

LUCKYSKY

Gianni Vince

广州汉诺斯箱包有限公司

Guangzhou Luckysky Industry Co.,Ltd.
Since 1999

品牌故事 BRAND STORY

LUCKSYKY, created by famed YUPPIE designer Mr Schneider in 1999 in Germany. In the early days, we have been focusing on the product development and branding of business bags, and known for the unique yuppies style. We are an industry leader specializing in the design, innovation and marketing of business and travel bags.

Through our keen sense of market, Luckysky achieved industrial upgrading in 2007 to adapt to the working life of business people, becoming the first business and travel bag brand focused on " fashion, business, and leisure".

Today, we are committed to providing the most creative and practical leisure, fashion and travel bags to the business people around the world.

汉诺斯，1999年诞生于德国汉诺威，创始人为著名的"雅皮士"设计师施奈德（Schneider）。早期一直专注于商务箱包的产品研发和品牌运营，以独特的雅皮士风格著称，在行业领域享有非凡的声誉，深受商务精英追捧，是时尚商旅箱包的首选品牌。

随着IT行业的飞速发展，为适应商务人士的工作生活，汉诺斯凭精灵敏的市场嗅觉率先于2007年实现产业升级，成为首个专注于"缔造时尚、商务、休闲"的商旅箱包品牌。

今天，汉诺斯致力于向全世界商务人士提供最具创意与实用的休闲，时尚，商务的商旅箱包产品。



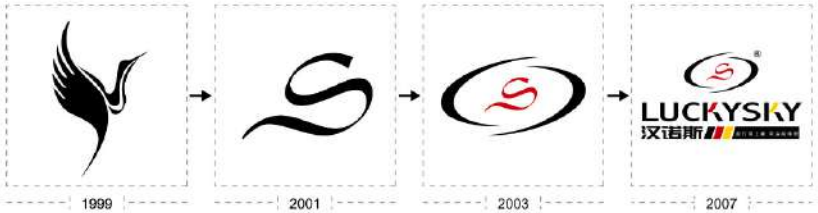
ABOUT THE BRAND 品牌标识诠释



白鹳，德国国鸟，体态优美，有着“白衣骑士”的美誉，自古就被日尔曼民族视为是“带来幸福之鸟”，是上帝派来的“天使”，是吉祥与幸运的象征，是LUCKYSKY品牌箱包的最佳吉祥物。它代表我们爱工作，亦爱生活；爱时尚，亦爱娱乐；喜欢创意，不喜欢拘束。“旅行带上我，幸运陪伴您”是白鹳对您一生的祝福！

White stork, the German national bird, has beautiful posture and the reputation of a "white knight". The ancient Germanic peoples regarded as "the bird brings happiness", "the angel sent by God", "the symbol of auspiciousness and luck". They are the best mascot of LUCKYSKY bags. They love working and life, they love fashion and entertainment. They prefer innovation instead of leash. "Travel with me, Lucky with you" is the blessing for your life from white stork.

品牌标识演变历程



品牌精神：

作为一个定位商务精英群体的品牌，汉诺斯的目标消费群为崇尚潮流的商务人士。他们爱工作、亦爱生活；他们爱时尚、亦爱娱乐；他们事业有成，个性十足；他们喜欢创意，不喜欢拘束；他们是雅皮士式的商旅人士，思想上天马行空，创意无限，他们在工作和生活上都极力追求“自由天空，任我飞翔”的高远境界。这正是汉诺斯品牌文化的精神所在。

Brand spirit:

As a brand that targets the business elite, Luckysky's target consumers are trendsetters. They love work,love life, love fashion and entertainment. They are successful in their careers and have strong personalities, They like creativity and don't like constraints. They are yuppie-style business travelers, thinking of the creativity, they are working and living in the pursuit of "Free Sky, let me fly,"the lofty realm. This is the spirit of Luckysky brand culture.

BRAND HISTORY 品牌历程

1999年

汉诺斯诞生于德国汉诺威；

1999-Luckysky was born in Hanover, Germany;



2006年

汉诺斯开始风靡德国，成为商务人士商务、旅行的必备装置，更是优雅品味的象征；

2006-Luckysky has been popular in Germany. It has become the essential device for business people and the symbol of elegant taste.



