

KRECO®

KRECO®

Kingrong Enterprise Ltd.
景荣企业有限公司

Zhongshan Kingrong Electronics Co., Ltd.
中山市景荣电子有限公司

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www.kreco.com.cn www.krecogroup.com



Company Official Website
公司官网

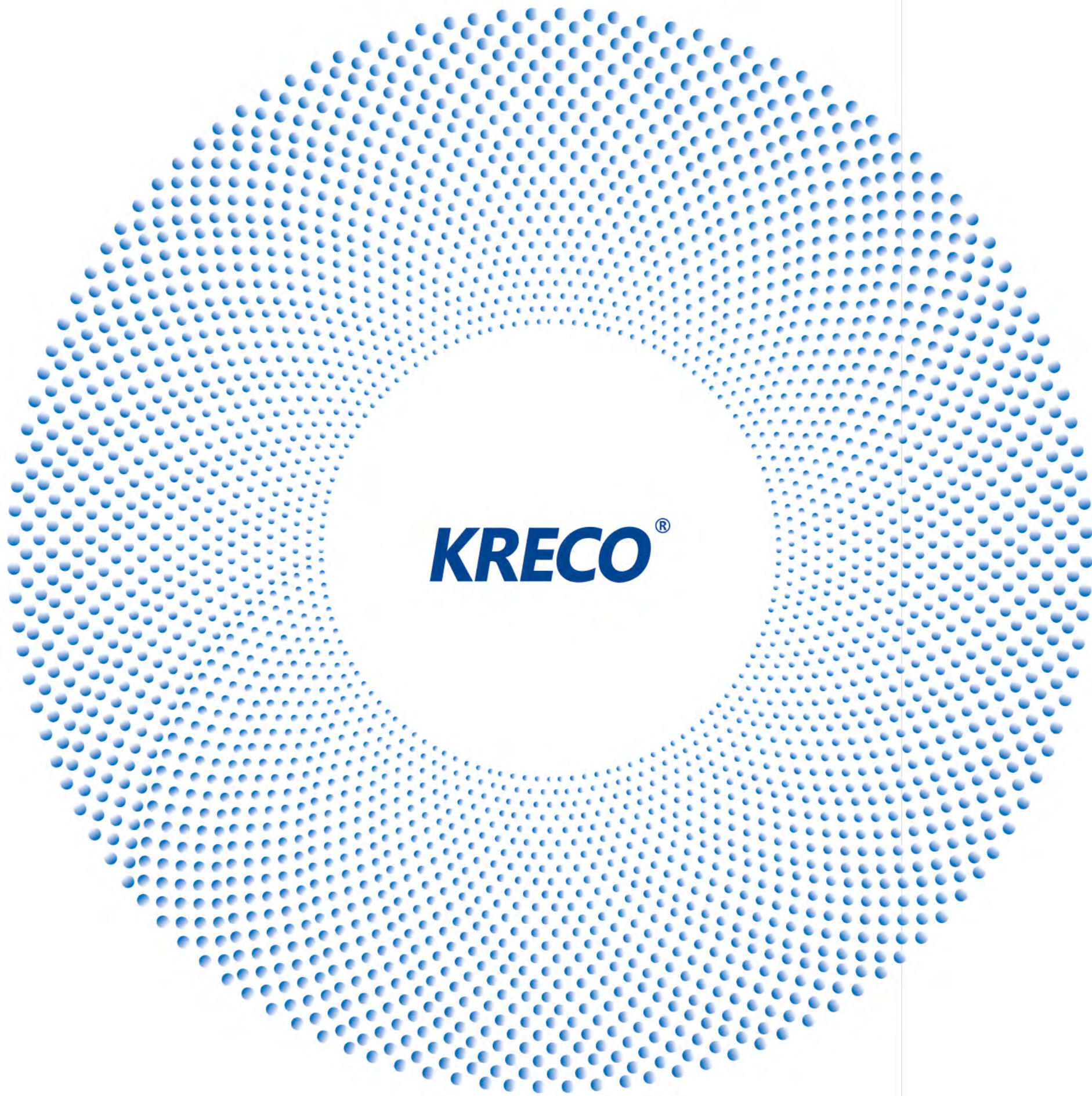


WeChat Official Account
微信公众号

**One-stop sourcing platform of
intelligent power solutions**

——
一站式智能电源采购平台

www.kreco.com.cn



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Company Profile

公司简介

One-stop sourcing platform of intelligent power solutions

Zhongshan Kingrong Electronics Co., Ltd. (trademark is KRECO®) is an export company approved by Foreign Trade and Economic Commission to have the power to engage in import and export trades, which is specialized in switching adapter, linear power adapter, high-end wireless charger and clients' customized products, as well as providing intelligent power solutions. All its products are designed and produced (in mass production) according to the newest international standards like UL1310 (for secondary common type), UL60950 (for IT type) IEC/EN60950 (for IT type), IEC/EN60065 (for audio /video type) , IEC/EN60335 (for home appliances) , IEC/EN61558 (for frequency convertor) , IEC/EN61347 (For LED lighting lamp) and IEC/EN60601 (for medical type) .

