottle Opener



BO-11

Bottle Opener



BO-12

Bottle Opener



MORE PRODUCTS

# ALL 3D Products



ATD-16  
All 3d Products

ATD-01  
All 3d Products



ATD-02  
Challenge Coins



ATD-03  
Challenge Coins



ATD-13  
All 3d Products



ATD-04  
All 3d Products



ATD-05  
Challenge Coins



ATD-06  
Challenge Coins



ATD-07  
All 3d Products



ATD-08  
Challenge Coins



ATD-09  
Challenge Coins



ATD-10  
All 3d Products



ATD-11  
Challenge Coins



ATD-12  
Challenge Coins



ATD-14  
Challenge Coins



ATD-15  
Challenge Coins



# Tie Clips & Cufflinks & MENEY CLIPS

MORE PRODUCTS

MC-01

Money Clips



MC-02

Money Clips



MC-03

Money Clips



MC-04

Money Clips



TC-01

Money Clips



TC-02

Money Clips



TC-03

Money Clips



TC-04

Money Clips



TC-05

Money Clips



TC-06

Money Clips



TC-07

Money Clips



TC-08

Money Clips



CF-01

Cufflinks



CF-02

Cufflinks



CF-03

Cufflinks



CF-04

Cufflinks



## NAME TAGS

NT-01

Name Tags



NT-02

Name Tags



NT-03

Name Tags



NT-04

Name Tags



NT-05

Name Tags



NT-06

Name Tags



NT-07

Name Tags



NT-08

Name Tags



# Belt BUCKLE

MORE PRODUCTS

A belt buckle is a buckle, a clasp for fastening two ends, such as of straps or a belt, in which a device attached to one of the ends is fitted or coupled to the other. The word enters Middle English via Old French and the Latin buccula or "cheek-strap," as for a helmet.

Belt buckles and other fixtures are used on a variety of belts, including cingula, baltea, baldrics and later waist-belts.



BKE-01

Belt Buckle



BKE-02

Belt Buckle



BKE-03

Belt Buckle



BKE-04

Belt Buckle



BKE-05

Belt Buckle



BKE-06

Belt Buckle



BKE-07

Belt Buckle



BKE-08

Belt Buckle



BKE-09

Belt Buckle



BKE-10

Belt Buckle



BKE-11

Belt Buckle



BKE-12

Belt Buckle



# Golf Dirot Tool AND PINS

more products



GDT-05

Golf Dirot Tool



GDT-06

Golf Dirot Tool



GDT-07

Golf Dirot Tool



GDT-08

Golf Dirot Tool



GDT-09

And Pins



GDT-10

And Pins



GDT-11

And Pins



GDT-12

And Pins



GDT-13

And Pins



GDT-14

And Pins



GDT-15

And Pins



GDT-16

And Pins



# Souvenirs

## SPOON



SS-01  
Challenge  
Coins



SS-02  
Challenge  
Coins



SS-03  
Challenge  
Coins



SN-01  
Necklace



SN-02  
Necklace



SB-01  
Bracelet



## Necklace Bracelet

SN-03  
Necklace



SN-04  
Necklace



SN-05  
Necklace



SN-06  
Necklace



SN-07  
Necklace



SN-08  
Necklace



A necklace is an article of jewellery which is worn around the neck. Necklaces are frequently formed from a metal jewellery chain. Others are woven or manufactured from cloth using string or twine. Others are woven or manufactured from cloth using string or twine.

Common features of necklaces include colorful stones (particularly gemstones or jewels), wood (usually carved or polished), art glass, feathers, shells, beads or corals – a hugely wide variety of other adornments have also been used. If a necklace includes a primary hanging feature, it is called a pendant; if the pendant is itself a small container, it is called a locket.

DT-01

Dog Tags



DT-02

Dog Tags



DT-03

Dog Tags



DT-04

Dog Tags



DT-05

Dog Tags



## DOG TAGS

More Products

Material: Bronze and Iron  
 Size: 2" \*1.5mm  
 Electroplate: Silver and Nickel  
 Process: Bronze and Iron stamping with soft enamel  
 Other: Have Iron ball chain attachment

DT-06

Dog Tags



DT-07

Dog Tags



DT-08

Dog Tags



DT-09

Dog Tags



DT-10

Dog Tags



DT-11

Dog Tags



DT-12

Dog Tags



DT-13

Dog Tags



DT-14

Dog Tags



DT-15

Dog Tags



# Promotion

## SOUVENIRS

PS-01

Material: Zinc Alloy  
 Size: 4" \*5mm  
 Electroplate: Antique Nickel  
 Process: Zinc alloy Die casting with soft enamel  
 Other: 3D design.



