胜德集团

SHENGDE GROUP

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PART 1

Company Profile

Company Profile

Shengde Group was established in 1995. It is a comprehensive enterprise, integrating production, import and export trading, and e-commerce. It is a large-scale product chain integration company in the industry.

The company is mainly engaged in yoga series supplies and has production, research and development base covering an area of more than 20,000 square meters, standard workshops, and automated production equipment. Its headquarters office area is user-friendly configurated.

Now it has established long-term cooperative relations with Wal-Mart, FILA, Calvin Klein, Sugarmat, Gaiam, Sam's club, Anta, Li Ning, and other companies and brands.

Company Strategy

Focus on yoga products,

Based on quality,

Focus on product development,

Taking the supply chain as the core competitiveness,

To form the integration of the industrial chain,

Determined to become a world-class enterprise in the yoga product industry!

Upgrading production lines

Part 01

Part 02

Production equipments

Part 03

Ramp up

By 2020, the monthly production capacity will be increased by 30% to reach 1.3 million pieces per month

Competitive edges

Company's Advantages:

- Focus, concentration, perfection
- Largest capacity on TPE yoga mat in China
- From raw materials to finished products
- Independently developed TPE formula

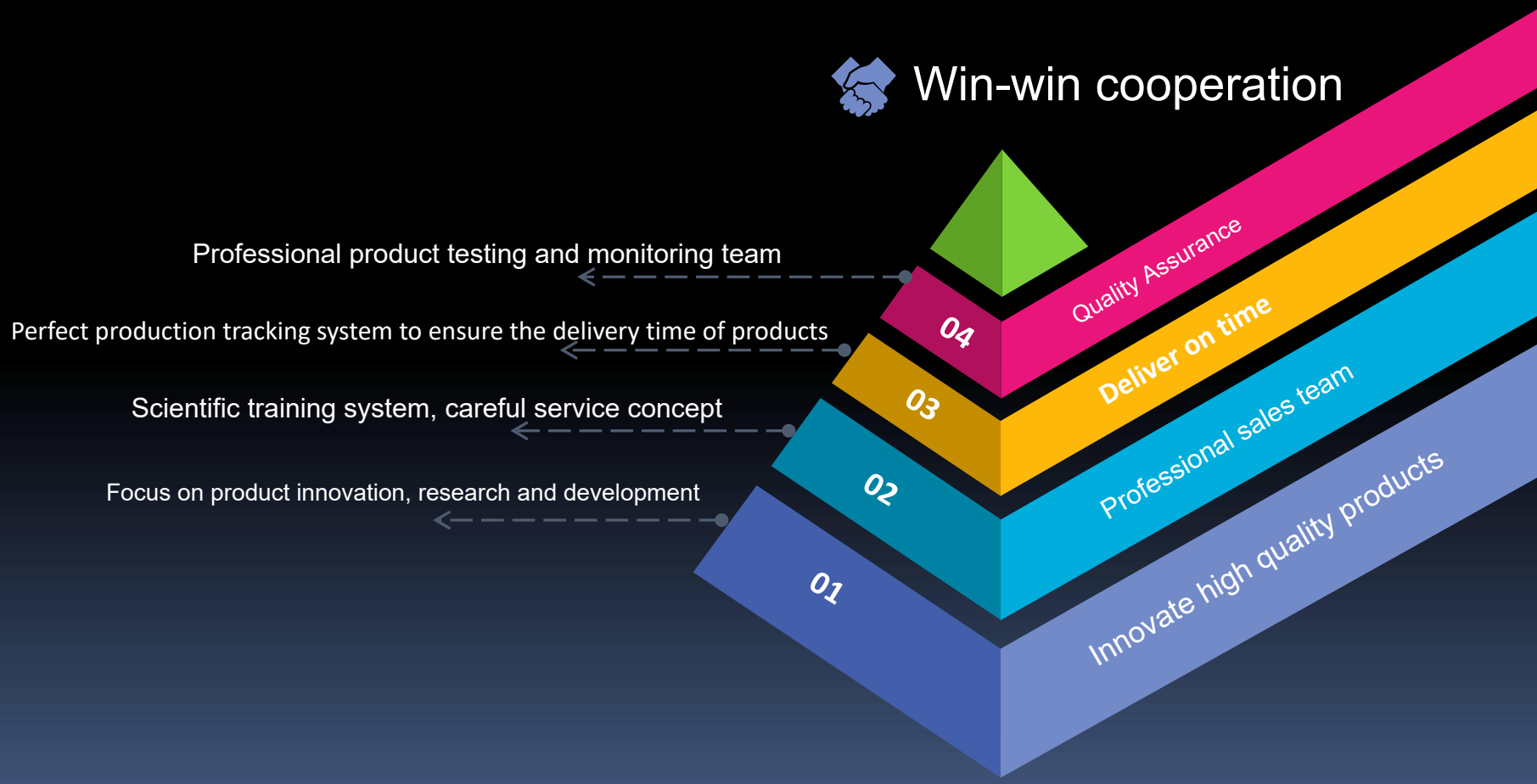


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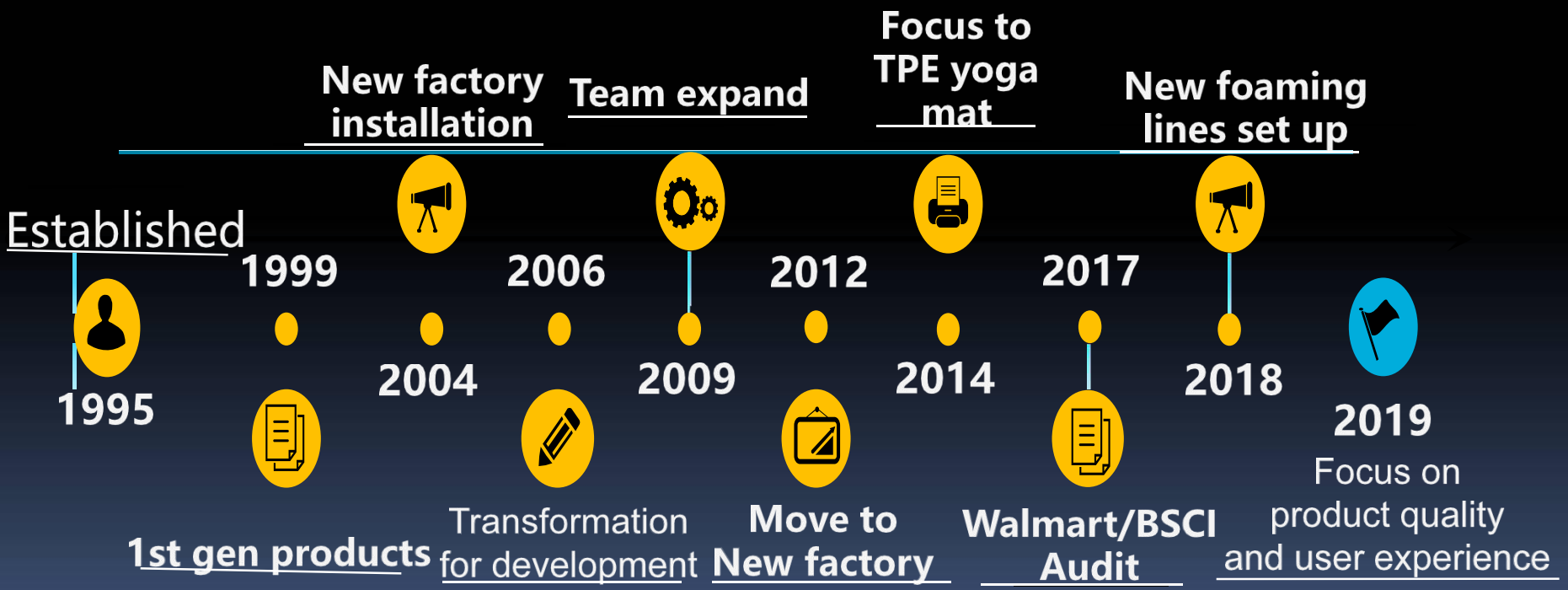
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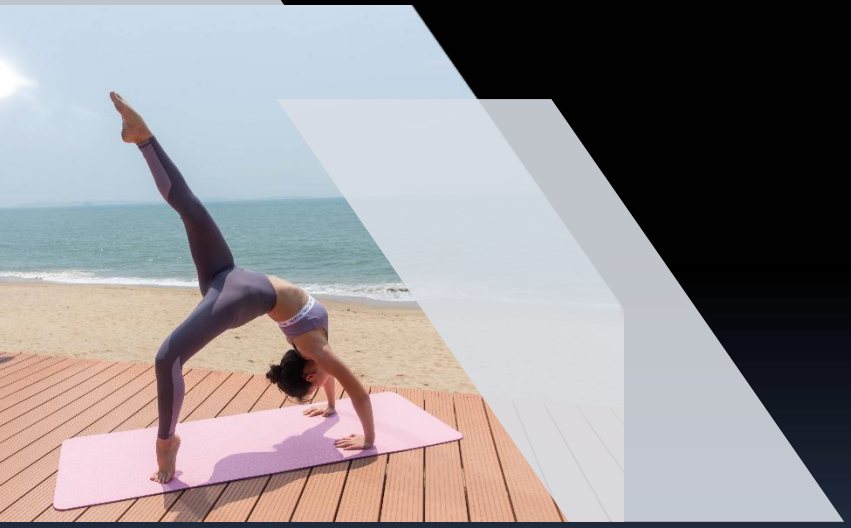
Development History