7-state certification, newest standard, internally compatible

Its products have passed the certification in 7 states, which have also obtained the CB certificate; clients can select what they really want; all its products have been inspected by the newest, most comprehensive and strictest safety codes, complying with CoC and DoE6 energy-saving codes. (7 states include China, the USA, Europe, Japan, South Korea, England and Australia).

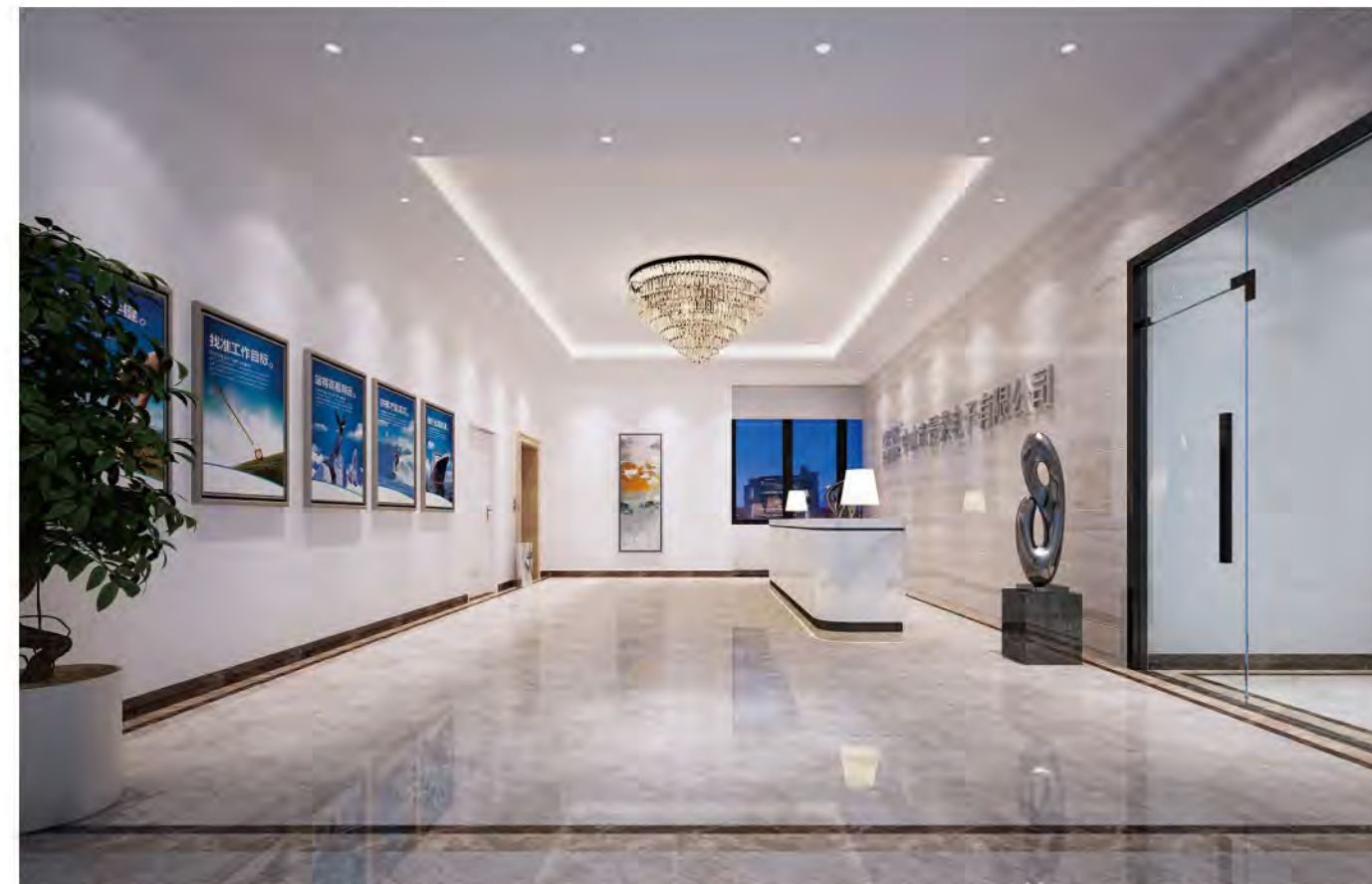
Accurately positioned, mass production

OEM production plant has a floor area of about 20,000m², including 9 production lines and 100 skillful employees. Every month, the company is able to produce 600,000 switch support devices, which can highly ensure the goods delivery. In the meantime, the company has a powerful design and R&D team to develop and design new products. There is a quality control department responsible for the quality check and control.

