



Flexible Customization & Fast Delivery for Brands since 2006



Company Vision

The world's leading manufacturer of flexible
customization of mobile phone case

Brand Positioning



Customization



Eco-friendly



Fashion



Mutual benefit



Innovation



Fashion



Stringent



Trustworthy



Open mind

Corporate Brand Personality

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Creative Concept	Symbol
Phone Case Earphone Case iPad Case Laptop Bag Strap Sun Temperature	
Polar Bear Smile Service Deliver Happiness	

Established in 2006, Guangzhou C&T Plastic Co., Ltd is a national high-tech enterprise, integrating R&D, design, production and sales. We focus on providing one-stop flexible customization service, adhering to the use of sustainable and environmentally friendly materials, designing aesthetic products with temperature, aiming to become the world's leading flexible customizer of protective cases for mobile device.

C&T mainly covers cell phone cases, headphone cases, watch bands, tablet cases, computer cases and other mobile digital accessory products. We provide all-round, systematic and one-stop OEM and ODM flexible customization solutions. At present, we have 8000 square meters of our own factory, including fully automatic injection workshop, sewing workshop and semi-automatic packaging workshop. We are able to flexibly meet the differentiated needs of different customers around the world and fast respond to the ever-changing demands of the market.

Our products are exported to many countries and regions around the world, with a market share of up to 80% in Europe and the United States. At the same time, we have established partnership with international first-class famous brands such as Walmart, MOSCHINO, KARL, GUESS, VOLVO, Calvin Klein, TORY BURCH, Tesco and so on.



Flexible Customization and Fast Delivery for Brands since 2006

2006

Focus on
customization

8000⁺m²

Own factory

80%

Auto equipment

500⁺

Employees at 2022

18⁺

R&D design team

300⁺

New inspirations/
Month

First

GRS certification

80%

ECO product

3-7 days

Quick sample

20⁺

Styles test

20⁺

Certifications

1800⁺w

Capacity/ Year



Made for
Apple iPhone | iPad | iPod



The Road to Female Entrepreneurship Follow Your Dreams Without Fear, You're Stronger Than You Think

In 2006, because of years of dedication and love for the 3C industry, I resolutely chose to create C&T. seventeen years have passed since then, the establishment of our own factories, upgrading automation equipment, the layout of the sustainable development, and further development of intelligent manufacturing strategy. I am still on the way of pursuing my dream, thanks to the recognition and trust of more and more customers.

Fearless challenge, forge ahead. Start with love, and with trustworthiness always.

Everyone has career highs and lows, and I am no exception. On the way of entrepreneurship, I also had a dark, difficult time, want to give up the moment, but after a struggle, even if it is difficult to consistently adhere to. However, because of my love, I don't want to give up.

Even in the most difficult trough, I chose to believe in myself again, telling myself, [fight it till the end].

A wise man is not confused, a brave man is not afraid

No matter what, gender should not be the reason that prevents you from moving forward.

Women can be strong, flexible, tough and powerful;

they can also be ambitious and monopolize the "half sky" of entrepreneurship.

Unleash your true female power, pursue your dreams without fear, and move forward with confidence, and you'll find that you're stronger than you ever imagined!





Beginning

2006-2012

- Enter the mobile smart accessories industry Rising with Apple



Expansion

2012-2015

- Factory Establishment;
- OEM service;
- Layout in developed countries



Layout

2015-2019

- Automated equipment production;
- Passed international quality and management certification;
- Investment in R&D and design



Journey

2019-2022

- Provide industry data analysis;
- Lay out sustainable development;
- Transform ODM customized services

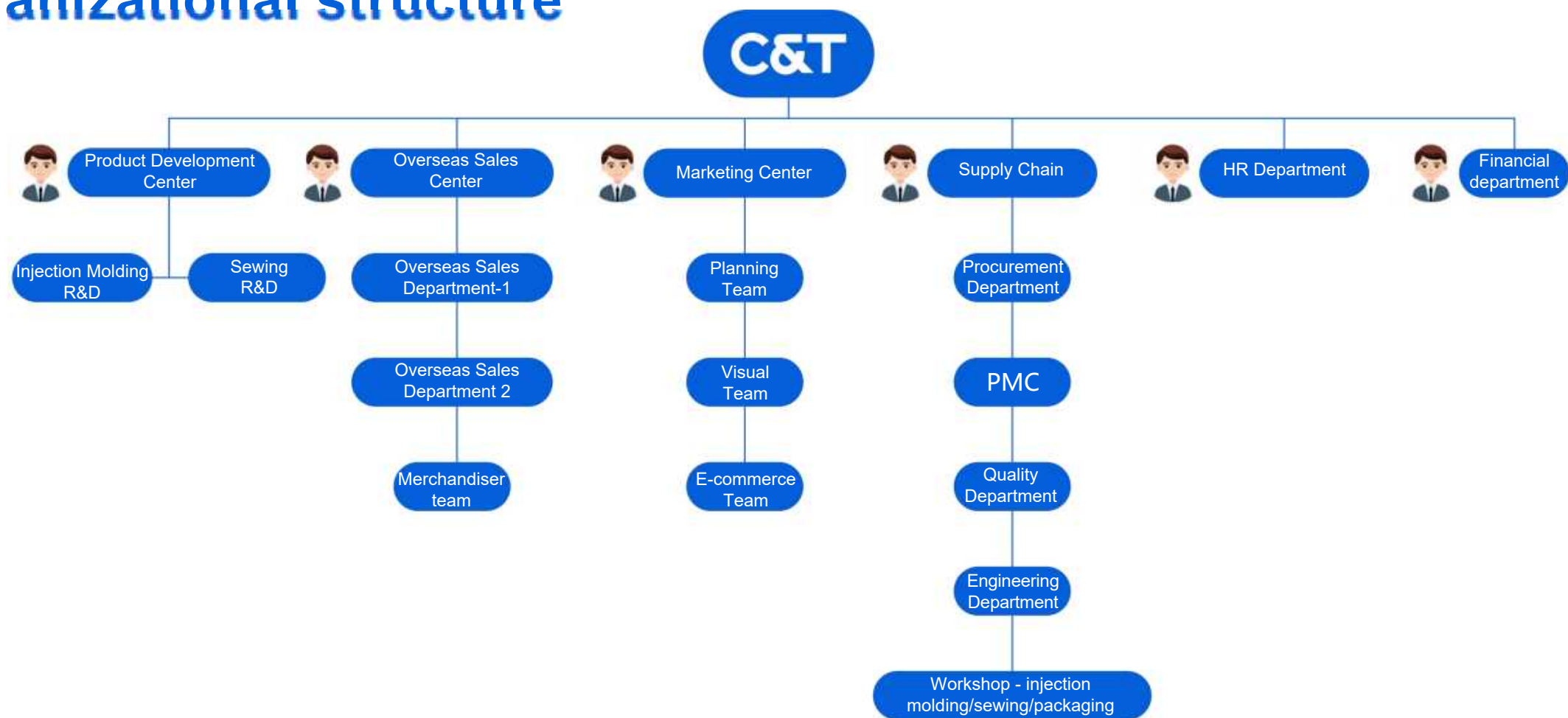


Innovation

2022-NOW

- 80% environmentally friendly material products;
- AIGC: Intelligent Generation Content;
- 80% automated production

Organizational structure



Product R&D Center: Responsible for rapid development of new products, new workmanship and new materials; output of customized plans, rapid delivery of samples, rapid quotation, etc.

Overseas Sales Center: Market-oriented, Strong comprehensive ability, timely feedback and follow-up of customer orders.

Marketing Center: Collect the latest industry reports, grasp business opportunities, and output high-quality trend reports and industry information.

Supply Chain Center: Reasonable arrangement of production plans and control of production progress to ensure quality and quantity delivery.

The world's leading manufacturer of flexible mobile protective case

The European and American markets have become C&T's core target markets, with a market share of up to 80%.

C&T provides specialized flexible customization solutions for more than 100 international famous brands in the world, and responds quickly to the ever-changing needs of the market.

C&T's corporate vision is to become "the world's leading flexible customizer of mobile cases".

720+

Cumulatively served 720+ clients

12+

Serving over 12+ industries

100+

Internationally renowned brand clients



(Due to the confidentiality agreement, only some of the customer's authorized cooperative brands are shown)

Company Certification

More security for your market expansion



Quality: ISO9001, ISO14001

Social Audit: BSCI, SEDEX, Disney

Recycled Standards: GRS (Global Recycled Standard), Biodegradable

Honor

Specialized in special
new enterprises

New high-tech
enterprise

Integrate IT
application with

Innovative small and
medium-sized

Tax grade A

With excellent enterprise strength and R & D innovation technology, C&T has won a number of certificates issued by the government.