2007年

汉诺斯实现产业及品牌升级，成为专注时尚、休闲的商旅箱包品牌；

2007-Luckysky has been upgraded in production and marketing, became a famous band of travel bags and luggages



2007年

2007年汉诺斯在中国广州建立生产基地

Luckysky Industry Established in 2007 in Guangzhou,China



2009年

在意大利注册成立新品牌GIANNI VINCE,主打真皮皮具，邀请著名设计师MR ANZO ROSSI为首席设计师

2009-Established in Italy, Gianni Vince focused on leather products.It is invited famous designer Mr. Anzo Rossi as the chief designer.



2011年

汉诺斯进军中国市场，致力为中国提供最具创意与实用价值的数码商旅箱包产品。

2011-Luckysky entered Chinese market, is committed to providing the most innovative and practical value for the Chinese digital business-travelling bag and luggage products



2012年

汉诺斯生产扩产，乔迁到新的生产基地

2012-Luckysky expanded production plants, and moved to a new production plants base.



2018年

缅甸生产基地成立

2018-Luckysky Myanmar Factories established



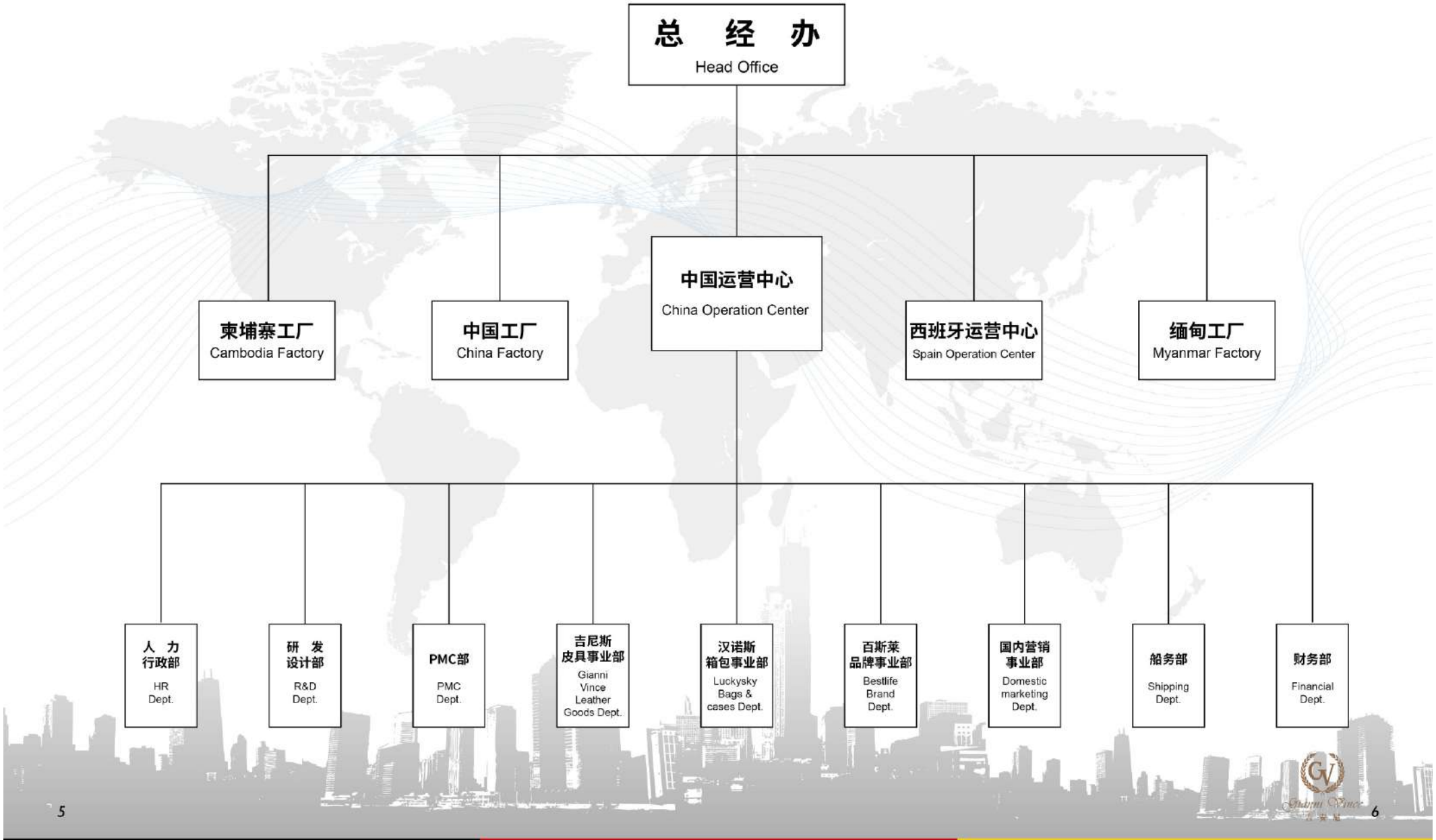
2021年

柬埔寨生产基地成立

2021-Luckysky Cambodia Factory established



汉诺斯实业集团有限公司
Luckysky Industry Group Ltd.





汉诺斯实业集团成立于2007年，营销总部设在广州市白云区，办公面积2000多平方；总厂位于广州市花都区狮岭镇,建筑面积25000多平方；缅甸工厂于2019年3月份正式投产，建筑面积15000多平方；柬埔寨工厂于2021年4月份启动，7月份正式投产，建筑面积20000平方米;旗下有“汉诺斯LUCKYSKY”、“百斯莱BESTLIFE”、“吉安尼GIANNI VINCE”等国际品牌。

Luckysky Industry Group Ltd was established in 2007, the headoffice is located in Baiyun District, Guangzhou, with an office area of more than 2,000 square meters. The factory is located in Shiling Town, Huadu District, Guangzhou, with a construction area of 25,000 square meters.

The Myanmar factory was set up for production in March 2019, which covers an area of 15,000 square meters;

The Cambodia factory was founded in April 2021 and officially started production in July, with a construction area of 20,000 square meters;