Timely, professional and valid sales service

Under the core value "integrity" and the mission "go to serve the clients, shape our own brand integrating Industry & Trade" , the company provides clients with customized intelligent power solutions and customized products. By now, our products are being sold in 60 countries and regions. All clients can get professional sales service from our company.

Best services for you and we are waiting for you.



一站式智能电源采购平台

中山市景荣电子有限公司,商标KRECO®, 是一家经国家外经贸委批准享有进出口经营权, 主营开关电源适配器、线性电源适配器、高档充电器及相关客户定制化产品的出口公司, 并为客户提供各种智能化的电源产品整体解决方案。产品全部按照UL1310 (二级通用类)、UL60950 (IT类)、IEC/EN60950 (IT类)、IEC/EN60065 (音视频类)、IEC/EN60335 (家电类)、IEC/EN61558 (变压器类)、IEC/EN61347 (LED灯具类) 及IEC/EN60601 (医疗类) 等全球最新国际化标准设计并规模化生产。

7国认证、最新标准、国际接轨

产品皆获得7国认证及CB证书, 客户可自由选择, 悉数通过最新、最全面、最严格的安规检测标准, 符合国际最新的CoC 和 DoE 6级节能规范。(7国包括: 中国、美国、欧洲、日本、韩国、英国、澳大利亚)

精准定位产品, 规模化量产

OEM生产工厂占地约20000平米, 包括9条生产线, 有100个熟练的员工, 月产值60万台开关电源配套生产能力是客户交货期的有力保障。同时我们也拥有强大的设计研发团队负责新产品研发和设计, 专设品管部门负责品质检验和控制。

及时、专业、有效的销售服务

我司奉行“诚信(正直、诚实)”的核心价值观, “走出去服务客户, 工贸结合塑造自己品牌”为己任, 专业提供客户定制化的智能电源解决方案和产品。我们的产品销售到世界上60个国家和地区, 并为他们提供专业的销售服务。

我们提供最好的服务, 请与我们联系。

Brand Story 品牌故事



All colleagues think that he is the one who likes trying and who's never afraid of challenges!

All peers think that he is a crazy man, or even almost gets mad!

He left Xiang River where the mountains are towering. Ten years ago, he spent most of his time and energy on studying. No pains no gains, finally, he got the admittance from his dream university and graduated with good performance. In order to be different from the ordinary ones, he engaged in power supply industry after graduation.

At that time, he was so young that he had no fear. He kept trying with great craziness. Gradually, he got fame. His unique work style was highly evaluated by clients at home and abroad. Perhaps, at that time, it was a fate that he would get his own achievements in this industry.

Going through the whole youth time with hard work, finally shocked the whole world. After ten year's efforts, he became mature. For him, power supply is the career that he is willing to spend all his life on it.

The Pearl River is roaring and Wugui looks beautiful. In 2013, he went to Zhongshan, still with his great passion and love in power supply industry. He started up his own career after giving up a stable and high-salary job. God knows what he experienced when making this decision. Anyway, this is because his gene -- like trying and crazy about challenges.

The chivalrous bones contain the love and deep feeling, which display the nature of a human. In order to start up his own career, he gave up the opportunity to work abroad. Actually, what he did is just for his wife. They experienced the hardship and worked together, just like a team. Finally, they succeeded in Zhongshan.

The hard work, the hardship, the troubles they encountered and the success they made have become a strength and a faith, which help him go further and try harder. He decided to name the company after his wife's name --- Kingrong.

"Kingrong" is a witness of their development and their love. Definitely, the company will get a brighter future being supported by the family and the love.

Ten year's hard work for success, and the rest life for being more successful

As long as you keep going, you will find your dream just there waiting for you!



在同事的眼里，他是一个喜欢折腾的人，更是一个经得起折腾的人！

在同行的眼里，他是一个疯狂的人，更是一个疯狂到极致的人！

湘江北去，岳麓巍峨。十年前，他勤奋求学，不负青春，以优异的成绩大学毕业。毕业后，不甘平庸的他，机缘巧合投身于电源行业。

那时的他青春年少，挥斥方遒。他“折腾”，他“疯狂”，并开始在职场上崭露头角，小有名气。他用这样特立独行的工作作风赢得了国内外客户的一致好评。也许从那时起，就注定了他将在这个行业折腾出一片属于自己的天地。

青春当歌，皓穷无垠；十年磨剑，出鞘横世。经过十年的历练与积淀，褪去当年的年少气盛，他渐现成熟稳重。他的内心早已把电源行业视为毕生的事业，并愿为之奋斗不息。

珠江潮涌，五桂毓秀。2013年，怀着对电源行业的执着与热爱，他在伟人故里——中山。放弃稳定高薪，选择自主创业，这是需要莫大勇气的！可他血液里就是流淌着“折腾”和“疯狂”的因子！