In 2023, C&T, as a leading brand of 3C digital accessories, was invited to be interviewed by "World Manager" magazine. In October 2023, C&T participated in the Global Sources "Sustainable Development" forum and won the Certificate of Appreciation.

In January 2024, C&T was honoured with the "Global Brand - Gold Award for Innovative Design" at the CES in Las Vegas.



C&T's awards have been covered by many leading media outlets in China and around the world



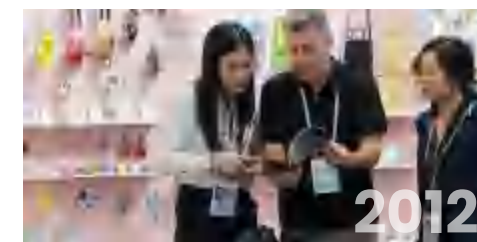
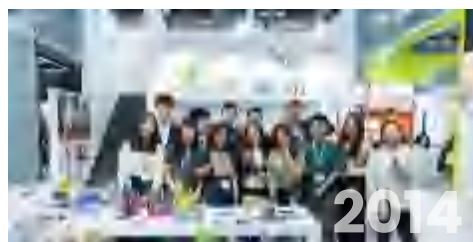
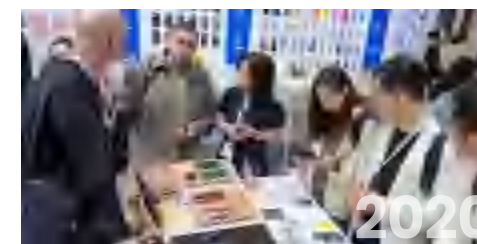


8+ Activities

Participation in international exhibitions

6000+ Square meter

Cumulative exhibition square footage



China Import and Export Fair: many industries, comprehensive exhibitions

MWC (Barcelona World Communication Congress): cutting-edge artificial intelligence (AI), software and applications, electronics and telecommunications.

IFA Germany: Focus on Consumer Electronics and Home Appliances

GS Hong Kong: a professional exhibition focusing on mobile electronics.

GH Expo: focusing on Gifts & Household Products, Digital Appliances

CES in the U.S.: focusing on consumer electronics

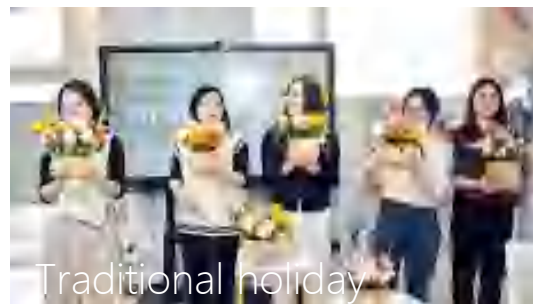
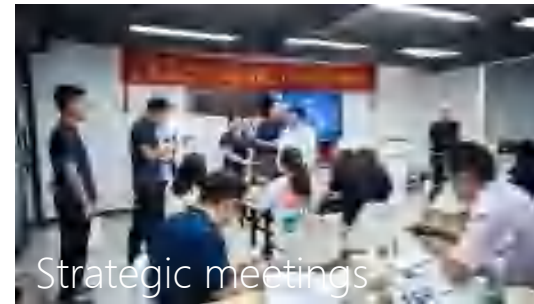
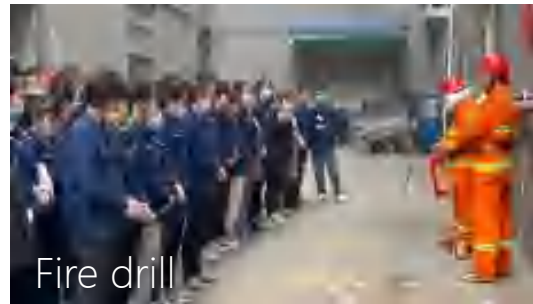
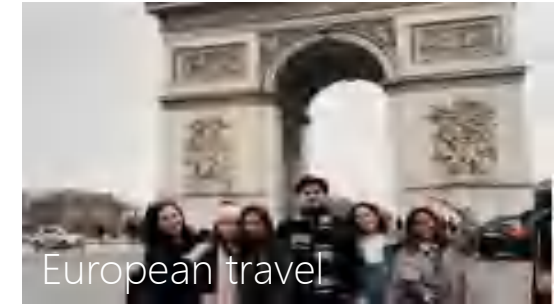
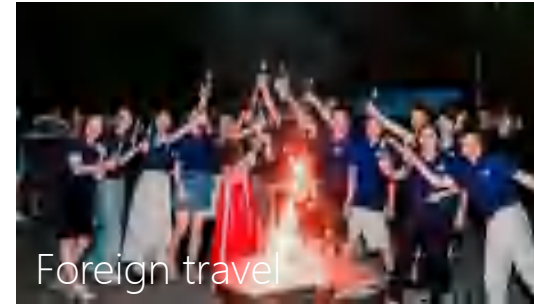
4+ Activities

Domestic and overseas team building activities



12+ Activities

Employee training (skills-based, management, product, safety training, etc)



24+ Activities

Employee activities (birthday party, afternoon tea, holiday activities, etc.)

Environmental Crisis

By 2050, the world's oceans will contain more plastic than fish. Marine ecosystems are deteriorating. Plastic in the oceans is expected to quadruple.

Policy Support

The long-term goal of the Paris Agreement is to limit the increase in global average temperature to no more than 2 degrees Celsius above pre-industrial levels and to work towards limiting the temperature increase to no more than 1.5 degrees Celsius.

Economic Development

Environmental, Social and Governance (ESG) inflows, at an all-time high, are expected to reach \$50 trillion by 2025.

Consumer Perception

Data shows that more than 61% of core Millennials (aged 27 to 32) are most likely to choose environmentally friendly products when shopping, and 60% will check the green certification of environmentally friendly packaging and labels.

Sustainability, which has become the standard for brand business transformation



C&T



Reduce Reuse Recycle

Development Goal:
All Chain Environmental Protection "Green" Leads the Future



For Outer Shell



For Lining



For Webbing Strap



For Packaging

On the road of environmental protection, C&T has become a strong backing for brands. From the source of materials, to manufacturing, to delivery, C&T guarantees environmental protection in the whole chain.

History of Sustainable Development



C&T became the first company in China's 3C industry to be certified by GRS.



C&T uses 100% biodegradable materials in phone case and is certified as a biodegradable raw material.



C&T develops apple peel PU material for use in products with up to 80% composition.



C&T developed the industry's first phone case with a coffee flavor using coffee grounds bio-based material.



C&T has strengthened the use of new environmentally friendly materials and new processes in product development. It has developed bio-leather products such as Pineapple peel, cactus and peel.



C&T has become the first company in China's smart terminal protective cover industry to trace the carbon emissions of its products.
Taking the first step towards carbon footprint.



Table 8 The life cycle stage PCF results of recycled TPU phone shell

Stage	Value	Unit
Raw material stage	0.012	kg CO ₂ eq
Manufacturing stage	0.131	kg CO ₂ eq
Packaging stage	0.000	kg CO ₂ eq
Transport stage	0.005	kg CO ₂ eq
waste and recycle stage	0.022	kg CO ₂ eq
total	0.169	kg CO ₂ eq

Raw material stage

GRS TPU
Dyes
Material transport

Manufacturing stage

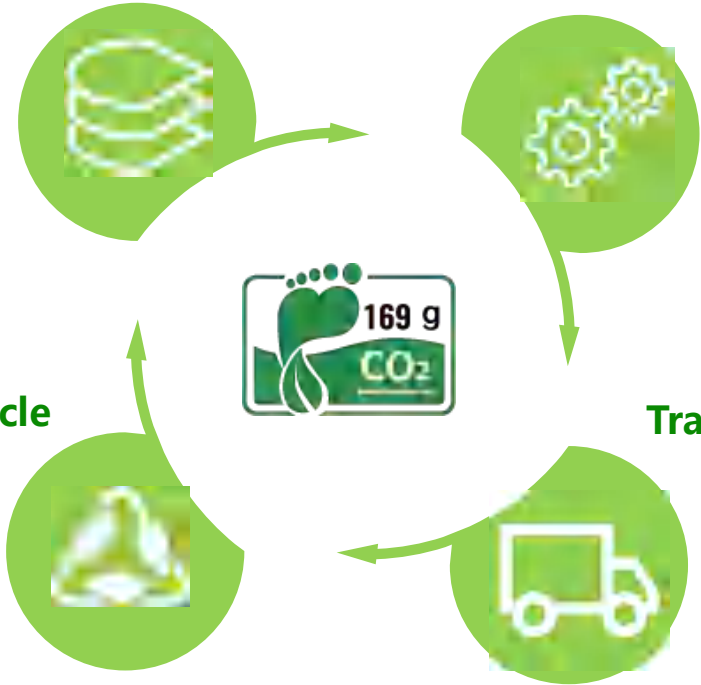
Electricity

Waste and recycle stage

Material landfill

Transport stage

Car transport
Ship transport



Our Environmental Solutions

As for materials, 80% of our raw materials are made of recyclable, biodegradable and bio-based materials, and we have obtained material certificates from international third-party professional organizations.