Luckysky Industry Group own brands: LUCKYSKY, BESTLIFE and GIANNI VINCE.

主要产品有尼龙背包、尼龙手提包、拉杆箱、数码相机包、内袋包、IPAD/IPHONE套、全真皮男女背包、全真皮男女手提包、时尚尼龙料配真皮包等等；是全球箱包、皮具类全系列产品集研发、生产及品牌营销为一体的优质企业；拥有国内外研发设计师8位，设计师分别来自欧州西班牙，意大利和中国，以及30多位样品研发专业人才；

Our main products including: backpack, handbag, briefcase, trolley case, digital camera bag, laptop sleeve,ipad/iphone case,leather bags and cases, etc.;

We are one of the lead manufactures in design, manufacturing and marketing of high-quality bags.

Our R&D team has more than 30 people, including 8 designers from Spain,Italy and China

并拥有国内技术成熟、工艺精湛的生产队伍500多人，及海外工厂1500多人的生产队伍，品牌产品一直畅销美洲、欧洲、南美、中东、亚洲等国内外60多个国家和地区；并拥有经验丰富、朝气蓬勃、充满激情的国内、国际营销团队超过30人，为我们的客户提供一流的服务。

We have 500 skilled workers in our China factory and more than 1500 workers in Cambodia and Myanmar factory.

Our products have been sold to more than 60 countries, mainly in America, Europe,South American, Middle-East and Asia. We have marketing and service team with more than 30 people, that can provide excellent service to our customers.

China production base 中国生产基地

Factory 1: --Guangzhou Luckysky Industry Co.,Ltd.



- 汉诺斯集团成立于2007年
- 运营总部位于白云区，占地面积2000平方米
- 广州工厂位于中国广州花都区
- 厂房面积25000平方米
- 500位一线工人
- 月产能300000个手提包，背包及各种软包

- LUCKYSKY Group was founded in 2007
- Head Office in Baiyun District with 2,000 M2;
- Guangzhou Factory is located in Huadu district,Guangzhou,China
- Plants with 25,000 M2
- 500 workers;
- Capacity: 300,000 pcs bags & backpacks & soft bags per month















Myanmar production base 缅甸生产基地

Factory 2: -- Luckysky Bags Myanmar Co.,Ltd.



