

SUCCSION
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Succsion (Shanghai) Industrial Development Co., Ltd.

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Company Introduction



Succsion (Shanghai) Industrial Co., Ltd., established in 2013 and headquartered in Shanghai, China, is a beauty and personal care product company integrating R&D, production, sales, and international trade. With over a decade of experience in the industry, we provide reliable products and services to the global market through our professional capabilities and consistent quality.

Supply chain advantages

With its own production plant and mature supply chain system, it can achieve independent control over the entire process from raw material control to finished product manufacturing, ensuring stable production efficiency and quality control.

Customized personal solutions

We are dedicated to providing high-quality personal care and beauty products to global customers. Leveraging our R&D advantages, we tailor customized solutions to meet market demands and cater to diverse scenarios.

Long-term partners

Committed to becoming a trusted partner for global clients, we focus on continuous innovation, stable quality, and professional services to create greater business value and market opportunities for our clients.

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Company Advantages

Own modern production base

We possess a standardized, intelligent, modern factory equipped with internationally advanced production equipment and automated production lines. We have established a rigorous quality control system covering the entire process, from raw material intake to finished product delivery, ensuring that every product meets high quality standards.



Professional R&D team

We bring together seasoned industry experts, focus on new product development and formula upgrades, and continuously explore cutting-edge technologies to give our products strong market competitiveness and innovative value.

Mature supply chain system

Build a stable and efficient supply chain network to achieve centralized procurement and scientific management of raw materials, effectively control costs, and ensure a stable supply and consistent quality of production raw materials.



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Product Category

We offer a full range of beauty and personal care products, covering hair care, skin care, body care, and bath tools, providing professional quality and diverse categories to meet your one-stop shopping needs.

Hair care series

We select plant extracts to create a full-chain product line that includes shampoo, conditioner, and styling, revitalizing hair for a healthy shine.

Professional skin care

We develop cleansers, serums, and face creams for different skin types, with scientifically formulated products that deeply nourish and rebuild the skin barrier.

Luxurious Body Care

From shower gel to body lotion, it combines cleansing and moisturizing, leaving your body feeling smooth and refreshed, and giving you a new experience in body care.

Professional Bath tools

The bath brush, bath sponge, and complete set of bath tools are made from select soft, skin-friendly materials to gently cleanse and soothe the skin, providing a relaxing and comfortable bathing experience.

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HAIR CARE



Basic cleaning and nourishing

This product features carefully selected shampoo, conditioner, and deep conditioning hair mask to gently cleanse hair strands, repair damaged cuticles, and provide all-day hydration and shine.



Professional scalp care essence

This serum is specially formulated for sensitive scalps. It deeply maintains the skin's oil-water balance, soothes sensitivity, strengthens hair follicles, and maintains a healthy scalp.



Styling and Shaping Series

Hair wax, hairspray, and styling spray products create voluminous, matte, or glossy textures, providing long-lasting, natural hold for your ideal hairstyle.

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SKIN CARE





facial cleansing products

It is formulated with gentle surfactants to deeply cleanse and balance oil and moisture, leaving your face feeling refreshed and not tight after cleansing.

toner and serum

Multiple active ingredients deeply hydrate, plump up the stratum corneum, brighten and even out skin tone, and help with the absorption of subsequent products.





face cream and lotion

Hydrates and moisturizes; the texture is refreshing and easily absorbed, providing long-lasting hydration and brightening.

Face masks and special care

It addresses dry, dull, and sagging skin problems, providing moisturization and stabilization.

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BODY CARE

Gentle cleansing · Rich foam
This premium shower gel formula produces rich, creamy foam that gently cleanses and soothes the skin, leaving it moisturized, supple, and non-irritating after washing.

Immerse yourself in fragrance · Delight your senses
Natural plant extract fragrance, long-lasting scent, soothing and stress-relieving bath.

Deeply nourishing and meticulously caring
Body lotion and hand cream moisturize dry skin and keep hands and feet soft and smooth.



Fragrance Shower Gel

Natural plant extracts cleanse the skin while leaving it with a delicate and lasting fragrance that helps relieve stress.



Moisturizing body care

This body lotion set repairs dry skin, leaving it soft, smooth, moisturized, and radiant.



Natural hand cream

Hand cream with natural plant essence repairs dry chapped hands, locks in skin moisture for long-lasting soft smooth hands.

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BATH TOOLS



Natural bath and body care tools

This wooden gift box bath set includes various bath tools, a spa essential for deep cleansing and skin rejuvenation, and gentle exfoliation.

Natural bath brush

With a wooden handle and plant-based bristles of varying hardness, this brush can be used both wet and dry to remove dead skin cells and gently cleanse the skin, making it suitable for everyday home spa scrubbing.