These certificates are positive for the raw materials of our products, and can also help our cooperative customers to deepen their brand's environmental protection image, in order to help the brand to take more absolute advantages in the highly competitive market!

In addition, we are fully focusing on reducing the carbon footprint and resource wastage in the manufacturing process of our products, and with our value proposition of "Innovative Recycling to Reduce Carbon Footprint", we are actively organizing and participating in recycling-related public welfare activities, which is a necessary move for our planet.



Developing new products with sustainable materials



Environmentally friendly products account for 80% of the entire category



Public welfare activities





Pineapple Hemp Leather

Ingredients: Pineapple root and leaves

Eco-friendly ratio: Up to 40%

Features: Breathable, moisture absorbent, naturally antibacterial Water and energy saving, biodegradable.



Apple Peel

Ingredients: Apple pomace and apple peel

Environmentally friendly percentage: Up to 66%

Features: Almost indistinguishable from classic leather. It is slightly lighter, softer and finer, and less prone to aging.



Bio-based Leather (Corn)

Ingredients: Bio-based corn + PU Bio-based corn + PU

Environmentally friendly ratio: 50%-80%

Features: Light and breathable, soft and delicate, more durable and wearable.



Coffee grounds

Ingredients: 10% coffee grounds + 90% recyclable particles

Environmentally friendly ratio: Up to 100%

Features: Injectable molding, coffee scent, sturdy and durable, light and wearable.

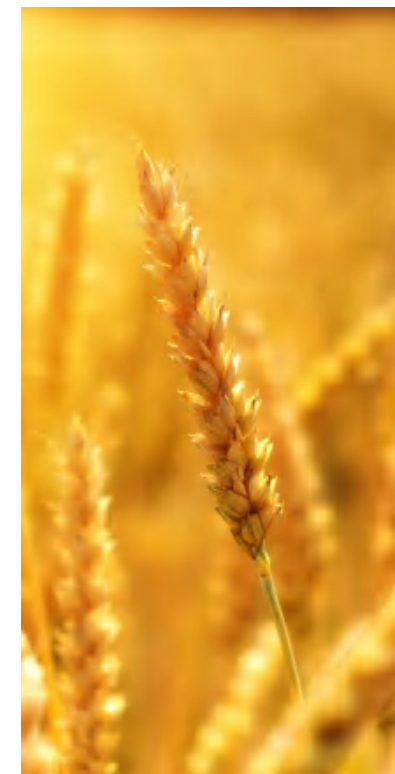


GRS Silicone

Ingredients: Recyclable waste silicone material

Environmentally friendly ratio: Up to 100%

Features: Green and highly safe. Skin-friendly handfeel, highly elastic and drop-resistant.



Biodegradable Material

Ingredients: PLA+PBAT+Plant fiber

Environmentally friendly ratio: Up to 100%

Features: Under industrial composting conditions, it can be completely decomposed into water and carbon dioxide, safe and harmless.



Coffee Ground



Classic
Coffee
Ground



Instagram



Facebook

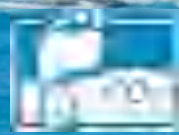


Official website

Global coffee bean production in 2022

**10 million tons
Coffee production
=
6.51 million tons
Coffee grounds
=
200 billion
Cell phone cases**

Environmental Qualification



C&T has been honored with a number of environmental certifications, such as GRS, Biodegradable Certification, Carbon Footprint, Bio-based Certification, VEGAN, OBPC, FSC, etc., which provide comprehensive protection for the green certification system of our cooperative customers.

We are the first company in the industry to be GRS certified and can issue product TC transaction certificate for each GRS order.

100% biodegradable and certified fully degradable with REACH and CA65 environmental tests.

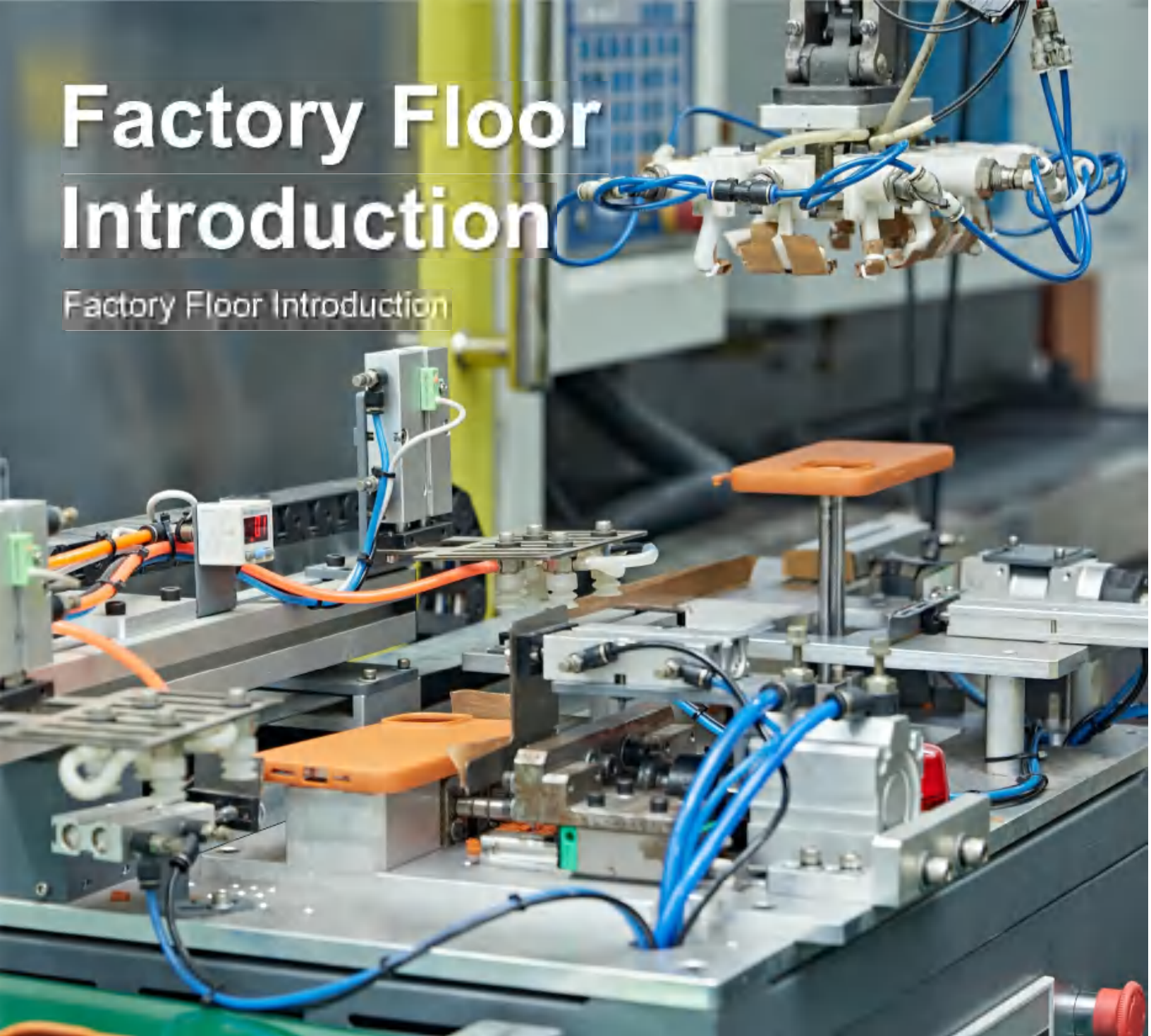
Public welfare activities

"We are changing,
and so is the planet."

