



GOOD SELLER

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GOOD SELLER CO.,LTD.

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Http:// www.mugroup.com.cn/en/

**Add.: 5F, NO.113, Qiushi Road, Beiyuan, Yiwu,
China. 322000**

Our history

Founded at the end of 2003, we mainly serve the purchasing business of hard products for western retailers. We cover more than **2,200 customers in 140 countries** all over the world, and the group has been listed in the **top 500 of China's import and export enterprises** for many successive years.



TOP 500 foreign trade companies

Trade services



Services

- Customer - centered department
- Customer - centered company
- Customer - centered business division



Products

- Product - focused department
- A product - focused company
- Product - focused business division



Purchasing agent

- Department with the work content of helping customers purchase and working as the customers' purchasing office in China
- Company with the work content of helping customers purchase and working as the customers' purchasing office in China
- Business division with the work content of helping customers purchase and working as the customers' purchasing office in China

17 years of glorious development history and evolution

About 1,000 employees

6 operating centers and offices in Ningbo, Yiwu, Shanghai,

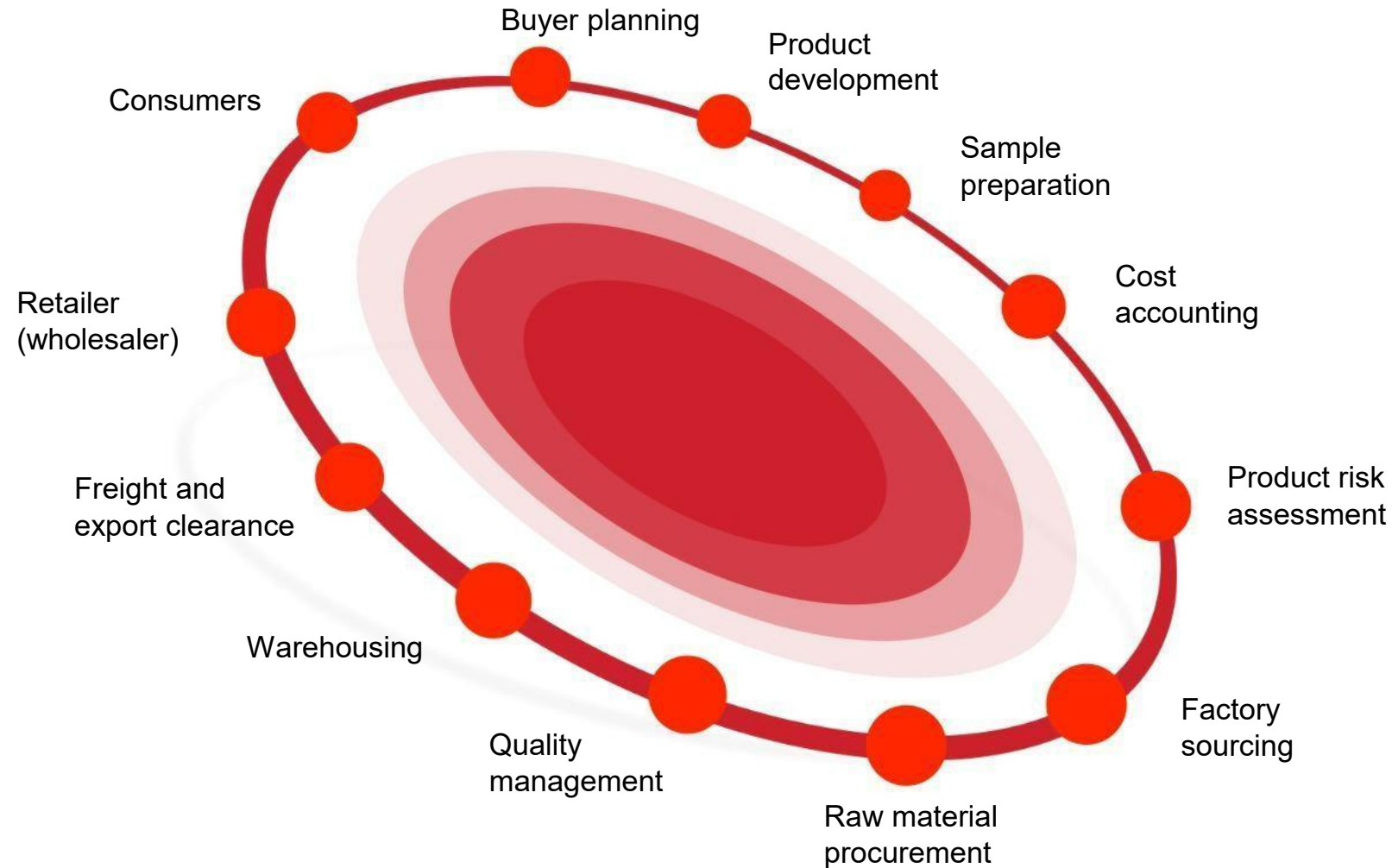
Xiamen, Shantou and Guangzhou

More than 10,000 suppliers with tight cooperation in procurement in China and Asia



Supply Chain Management

MU Supply Chain management services



Our business

Service

- QC
- QA
- CSR
- Large showroom
- Design capability
- Product development capability

Products

- Home Textile, Floristry Goods, bathroom products, decorations
- Pets items, Lamps, Hand tools products, laser products
- Plush toys, photo frame products
- Household storage products, beauty products
- Outdoor products, indoor home furnishing
- Kids Craft products, Christmas products
- Paper products, clothing accessories, children's products
- Cup products, ornaments, etc.,