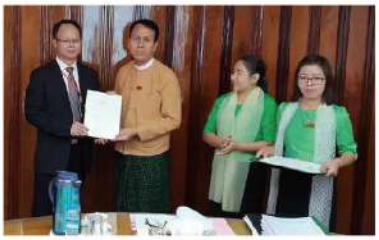
- 缅甸工厂位于缅甸仰光市
- 厂房面积15000平方米
- 生产线可容纳1200位一线工人
- 月产能300000个包

- Myanmar Factory is located in Rangoon City,Myanmar
- Plants Size: 15,000 M2
- Full Capacity can stay with 1,200 workers;
- Production Capacity: 300,000 bags/month;















Cambodia production base 柬埔寨生产基地

Factory 3: .. Gianni Vince Bags (Cambodia) Co.,Ltd.



- 柬埔寨工厂位于柬埔寨干拉省国家公路4号路17公里处
- 厂房面积20000平方米
- 厂房于2021年4月份启动，7月份正式投产
- 生产线可容纳1800位一线工人
- 共有30条生产线
- 月产能400000个包

- Cambodia Factory is located in Kandal province,Cambodia, near Phnom Penh International Airport, about 17 km
- Plant: 20,000 M2
- Plants started in April,2021 and operation in July.2021
- Full Capacity can with 1,800 workers
- 30 Production Lines
- Full production Capacity with 400,000 pcs bags per month















Partnership 合作伙伴

Partnership--our main customers

授权书

certificate of authorization



PORSCHE

To whom it may concern

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GR/KM-PLR

10 December 2019

Use of "PORSCHE DESIGN" Trademark – Letter of Authorization

The undersigned, representing Dr. Ing. h.c. F. Porsche Aktiengesellschaft, domiciled at Porscheplatz 1, 70435 Stuttgart, Germany ("Porsche"), hereby confirm that

Bric's Industria Valigeria Fine S.p.A., Via Michelangelo, 21, 22077 Olgiate Comasco (CO), Italy ("Bric's")

is an authorized supplier and licensee of Porsche's subsidiary and licensee Porsche Lizenz- und Handelsgesellschaft mbH & Co. KG, Groenerstr. 5, 71636 Ludwigsburg, Germany ("Porsche Design Group"). Under a License Agreement with Porsche Design Group, Bric's has been authorized to use Porsche's trademark "PORSCHE DESIGN" for the production and worldwide distribution of bags, luggage, small leather goods and components of all these products. This includes the right to make reference to the trademark in advertising media for these products.

This letter of authorization is valid until 31 December 2021, unless revoked earlier.

Should further clarification be required, please do not hesitate to contact us.

