

ZHEJIANG SAFEWAY PROFLIE

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- Zhejiang Safeway established in 2020 Year



- Main categories are luggage case, backpacks, bags, accessories.

Part One

Company - profile



- Main markets are Europe & USA, main customers are Supermarket and Retailer store.



2023 Turn Over is 10 Million USD.

PART 0

Our office & ShowRoom



Design Team

In 2020, the company established an independent Department of product design.

At present there are total 6 designers;

These designers have many years of experience in school bags, luggage design, sport design, travel/textile acc. And so on



Design Ability

Design Software: Photoshop, Illustrator, 3D. Max, Rhinoceros etc.

Our design team is a professional team!

We have been providing design (ODM) service for many key clients(Brands) and have accumulated a rich professional knowledge and experience in luggage , school bags .

Market Research

Global traveling for popular element research

Our design team is an innovative team!

Designers conduct regular market research to update and improve the fashion and functional trends ,we conduct trade show research, popular fashion research, new materials research, new technology research and so on.





Arrange regular factory supervision and inspection

Arrange QC Staff to supervise and check key procedures or special procedures in supplier factory.

Joint inspection—Safeway inspect the finished product together with client inspector.

Require factory supply report of significant changes in production conditions or production methods timely(such as out sourcing,etc.)



Organize and manage Safeway technical Staff to provide guidance to Factory supplier to improve products quality and meet the quality requirements of Client.

Require the relevant inspection records of the system control &Raw material provided by the supplier.