Operation Principle



Development History





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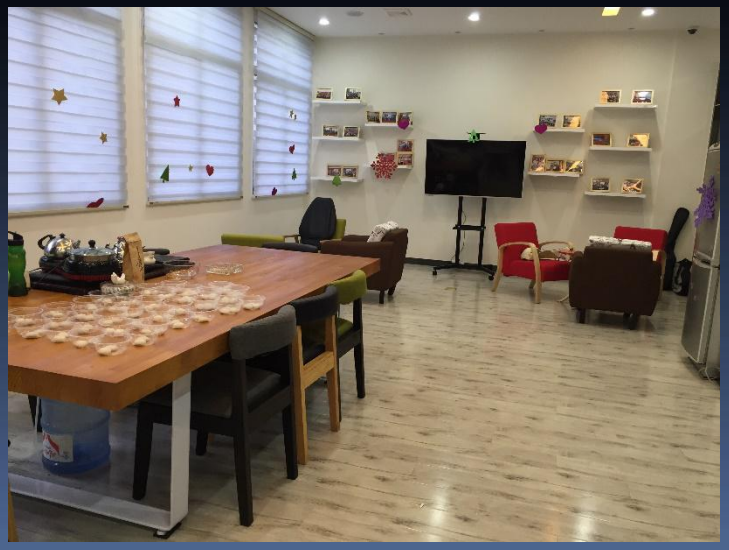
PART 3

Company Display

Company Display









Company Display





Company Display

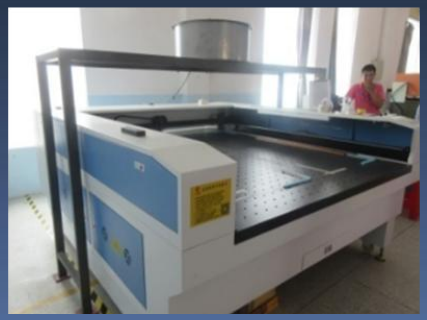
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PART 4

Product Display

TPE—Two colors yoga mat



- Material： TPE
- Size： 183*61/66/68/80CM
- Selling point ：

1. Double cushioned sides
2. Different textures on both sides
3.Waterproof, easily clean and dry
4.Anti slip, wearproof ,
Skin-friendly and eco-friendly.

TPE Rubber yoga mat--Foldable



- Material： TPE+Rubber
- Size： 183*61/66/68*0.15cm
- Selling point：
  1. Super thin, foldable.
  2. Good cushioned TPE with rubber base, laying flat and offering great anti-slip performance against the floor.
  3. Unique three-dimensional pattern,
  4. Eco-friendly, only natural rubber odour.