C&T is highly concerned about the impact of the enterprise on the environment, and has designated 4.22 World Earth Day as the brand public welfare day every year, and has launched a number of environmental protection activities to spread the concept of environmental protection and pass on the knowledge of environmental protection.

- In 2021, C&T organized an employee pick-up & jogging to protect the environment and advocate green living through the public welfare action of picking up garbage while running;
- In 2022, the founders of C&T joined with young college students from various universities to organize the Gobi Garbage Picking Action, aiming to awaken everyone's awareness of environmental protection and low-carbon actions;
- In 2023, C&T organized a team building close to nature to practice C&T's long-standing environmental protection philosophy through activities;
- In 2023, the founder of C&T was invited to deliver a speech at the Sustainability Forum organized by the third-party media [Global Sources], calling on major enterprises to pay attention to the development opportunities brought by the trend of sustainable development and join in the action of sustainable transformation in order to cope with the impact of climate change.
- In 2023, the founder of C&T participated in the Foshan Shunde and Guangzhou Half Marathon to promote the green lifestyle of low carbon and carbon reduction, and convey the spirit of positive running.





Factory Floor Introduction

Factory Floor Introduction

8000 Square meters own factory

- Fully automatic injection molding workshop
- Sewing workshop
- Semi-automatic packaging workshop

Global authoritative organization certification

- Passed the quality, social responsibility and other international certifications successfully through the third party 30 + factory inspection / year

Automation equipment

- Automation equipment
- With up to 80% automation.
- Efficient operation, fast delivery

One-stop service

- One-stop shopping for five core categories
- Saving cost, better price

Efficient delivery of 18000000+ pcs/year

- Leading in the industry
- Delivery volume up to 18000000+ pieces/year

Ethics work shop

Ethics and

- C&T conducts business ethically and in full compliance with the law.
- We do the right thing, even when it's not easy in our industry.
- We treat our employees with dignity and respect.
- We have a complaint box in the factory to ensure that we understand ongoing problems and listen to employee needs through anonymous channels.

Provide a safe and respectful workplace for employees

- We care deeply about the people who make our products, We provide fair working hours and a safe workplace.

Green factory greener community

- Every year we strengthen our partnerships with material suppliers to protect the planet.
- Together we save more energy and water, use more recycled materials and use safer chemicals.

Add New Automation Equipment

Increase the introduction of automation equipment, and the automation rate of the entire line is as high as 80%.
Achieve comprehensive improvements in production efficiency and energy efficiency, ensure product quality, and provide guarantee for customer customized needs.



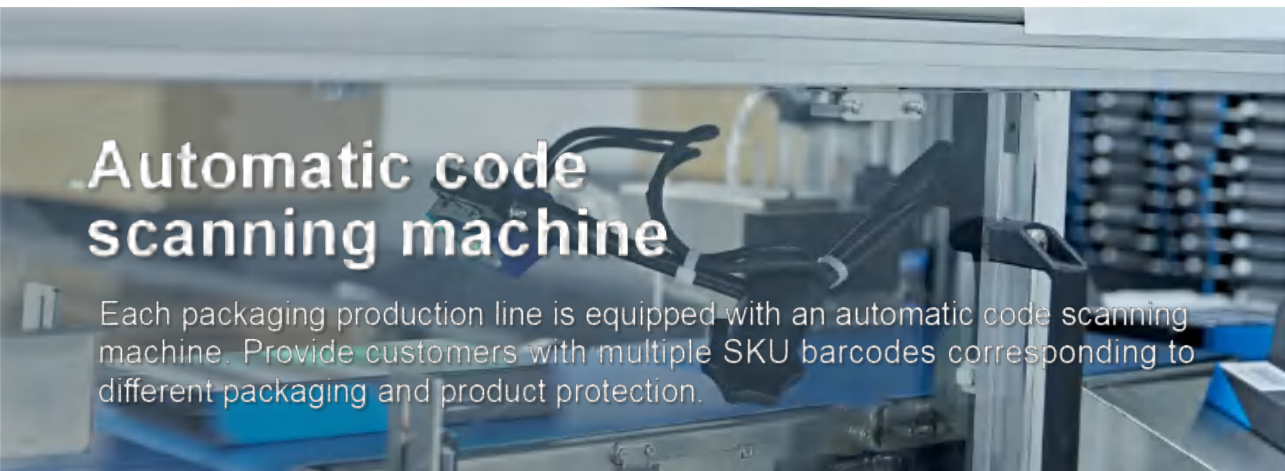
Injection molding automation

The injection molding workshop has achieved 100% automated production, improving efficiency and reducing costs while maintaining quality, and gaining more competitive advantages for customers.



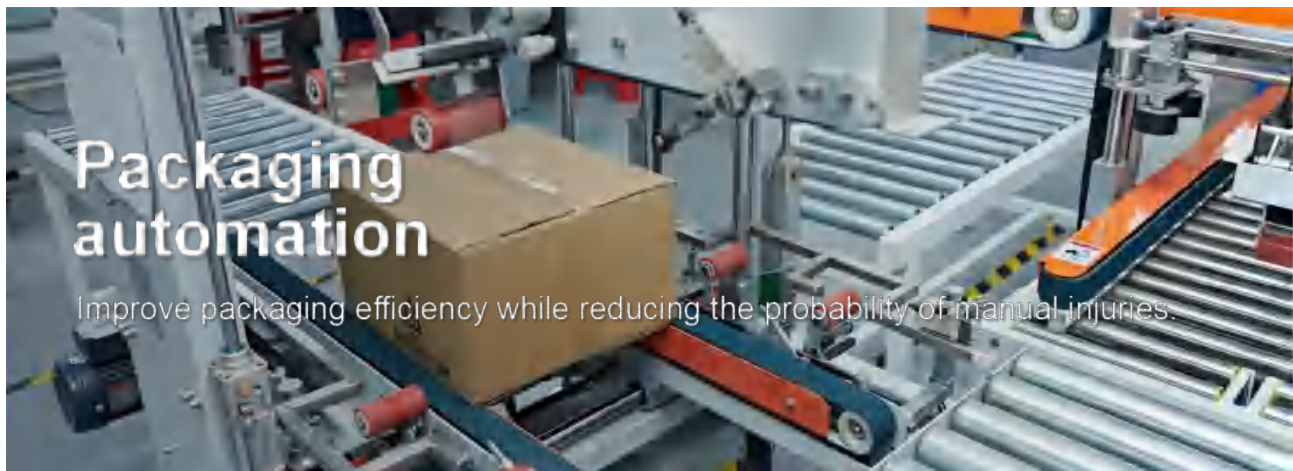
Needle testing machine

The first in the industry to use automatic intelligent needle detection machine equipment to ensure the brand's product quality commitment to consumers.



Automatic code scanning machine

Each packaging production line is equipped with an automatic code scanning machine. Provide customers with multiple SKU barcodes corresponding to different packaging and product protection.



Packaging automation

Improve packaging efficiency while reducing the probability of manual injuries.

Injection Molding Products

One-stop flexible customization service to fully match customer requirements





Loading material



Baking material



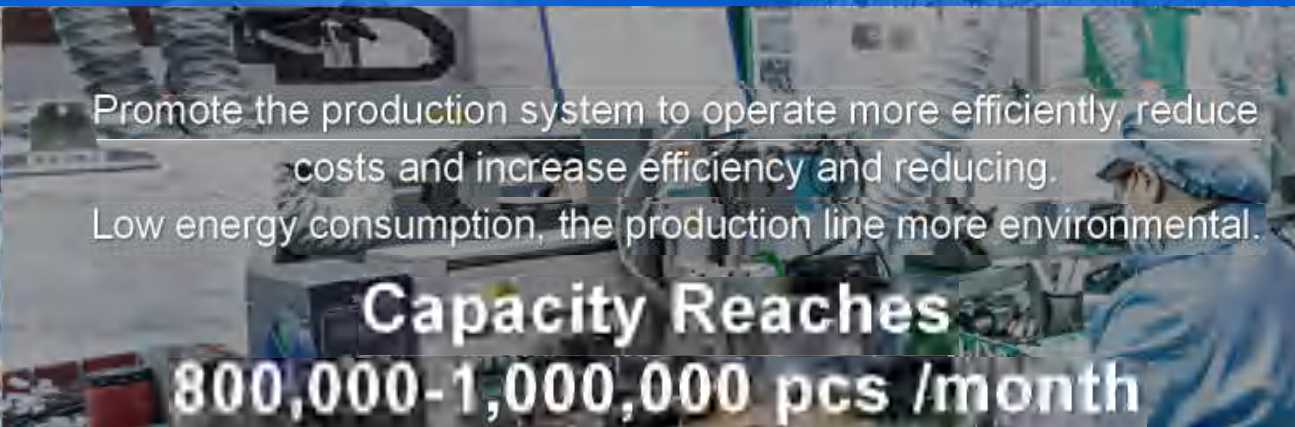
Shaking material



Manipulator



GRS special equipment



Dust-free workshop



Engineering design



Quality inspection



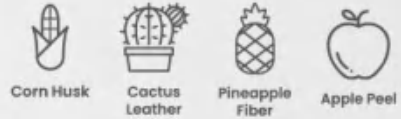
Random checking



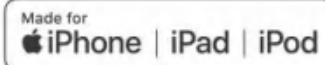
Mold plate

Sewing products

One-stop flexible customization service to fully match customer requirements



Vegan and eco-friendly materials, with recycling ratios of up to 30-80%, we are doing our part to reduce the carbon footprint and waste of resources in the production of our products.





