



STARWAY



BUSINESS
BROCHURE
企业宣传册

捷畅进出口有限公司
Starway Supply Chain Import & Export Co., Ltd.

Brief Introduction of the Company

Starway International Trading Co., Ltd. It is a comprehensive foreign trade enterprise that integrates supply chain resources with a global perspective. Relying on the cluster advantages of China's manufacturing hinterland, we have established a full-category service system covering footwear, clothing, accessories and customized products, and are committed to providing one-stop solutions from design and research and development to delivery and after-sales service for global customers.



Company tenet

"Link global resources and co-create value growth"

We embrace the global market with an open attitude. By integrating high-quality supply chains, optimizing trade processes and practicing sustainable development, we create value beyond expectations for our customers.

To customers: Become a trusted trade bridge, reduce procurement costs with professional capabilities, and respond to market changes with flexible services;

To partners: Build a symbiotic ecosystem with suppliers, promote technological upgrades and capacity synergy, and share the dividends of globalization;

To society: Adhere to compliant operation and green production, and promote the sustainable development of the industry through responsible trade.

Service concept

"Precise customization, worry-free throughout the process"

We are well aware of the diversity of global market demands and always put customers at the center to build a differentiated service system:

Full-process customization: From product design (ODM/OEM), fabric selection to packaging and labeling, 100% personalized customization is supported, and sample solutions can be provided within the fastest 72 hours.

Digital service chain: Through the independently developed Order Management System (OMS), customers can track the production progress and logistics status in real time, achieving transparent transactions.

Professional service team: A cross-functional team consisting of international trade experts, quality control engineers, and after-sales customer service representatives has been formed to respond to demands 7 × 12 hours a day and ensure zero delivery errors.



1, The main business Of the company

Footwear

Core categories: Sports shoes (annual production capacity 300,000 pairs), outdoor boots (500,000 pairs), beach shoes, etc.

Technical advantages: It adopts breathable and waterproof technology and 3D foot support design, and has passed international certifications such as ISO 9001 and BSCI





2, The main business Of the company

Clothing

Core product categories: Casual wear (annual production capacity of T-shirts and shirts X million pieces), workwear uniforms, sportswear, children's wear;

Special techniques: Digital printing, three-dimensional cutting, eco-friendly dyeing

Customized solutions

Enterprise customized services

We provide customized employee uniforms and gift accessories for multinational enterprises. We support embroidery/printing of brand logos, with a minimum order quantity of 100 pieces.

Case: Custom-made 5,000 commemorative sweatshirts for Google's Asia-Pacific annual meeting, featuring fluorescent night running reflective strips, and received special thanks from the client's global purchasing team.

Flexible rapid response supply chain

We have launched a "small order, quick response" model for e-commerce and influencer brands. We can produce samples within 7 days and deliver orders with a minimum order quantity of 500 pieces within 15 days.

Cooperative advantage

Production capacity flexibility: Our own factory, in collaboration with strategic partners, can flexibly undertake orders of 5 to 500,000 pieces. During peak seasons, the delivery cycle remains stable at 30 to 45 days.



Supply chain integration capability

The production base can flexibly allocate production capacity according to customer demands, avoiding the policy risks of a single region.

Technological research and development strength

We have our own design center (including 10 senior designers), and launch over 20 new styles every month

Rapid response mechanism

7 × 12-hour online customer service, reply to inquiries within 1 hour and provide preliminary solutions within 48 hours. Urgent orders can activate the "green channel", with samples completed within 5 days and small-batch orders delivered within 10 days (the regular process takes 15 days).