Kind regards

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
- Legal and Compliance -

Dr. Manuel Kleinemeier

Dr. Thomas Fischer

BRIC'S

WENGER

TARGUS

METRO SOURCING

Certificate 荣誉证书

Design & Quality Award

































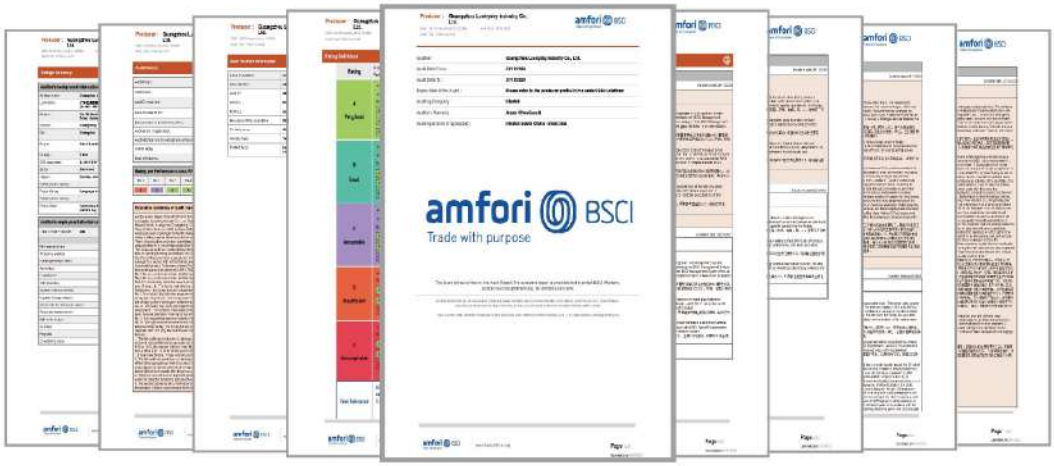
Patent 专利


实用新型专利证书
实用新型专利证书
外观设计专利证书
外观设计专利证书

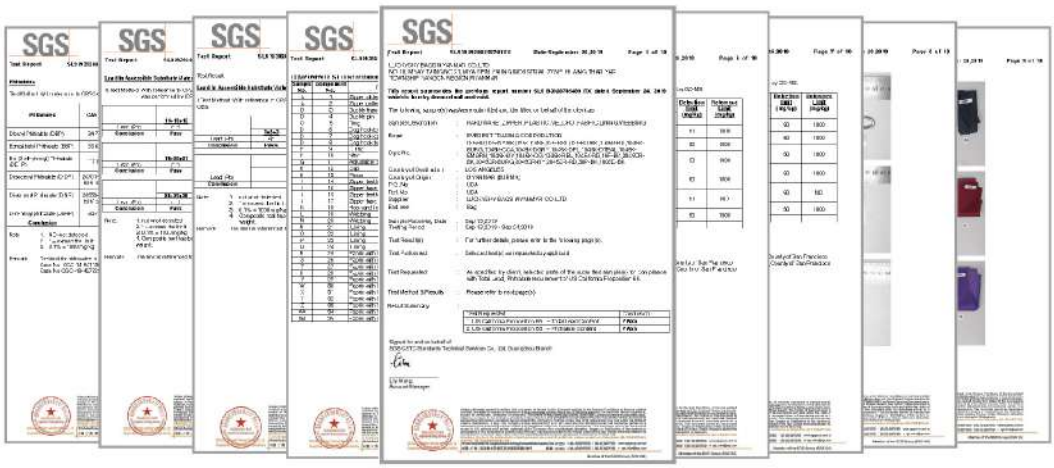

外观设计专利证书
外观设计专利证书
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test report BSCI·ISO·REACH·CAP65 检测报告







Antibacterial disinfection 抗菌消毒

抗菌面料 ---采用抗菌处理工艺

Hygienic Fininished Textiles
--contains bactericidal enzyme

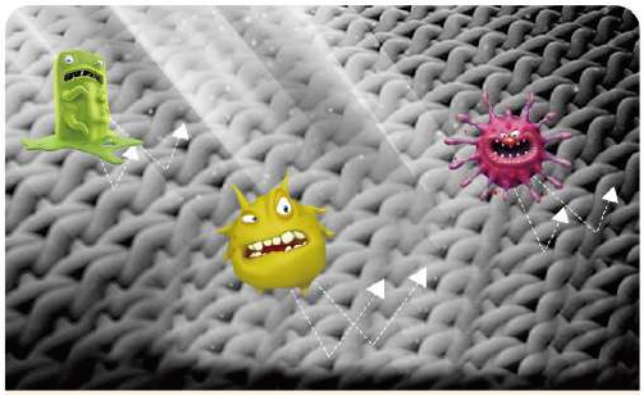
Bags by using Hygienic finished textiles can reduce the risk of bacteria breeding