侠骨柔情，方显男儿本色。为了创业他毅然放弃了驻国外办事处工作的机会。而这一切，只为了自己的恋人——现在的妻子。他们同甘共苦，一起打拼，终于在中山开辟了一片属于自己的天地。

创业中的汗水与泪水、微笑与烦恼都化作了一股永不服输的力量与信念。

他决定以妻子的名字——“景荣”命名为公司的名字。

“景荣”不仅见证着他们共同的事业，更凝聚着他们的爱情。有家庭的支撑，有爱情的感召，公司的前景定将繁荣昌盛。

十年追梦，毕生筑梦。

梦想，只要坚持总能实现的！

Brand Introduction 品牌介绍

KRECO[®]

KRECO[®]

▶K=King 景 ▶R=Rong 荣

▶E=Electronic 电子 ▶CO=Company 公司

IPSKRE[®]

International registered brand

国际注册品牌

▶I=Intelligent 智能 ▶P=Power 电源 ▶S=Solutions 方案

▶K=King 景 ▶R=Rong 荣 ▶E=Electronic 电子

景荣[®]

科锐克[®]

BILLY[®]

Corporate Culture 企业文化

Mission

To make the global users own a reliable & safe power supply.

伟大使命：让全球用户都用上放心的、安全的电源

Vision

One-stop sourcing platform of intelligent power solutions

Core value

Integrity

No cheating, no smart tricks, no freeloading.

Responsibility

Dare to burden the responsibility about quality or others, without avoiding any responsibility or passing the buck.

Innovation

Perfect more every day, think more every day

Win-to-win

Our success originates from sharing ---sharing interest, cooperating together.

Resilience

We are about to face any failure, but we can't accept a weak heart!



企业愿景

一站式智能电源采购平台

核心价值观

诚信 不欺骗、不忽悠、不要小聪明、不占小便宜
 责任 不逃避、不推卸、承担品质责任
 创新 每天改善多一点、思考多一点
 共赢 成功源于分享、分享合作、分享利益
 坚韧 坚持不懈，我们可以坦然面对失败，但无法接受心灵的懦弱！



Exhibitions Attended in Bygone Years 历年参展

KRECO



Obtained Philips order at HK Electronic Exhibition.
 Obtained PELLA intelligent home order at CES Exhibition.
 在香港电子展中获得philips订单
 在美国CES展会中获得PELLA智能家居订单

Kingrong Electronics Co., Ltd (KRECO) always pays high attention to quality, seeks its own identity through perfect product. For many years it has recognized many businessmen with common ideas & concepts by global exhibitions, provided batches of reliable & safe power supplies for the customers and cooperated with them again and again. It has participated in plenty of exhibitions, such as Hongkong Electronics Exhibition, Canton Fair, High-tech Fair, Germany Munich Electronics Exhibition etc. Our products are very popular in the fair, especially for German businessmen, Australian businessmen and Japanese businessmen! Through the outstanding display and practical style, our power supplies are promoted to the market, to the world, and serve for thousands of houses all over the world!

景荣电子KRECO一直以来非常重视品质，在优秀产品中寻找自己的定位，多年来在全球的展销会中结识志同道合的商家，强强联合，做出一批批让客户放心的安全的电源产品。

景荣电子参加过的展会不计其数，有香港电子展，广交会，高交会，德国慕尼黑电子展会等等，在展会中，产品特别受到德国商家，澳洲商家，日本商家的青睐！亮丽的产品展示及务实的企业作风，让我们景荣的电源产品，走向市场，走向世界，服务全球千家万户！



Product Certificate 产品证书



S A F E T Y S T A N D A R D S

7国认证

CCC
GB4943 GB8898

SAA
AS/NZS60950 AS/NZS60065
AS/NZS60335 AS/NZS61558

UL
UL60950 UL60065
UL60335 UL1310

CB CE
IEC/EN60950 IEC/EN60065 IEC/EN60950
IEC/EN61558 IEC/EN60335 IEC/EN60601

PSE
J60950 J60065 J60335 J61558

BS
IEC/EN60950 IEC/EN60065 IEC/EN60950
IEC/EN61558 IEC/EN60335 IEC/EN60601

KC
K60950 K60065



S A L E S R E G I O N S

Sold Regions 已售国家区域

Europe: Finland, Sweden, Denmark, Belarus, Russia, Ukraine, Moldova, Poland, Czech Republic, Slovakia, Germany, Switzerland, United Kingdom, Netherlands, Belgium, Luxembourg, France, Romania, Slovenia, Croatia, Italy, Spain, Portugal

Asia: Mainland China, Hong Kong, Taiwan, Japan, South Korea, Indonesia, Malaysia, Philippines, Singapore, Israel, Lebanon, Saudi Arabia, Syria, United Arab Emirates

Americas: United States of America, Canada, Mexico, Baxi, Chile, Uruguay

Africa: Egypt, Kenya, Tanzania, Sierra Leone, Ghana, Cameroon, Angola, South Africa