TPE Rubber yoga mat



- Material： TPE+Rubber
- Size： 183*61/66/68*0.4/0.5cm
- Selling point：

1. Good cushioned TPE with rubber base, laying flat and offering great anti-slip performance against the floor.
2. Unique three-dimensional pattern,
3. Eco-friendly, only natural rubber odour.
4. Great anti tearing performance.

UV printed TPE yoga mat



- Material：TPE+Rubber
- Size：183*61/66/68cm
- **Selling point：**

1. Solved the problem of color and designs are way too simple for TPE yoga mat on the market.

2. With the new processing technology, the printed designs can be retained on the yoga mat for a long time, and the color fastness can reach grade 4.5, which is in the leading position in the industry.

Printed Suede TPE yoga mat



Material：Suede+TPE

Size：183*61/66cm

Selling point：

1. Light-weighted with TPE base.
2. Flexible to different and colorful designs.
3. Suede of great water absorbability, the wetter, the better anti-slip performance offered.

PU TPE yoga mat



- Material：PU+TPE
- Size：183*61/66/68cm
- **Selling point：**

1. Light-weighted with TPE base.
2. PU surface，offer good cushioning，good absorbent for the wet usage.
3. Much more affordable than PU Rubber mat.

TPE Cork yoga mat



- Material：Cork+TPE
- Size：183*61/66cm
- **Selling point：**
  1. Light-weighted with TPE base.
  2. Cork surface offers good anti-slip performance.
  3. Eco-friendly, non-poisonous and odorless.
  4. Much more affordable than Cork Rubber mat.

PU Rubber Yoga mat



- Material： PU+Rubber
- Size： 183*68*0.5cm
- Selling points：
  1.Rubber base, offering the best anti-slip performance against the floor.
  2. PU surface， offer good cushioning，good absorbent for the wet usage.
  3. Eco-friendly, with little odour.
  4. Alignment lines is recommended.

Yoga Block



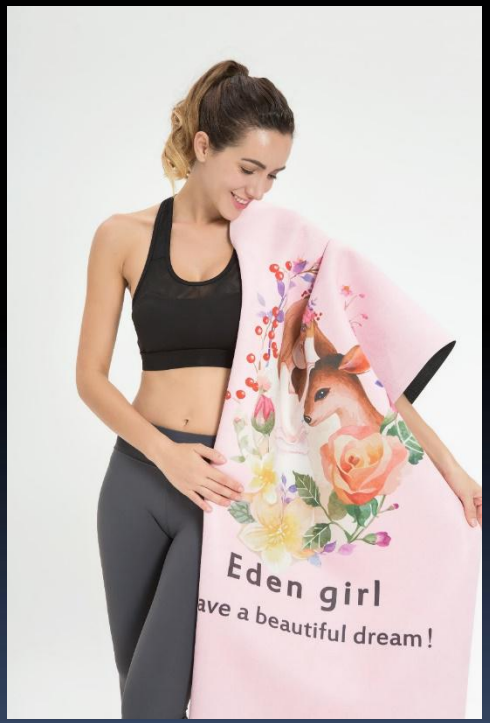
- Material： EVA (High density)
- Size： 23*15*7.5cm
- Selling point：
  1. Anti-slip
  2. Water-proof
  3. Eco-friendly, non-toxic and odourless
  4. Flexible and anti-crack.
  5. Light and durable