此系列背包采用具有抗菌功效的面料支撑，能够有效减少细菌滋生









mildew proofing

antiblastic

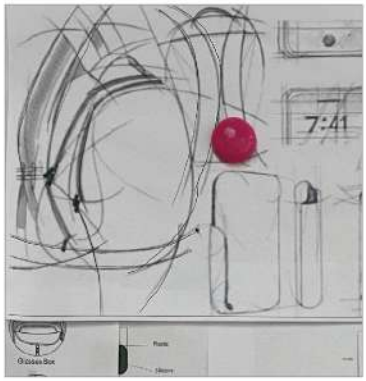
Water resistant



Exquisite workmanship 原创设计 & 精湛工艺



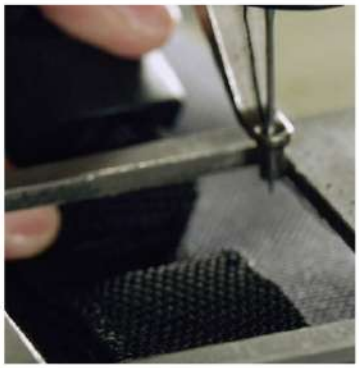














R&D team 研发团队

R&D department: 30 staff



CAD System /CAD系统





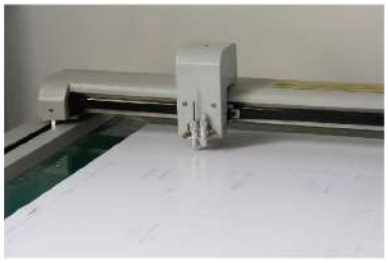




- Efficiency /高效
- Precise /精准
- Storage /可存储

Pattern Making /纸模裁制













laboratory 实验室

Quality control and assurance


Zipper Reliability


Rubbing


Flexing


Salt Spray


Nail Tearing


Stitching


Torsion


Bage Finished Product Shock


Test Standard


Adhesion


Tensile Strength


Tearing





Enterprise culture 企业文化

文体活动、百花齐放是汉诺斯（中国）品牌运营中心人文环境的一个亮点。公司每年都会举办各类文体活动或赛事，激励拥有文艺专长的人才施展才艺。同时，公司还经常组织旅游、登山等活动，丰富员工的业余生活。

Cultural and sports activities is a bright sport of the culture enviroment of Luckysky(China)Brand Operation center. Our company organizes all kinds of cultural and sports activities or events every year, encourage everybody to display their talent. Meanwhile, Luckysky often organizes activities such as travel, mountaineering to enrich employees' spare time.













Samsonite Manager Mr. Dale Lou & Mr. Farzin & Luckysky General Manager. Ms Jecy Chen at Luckysky Production Base Opening Ceremony in 2011









Showroom 展厅



汉诺斯展厅
LUCKYSKY Showroom







国际化设计理念 多样化空间布局

经典灰白红主色调，简约严谨不失优雅时尚

International design concept,Multiple layout concept
Classic grey, red,white combination, simple but elegant and fashionable









吉尼斯展厅
Gianni Vince Showroom

全球回收标准GRS

Global recycling standard GRS



GRS是Global Recycle Standard的简称。
GRS是为在纺织工业的需求所制定，核查回收产品或某些特定产品。更重要的是让零售商和消费者了解特定产品的哪些部分是再生材料，以及在供应链中如何处理这些材料。它是一项国际、自愿和全面的产品标准，规定了回收内容、产销、监管链、社会和环境实践以及化学品限制的第三方认证要求。GRS的目标是增加产品中回收材料的使用，并减少/消除其生产所造成的危害。

GRS stands for Global Recycle Standard
GRS is developed for the needs of the textile industry to verify recycled products or certain specific products.It is more important for retailers and consumers to know which parts of a particular product are recycled materials and how they are handled in the supply chain.
It is an international,voluntary and comprehensive product standard that sets our third-party certification requirements for recycling contents,production and marketing,chain of custody,social and environmental practices,and chemical restrictions.The goal of GRS is to increase the use of recycled materials in products and minimize/eliminate the harm caused by their production.

新的GRS认证是一个三级制，根据每种产品的回收标准分为铜标准、银标准和金标准，金标准要求产品包含95%—100%的回收材料，银标准产品包含70%—95%的回收材料，而铜标准的产品则需要包含不低于30%的回收材料。

所有标准的产品都必须显示回收组分的百分比，并将挂上适当的金、银、铜GRS标志，除了原料规格之外，这一标准还涵盖环境加工标准，包括严格的废水处理要求和化学制品使用，以及全球有机纺织标准（GOTS）等，社会责任因素也被列入GRS，旨在保护工人的健康和安全，GRS的实施是面向全球的。

The new GRS certification is a three-level system. According to the recycling standard of each product, it is divided into copper standard, silver standard and gold standard. The gold standard requires that the product contains 95% - 100% recycled materials, the silver standard product contains 70% - 95% recycled materials, and the copper standard product needs to contain no less than 30% recycled materials.