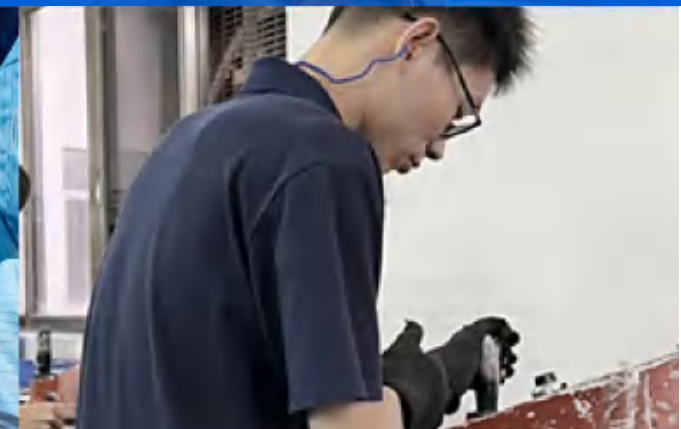
Laser Cutting



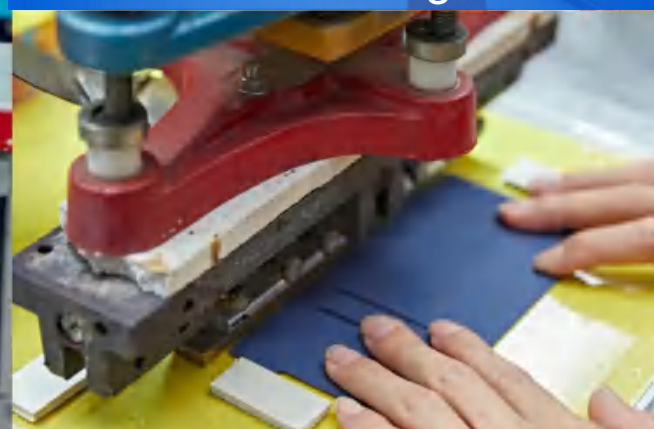
High sewing machine



Stitching



Fixing



Hot press



Oil painting

Exclusive production line for VIP customers

We plan ahead, prioritize our customers, adhere to the principles of honesty, respect, confidentiality and compliance to resolve customer concerns.
—Founder

Customer NDA system

NDA training for customer production

Enjoy independent and priority production line privileges and benefits

Customer rights protection management

Third-party professional destruction

Quality system and core team

We know clearly that the quality of each product is an important factor in building brand vitality.

We ensure that the quality of each product is higher than the market average by strictly screening material sources, controlling the sample production process, and controlling bulk production deviations.

Every product we provide to customers will add good reputation to the brand, help the brand better serve consumers, and continue to empower and support the brand's influence.





Our QC Team

Teams of more than 15 people

The quality department includes 15 QC engineers who strictly control the quality of all incoming materials, finished products and the entire production process.

≥98%

One-time delivery inspection pass over 98%

≥97%

On-time delivery over 97%

≥90%

Over 90% Customer satisfaction

**Quality-price
ratio**

**Good
quality**

**High
efficiency**

**Fast
delivery**

The main members of the engineering department include injection mold structure designers and injection mold, structure, PE, IE, ME, BOM and other project engineers. They all have senior industry experience and focus on providing process technology solutions for mobile phone cases to Apple's official OEM suppliers.

21+

Engineers

7+

**Senior mold
engineers**

20+

**More than 20 years of
industry experience**

Complex Laboratory

10+ professional testing equipments, 20 + testing, for product quality escort.



The industry's
first 20+ test



Eraser test



Oscillation test



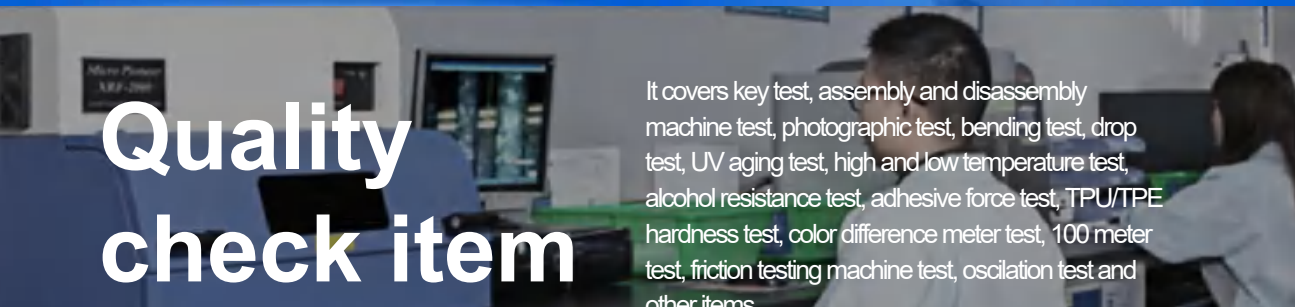
Cross-Cut Tester



Wear and alcohol resistance

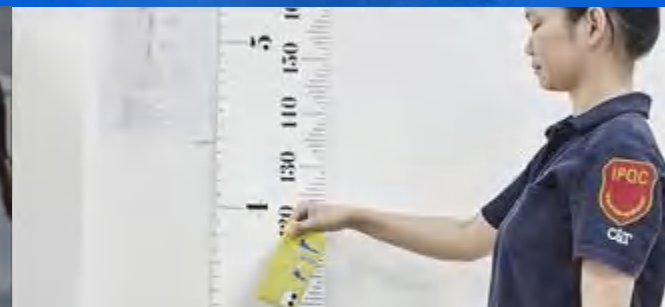


Bending test



Quality
check item

It covers key test, assembly and disassembly machine test, photographic test, bending test, drop test, UV aging test, high and low temperature test, alcohol resistance test, adhesive force test, TPU/TPE hardness test, color difference meter test, 100 meter test, friction testing machine test, oscilation test and other items



Drop test



Constant temperature test



High-Low temperature test



UV test



Friction resistance test

Type of test

Safety test

Screen test

Glue test

Hardware test





Professional flexible customization services



One-stop • Convenience -OEM Customization process



Quick response

Upon receipt of your inquiry,
We will contact you within 24
hours

3Days

Sampling time

Depends on the style and
sample quantity. We will deliver
your sample within 3-7 days