Australia: Australia

欧洲: 芬兰、瑞典、丹麦、白俄罗斯、俄罗斯、乌克兰、摩尔多瓦、波兰、捷克、斯洛伐克、德国、瑞士、英国、荷兰、比利时、卢森堡、法国、罗马尼亚、斯洛文尼亚、克罗地亚、意大利、西班牙、葡萄牙

亚洲: 中国大陆、香港、台湾、日本、韩国、印度尼西亚、马来西亚、菲律宾、新加坡、以色列、黎巴嫩、沙特阿拉伯、叙利亚、阿拉伯联合酋长国

美洲: 美国 加拿大 墨西哥、巴西、智利、乌拉圭

非洲: 埃及、肯尼亚、坦桑尼亚、塞拉利昂、加纳、喀麦隆、安哥拉、南非

澳洲: 澳大利亚

Shopping Guide

导购服务

Hi , which type customer do you belong to ?
Please find your desired service by the following catalogue .

We are unique due to the past decade experience & technology in R & D.

您好！您是那类客户？
您可以根据以下目录找到您想要的服务。



Industrial design companies

工业设计公司

19P、24P-25P



Manufacturers

制造商

12P-21P



Agents, Supermarkets

代理商、超市

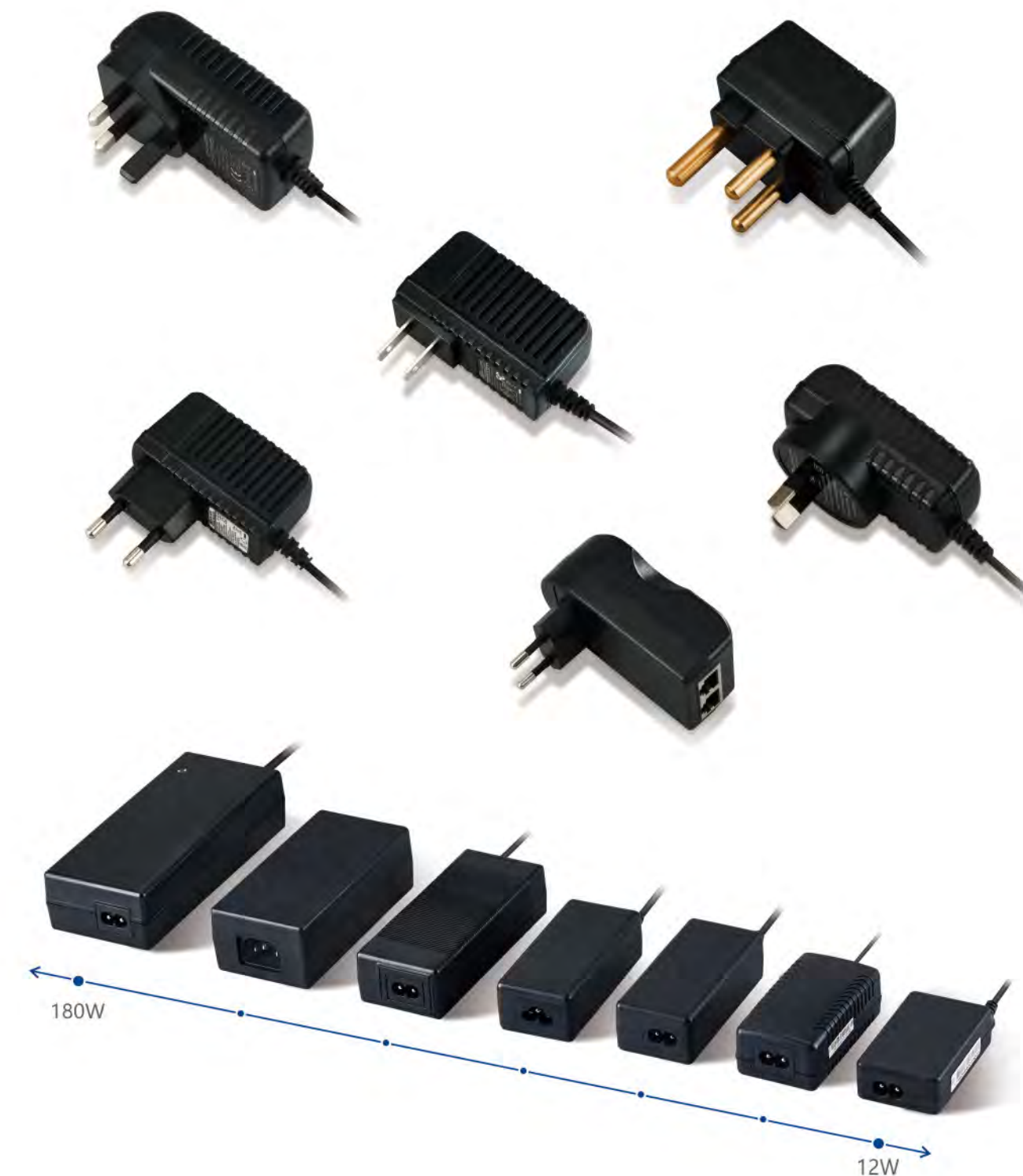
17P-18P 20P-21P

Switching Power Series

开关电源系列

KRECO[®]

