

NINGBO FENDO

IMPORT & EXPORT CO., LTD

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Company Overview – Introduction



Established in 2012, our company has over a decade of experience in sourcing, designing, and delivering various types of **small electrical appliances**, **car accessories** and **LED lighting products**. We are committed to maintaining **high-quality** standards and offering **competitive price**, while tailoring to meet the **unique needs** of our clients worldwide.



We have cultivated strong, long-term partnerships with more than **50 professional manufacturers**, each equipped with advanced production facilities, integrated assembly lines, and standardized testing laboratories. These long-term collaborations ensure we consistently provide our clients with products of the **highest quality** and the most **competitive price**.



To further enhance our services, we have established an in-house design team dedicated to offering **OEM and ODM solutions**. This allows us to work closely with our clients to bring their ideas to life, ensuring **innovative** and **customized** products that align with their brand and market demands.



With a commitment to excellence and customer satisfaction, we continue to strengthen our reputation as a trusted partner in the global trade of household products and small appliances.

Company Overview – Development Path

Size of team

25 People

Partnered Suppliers

25 Manufacturers

Size of team

3 People

Partnered Suppliers

2 Manufacturers

2012

Initial Products

- **Car accessories:**
(Fast Heater, 12V Vacuum Cleaner, 12V Air Compressor and etc.)
- **LED lighting:** (LED Handlamp, LED Torch, LED Camping Lamp, LED Auto Lamp and etc.)



Size of team

12 People

Partnered Suppliers

12 Manufacturers

2016

Products Expansion

- **Small Electrical Appliances:**
(Rechargeable Vacuum cleaner, Air Fryer, Waffle/Sandwich/Pancake/Omelet/Donut Machine, Blender, Coffee Machine and etc.)



2020

Products Expansion

- **Small Electrical Appliances:** (Popcorn Machine, Cotton Candy Machine, Chocolate Machine, Electric Grill, Oil Filled Radiator)
- **Furniture and Decors:** (Woods, Bamboo Products, Table Lamps, Mirrors, Rugs and Carpets, Sofas, Candle Holders and etc.)

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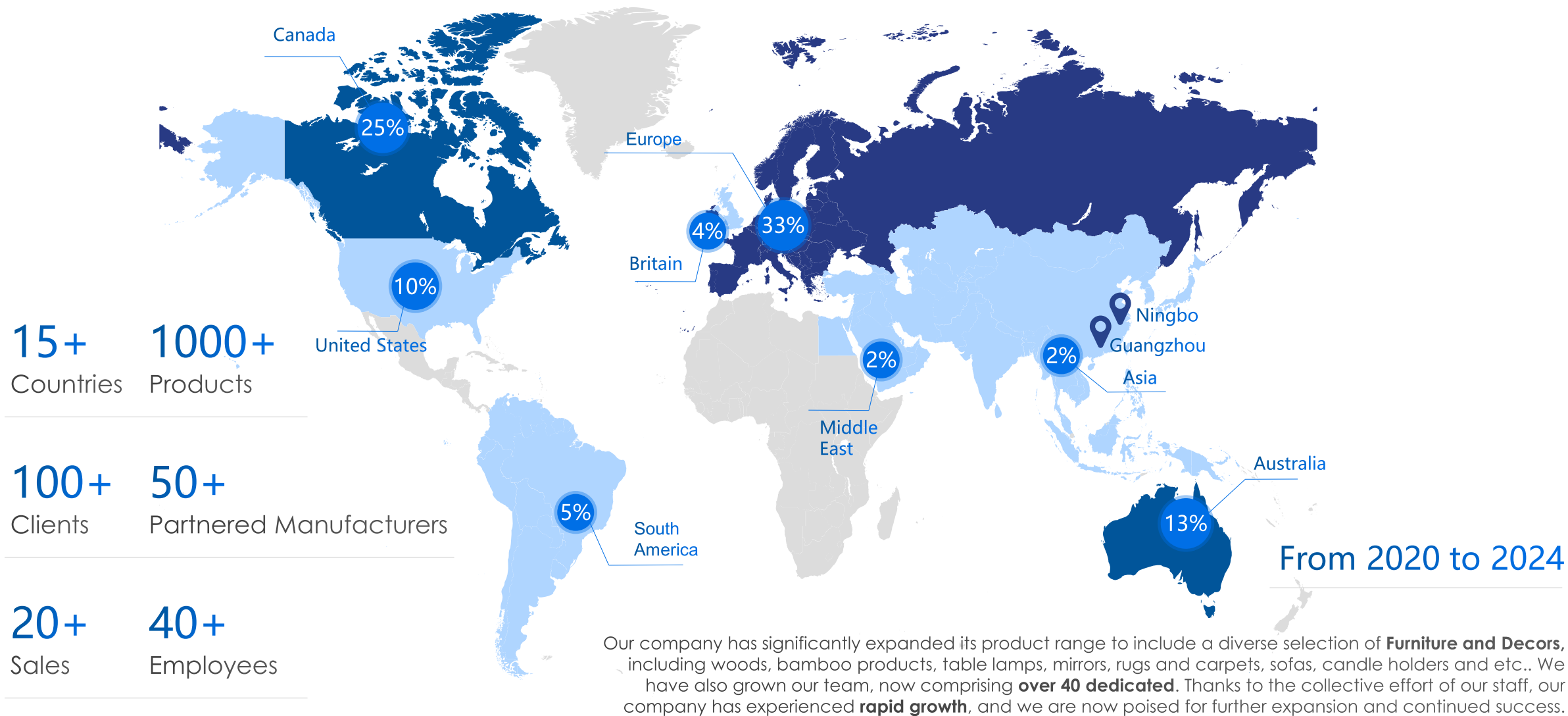
PAPER
SOURCE