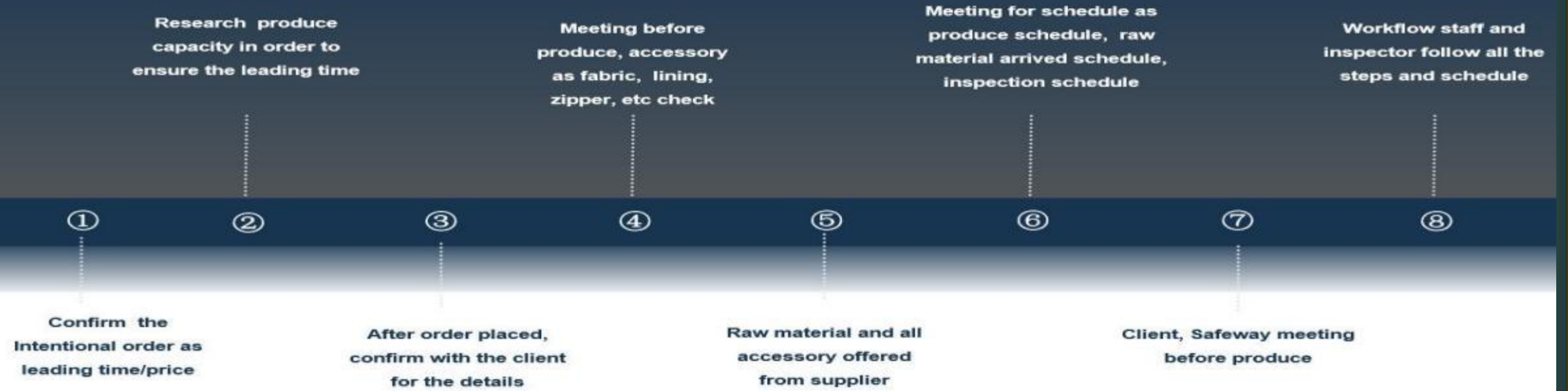
Solution

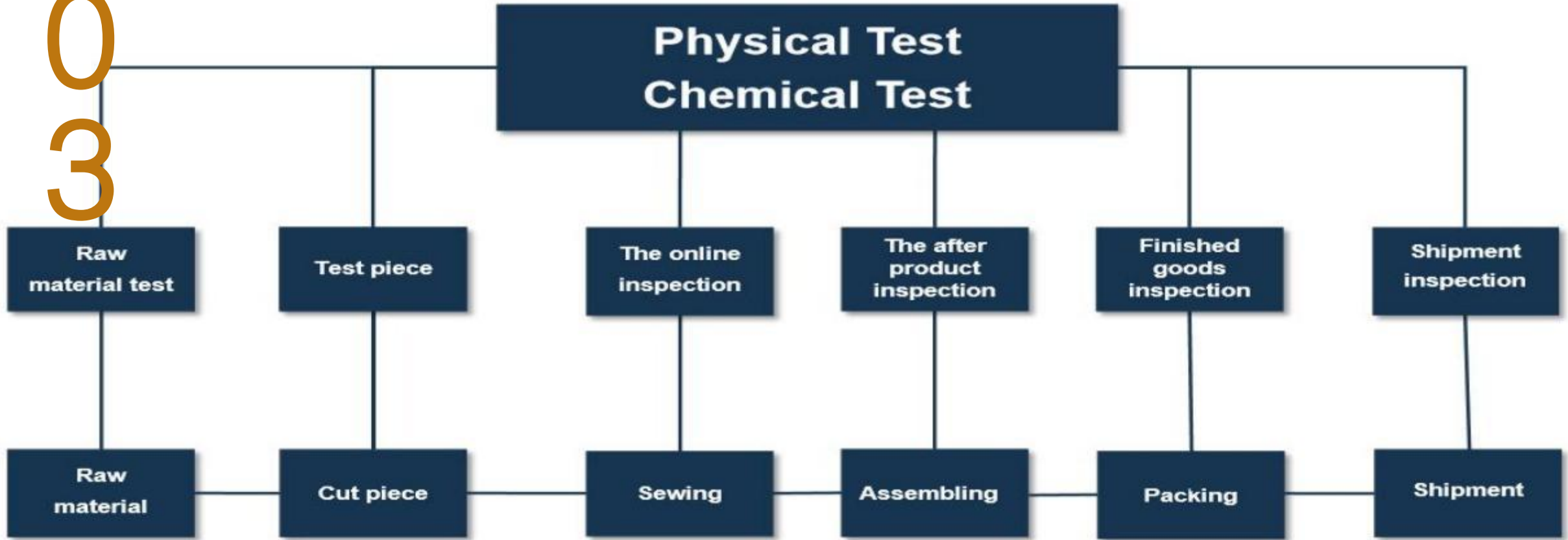
When there is a product quality problem, arrange urgent meeting with supplier and offer reasonable explanation & solution to the client and find out the way to prevent the similar problem in the future.



QA Process

Manufacturing and inspection system





Quality Guarantee

QA team including 10 QC with a average 8 years products's experience
Our own factory analysis and supports system
Team leader has over 20 years QC experience

PART
03

Wheel test



Zipper test



Trolley test



Handle test



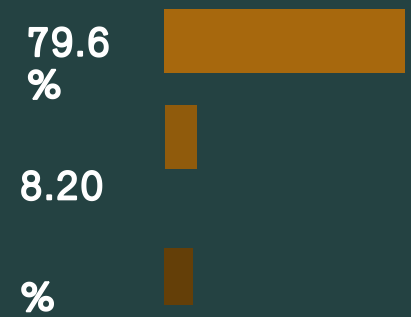
Drop test



Test room

激活 Windows





- ⊗ Main market: Europe/America
- ⊗ Main client: Supermarket

Advantages

Yearly go aboard to call on our main clients.
More than 10 famous retailers and licence is our long term clients.



Global market information

Quality Guarantee



QA team including 10 QC with a average 8 years product's experience.

Our own factory analysis and supports system.

Team leader has over 15 years QC experience.





Innovative R&D

Over ten-years exporting team working experience enables quick response.

5 dedicated sales teams serve different clients ensuring that the clients unique needs are well understood and achieved.



Design team including 3 designers: two for products, one for package.

Sampling Rooms, testing rooms have access to the latest equipment.

Visit fashion Shows hold in States and Germany as well as Canton Fair every year.



Excellent Service

PART 05

Most of the factories were audited by The third party as client's request like SOCIAL AUDIT, TECHNICAL AUDIT,..and also, we applied the initial audit certificate ISO9001, SA8000,BSCI....