Our three core themes



Enhance efficiency



Enhance reaction speed



Enhance product and packaging
design capability

Key customer base

North America



Key customer base

Europe



Key customer base

South America



South Africa



Key customer base

Russia



Middle East





Purchase Coverage Area




10,000+

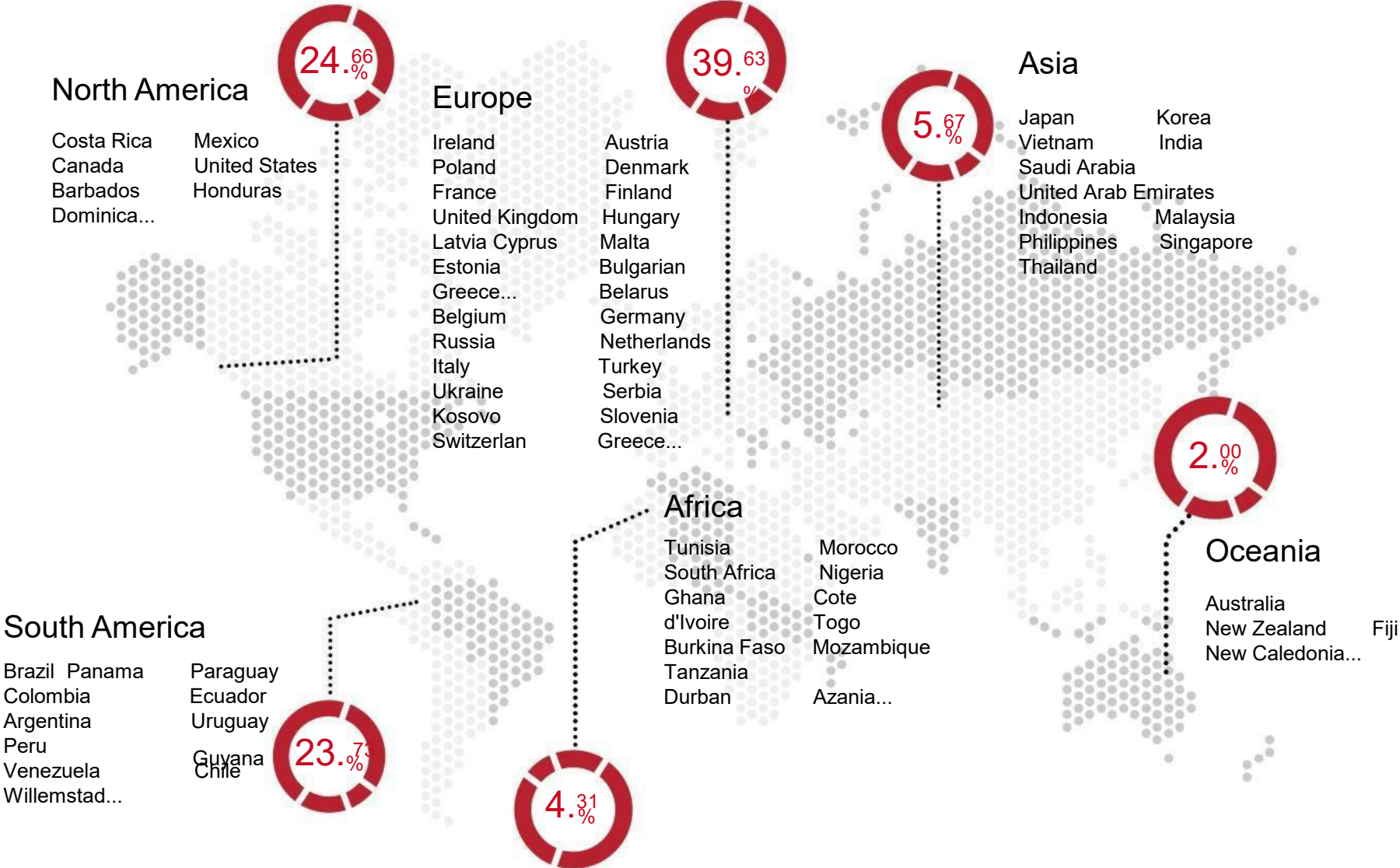
COOPERATIVE SUPPLIERS

 100%
procurement coverage

 70%
procurement coverage

 30%
procurement coverage

Market Coverage Area

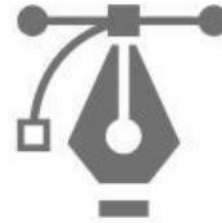


Product Development

New product design process:



Data collection

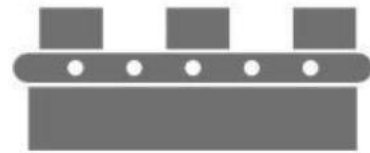


Design proposal



Sample proofing

A professional design team of 100 people



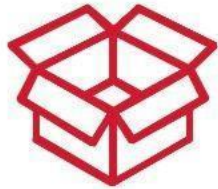
Batch production



Packaging & copywriting



Product Customization



Package
Redesign



Branding



LCL
(Less Container Load)



Low MOQ
(Low Minimum
Order Quantity)



Barcode



Strict QC
Inspection

Quality Management

Equipped with quality inspection laboratory and professional managers

Team Structure Quality Dept



CSR



Labor rights



Health and safety



Environment



Morality



Management system



Supervise the working conditions of the factory



Collection of factory information



Solve problems and improve factory performance



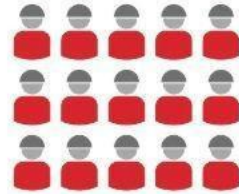
Communication and training around customer requirements