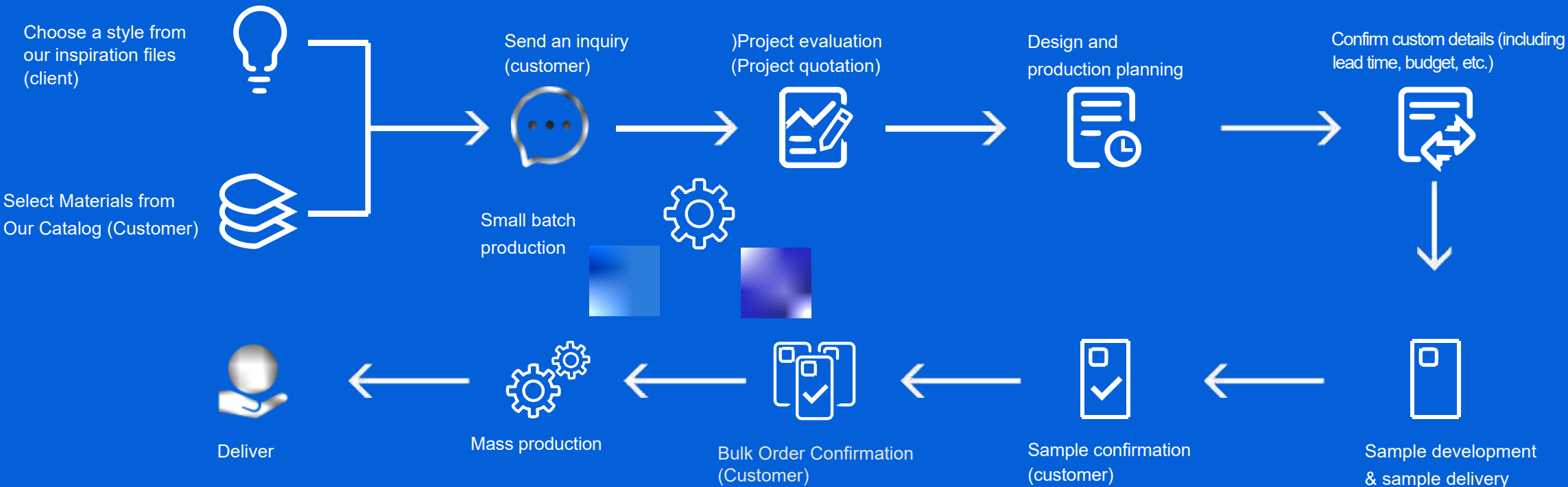
Free sample

For cooperative customers,
all samples are free of charge
(excluding shipping)



Certification

From raw materials to products, we
comply with standards and compliance
production, and can provide TC
certification for GRS products



One-stop • Convenience -ODM Customization process

300+Design

Monthly Original design

We have a number of designers to provide you with customized design services, we provide 300+ original design solutions monthly

5Days

Sampling time

Depends on the style and sample quantity. We will deliver your sample within 5-7 days



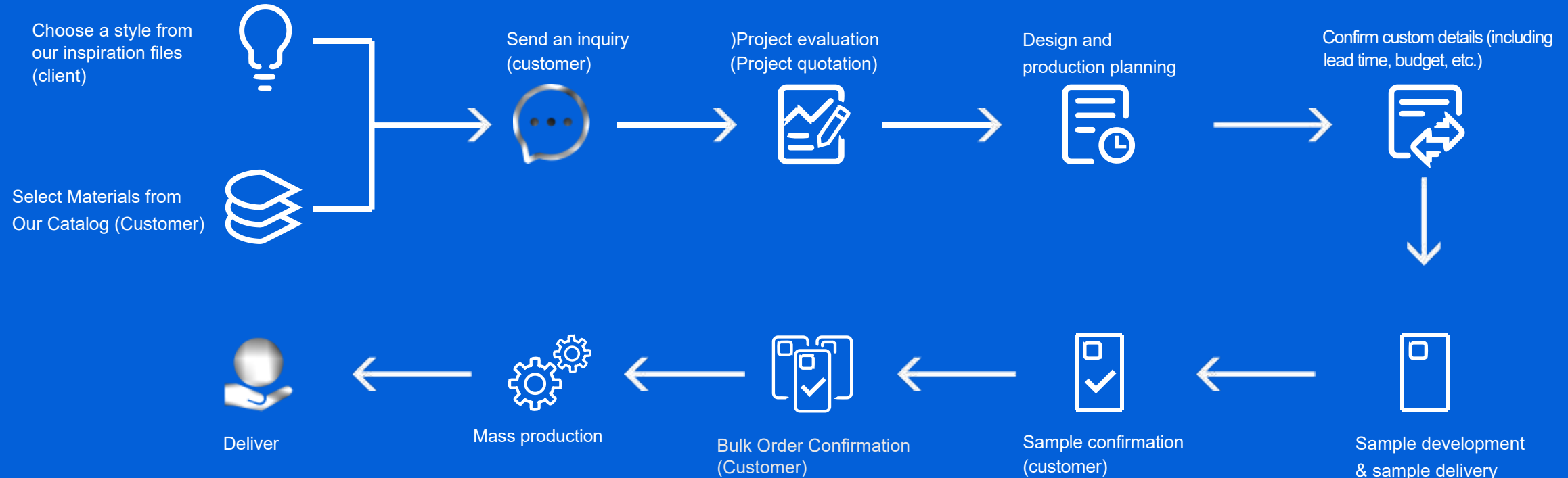
Free sample

For cooperative customers, all samples are free of charge (excluding shipping)



Certification

From raw materials to products, we comply with standards and compliance production, and can provide TC certification for GRS product



VIP Service & Product R&D Center

Rapid
response

Rapid
quote

Rapid
customization

Rapid
delivery

20%

faster than the competitors

3-7 days

Rapid development of high-quality, cost-effective custom samples within 3-7 days

- Deliver samples on time, with high quality, and quote reasonable prices
- Comprehensive testing of reliability before delivery of samples
- Feasible solution testing before series production
- Accurately communicate requirements within 24 hours
- Customized options available within 24 hours
- Samples available within 3-7 days (depends on mold and quantity)

Product development

A background image showing two men in a workshop. One man, wearing a blue polo shirt with '超拓' (Chao Tuo) on it, is leaning over a table. The other man, wearing a blue polo shirt and a brown leather apron, is also leaning over the table, pointing at a color swatch chart. They are both looking intently at the chart. The workshop has various tools and equipment visible in the background.

Product development is not only one of the key link for the sustainable development of an enterprise, but also of great significance to the enterprise. Product development is an innovative process, which is about the effective integration of resources, takes into account risks and innovation. It also extremely embodies systematic thinking and planning.

5-10% R&D investment

C&T increases investment in product development and innovation every year, with the total investment accounting for 5-10% of the company's annual marketing expenses. By sustainably innovating product processes and materials on a large scale, C&T continues to win favor from customers with its more competitive new environmentally friendly materials, empowering customers' brand competitiveness while effectively promoting business layout and transformation.

Unique aesthetic product technology

- Starting from the development trend, C&T uses various techniques to create products with exquisite skills, such as silk printing, IMD, impregnation, UV printing, epoxy, Laser carving and electroplating.
- With the support of different processes, C&T creates more fashionable and personalized product styles, provides more different product experiences, conveys C&T's unique precision aesthetics, and meets the flexible customization needs of more customer



Epoxy / Silicone



Silk printing



Embossed with gold logo



Metal logo



UV printing



Laser carving



Electroplating



Embossed logo

More than 20 R&D patents

R&D, design and innovation are deeply embedded in C&T's brand values.

By introducing advanced technology and talents, C&T continues to focus on product research and development and design every year.

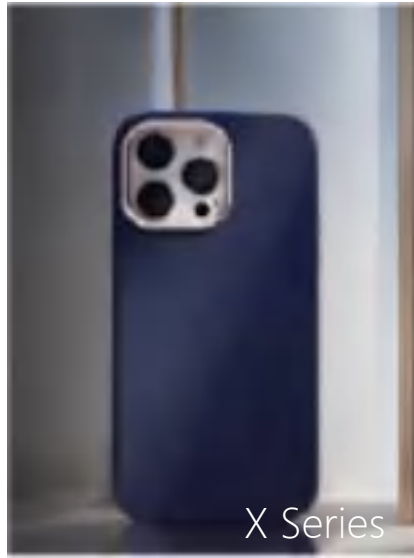
And it has developed a number of original designs and products that are unique to C&T, occupying greater market competitiveness.



Exclusive patented product



Defender



X Series



Detachable Leather case



Tycenn



Memory Foam



Spatial



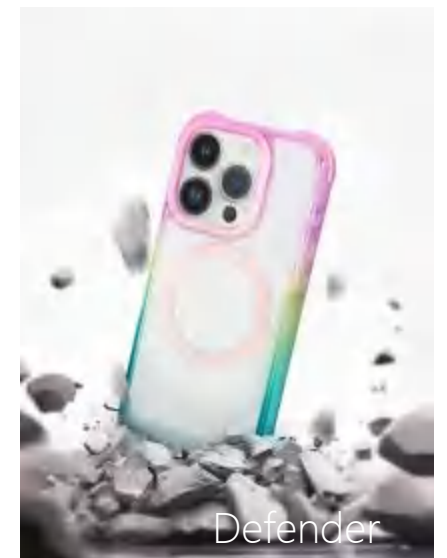
Stand laptop bag



Space



Boundless



Defender

Continuously search the trends and take the lead in seizing market opportunitie

One Step Ahead of Your Competitors

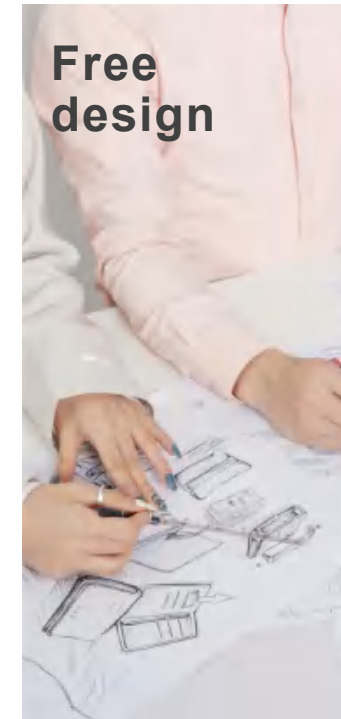
- Be the first to see trends
- Be the first to get data
- Take the lead in layout and promotion

The marketing center team brings together 12 key personnel, integrating the advantages of data analysis, promotion marketing and design. With keen insight and multi-dimensional analysis power, it continues to provide the most creative and influential professional reports every month to help customers grasp the situation in a timely manner. The latest global development trends can better respond to market changes and empower customer brands to develop more innovatively and sustainably.