K
kmart

Walmart

2024

Company Overview – Development Path



II. Business Overview – Service We Provide



Product Sourcing :
Purchasing Team



Product Designing :
Design Team



Product Promoting :
Sales Team

Our purchasing department is a highly skilled, dynamic team of over **10 employees**, each bringing extensive expertise and a commitment to excellence. We pride ourselves on our core values:

Attention to Detail

Every aspect of our procurement process is meticulously managed to ensure accuracy and high standards, from initial sourcing to final delivery.

Effective Communication

Clear and consistent communication, both internally and with our suppliers, enables seamless coordination and problem resolution at every step.

Strategic Thinking

Our team consistently takes a proactive, long-term approach, aligning purchasing decisions with broader company objectives to ensure sustainable growth and success.

To streamline operations and enhance productivity, we have implemented an advanced **ERP-based purchase management software system**. This powerful tool enables us to:

Automate Procurement Processes

Our ERP system automates key tasks, reducing manual effort and minimizing errors.

Track Supplier Performance

We closely monitor and evaluate key supplier metrics such as pricing, delivery times, and product quality, which allows us to make data-driven decisions.

Facilitate Streamlined Communication

The system enhances communication and collaboration across departments, ensuring that procurement aligns with inventory, finance, and production need.

We work with a broad network of over **50 trusted suppliers**, ensuring a diverse and reliable supply chain, including:

Rigorous Supplier Selection

We have established a stringent filtering process to ensure all suppliers meet our quality, capacity, and reliability standards

Regular Quality Inspections

We conduct annual quality inspections of all suppliers to maintain the highest product standards and minimize risks.

Diverse Resources

Our extensive supplier network provides us with a wide variety of options, ensuring competitive pricing, flexibility, and timely delivery for every project.



Introduction to Our Two Major Suppliers: Our Sister Companies



Shaoxing Groupstar Electric Appliance Co., Ltd.



roducts
Small Electrical Appliances



ertificates
E-Mark, LVD, RoHS, REACH and etc.