PS-02

Material: Zinc Alloy  
 Size: 4" \*5mm  
 Electroplate: Antique Nickel  
 Process: Zinc alloy Die casting and cut out design with soft enamel  
 Other: 3D design.



PS-03

Promotion



PS-04

Promotion



PS-05

Promotion



# ATTACHMENT

Key Ring : Inner Diameter 21/23/25/28/35mm



Key Ring



Key Ring With Chain



Key Ring With Swivel

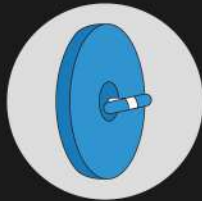


Key Ring With Claw

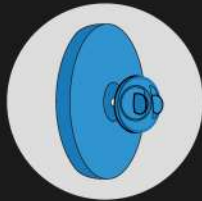


Gate Ring With Chain

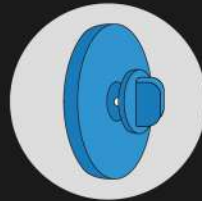
Key Ring :



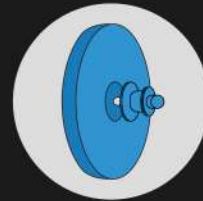
Cufflink



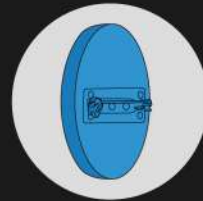
Butterfly Clip



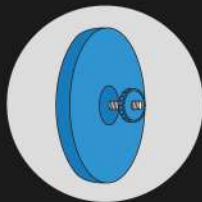
Rubber Clutch



Jewelry Clutch



Safety Pins :  
15/18/20/26/32/39mm



Nut and Screw  
7/9mm



Tie Bar Clip  
43/51/55/58mm



Tie Tack with Chain



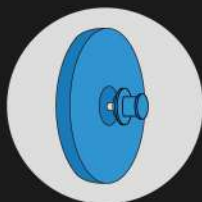
Bobby Pin : 56mm



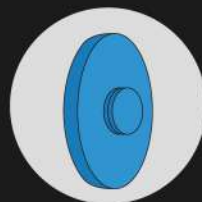
Brooch Pin  
36/44/45/51mm



Coins Holder



Deluxe Clutch



Magnetic



Velvet Boxes



Velvet Bags

Paper and Leather boxes are available in different size . Box inserts can be changed but with minimum quantity restrictions . For more information , please contact our Sales Department.



Paper Boxes



Leather Boxes

Velvet boxes and bags are available in different size. Box inserts can be changed but with minimum quantity restrictions . For more information , please contact our Sales Department.

## Packing CHOICE



Transparent lid and black base Black velvet paper inserted for pins With hinge



PVC Bag 30/50/60/80/90mm Backing Cards Backing Cards

# HOW TO PREPARE Your Artwork.

We need your cooperation and glad receive the following three necessities in the package by express or by e-mail. They are essential for starting a perfect production.

In order to provide you with the most prompt and cost-efficient service, we need your cooperation and assistance in supplying us with the following three items by express mail/courier ,or email:

1. Actual size
2. Black and white drawing: 200%
3. Color drawing: 200%



Black and white drawing



Color drawing

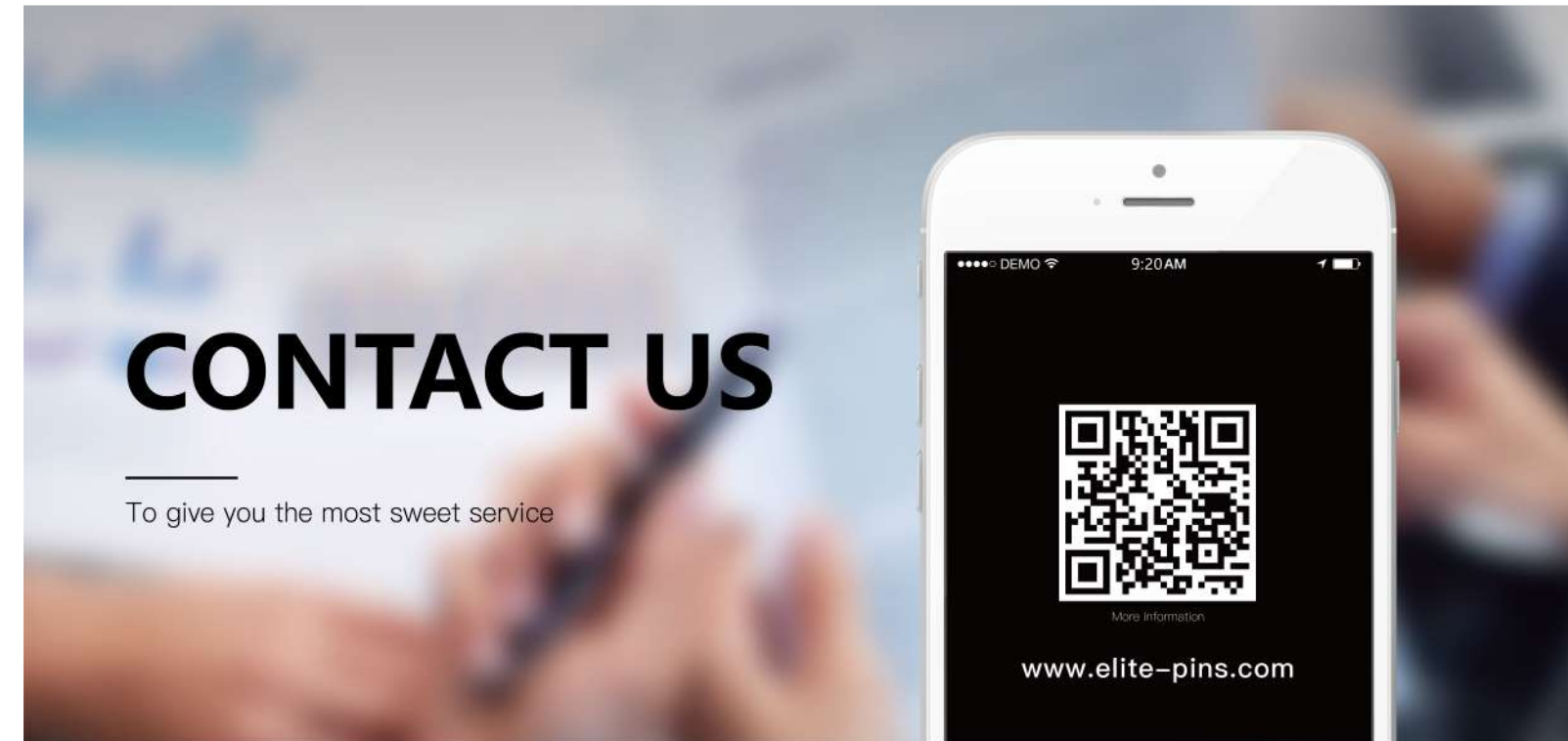
## Remarks:

1. Metal cloisons different colours should be no smaller than 0.25mm(After polishing ,the lines be slightly thicker)
2. Metal cloisons separating areas of the same color should be no smaller than 0.25mm.
3. Colored area should be no smaller than 0.6mm.

## After confirm the artwork:

Please carefully check spelling , fonts and graphics. The colors on your item will be filled according to the latest pantone formula guide(Solid coated). Dies will be cut based on final approved contained here. Any changes requested after a mold is cut will result in additional changes. Any unauthorized use , production or derivative of this image is strictly prohibited and will be prosecuted to the fullest extent of the law.

The above remarks do not apply to pins fabricated using the offset and silk-screen printing methods.



## customer service promise

- We will approach every situation with passion and purpose
- We will maintain a positive, can-do attitude at all times
- We will build a loyal relationship that is based on trust and mutual respect
- We will anticipate your needs and exceed your expectations
- We will truly listen to you and respond to your feedback in a timely manner

## Contact us

Add: YongYe road, YongNing Industrial Zone, XiaoLan Town, Zhong shan City, Guangdong Province 528415, China

E-mail : market@elite-pins.com

Tel: 0760-2249 8998 / 2249 8968

Fax: 0760-2268756