Value-added services

C&T provides industry-leading, professional and reliable value-added services, covering photography services, design and drawings, exclusive annual growth reports and other more reasonable and competitive value-added solutions.



Build a better green future

Promoting sustainable development and creating a "3C green future" is C&T's pursuit rooted in its DNA. From product concept, R&D and design, production, packaging, finished product delivery to after-sales maintenance, C&T's production and supply chain adheres to the concept of environmental protection, green and sustainable development, customizing and providing environmentally friendly solutions that truly meet social responsibility and customer satisfaction.

Strict pursuit of high standards

We know clearly that product quality is the key to the long-term sustainable development of the brand. In order to ensure that the quality of each product is higher than the market average and national standards, our C&T carefully selects environmentally friendly materials, controls sample production and quality systems, and always implements the concept of sustainable development in product design and production to create better products. Environmentally friendly customized solutions with brand value and more competitiveness empower the long-term development of customer brands.

Our business partner

Facing the future, C&T will continue to increase investment, aiming to become "the world's leading flexible customizer of mobile protective cases" and do brand-side

The most trustworthy strategic partner of customers, helping customers with digital transformation and business success

PEST Industry Macro Analysis

Polity

- In February 2022, the National Development and Reform Commission issued the "14th Five-Year Plan for the High-Quality Development of Foreign Trade" to support the high-quality development of foreign trade. Guide e-commerce to explore new consumption scenarios and expand online and offline integrated marketing channels. It also has a positive supporting effect on the sales volume of manufacturers.
- In response to environmental issues, the international community unanimously adopted the Paris Agreement, and various countries set and completed carbon neutrality goals. Plastic, as the main material for mobile terminal protective cases, poses new challenges to the industry.

Economy

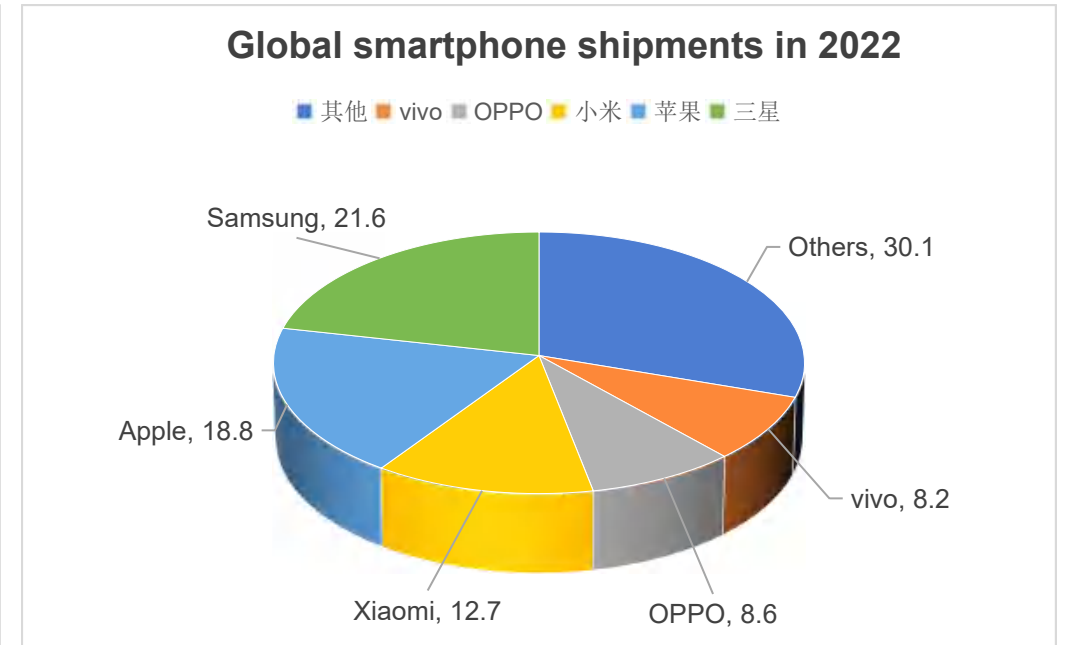
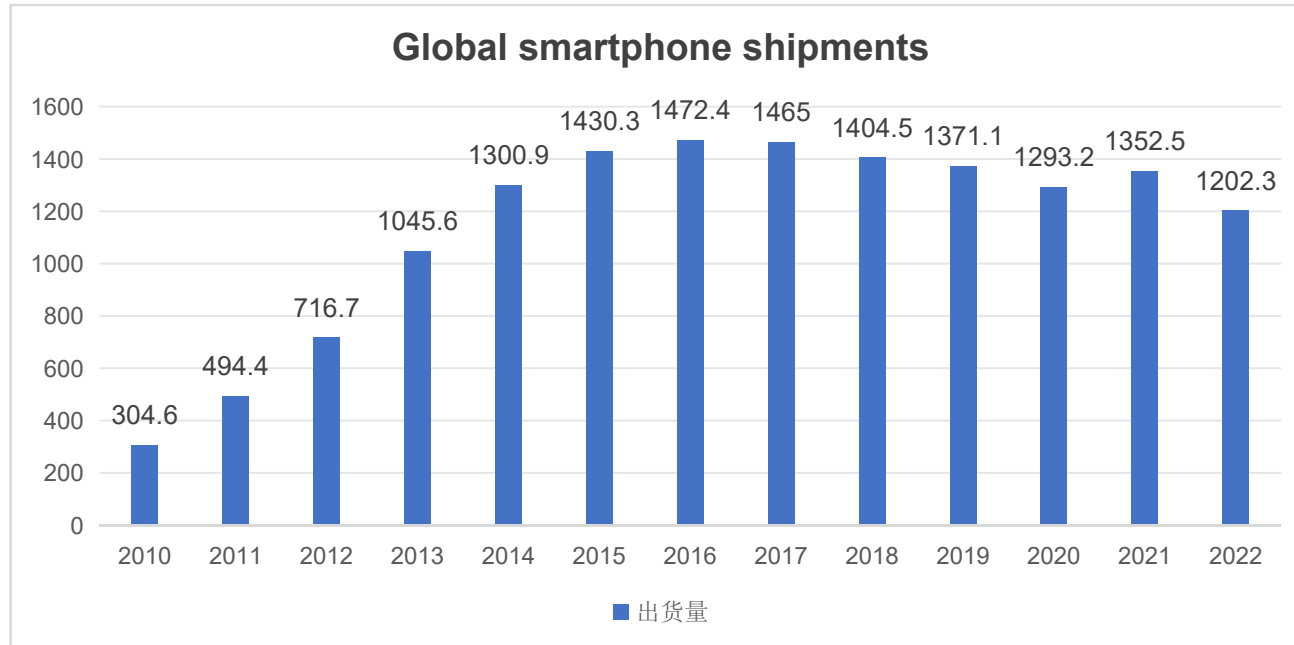
- The industrial chain is improving and the market continues to grow. The market size is expected to exceed US\$38 billion by 2028, with a compound annual growth rate of 6.30% during the forecast period (2023-2028).
- Domestic economic growth and recovery are slower than expected.
- People not only pursue spiritual entertainment consumption and personalization, but also pay more attention to the cost-effectiveness of goods. The purpose of consumption has changed from "pleasing others" to "pleasing oneself" and socializing.
- Manufacturing costs are rising. The raw materials for mobile terminal protective cases include TPU, PC, PET and silicone. Raw material price fluctuations may bring cost pressure to the development of enterprises.