开关电源范围值电压：3V-56V 电流：0.01A-9A
Switching power range value voltage: 3V-56V Current: 0.01A-9A



Medical Power Series

医疗电源

医疗电源范围值电压：4.2V-36V 电流：0.01A-3A
 Medical power supply range value voltage: 4.2V-36V Current: 0.01A-3A



Linear Power Series

线性电源系列

线性电源范围值电压：3.5V-36V 电流：0.1A-3A
 Linear Power Supply Range Value Voltage: 3.5V-36V Current: 0.1A-3A





Power Cord

电源线

安全放心、铜芯发热低、双层绝缘
Safe, low voltage lose, double insulated copper wire



Wire Harness

线束

适用于：高精尖技术，医疗、军事、汽车、动车、飞机等
Suitable for: advanced technology, medical, military, automobile, train, plane, etc



耐高温、耐摩擦、阻燃、防腐蚀、防振动、可抗油、强酸、抗强碱、强氧化剂

High temperature resistant, friction resistance, flame retardant, corrosion resistant, vibration, Can be oil resistant, acid resistance, alkali resistance, strong oxidant

Travel Charger

旅行充电器

旅行充电器范围值电压：5V-12V 电流：1A-3A
 Travel Charger Range Value Voltage: 5V-12V Current: 1A-3A