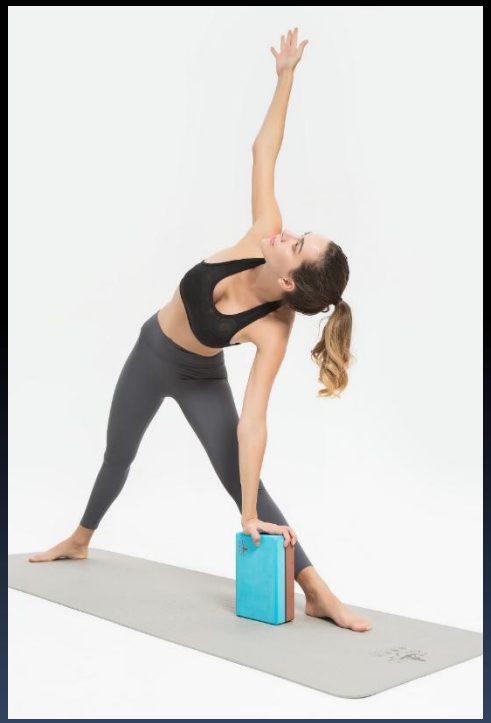
Foam Rollers

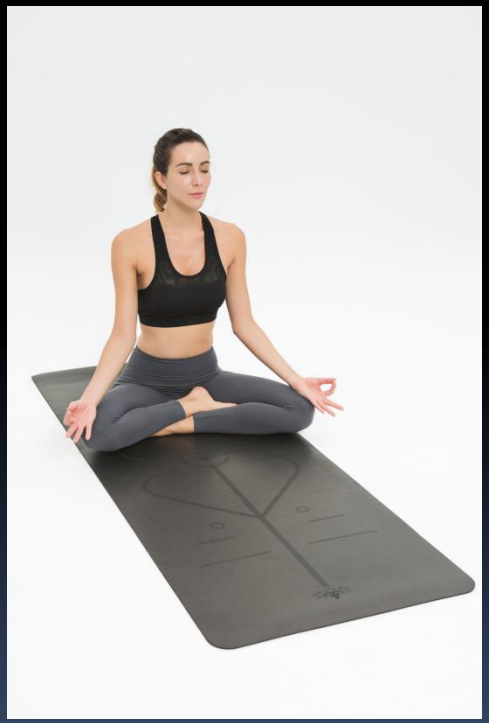


- Material： EVA+PVC
- Size： 30/45/60/90*15cm
- Selling point：
  1. Curves and textures offers good muscle relief.
  2. Eco EVA, light weight and good cushioned.
  3. Moderate softness and hardness.
  4. Strong load-bearing without deformation.

Product Display







Product Display









Product Display

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PART 5

Client Introduction

Client Introduction

Sports Brands

















Client Introduction

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Yoga Brands



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Supermarkets & Others











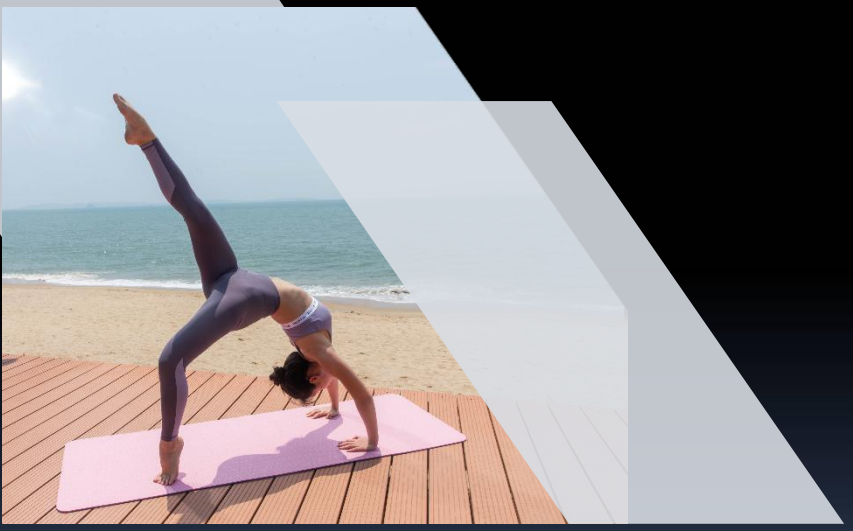












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PART 6

Patent Display

Patent Display

TPE Rubber Yoga mat



- It has the properties of TPE yoga mat，odorless, non-slip and cushion.
- It has the properties of Rubber yoga mat，laying flat and great anti-slip performance against the floor.
- Price advantage: Between pure TPE mat and Pure rubber mat
- Can be made as thin as 1.5mm, foldable and portable

Patent Display











Thank you

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