Producer : Shaoxing Groupstar Electric Appliance Co., Ltd.
Audit Date From : 14/01/2021
Audit Date To : 14/01/2021
Reason Date of the Audit : Please refer to the producer profile in the audit BSCI platform
Auditing Company : Intertek
Auditor's Name(s) : Emily Lu(Led)
Auditing Branch (if applicable) : Intertek North East China

amfori @ BSCI
Trade with purpose

This is an extract of the on line Audit Report. The complete report is available in the amfori BSCI Platform.
Extracts were downloaded on 14/01/2021.

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www.bscipatform.org Page 1/1
Created on 14/01/2021

Test Report

Applicant: Shaoxing Groupstar Electric Appliance Co., Ltd.
Product Name: Mini Blender
Brand Name: N/A
Model No.: HB028, FD-HB001, HB005, HB010, HB012, JE001, JE007, HB018
Date of Receipt: Oct.08, 2021
Date of Test: Oct.09-10, 2021
Date of Report: Oct.11, 2021

Prepared by: Shenzhen Most Technology Service Co., Ltd.

The EMC testing has been performed on the submitted samples and found in compliance with the council EMC directive 2014/30/EU.

Shenzhen Most Technology Service Co., Ltd.
No.5, 2nd Langshan Road, North District, Hi-tech Industry Park,
Nanshan, Shenzhen, Guangdong, China
Phone: 86-755-86026850
Fax: 86-755-26013350
http://www.szmost.com

CERTIFICATION of Conformity
No.: MOSTCC21103444

Holder : Shaoxing Groupstar Electric Appliance Co., Ltd.
Wufu Industrial Development Area, Yiting Town, Shangyu,
Zhejiang, P.R. China

Product Name : Waffle Maker/Sandwich maker
Model Name : SM009, FD-SM001, SM002, SM005, SM015, SM018, SM024, SM031
Brand Name : N/A
Technical Data : 220-240V~, 50/60Hz, 350W
Report No. : MTEC21102420

This certification refers to the conformity of the following Directive(s). It does not exclude the product(s) having to be in compliance with other applicable Directive(s).
According to the Electromagnetic Compatibility (EMC) directive 2014/30/EU.
It is to certify that the product identified above in compliance with the essential requirements of the following standard(s):
EN IEC 55014-1:2021
EN IEC 61000-3-2:2019
EN 61000-3-3:2013+A1:2019
EN IEC 55014-2:2021

October 11, 2021
Date of Issue

Signed by: Yvette Zhou

This certification of conformity is based on an evaluation of the sample(s) of above mentioned product. Technical report and documentation are at the Holder's disposal. The CE marking as shown below can be affixed, under the responsibility of the manufacturer, after completion of an EC Declaration of Conformity and compliance with all relevant EC Directives. The affixing of the CE marking presumes in addition that the conditions in annexes II and IV of the Directive are fulfilled.
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CE

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Introduction to Our Two Major Suppliers : Our Sister Companies



Zhejiang Groupstar Automotive Lamp Co., Ltd.



Products
LED Lighting Solutions

Certificates
CCC, E-Mark, DOT, SAE, ADR and etc.





Manufacturing capacity

S

Standard Injection workshop

The company has over 20 injection molding machines, with an annual production capacity of 1 million sets of plastic parts.





Manufacturing capacity

S

tandard SMT workshop



A

ssembly Workshop

Productivity can be over 2 million pcs/year.



Y

AMAHA full-automatic SMT





Quality Management and Control



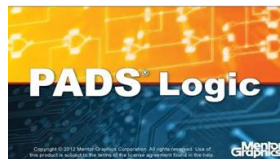


Product Designing – Design Team

Our professional design team is the backbone of our product innovation, committed to turning ideas into reality and ensuring that every design meets the specific needs of our clients. Key strengths include:

Advanced Design Software

Our team utilizes state-of-the-art structural design software, enabling precise, efficient, and innovative designs. This ensures faster development cycles, reduced errors, and superior product performance.