All standard products must show the percentage of recycled components and will be hung with appropriate gold, silver and copper GRS marks. In addition to raw material specifications, this standard also covers environmental processing standards, including strict wastewater treatment requirements and the use of chemicals, as well as the global organic textile standard (gots). Social responsibility factors are also included in GRS, In order to protect the health and safety of workers, the implementation of GRS is global.







GRS产品回收

GRS product recycling

GRS产品的回收成分再生产过程：回收→碎化清理→抽纱→纺织面料→手袋→终端（卖场）→ 丢弃后再次回收利用。

Reproduction process of recycled components of GRS products: recycling→ crushing & Seperaty→ yarn →textile fabrics → handbag → terminal (store) → recycling after discarding.













LUCKYSKY

Premium backpack 优质背包

Travel With Me，Lucky With You



Product introduction

FEATURES
large capacity USB port built-in front organizer compartment with a removable waist bag (2 in 1)

SPECIFICATIONS	
Compatibility	15.6″
Material	Polyester
Lining	210D



LSB8957-M-A

LSB8957-M-B



Product introduction

FEATURES
Laptop backpack,fits for 15.6"latop Three compartments with multi-fuctional pockets Ergonomic design for kids of all ages

SPECIFICATIONS	
Compatibility	15.6″
Material	Polyester
Lining	210D



LSB9502-1-BLU

LSB9502-1-BLK



Product introduction

FEATURES
Water-proof material Large capacity for traveling Expandable zipper to enlarge the space

SPECIFICATIONS	
Compatibility	15.6″
Material	Polyester
Lining	210D



LSB10001

LSB9768



1004-collection

FEATURES

- Anti-wrinkle nylon material
- Elegant design
- 15.6" laptop pocket
- Color : ■Black ■Blue
- Main material : 1680D nylon
- Front pocket : Full grain leather


Fabric


Leather












GHM-5043
GHM-5041
GHB-7047
GHM-5042


GHW-8018-1
GHW-8018
GHW-8019-1
GHB-8019
GHWL-8019
GHW-8019

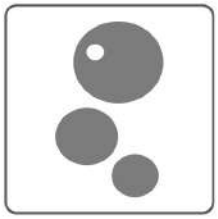
PRODUCT FEATURES 产品特色

- 防水织物
- 防霉
- 超吸能减震
- 耐磨衬里
- 耐寒材料
- 国际环保认证
- 全面保护
- 轻质材料

- waterproof fabric
- Mildew-proof
- Super energy absorbing shock absorption
- Anti-wear lining
- Hardy materials
- Internationl environmentally certified
- All-round protection
- Light-weight material



Waterproof fabric



Mildew_proof



Super suction
energy dissipation



Wear resistant linling



Cold-resisitant
material



International
environmentally certified



All-round protection



Lightweight materials

LUCKYSKY

TRAVEL WITH ME, LUCKY WITH YOU

旅 行 带 上 我 ， 幸 运 陪 伴 您

汉诺斯

一个诞生于德国的原创品牌

一个欧洲工业文明熏陶的品牌

一个专注于休闲，时尚，商务的商旅箱包品牌

Luckysky
Brand originated in Germany
Brand nurtured under European industrial civilization
Brand focusing on bags & luggages with leisure, fashion and business style

公司的企业文化理念
The Concept of Corporate Culture

企业愿景：
Corporate Vision:

致力成为国际一流箱包、皮具品牌！
To become world-Class bag brand.

企业精神：
Corporate Spirit:

诚信博爱、创新共赢！
Integrity Fraternity,Innovation and Win-Win

执行信念：
Executive Beliefs:

勇于承担、拒绝借口！
No Excuse，Take Action

企业使命：
Corporate Mission:

用时尚传承经典，让品牌激励人生！
Heritage classic with fashion; Let brands inspire life!

企业价值观：
Corporate Value:

质量是企业的生命 品牌是企业的根本！
Quality is our life, Brand is the basis!



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