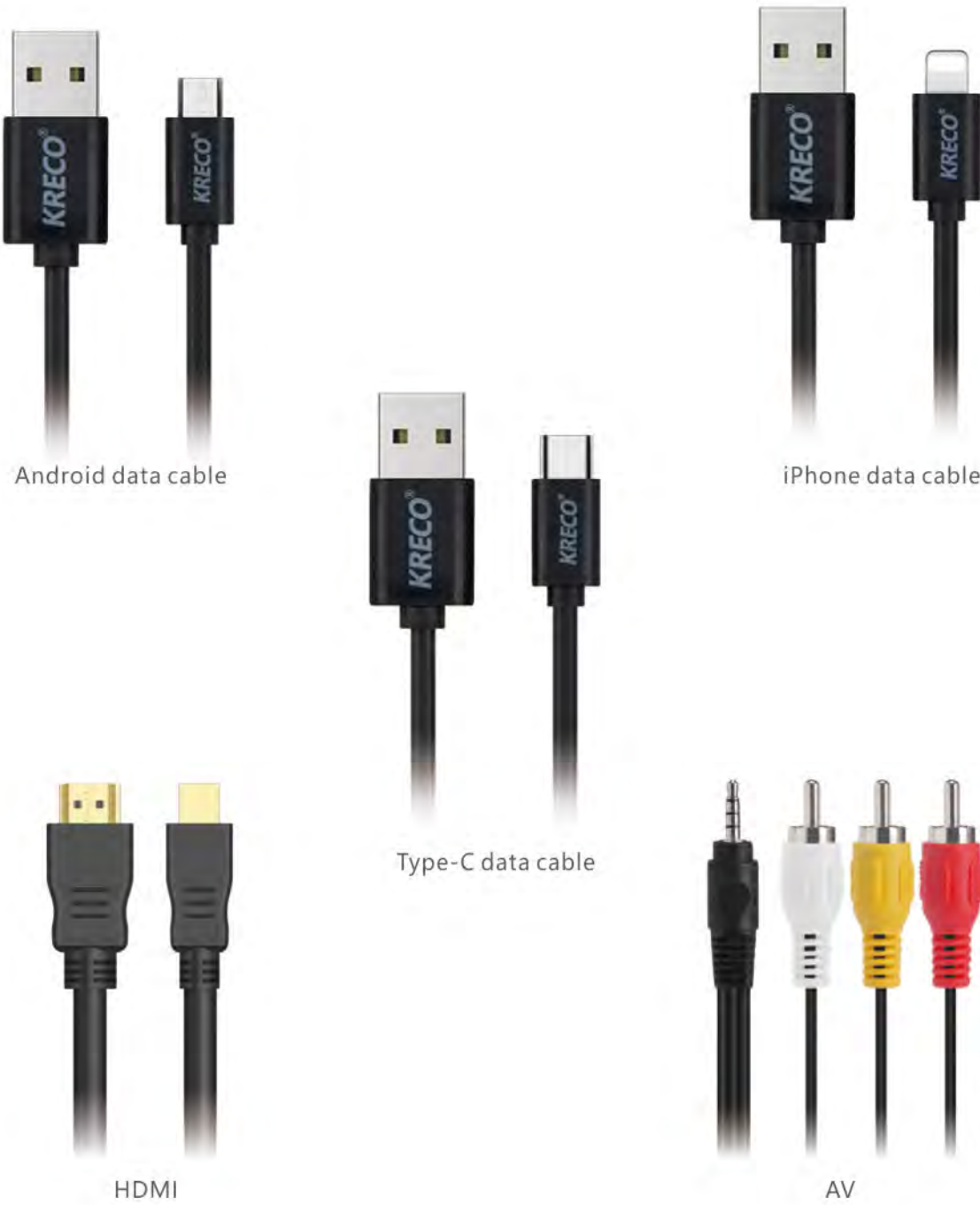


-  Support quick charging
支持快充
-  Super high pressure protection
高压保护
-  Intelligent recognition
智能识别
-  Overpressure protection
过压保护
-  Overcurrent protection
过流保护
-  Short-circuit protection
短路保护
-  Overheating protection
过热保护

Data Cable

数据线

快速稳定、耐摩擦、防干扰、燃点高、铜芯粗、数据双向同步传输
 Fast and stable, friction resistance, anti interference, high flash point, copper thick, two-way synchronous data transmission

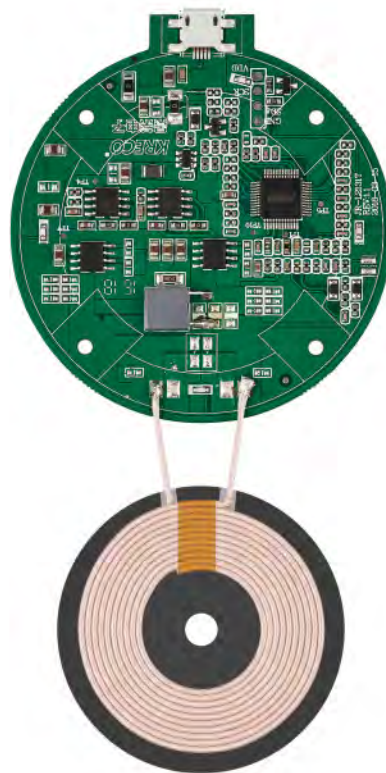


PCB Assembly

装配

智能无线充电解决方案
Intelligent Wireless Charging Solution

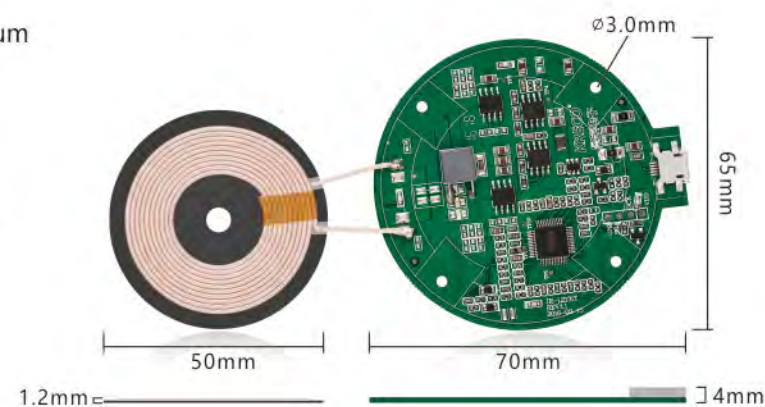
- **PWM**
PWM调制模式
- **Qi-compatible**
兼容Qi
- **Quadruple protection**
四重保护
- **Charging efficiency $\geq 80\%$**
充电效率 $\geq 80\%$
- **LED indicator**
LED指示灯



KRECO is a member of WPC wireless power consortium
景荣是WPC无线充电联盟会员单位

The JR-L2131T (Q02 TX 10W) fast wireless charging modules TX is a Qi-compatible wireless charging solution with WPC 1.2.4 standard, KRECO chip, stable performance, low standby power consumption.

JR-L2131T (Q02 TX 10W)无线充发射板是一款兼容Qi标准的无线充电解决方案，兼容WPC1.2.4标准。KRECO芯片，性能稳定，待机功耗低等特点。



Wisdom Dish Wireless Charger

智碟无线充电器

KRECO[®]



Able to charge all mobile phones or other electronic products that support the Qi standard
可对支持Qi标准的所有手机或其他电子产品进行充电。



5W

Applicable to all equipments that support Qi
适用于所有支持Qi的设备

7.5W

Rapid charge for iPhone
苹果快充

10W

Rapid charge for Samsung, MI, Huawei, VIVO and OPPO
三星、小米、华为、VIVO、OPPO快充

- **Temperature protection**
温度保护
- **Intelligent foreign object detection**
智能异物识别
- **Charged once being put down**
一放即充
- **Wisdom Dish indicator lamp goes off after staying lit for 30 seconds**
智碟指示灯恒亮30秒后熄灭