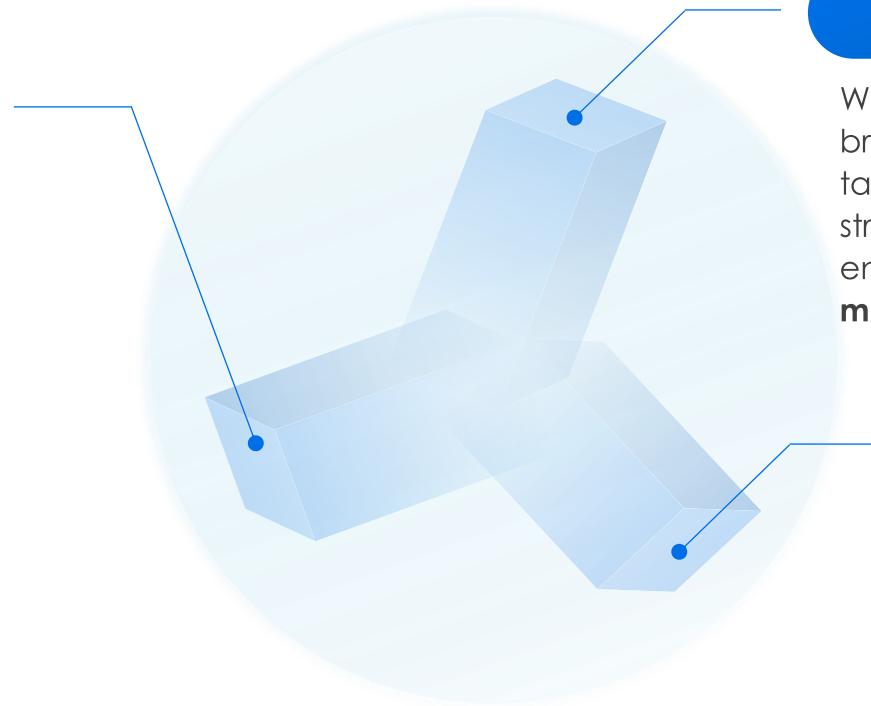


Expert Structural Designers

With a team of **8 skilled structural designers**, we bring a wealth of experience and expertise to the table. Our designers excel at tailoring product structures to align with **unique client requirements**, ensuring **functionality, aesthetics, and manufacturability**.

OEM and ODM Services

We specialize in offering both **OEM** (Original Equipment Manufacturing) and **ODM** (Original Design Manufacturing) services. Whether clients require a fully customized product from scratch or modifications to an existing design, we provide comprehensive solutions to meet their demands.

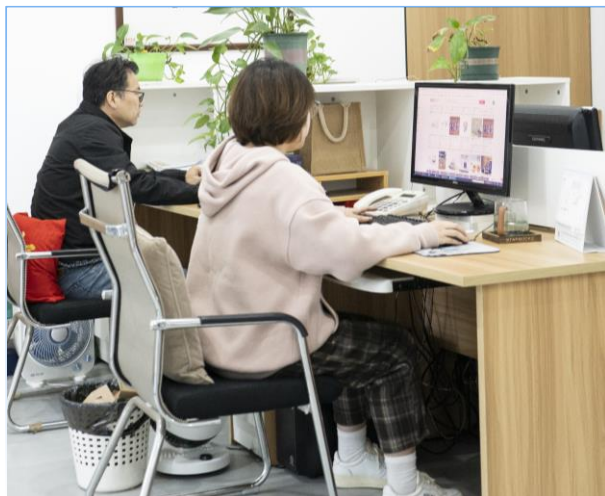




Product Promoting – Sales Team



Our sales team is the driving force behind our customer success, offering unparalleled support and expertise. Here's what sets us apart:



24/7 Availability

Our team is always available to assist you, no matter your time zone. We understand the importance of **timely communication** and are committed to providing a **round-the-clock presence** to address your needs.

In-Depth Product Knowledge

Every member of our sales team possesses **comprehensive knowledge** of our products and processes. From **technical details** to **practical applications**, we have a deep understanding of each product to answer your questions, address concerns, and provide tailored solutions to meet your requirements.