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John & Levis

SAFETYWAY





Luggage cases



ABS luggage



PP luggage



ABS+PC/ PC luggage

Children luggage cases



Children luggage cases

SAFETY



2024 SAFEWAY

Small handcases

SAFEWAY





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Backpacks

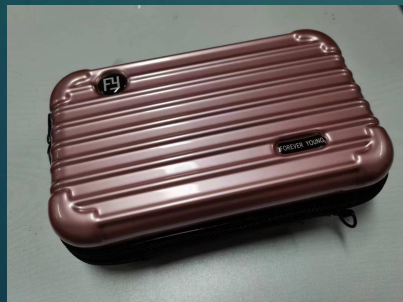
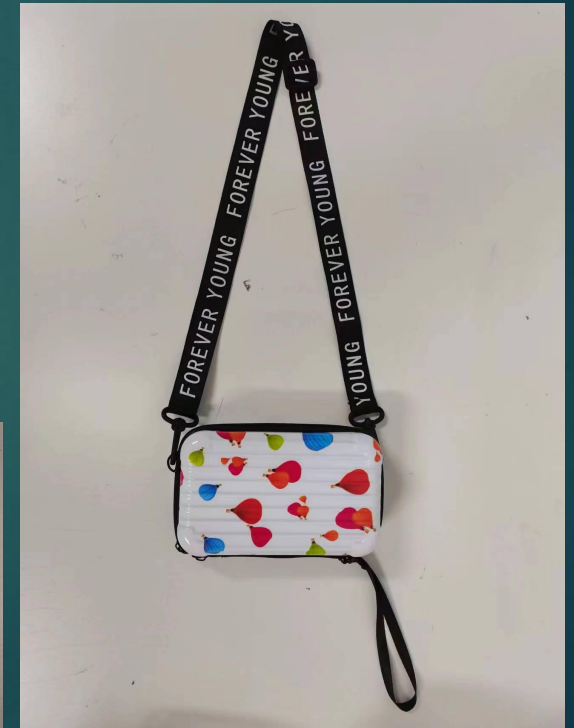
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Washing/Cosmetic/ Picnic Bags

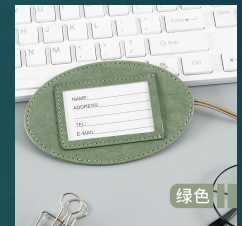
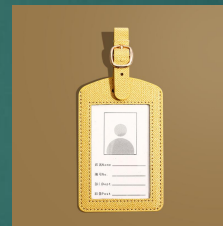
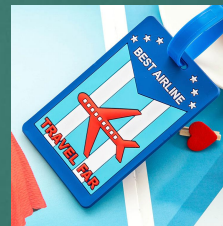
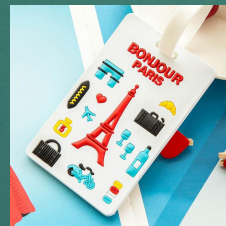
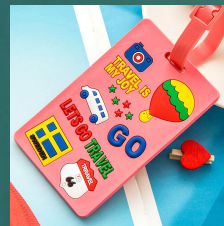
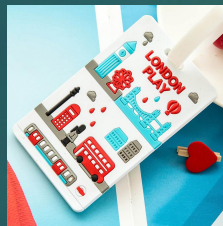
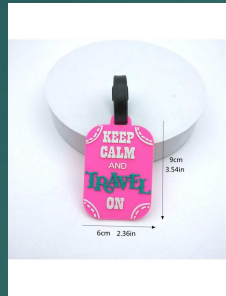


Small shoulder luggage



Travel Accessories

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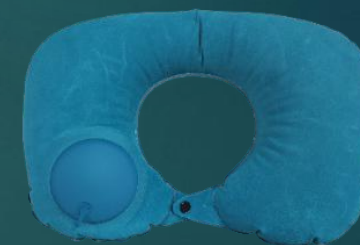
Travel Accessories

SAFEW:Y



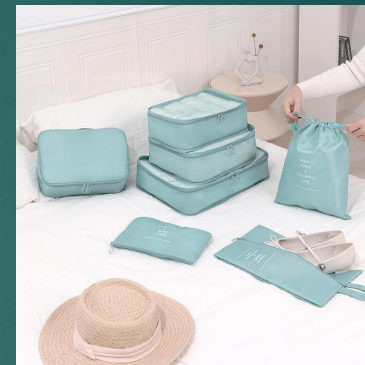
Travel Accessories

SAFETY



Travel Accessories

SAFETYWAY



Textile Accessories

SAFETY



Textile Accessories

SAFETY



Textile Accessories

SAFELY



Textile Accessories

SAFEWAY



Back to School — Kids Backpack

SAFETY



Back to School – Stationery

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Water Bottle

SAFEWAY





*We do business
with the world*