Skin-friendly bath sponge

Highly elastic woven bath sponge produces rich and dense lather, gently cleanses the skin, and is an essential for daily bathing.

Natural cleansing scrubber

Loofah sponges, volcanic pumice stones, and other natural tools are available for removing calluses from feet and exfoliating the body, all made with natural ingredients.

Gift Box Set

The complete set of bath accessories is packaged in a solid wood gift box. The exquisite packaging provides a complete one-stop SPA bath essential.

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Service Capabilities

Flexible customization,Low MOQ, samples can be sent, providing you with a complete, customized solution from needs analysis to implementation.

Deep product customization

We will customize exclusive functions and operating logic based on your business needs, and tailor a product solution to meet your specific requirements.

Brand building

By coordinating visual design, brand story, and target customer positioning, we can create a differentiated brand and enhance brand recognition.

Full-process service

We provide full-cycle technical support from solution implementation to post-implementation maintenance, and offer a dedicated professional service team to ensure smooth project implementation and continuous value creation.

With our clients' needs at the core, we leverage our professional capabilities to build a sustainable competitive advantage for you, ensuring that every collaboration becomes a customized success story.

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OEM / ODM Customized Services



Equipped with a modern, fully automated filling production line, the company employs high-standard, high-precision production processes to ensure the consistent quality of every product, providing a solid manufacturing guarantee for the brand.

OEM manufacturing

A mature core formula system provides brands with efficient and compliant OEM manufacturing services, reducing R&D costs.

ODM Product Development

We provide customized product development solutions covering the entire process from formula development and prototyping to mass production.

Brand customization

We offer a one-stop service for formulating, packaging, and visual design to create a unique and differentiated brand image.

Packaging design

Product positioning and design of unique packaging solutions that combine aesthetics and practicality.

One-stop shopping

By integrating supply chain resources and optimizing processes, we provide customers with an efficient and convenient procurement experience.

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Packaging Design and Development

Creative Design

Our design team has deep insights into market trends and brand positioning to create packaging solutions that are visually appealing and memorable, allowing your products to stand out at the point of sale.

Structural Development

We offer professional structural solutions that balance aesthetics, cost, and ease of transport, optimizing the user experience.

Material selection

We use environmentally friendly, biodegradable, and high-quality packaging materials, combining product characteristics and budget requirements to provide material solutions that combine quality and sustainability.

Brand Visual

The packaging's visual language is highly consistent with the brand's core image, reinforcing the consistency of color, font, and graphics, and effectively conveying the brand's unique value proposition.



The brand's quality is outlined with minimalist lines, and the unique charm of high-end products is presented through the ingenious combination of structure and materials.

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Quality Assurance

By strictly controlling the entire production chain, we forge trustworthy and superior quality according to international standards.

Full-process quality control

From raw material selection to finished product delivery, 12 key inspection points are set up to achieve seamless supervision and traceability of the production process and eliminate potential quality risks.

International Standard Certification

It has passed the ISO9001 quality management system certification and multiple international industry certifications, meeting global market access requirements.

Expert testing team

Our team of experienced quality control experts, equipped with advanced precision testing instruments, provides solid technical support for product quality through their professional capabilities.

We always adhere to the principle of "quality first" and deliver peace of mind and reassurance to our customers with strict standards and a professional attitude.

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International Certification and Compliance



GMPC Certification

We strictly adhere to GMPC production standards, establishing standardized production environments and operating procedures to control hygiene, safety, and product quality from the source.



ISO Quality Management System

ISO system certification ensures the stability and reliability of every product through full-process quality control from raw material procurement to finished product delivery.