Passionate and Easygoing Professionals

Our sales team is made up of **enthusiastic, approachable individuals** who genuinely care about building strong relationships with our clients. We believe in creating a positive, collaborative environment to ensure every interaction is smooth and enjoyable.

III. Product Overview



Small
Electric
Appliances



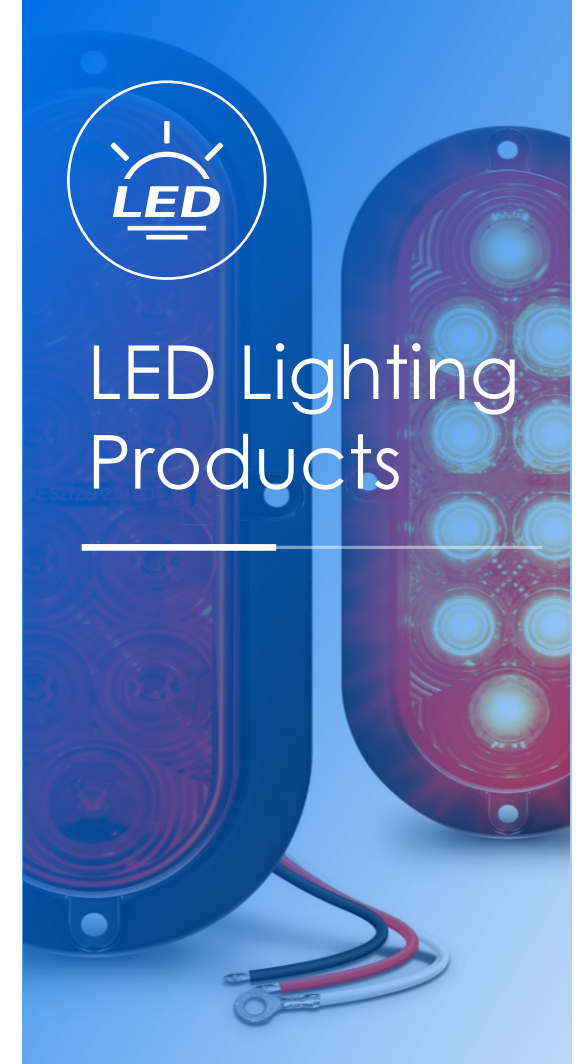
Furniture
and Decors



Car
Accessories



LED Lighting
Products



PRODUCTS CATALOGUE

Small Electric Appliances



Waffle/Sandwich/Donut Machine





Electric Grill





Air Fryer





Fan, Heater





Fan, Heater





Vacuum Cleaner





Blender





Popcorn Machine



Cotton Candy Maker, Chocolate Fountain



PRODUCTS CATALOGUE

Car Accessories



Air Compressor



PRODUCTS CATALOGUE

LED Lighting Solutions

IV. Client Overview



Small Electric Appliances & Furniture and Decors





Car Accessories and LED Lighting



V. Why Us?

Diversified Product Offerings

We cater to a wide range of industries by providing a **comprehensive portfolio of products**, from small electrical appliances to household items. Our ability to adapt and source diverse products ensures we meet the unique needs of clients worldwide.

Strong Sourcing Capabilities

Our professional and **highly effective purchasing department** is the backbone of our operations. Equipped with **extensive manufacturer resources**, we have the expertise to identify and source the best products tailored to our clients' specifications.



High-Quality Products at Competitive Prices

By fostering long-term partnerships with a network of reliable suppliers, we achieve an exceptional balance of quality and affordability. Our strong supplier relationships enable us to secure the **best prices** and consistently deliver **superior products** to our customers.

Professional 24/7 Sales Team

Our sales team is dedicated to providing **round-the-clock support**. With extensive product knowledge, effective communication skills, and a customer-focused approach, we ensure every inquiry is handled promptly and professionally.

THANKS

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