Our sustainability metrics

OUR SUPPLY CHAIN

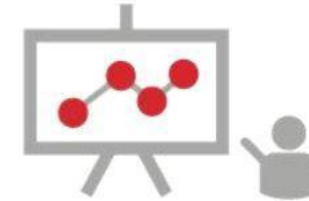
10,000+

SUPPLIERS
WORLDWIDE



500+

TRAINING SESSIONS

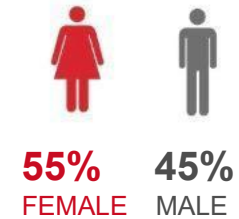


6,358 factory representatives and 2,985 employees attended

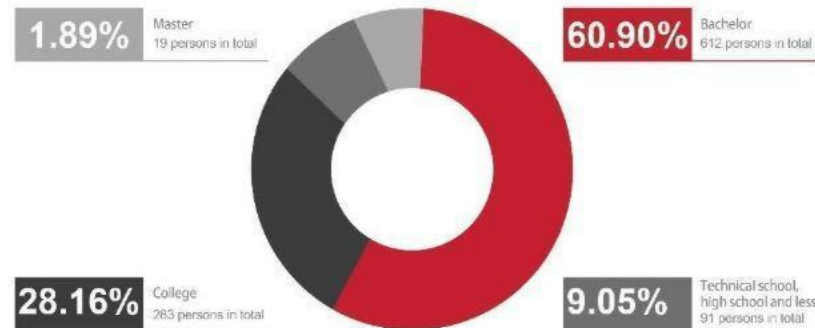
OUR PEOPLE

1000+

EMPLOYEES
WORLDWIDE



Education level Statistics



Laboratory



Warehouse



**A 17000
square meters
modernized
warehouse**

Showroom

Total display area of 10,000 square meters

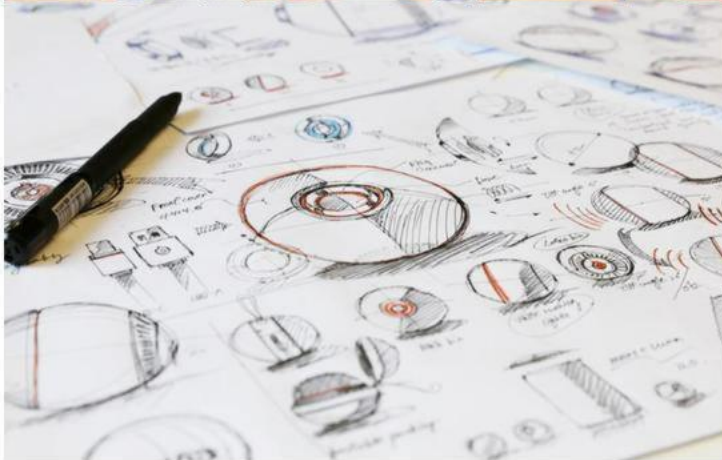


Showroom

Total display area of 10,000 square meters



INNOVATION, ENGINEERING & PRODUCT DEVELOPMENT



Bathroom



Artificial flowers



Pets



Kitchenware



Household Item



Storage



Stationery



Electronic



Sports



Garden



Tools



Car Auto-Accessories



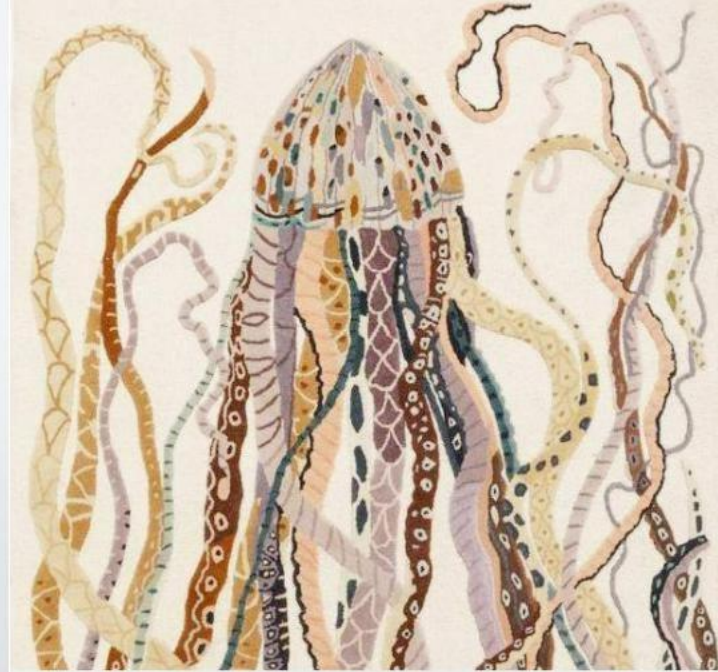
Outdoors



Toys



Home-Decorations



Christmas



Valentine&Festive



THANK YOU



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