Society

- The total population of Generation Z (born between 1995 and 2009) reaches 2.4 billion. The collective purchasing power of Generation Z globally is US\$360 billion, of which Generation Z in the United States accounts for almost half. There are approximately 67 million members of Generation Z in the United States, accounting for more than 20% of the total population of the United States. They have strong spending power and are recognized as a consumer group with potential.
- Generation Z pursues professional functions and novel technological sense, while uncompromising on fashionable appearance. Growing up in the period of rapid development of digital technology, they have their own understanding of digital brands. They value the sense of belonging and emotional value, and are willing to resonate and interact with brands.

Technology

- Advanced automated manufacturing technology has fostered an equipment manufacturing industry with a solid foundation, providing strong support for production and manufacturing.
- The application of 3D printing technology provides the possibility of rapid implementation of production trial production.
- E-commerce platforms make it easier for brands to reach consumers and quickly expand the market. At the same time, the C2M model promoted by e-commerce platforms allows users to better meet their personalized and customized needs. Pay attention to precision marketing and use technical means such as brand official website portrait analysis, search engine optimization, and social network marketing to achieve accurate acquisition of target audiences.



- Data from Counterpoint Research shows that **global smartphone shipments in 2022 was 1.2 billion units**, and the top five companies in terms of shipments have a combined market share of 69.9%.
- Apple shipped 225 million units, with a market share of 18.8%; Samsung shipped 260 million units, with a market share of 21.6%. Samsung's higher share than Apple is due to the large contribution of folding machines. In addition, Xiaomi 12.7%; OPPO 8.6%; Vivo 8.2%.
- According to Bankmycell statistics, the total number of global smartphone users has shown a stable upward trend year by year from 2016 to 2021, and the smartphone penetration rate has also shown an upward trend year by year. In 2020, there will be 3.5 billion global mobile phone users, and the smartphone penetration rate is 73.22%. , 3.8 billion users in 2021, with a penetration rate of 77.87%.

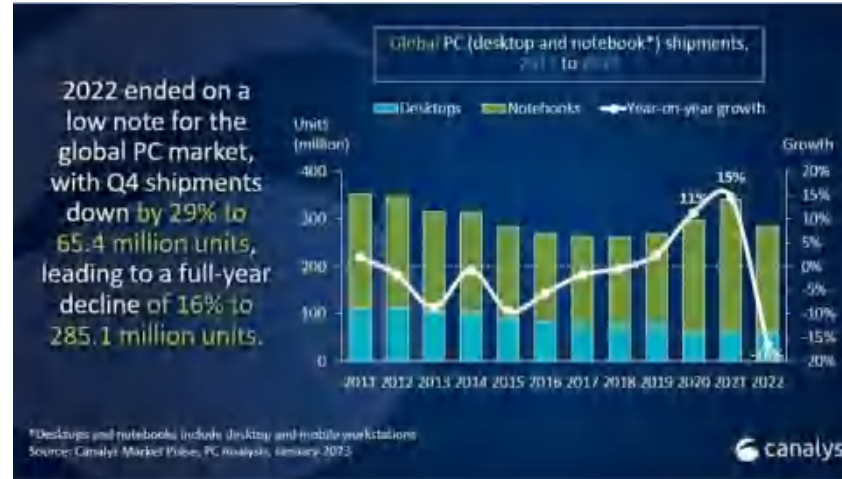


Worldwide Top 5 Wearables Companies, 2022Q3 Unit Market Share



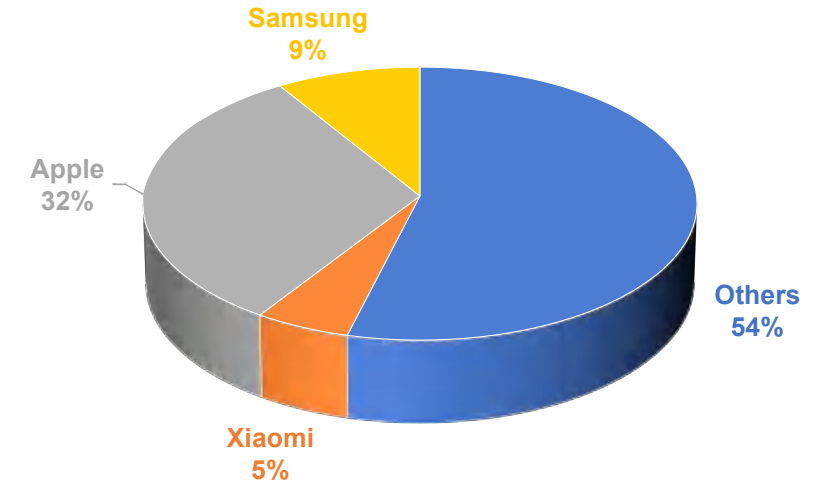
Source: IDC 2022

- In 2022, 515.6 million wearable devices were shipped worldwide, Apple accounts for 30% of overall shipments.



- In 2022, 122 million laptops were shipped worldwide, Apple amounts for 8.5% of overall shipments.

Global TWS headset market share in 2022



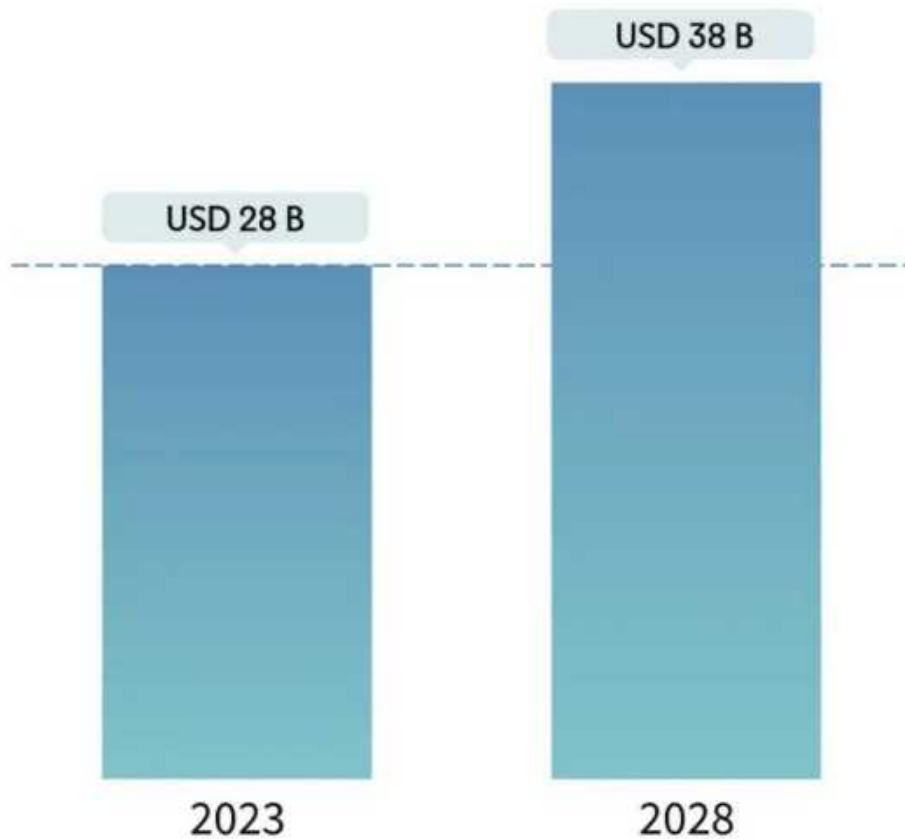
- In 2022, 241 million TWS earphones were shipped worldwide, Apple amounts for 32% overall shipments.



Mobile Protective Cases Market

Market Size in USD Billion

CAGR 6.30%



Source : Mordor Intelligence



2022 smart terminal protective case

\$28 billion

CAGR

6.3%

smart terminal protective case

- The mobile protective cases market size is expected to grow from USD 28.0 billion in 2023 to USD 38 billion in 2028.
- The forecast compound annual growth rate from 2023 to 2028 is 6.30%

Mobile smart terminal protective cases are divided into:

Laptop cases, tablet cases, smartphone cases, earphone cases, other terminal cases

**Since 2006, C&T has been focusing on
providing better OEM/ODM flexible customization solutions.**

C&T is designed to help your brand gain greater market share
empowering more ambitious long-term development.

C&T, which continues to lead the development of the industry, is definitely your best choice.

If you have any needs, please contact C&T.

We will serve you wholeheartedly 24 hours a day!



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