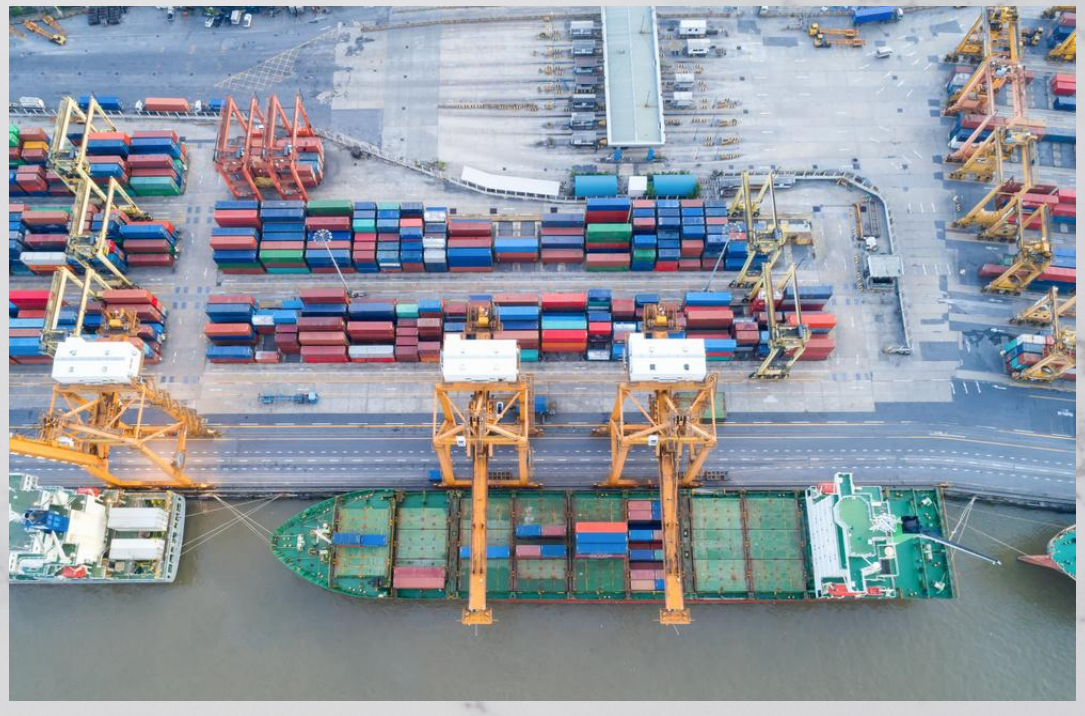


FDA registration support

We support FDA registration and filing services, providing compliance guidance and documentation support to help products successfully enter core consumer markets worldwide.

We strictly adhere to internationally recognized quality management systems to ensure all products meet international market access requirements. Furthermore, we can efficiently provide MSDS (Material Safety Data Sheets), authoritative third-party product testing reports, and a complete set of export compliance documents, tailored to client needs, comprehensively supporting compliant overseas expansion.

International Market



With its mature logistics system and port trade hubs, **SUCCSION** has built a global supply chain network, enabling efficient product circulation and delivery.

With over a decade of experience in the industry and professional international trade services, our products have successfully entered the international market, and our business covers multiple core regions around the world.

European and American markets

Our products sell well in developed countries and regions such as the EU and North America, establishing a good brand reputation.

Middle East market

To meet the specific needs of the Middle Eastern market, we have established a stable sales and service network covering the Gulf Cooperation Council countries and surrounding regions.

Southeast Asian market

We have cultivated the market in the ten ASEAN countries and won the widespread recognition of local customers with our high-quality, cost-effective products.

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Serving Customers

Brand Owners

We provide private label owners with end-to-end solutions, from product development and formula optimization to market launch, aligning with brand positioning and helping to enhance core brand value and market competitiveness.

Importers

Assist in handling cross-border supply chain integration, customs clearance, international logistics and compliance declaration matters, and optimize global procurement processes.

Wholesalers

Establish an efficient, large-scale product supply system that supports bulk purchasing and flexible tiered pricing strategies, coupled with comprehensive warehousing and logistics services, to meet the core needs of distribution channels at all levels.

Retail Chains

Customized product selection, display, and packaging solutions for offline physical stores to enhance the end-consumer experience.

Amazon / TikTok / Shopify

Provide compliant product and packaging designs that conform to the platform's characteristics, and optimize product details and visual presentation.