Ruipan Wireless Power Bank

睿磐无线充电宝

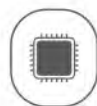
Wireless input/output

 Able to charge all mobile phones or other electronic products that support the Qi standard
可对支持Qi标准的所有手机或其他电子产品进行充电。

5V 5000~10000 mAh



Overcharge protection
过充保护



Intelligent charging
智能充电



Wireless input/output
无线输入/输出



Sturdy and durable
坚固耐用



Intelligent foreign matter
identification
智能异物识别

Product Design, Research and Development Ability

产品设计研发能力



多年研发经验和技術沉淀，独具优势

Distinct advantages brought by many years of research and development experience and technology accumulation

Kingrong Electronics Company (KRECO®) specializes in designing and manufacturing power supply products. Many years of research and development experience and technology accumulation endow the Company with distinct advantages in product design, evaluation and manufacture. "Over the past 10 years, customers from more than 60 countries in the world have received market recognition and become successful in their career by virtue of the power supply product solutions provided by Kingrong team!"

景荣电子 KRECO® 是电源产品设计与制造的专家，多年研发经验和技術沉淀，使得我们在产品设计、评估、制造都独具优势，“10多年来，全球60多个国家的顾客，凭借景荣团队提供的电源产品解决方案，获得了市场的认可及事业的成功！”

Strong Supply Chain Management

强大的供应链管理

10 years

of professional design development experience
10年专业设计开发经验

7 countries

Seven countries' standard certifications
7个国家标准认证

Strong Supply Chain Management

The suppliers network and cooperation partners can provide various services for customers

Product Design, Research and Development Ability

Professional design team with more than 10 years of experience in power development

Globalized Standard and Certification

Seven countries' certifications and global standardized production

One-stop Full Service

Follow up every step of the projects to make customers achieve success without going overseas

强大供应链管理

透过的供应商网络和合作伙伴为客户提供各种服务

产品设计研发能力

专业设计团队，10多年电源开发经验

全球化标准和认证

7国认证，全球标准化生产

一站式完整服务

为你跟进项目的每个环节，客户足不出户即可获得成功

Power Solutions

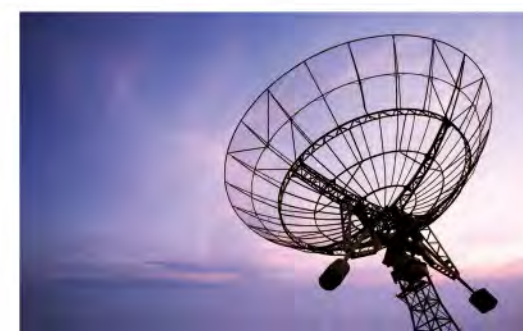
电源方案

KRECO®

1 Communication Solutions

通讯解决方案

Stable, safe and high-efficiency electronic components that can be used without worries.
稳定安全高效的电子零配件，用得更放心。



3 POE Solutions

POE解决方案

Integrated power for power supply and data transmission work, making the wiring simpler.
集成电源供电以及数据传输工作，布线更简单。



2 Audio/Video Power Solutions

音视频电源解决方案

Integrated A/V and multi-media power, making the sound and picture clearer.

集成音视频和多媒体电源，使声音和图像更清晰。



4 Wireless Charging Solutions

无线充电解决方案

Charged once being put down, safe, reliable and leading the new trend of charging

一放即充，安全可靠引领充电新潮流。

First-rate Service 优质服务



1 Design Solutions 设计解决方案

One-stop design service, reducing design cost and meeting customers' needs.
一站式设计服务，降低设计成本，满足客户需求。

2 Sourcing Solutions 采购解决方案

One-stop sourcing service, reducing sourcing cost and increasing competitive advantage.
一站式采购服务，降低采购成本，提高竞争优势。



3 Customized Solutions 定制解决方案

One-stop customized service, saving time greatly.
一站式定制服务，节约时间，一步到位。

One-stop Full Service 一站式完整服务



We not only provide the products directly by our cooperated factories, but also ensure that we could source a lot of products from different factories with low price. No need leave your country, you could make full use of our sourcing platform with low cost.

除了深度合作工厂直接提供产品外，我们的战略采购团队可以确保我们以低廉的价格采购到大量来自不同工厂的产品，不用离开你的国家，就可以充分利用我们的低成本国家采购平台。



We not only provide you the best solutions in power source, but also provide "Customized service". Our R&D team will supervise every step of your ex-factory project, covering from the original idea to the final design, our management will ensure the timeliness, quality and cost-effectiveness. We are your top choice, to help you outstanding in the keen competition.

不仅为客户提供最佳的电源解决方案，同时还提供了“定制产品”的服务。我们的研发团队将监督您的离岸项目的每一环节，从最初的想法到最终的设计，我们的管理是首屈一指确保及时性，质量和成本效益，助您在竞争中脱颖而出。