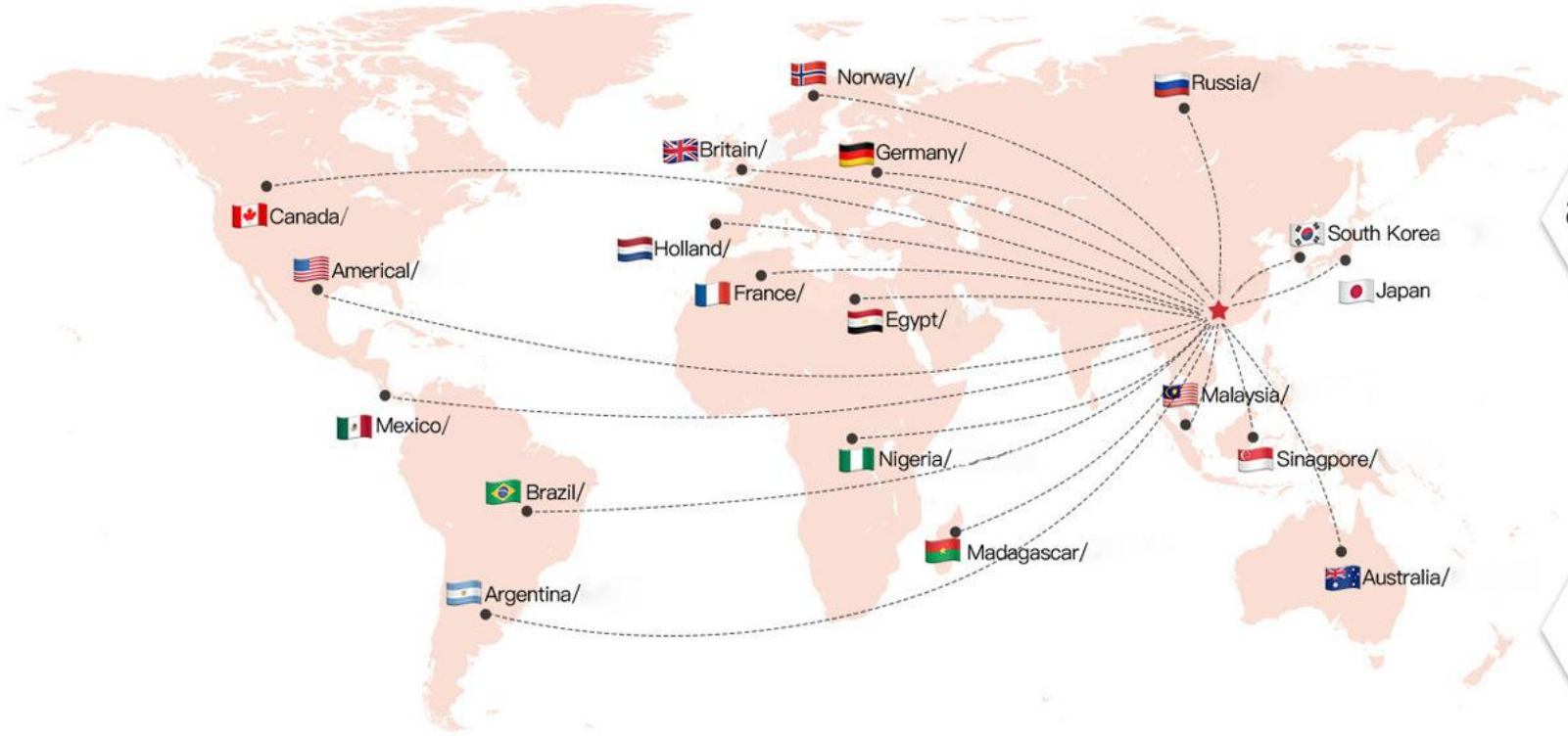
Distributors

Focusing on the beauty and skincare industry, we precisely match professional and daily-use products, covering core channels such as salons and department stores.

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ABOUT US

Collaborating with major brands and platforms





ABOUT US

From product concept and sample development to mass production and international shipping, we can provide clients with complete supply chain support.



ABOUT US

OUR FACTORY

Advanced Production Equipment & Strict Quality Control

Modern Factory
Advanced technology & professional team

Quality Assurance
Strict quality control for every step

Safe & Clean
GMPC standard clean workshop

High Efficiency
High efficiency production line

















ABOUT US

[Succsion (Shanghai) Industrial Development Co., Ltd.]Leveraging a professional R&D team and manufacturing facilities, the company can provide clients with:

- OEM manufacturing
- ODM product development
- Private label brand customization
- Packaging design and development
- Formula R&D and upgrades
- Product testing and quality control
- One-stop procurement solutions





ABOUT US

OFFICE









TEAM













EXHIBITION

We regularly participate in international exhibitions to showcase our products and customization capabilities.









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Vision and Mission

Our vision is to become a trusted long-term partner for beauty and personal care products for our global customers, creating greater business value for them through continuous innovation, consistent quality, and professional service.[Succsion]We always adhere to the development philosophy of prioritizing quality, putting customers first, and long-term cooperation, providing customers with stable product supply, efficient communication services, and flexible customized solutions.





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Professional services

[Succsion (Shanghai) Industrial Development Co., Ltd.] Renowned for its rapid response to customer needs, our professional sales and customer service team is available 24/7 to provide consultation and support. With 13 years of industry experience, extensive export expertise, and a professional international trade service team, we possess deep knowledge of brand operation and can provide clients with more valuable value-added services.





We offer a return policy for customers who are not satisfied with the quality. If a customer is not satisfied with a product, they can apply for a return within a specified time. Our after-sales service team will process return requests quickly, ensuring a worry-free shopping experience for customers, thereby enhancing customer trust and brand loyalty.

Looking forward to cooperating with you



THANK YOU

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